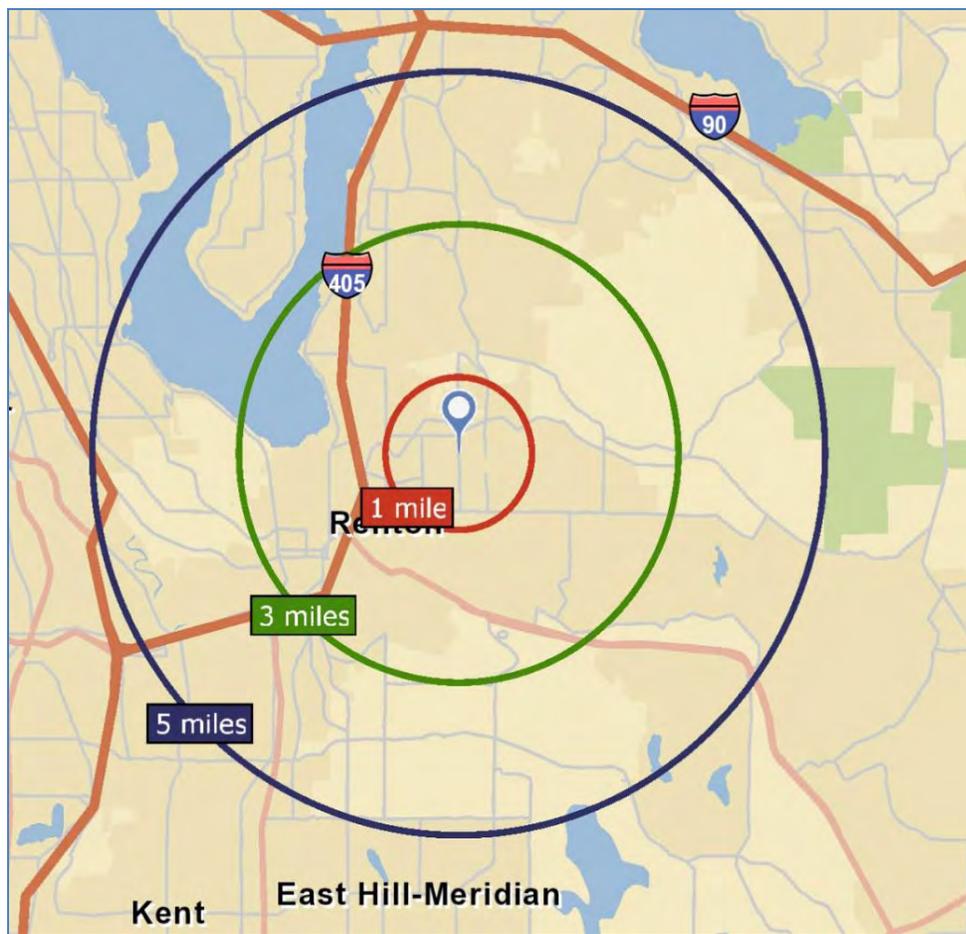


# NE Renton

## Demographics

1, 3 and 5 Miles Radii from the Intersection of  
NE Sunset Blvd & NE 10<sup>th</sup> St



RENTON. AHEAD OF THE CURVE.

City of  
**Renton**

Community & Economic Development

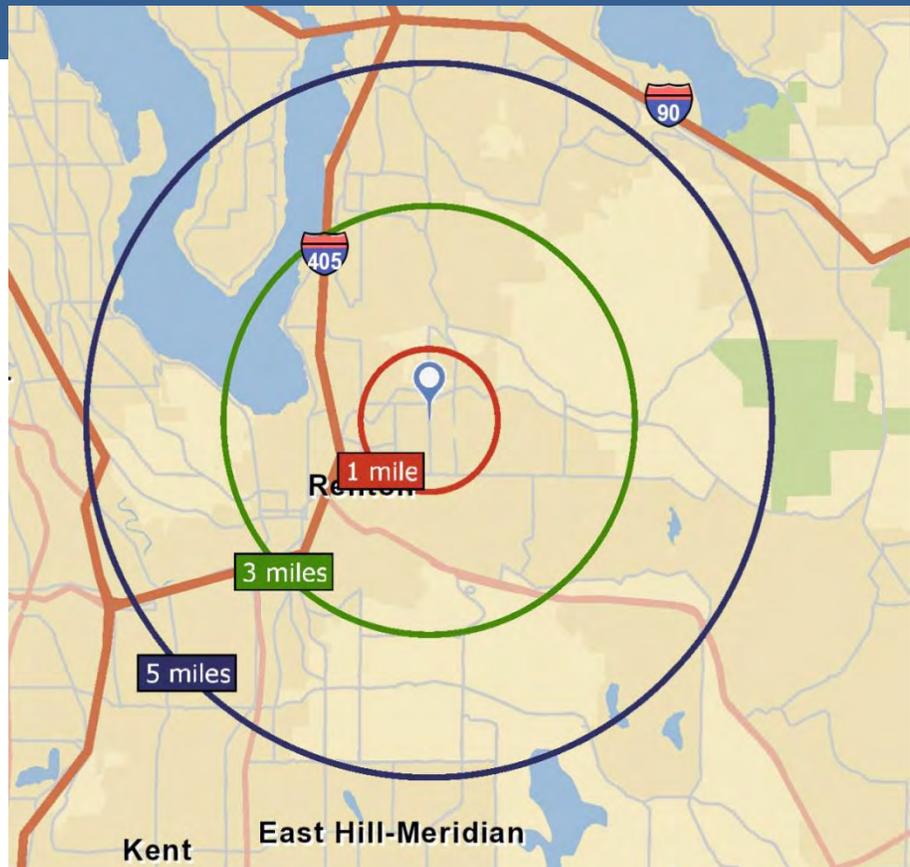


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# Demographics Summary Profile

## NE Renton

1, 3 and 5 Miles Radii from the Intersection of  
NE Sunset Blvd & NE 10<sup>th</sup> St



RENTON. AHEAD OF THE CURVE.

City of  
**Renton**



Community & Economic Development

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# Demographics Summary Profile

NE midpoint  
 Location  
 Rings: 1, 3, 5 mile radii

Prepared by CED/Planning  
 Latitude: 47.49577  
 Longitude: -122.1639

	1 mile	3 miles	5 miles
<b>Population Summary</b>			
2000 Total Population	15,228	69,168	172,249
2010 Total Population	19,923	86,868	200,847
2013 Total Population	21,267	90,921	208,157
2013 Group Quarters	167	457	1,110
2018 Total Population	23,441	98,545	223,330
2013-2018 Annual Rate	1.97%	1.62%	1.42%
<b>Household Summary</b>			
2000 Households	6,507	28,680	67,282
2000 Average Household Size	2.33	2.40	2.55
2010 Households	7,704	34,398	76,650
2010 Average Household Size	2.56	2.51	2.61
2013 Households	8,132	35,835	79,203
2013 Average Household Size	2.59	2.52	2.61
2018 Households	8,913	38,749	84,803
2018 Average Household Size	2.61	2.53	2.62
2013-2018 Annual Rate	1.85%	1.58%	1.38%
2010 Families	4,819	21,613	51,682
2010 Average Family Size	3.19	3.13	3.14
2013 Families	5,087	22,499	53,343
2013 Average Family Size	3.21	3.13	3.14
2018 Families	5,559	24,239	56,889
2018 Average Family Size	3.23	3.14	3.14
2013-2018 Annual Rate	1.79%	1.50%	1.30%
<b>Housing Unit Summary</b>			
2000 Housing Units	6,700	29,655	69,729
Owner Occupied Housing Units	51.2%	59.4%	65.9%
Renter Occupied Housing Units	45.9%	37.3%	30.6%
Vacant Housing Units	2.9%	3.3%	3.5%
2010 Housing Units	8,193	36,959	81,690
Owner Occupied Housing Units	51.6%	56.4%	62.1%
Renter Occupied Housing Units	42.4%	36.7%	31.8%
Vacant Housing Units	6.0%	6.9%	6.2%
2013 Housing Units	8,654	38,332	84,181
Owner Occupied Housing Units	50.8%	55.7%	61.3%
Renter Occupied Housing Units	43.2%	37.8%	32.8%
Vacant Housing Units	6.0%	6.5%	5.9%
2018 Housing Units	9,353	41,108	89,696
Owner Occupied Housing Units	52.0%	56.3%	61.7%
Renter Occupied Housing Units	43.3%	37.9%	32.8%
Vacant Housing Units	4.7%	5.7%	5.5%
<b>Median Household Income</b>			
2013	\$52,026	\$65,004	\$74,318
2018	\$64,604	\$77,957	\$84,033
<b>Median Home Value</b>			
2013	\$307,148	\$327,389	\$350,481
2018	\$358,694	\$381,687	\$397,462
<b>Per Capita Income</b>			
2013	\$26,066	\$32,829	\$36,257
2018	\$29,453	\$37,684	\$42,467
<b>Median Age</b>			
2010	34.7	36.7	37.9
2013	35.1	37.2	38.5
2018	35.5	37.8	39.0

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.



# Demographics Summary Profile

NE midpoint  
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Prepared by CED/Planning  
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	1 mile	3 miles	5 miles
<b>2013 Households by Income</b>			
Household Income Base	8,132	35,835	79,203
<\$15,000	11.8%	8.3%	7.1%
\$15,000 - \$24,999	8.7%	5.4%	5.4%
\$25,000 - \$34,999	12.5%	9.7%	8.5%
\$35,000 - \$49,999	15.3%	13.8%	12.1%
\$50,000 - \$74,999	14.7%	18.6%	17.2%
\$75,000 - \$99,999	14.5%	16.8%	16.3%
\$100,000 - \$149,999	17.4%	17.7%	19.5%
\$150,000 - \$199,999	3.9%	5.7%	7.2%
\$200,000+	1.1%	4.0%	6.7%
Average Household Income	\$67,377	\$83,085	\$95,040
<b>2018 Households by Income</b>			
Household Income Base	8,913	38,749	84,803
<\$15,000	11.1%	7.8%	6.6%
\$15,000 - \$24,999	6.6%	4.0%	4.0%
\$25,000 - \$34,999	10.4%	7.8%	6.8%
\$35,000 - \$49,999	13.4%	11.4%	9.8%
\$50,000 - \$74,999	13.0%	15.6%	14.2%
\$75,000 - \$99,999	17.5%	20.3%	19.4%
\$100,000 - \$149,999	21.5%	21.2%	22.9%
\$150,000 - \$199,999	5.3%	7.5%	9.1%
\$200,000+	1.3%	4.3%	7.2%
Average Household Income	\$76,640	\$95,684	\$111,607
<b>2013 Owner Occupied Housing Units by Value</b>			
Total	4,397	21,358	51,616
<\$50,000	0.3%	0.2%	0.1%
\$50,000 - \$99,999	1.3%	1.1%	1.2%
\$100,000 - \$149,999	3.2%	3.5%	3.2%
\$150,000 - \$199,999	7.2%	6.9%	5.9%
\$200,000 - \$249,999	15.2%	12.8%	11.0%
\$250,000 - \$299,999	20.5%	18.1%	15.6%
\$300,000 - \$399,999	29.6%	27.0%	25.8%
\$400,000 - \$499,999	13.1%	14.2%	13.2%
\$500,000 - \$749,999	5.8%	11.7%	14.0%
\$750,000 - \$999,999	0.4%	2.0%	5.1%
\$1,000,000 +	3.2%	2.5%	4.9%
Average Home Value	\$350,944	\$376,219	\$426,414
<b>2018 Owner Occupied Housing Units by Value</b>			
Total	4,863	23,151	55,376
<\$50,000	0.3%	0.1%	0.1%
\$50,000 - \$99,999	0.8%	0.7%	0.7%
\$100,000 - \$149,999	1.3%	1.3%	1.2%
\$150,000 - \$199,999	3.6%	3.2%	2.7%
\$200,000 - \$249,999	9.7%	7.6%	6.4%
\$250,000 - \$299,999	14.8%	13.2%	11.5%
\$300,000 - \$399,999	33.2%	29.2%	28.1%
\$400,000 - \$499,999	17.7%	17.7%	16.0%
\$500,000 - \$749,999	11.9%	19.1%	19.2%
\$750,000 - \$999,999	1.8%	4.3%	8.4%
\$1,000,000 +	4.9%	3.6%	5.7%
Average Home Value	\$418,502	\$445,123	\$487,451

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.



# Demographics Summary Profile

NE midpoint  
 Location  
 Rings: 1, 3, 5 mile radii

Prepared by CED/Planning  
 Latitude: 47.49577  
 Longitude: -122.1639

	1 mile	3 miles	5 miles
<b>2010 Population by Age</b>			
Total	19,925	86,867	200,847
0 - 4	8.1%	7.4%	6.8%
5 - 9	6.4%	6.4%	6.5%
10 - 14	5.9%	5.9%	6.5%
15 - 24	12.6%	11.3%	11.9%
25 - 34	17.5%	16.3%	14.0%
35 - 44	16.0%	16.2%	15.1%
45 - 54	13.5%	14.9%	15.9%
55 - 64	9.8%	11.2%	12.2%
65 - 74	5.6%	6.0%	6.4%
75 - 84	3.1%	3.0%	3.3%
85 +	1.5%	1.4%	1.4%
18 +	76.1%	77.0%	76.2%
<b>2013 Population by Age</b>			
Total	21,268	90,921	208,155
0 - 4	7.8%	7.1%	6.5%
5 - 9	6.9%	6.8%	6.6%
10 - 14	6.0%	6.1%	6.5%
15 - 24	12.7%	11.3%	11.9%
25 - 34	16.5%	15.2%	13.6%
35 - 44	15.5%	15.7%	14.4%
45 - 54	13.6%	14.5%	15.2%
55 - 64	10.4%	11.9%	13.1%
65 - 74	6.0%	6.7%	7.2%
75 - 84	3.1%	3.2%	3.5%
85 +	1.5%	1.5%	1.5%
18 +	75.9%	76.8%	76.6%
<b>2018 Population by Age</b>			
Total	23,442	98,545	223,331
0 - 4	7.7%	6.9%	6.4%
5 - 9	7.0%	6.8%	6.6%
10 - 14	6.5%	6.7%	6.9%
15 - 24	12.3%	11.2%	11.3%
25 - 34	15.8%	14.1%	13.1%
35 - 44	14.7%	15.0%	13.9%
45 - 54	13.2%	14.0%	14.3%
55 - 64	10.9%	12.2%	13.4%
65 - 74	7.0%	7.8%	8.5%
75 - 84	3.5%	3.7%	3.9%
85 +	1.5%	1.6%	1.6%
18 +	75.5%	76.2%	76.5%
<b>2010 Population by Sex</b>			
Males	9,923	43,158	99,485
Females	10,000	43,710	101,362
<b>2013 Population by Sex</b>			
Males	10,581	45,082	103,000
Females	10,686	45,838	105,157
<b>2018 Population by Sex</b>			
Males	11,665	48,766	110,385
Females	11,776	49,780	112,944

Source: U.S. Census Bureau, Census 2010 Summary File 1, Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.



# Demographics Summary Profile

NE midpoint  
 Location  
 Rings: 1, 3, 5 mile radii

Prepared by CED/Planning  
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	1 mile	3 miles	5 miles
<b>2010 Population by Race/Ethnicity</b>			
Total	19,922	86,868	200,846
White Alone	56.4%	60.5%	57.7%
Black Alone	7.0%	7.5%	10.1%
American Indian Alone	0.8%	0.6%	0.6%
Asian Alone	19.2%	19.8%	21.5%
Pacific Islander Alone	0.5%	0.5%	0.6%
Some Other Race Alone	10.6%	5.6%	4.0%
Two or More Races	5.5%	5.5%	5.6%
Hispanic Origin	20.6%	12.1%	9.1%
Diversity Index	75.8	67.6	67.5
<b>2013 Population by Race/Ethnicity</b>			
Total	21,269	90,921	208,157
White Alone	55.1%	59.2%	56.6%
Black Alone	6.8%	7.4%	10.0%
American Indian Alone	0.8%	0.7%	0.6%
Asian Alone	19.4%	20.2%	21.9%
Pacific Islander Alone	0.5%	0.5%	0.6%
Some Other Race Alone	11.6%	6.2%	4.5%
Two or More Races	5.7%	5.7%	5.8%
Hispanic Origin	22.5%	13.4%	10.1%
Diversity Index	77.5	69.5	69.0
<b>2018 Population by Race/Ethnicity</b>			
Total	23,442	98,545	223,329
White Alone	52.4%	56.7%	54.3%
Black Alone	6.7%	7.4%	10.0%
American Indian Alone	0.8%	0.7%	0.6%
Asian Alone	20.0%	21.1%	22.9%
Pacific Islander Alone	0.6%	0.6%	0.7%
Some Other Race Alone	13.4%	7.3%	5.3%
Two or More Races	6.1%	6.2%	6.3%
Hispanic Origin	25.9%	15.8%	12.0%
Diversity Index	80.3	72.7	71.8
<b>2010 Population by Relationship and Household Type</b>			
Total	19,923	86,868	200,847
In Households	99.1%	99.5%	99.4%
In Family Households	80.4%	80.5%	83.3%
Householder	24.3%	24.9%	25.7%
Spouse	17.1%	18.8%	19.6%
Child	29.1%	28.7%	30.2%
Other relative	6.6%	5.4%	5.2%
Nonrelative	3.3%	2.7%	2.6%
In Nonfamily Households	18.7%	18.9%	16.1%
In Group Quarters	0.9%	0.5%	0.6%
Institutionalized Population	0.0%	0.1%	0.1%
Noninstitutionalized Population	0.8%	0.4%	0.4%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.



# Demographics Summary Profile

NE midpoint  
 Location  
 Rings: 1, 3, 5 mile radii

Prepared by CED/Planning  
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	1 mile	3 miles	5 miles
<b>2013 Population 25+ by Educational Attainment</b>			
Total	14,158	62,463	142,459
Less than 9th Grade	5.8%	4.4%	3.8%
9th - 12th Grade, No Diploma	6.2%	5.1%	4.8%
High School Graduate	27.7%	23.0%	19.9%
Some College, No Degree	25.6%	24.5%	23.1%
Associate Degree	8.5%	8.5%	8.2%
Bachelor's Degree	18.7%	24.5%	27.4%
Graduate/Professional Degree	7.4%	10.0%	12.9%
<b>2013 Population 15+ by Marital Status</b>			
Total	16,854	72,782	167,230
Never Married	32.7%	30.9%	29.9%
Married	48.4%	53.2%	55.2%
Widowed	4.3%	4.7%	4.2%
Divorced	14.5%	11.2%	10.7%
<b>2013 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	91.6%	93.6%	93.7%
Civilian Unemployed	8.4%	6.4%	6.3%
<b>2013 Employed Population 16+ by Industry</b>			
Total	10,480	47,073	105,449
Agriculture/Mining	0.0%	0.3%	0.2%
Construction	6.0%	5.7%	5.0%
Manufacturing	14.8%	15.2%	13.9%
Wholesale Trade	2.4%	3.0%	2.9%
Retail Trade	10.4%	11.7%	11.4%
Transportation/Utilities	4.8%	5.8%	5.9%
Information	4.0%	3.4%	3.0%
Finance/Insurance/Real Estate	6.2%	6.2%	7.0%
Services	48.5%	45.9%	47.4%
Public Administration	2.9%	2.8%	3.4%
<b>2013 Employed Population 16+ by Occupation</b>			
Total	10,479	47,075	105,447
White Collar	57.3%	64.4%	68.1%
Management/Business/Financial	15.8%	17.9%	19.2%
Professional	19.5%	23.2%	25.0%
Sales	7.8%	10.1%	10.4%
Administrative Support	14.3%	13.2%	13.5%
Services	23.6%	18.0%	15.9%
Blue Collar	19.0%	17.7%	16.0%
Farming/Forestry/Fishing	0.0%	0.1%	0.1%
Construction/Extraction	6.0%	4.4%	3.7%
Installation/Maintenance/Repair	3.8%	3.3%	3.0%
Production	5.6%	5.8%	4.9%
Transportation/Material Moving	3.6%	4.1%	4.3%

Source: U.S. Census Bureau, Census 2010 Summary File 1, Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.



# Demographics Summary Profile

NE midpoint  
 Location  
 Rings: 1, 3, 5 mile radii

Prepared by CED/Planning  
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	1 mile	3 miles	5 miles
<b>2010 Households by Type</b>			
Total	7,704	34,398	76,649
Households with 1 Person	29.0%	28.7%	25.0%
Households with 2+ People	71.0%	71.3%	75.0%
Family Households	62.6%	62.8%	67.4%
Husband-wife Families	43.9%	47.4%	51.4%
With Related Children	22.4%	22.8%	24.3%
Other Family (No Spouse Present)	18.6%	15.4%	16.0%
Other Family with Male Householder	6.6%	5.1%	4.9%
With Related Children	3.6%	2.8%	2.7%
Other Family with Female Householder	<b>12.1%</b>	<b>10.3%</b>	<b>11.1%</b>
With Related Children	7.7%	6.4%	7.1%
Nonfamily Households	8.4%	8.5%	7.5%
All Households with Children	34.2%	32.4%	34.4%
Multigenerational Households	4.0%	3.8%	4.0%
Unmarried Partner Households	8.3%	7.6%	7.0%
Male-female	7.4%	6.7%	6.1%
Same-sex	0.9%	0.9%	0.9%
<b>2010 Households by Size</b>			
Total	7,705	34,397	76,650
1 Person Household	29.0%	28.7%	25.0%
2 Person Household	30.4%	32.0%	32.8%
3 Person Household	16.8%	15.9%	16.9%
4 Person Household	13.3%	13.6%	14.9%
5 Person Household	5.8%	5.7%	6.2%
6 Person Household	2.8%	2.4%	2.5%
7 + Person Household	2.0%	1.7%	1.8%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	7,704	34,398	76,650
Owner Occupied	54.9%	60.6%	66.1%
Owned with a Mortgage/Loan	42.7%	48.5%	51.7%
Owned Free and Clear	12.1%	12.1%	14.4%
Renter Occupied	45.1%	39.4%	33.9%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.



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 Rings: 1, 3, 5 mile radii

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	1 mile	3 miles	5 miles
<b>Top 3 Tapestry Segments</b>			
<b>1.</b>	Main Street, USA	Enterprising Professionals	Enterprising Professionals
<b>2.</b>	Enterprising Professionals	Old and Newcomers	Pleasant-Ville
<b>3.</b>	Simple Living	Pleasant-Ville	Main Street, USA
<b>2013 Consumer Spending</b>			
Apparel & Services: Total \$	\$12,161,942	\$65,175,424	\$163,039,293
Average Spent	\$1,495.57	\$1,818.76	\$2,058.50
Spending Potential Index	66	80	91
Computers & Accessories: Total \$	\$2,006,777	\$10,828,653	\$27,197,174
Average Spent	\$246.78	\$302.18	\$343.39
Spending Potential Index	99	122	138
Education: Total \$	\$11,981,031	\$65,679,873	\$168,833,267
Average Spent	\$1,473.32	\$1,832.84	\$2,131.65
Spending Potential Index	101	126	146
Entertainment/Recreation: Total \$	\$25,342,335	\$138,358,223	\$350,859,820
Average Spent	\$3,116.37	\$3,860.98	\$4,429.88
Spending Potential Index	96	119	136
Food at Home: Total \$	\$39,049,133	\$207,182,650	\$513,848,607
Average Spent	\$4,801.91	\$5,781.57	\$6,487.74
Spending Potential Index	95	115	129
Food Away from Home: Total \$	\$25,521,089	\$136,410,356	\$339,631,313
Average Spent	\$3,138.35	\$3,806.62	\$4,288.11
Spending Potential Index	98	119	134
Health Care: Total \$	\$31,692,487	\$174,475,709	\$445,078,821
Average Spent	\$3,897.26	\$4,868.86	\$5,619.47
Spending Potential Index	87	109	126
HH Furnishings & Equipment: Total \$	\$12,237,857	\$66,524,618	\$167,949,001
Average Spent	\$1,504.90	\$1,856.41	\$2,120.49
Spending Potential Index	83	103	118
Investments: Total \$	\$16,099,275	\$96,110,794	\$268,797,129
Average Spent	\$1,979.74	\$2,682.04	\$3,393.77
Spending Potential Index	95	129	164
Retail Goods: Total \$	\$174,944,411	\$944,476,448	\$2,374,023,988
Average Spent	\$21,513.09	\$26,356.26	\$29,973.91
Spending Potential Index	89	109	124
Shelter: Total \$	\$131,258,423	\$711,528,508	\$1,796,841,151
Average Spent	\$16,140.98	\$19,855.69	\$22,686.53
Spending Potential Index	99	122	140
TV/Video/Audio: Total \$	\$9,975,074	\$53,035,986	\$131,240,484
Average Spent	\$1,226.64	\$1,480.01	\$1,657.01
Spending Potential Index	95	115	129
Travel: Total \$	\$13,864,917	\$77,931,438	\$202,564,816
Average Spent	\$1,704.98	\$2,174.73	\$2,557.54
Spending Potential Index	93	119	139
Vehicle Maintenance & Repairs: Total \$	\$8,426,588	\$45,634,217	\$114,768,679
Average Spent	\$1,036.23	\$1,273.45	\$1,449.04
Spending Potential Index	95	116	132

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

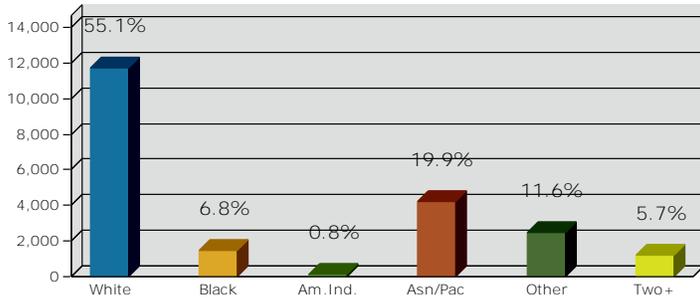
**Source:** Consumer Spending data are derived from the 2010 and 2011 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.

NE midpoint  
Location  
Ring: 1 mile radius

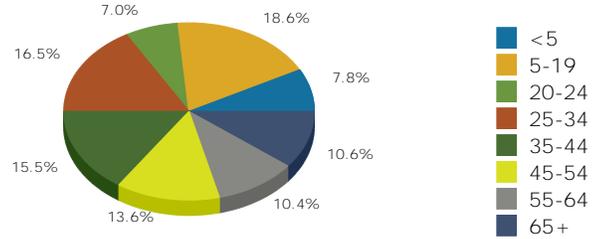
Prepared by CED/Planning  
Latitude: 47.49577  
Longitude: -122.1639

2013 Population by Race

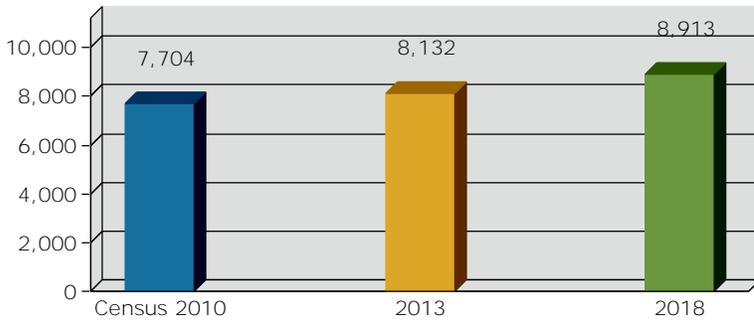


2013 Percent Hispanic Origin: 22.5%

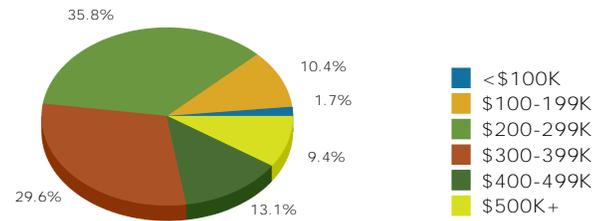
2013 Population by Age



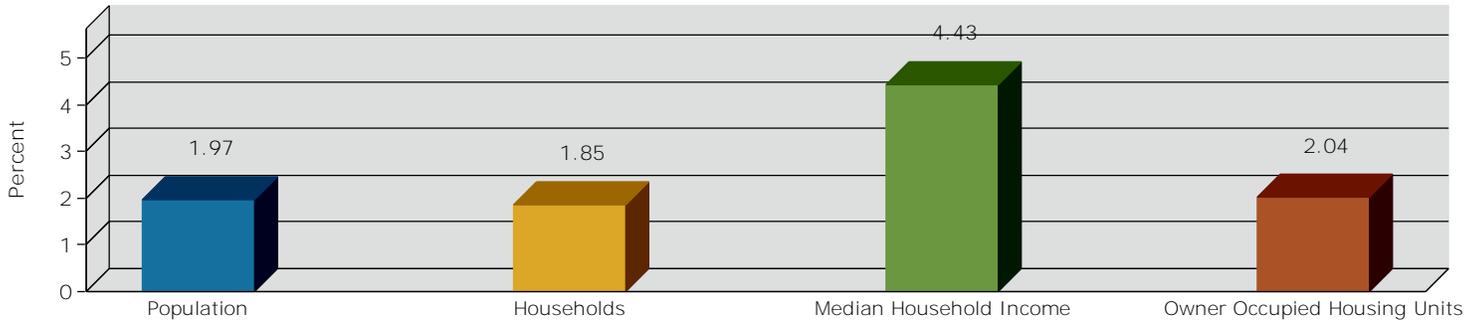
Households



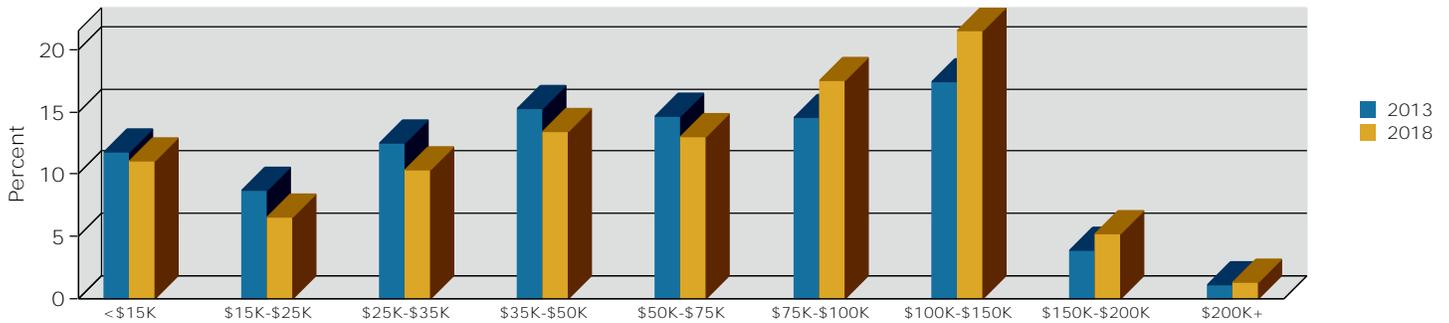
2013 Home Value



2013-2018 Annual Growth Rate



Household Income

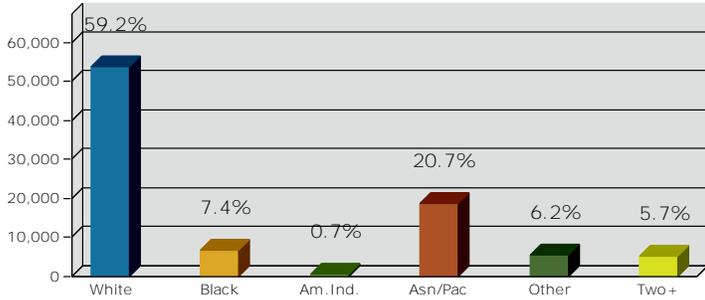


Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

NE midpoint  
Location  
Ring: 3 miles radius

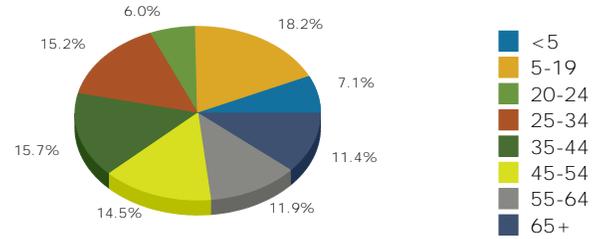
Prepared by CED/Planning  
Latitude: 47.49577  
Longitude: -122.1639

2013 Population by Race

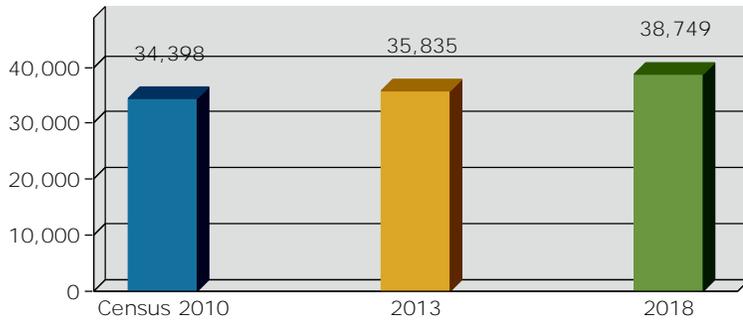


2013 Percent Hispanic Origin: 13.4%

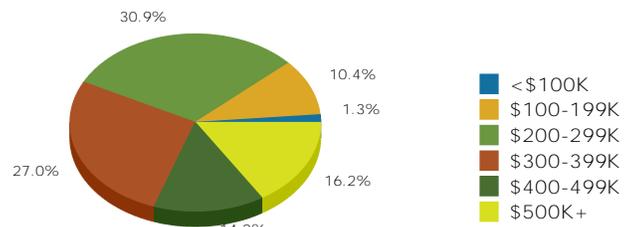
2013 Population by Age



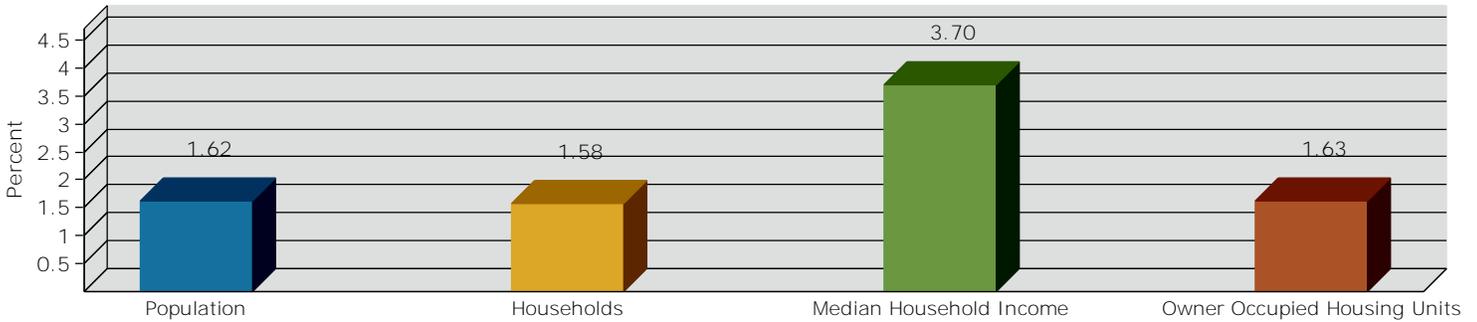
Households



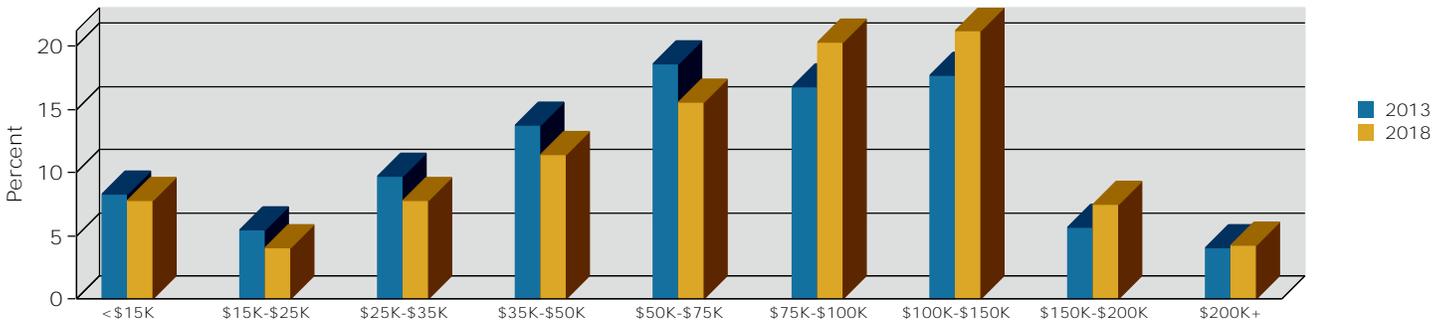
2013 Home Value



2013-2018 Annual Growth Rate



Household Income

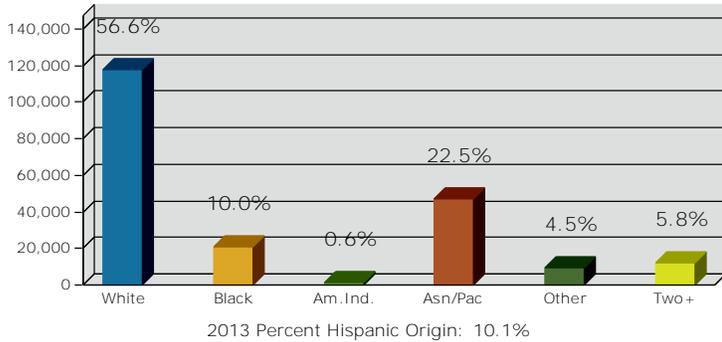


Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

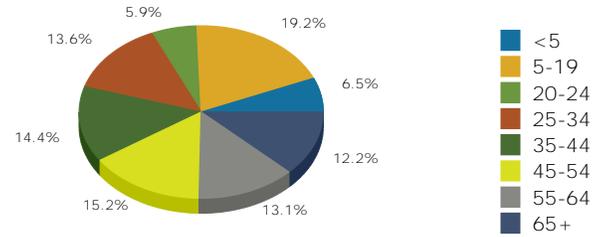
NE midpoint  
Location  
Ring: 5 miles radius

Prepared by CED/Planning  
Latitude: 47.49577  
Longitude: -122.1639

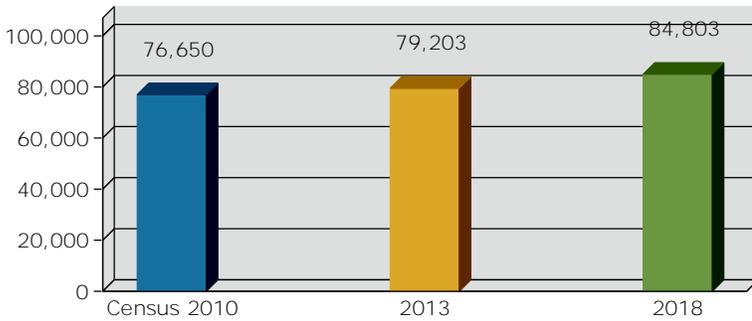
2013 Population by Race



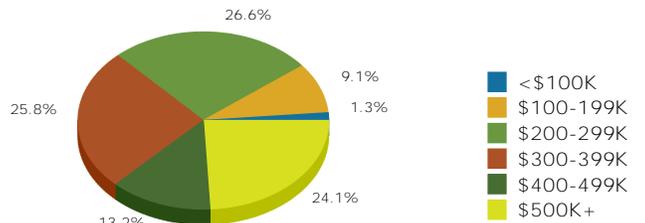
2013 Population by Age



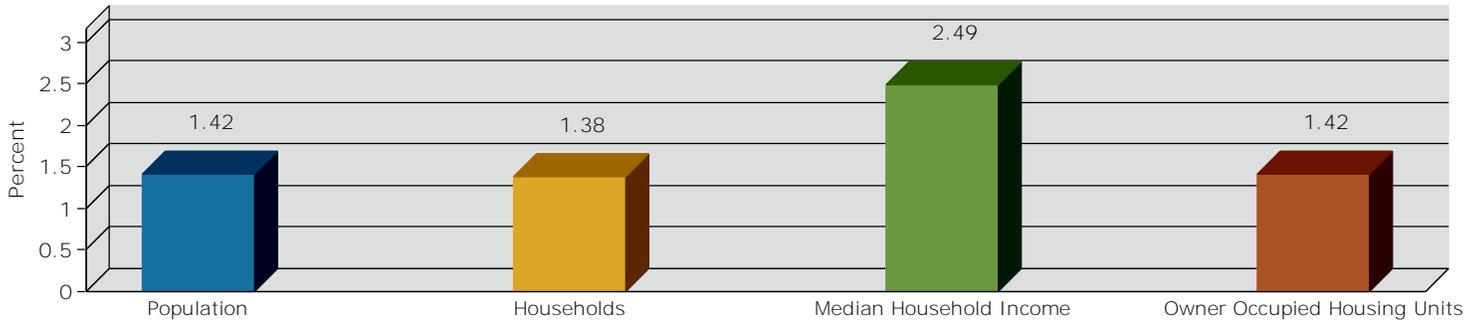
Households



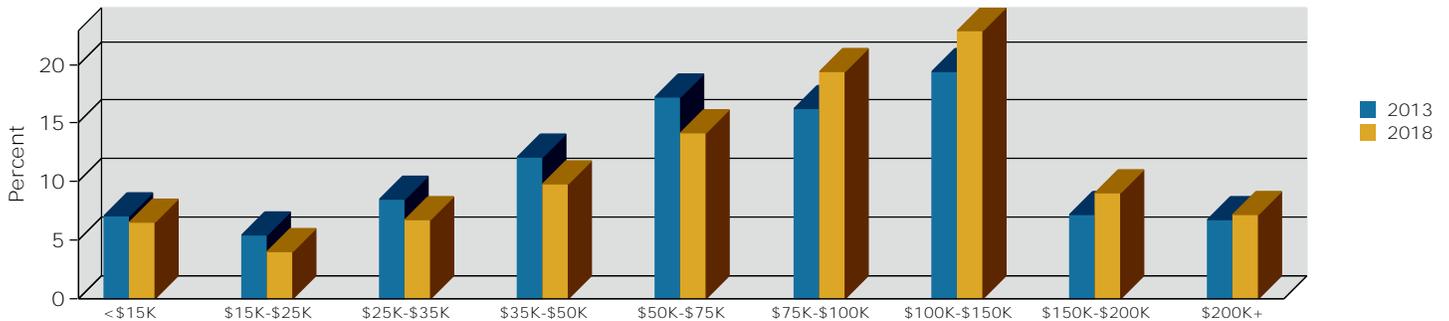
2013 Home Value



2013-2018 Annual Growth Rate



Household Income



Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

NE midpoint  
Location  
Ring: 1 mile radius

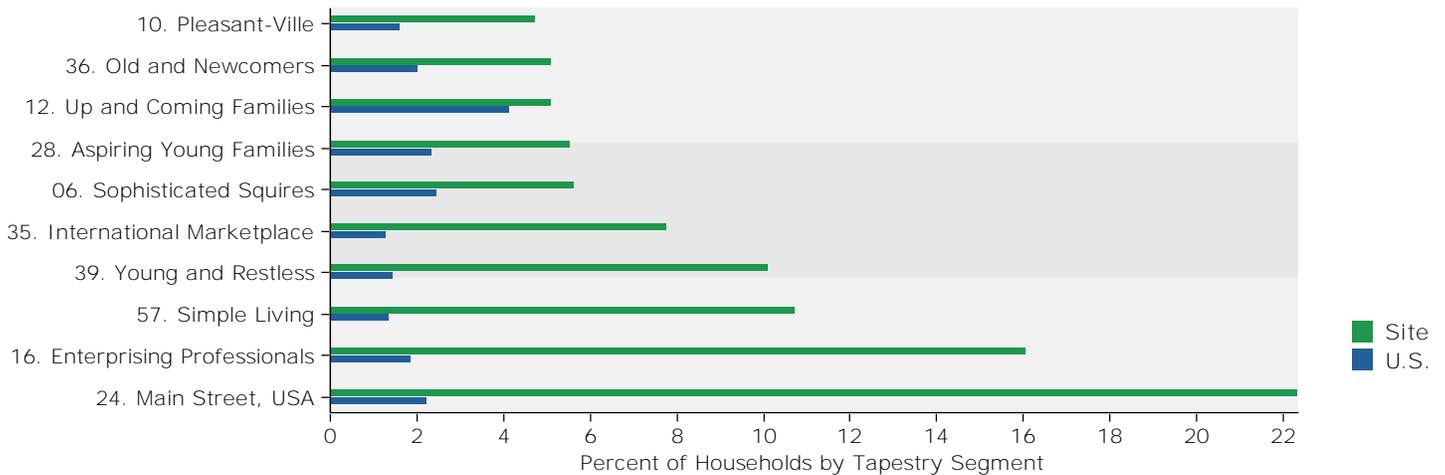
Prepared by CED/Planning  
Latitude: 47.49577  
Longitude: -122.1639

## Top Twenty Tapestry Segments

Tapestry descriptions can be found [her](#)

Rank	Tapestry Segment	2013 Households		2013 U.S. Households		Index
		Percent	Cumulativ Percent	Percent	Cumulativ Percent	
1	24. Main Street, USA	22.4%	22.4%	2.2%	2.2%	1001
2	16. Enterprising Professionals	16.1%	38.5%	1.9%	4.1%	849
3	57. Simple Living	10.8%	49.3%	1.4%	5.5%	774
4	39. Young and Restless	10.1%	59.4%	1.5%	7.0%	681
5	35. International Marketplace	7.8%	67.2%	1.3%	8.3%	598
<b>Subtotal</b>		<b>67.2%</b>		<b>8.3%</b>		
6	06. Sophisticated Squires	5.7%	72.9%	2.5%	10.8%	228
7	28. Aspiring Young Families	5.6%	78.5%	2.3%	13.1%	237
8	12. Up and Coming Families	5.1%	83.6%	4.1%	17.2%	124
9	36. Old and Newcomers	5.1%	88.7%	2.0%	19.2%	252
10	10. Pleasant-Ville	4.7%	93.4%	1.6%	20.8%	291
<b>Subtotal</b>		<b>26.2%</b>		<b>12.5%</b>		
11	52. Inner City Tenants	4.4%	97.8%	1.4%	22.2%	316
12	04. Boomburbs	2.1%	99.9%	2.4%	24.6%	88
13	48. Great Expectations	0.2%	100.1%	1.7%	26.3%	9
<b>Subtotal</b>		<b>6.7%</b>		<b>5.5%</b>		
<b>Total</b>		<b>100.0%</b>		<b>26.4%</b>		<b>379</b>

## Top Ten Tapestry Segments Site vs. U.S.



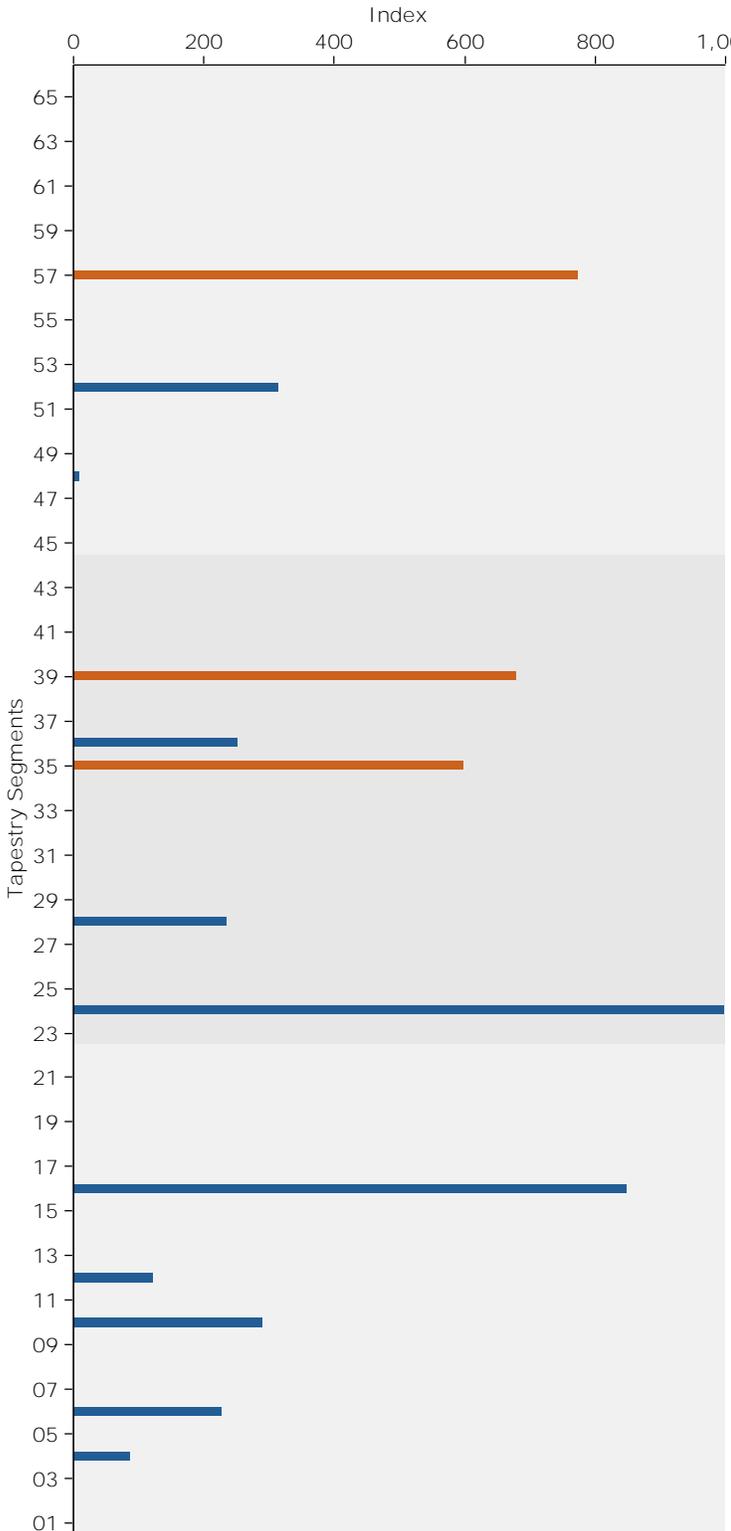
**Data Note:** This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or population in the area, by Tapestry segment, to the percent of households or population in the United States, by segment. An index of 100 is the US average.

Source: Esri

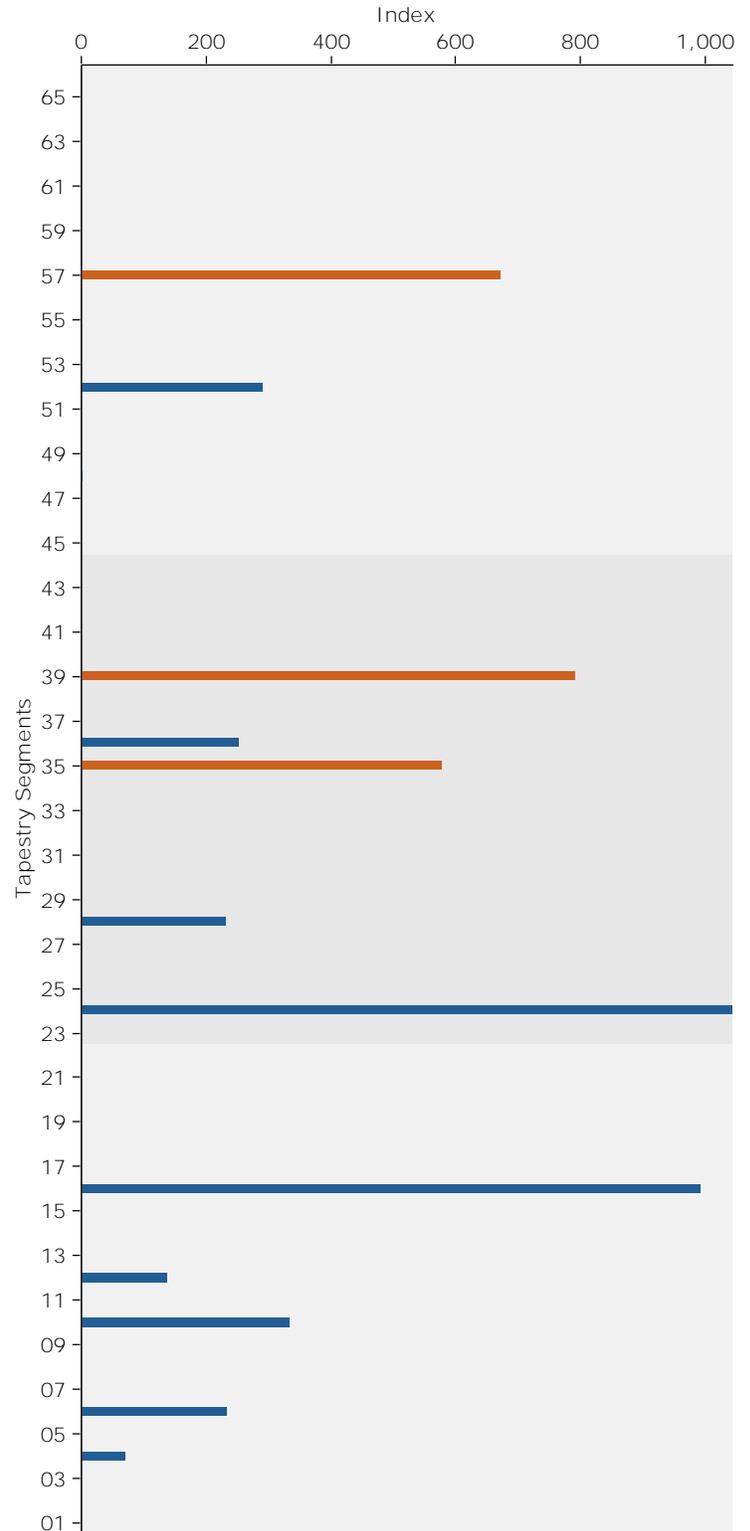
NE midpoint  
 Location  
 Ring: 1 mile radius

Prepared by CED/Planning  
 Latitude: 47.49577  
 Longitude: -122.1639

### 2013 Tapestry Indexes by Households



### 2013 Tapestry Indexes by Population



An index of 100 is the US average.

Source: Esri

NE midpoint  
Location  
Ring: 1 mile radius

Prepared by CED/Planning  
Latitude: 47.49577  
Longitude: -122.1639

Tapestry LifeMode Groups	2013 Households			2013 Population		
	Number	Percent	Index	Number	Percent	Index
<b>Total:</b>	8,134	100.0%		21,268	100.0%	
<b>L1. High Society</b>	<b>632</b>	<b>7.8%</b>	<b>62</b>	<b>1,808</b>	<b>8.5%</b>	<b>62</b>
01 Top Rung	0	0.0%	0	0	0.0%	0
02 Suburban Splendor	0	0.0%	0	0	0.0%	0
03 Connoisseurs	0	0.0%	0	0	0.0%	0
04 Boomburbs	172	2.1%	88	433	2.0%	72
05 Wealthy Seaboard	0	0.0%	0	0	0.0%	0
06 Sophisticated Squires	460	5.7%	228	1,375	6.5%	236
07 Exurbanites	0	0.0%	0	0	0.0%	0
<b>L2. Upscale Avenues</b>	<b>1,694</b>	<b>20.8%</b>	<b>157</b>	<b>4,811</b>	<b>22.6%</b>	<b>173</b>
09 Urban Chic	0	0.0%	0	0	0.0%	0
10 Pleasant-Ville	386	4.7%	291	1,277	6.0%	336
11 Pacific Heights	0	0.0%	0	0	0.0%	0
13 In Style	0	0.0%	0	0	0.0%	0
16 Enterprising Professionals	1,308	16.1%	849	3,534	16.6%	993
17 Green Acres	0	0.0%	0	0	0.0%	0
18 Cozy and Comfortable	0	0.0%	0	0	0.0%	0
<b>L3. Metropolis</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
20 City Lights	0	0.0%	0	0	0.0%	0
22 Metropolitans	0	0.0%	0	0	0.0%	0
45 City Strivers	0	0.0%	0	0	0.0%	0
51 Metro City Edge	0	0.0%	0	0	0.0%	0
54 Urban Rows	0	0.0%	0	0	0.0%	0
62 Modest Income Homes	0	0.0%	0	0	0.0%	0
<b>L4. Solo Acts</b>	<b>1,240</b>	<b>15.2%</b>	<b>208</b>	<b>2,833</b>	<b>13.3%</b>	<b>240</b>
08 Laptops and Lattes	0	0.0%	0	0	0.0%	0
23 Trendsetters	0	0.0%	0	0	0.0%	0
27 Metro Renters	0	0.0%	0	0	0.0%	0
36 Old and Newcomers	417	5.1%	252	854	4.0%	253
39 Young and Restless	823	10.1%	681	1,979	9.3%	794
<b>L5. Senior Styles</b>	<b>875</b>	<b>10.8%</b>	<b>85</b>	<b>1,664</b>	<b>7.8%</b>	<b>74</b>
14 Prosperous Empty Nesters	0	0.0%	0	0	0.0%	0
15 Silver and Gold	0	0.0%	0	0	0.0%	0
29 Rustbelt Retirees	0	0.0%	0	0	0.0%	0
30 Retirement Communities	0	0.0%	0	0	0.0%	0
43 The Elders	0	0.0%	0	0	0.0%	0
49 Senior Sun Seekers	0	0.0%	0	0	0.0%	0
50 Heartland Communities	0	0.0%	0	0	0.0%	0
57 Simple Living	875	10.8%	774	1,664	7.8%	673
65 Social Security Set	0	0.0%	0	0	0.0%	0
<b>L6. Scholars &amp; Patriots</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
40 Military Proximity	0	0.0%	0	0	0.0%	0
55 College Towns	0	0.0%	0	0	0.0%	0
63 Dorms to Diplomas	0	0.0%	0	0	0.0%	0

**Data Note:** This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or population in the area, by Tapestry segment, to the percent of households or population in the United States, by segment. An index of 100 is the US average.

**Source:** Esri

NE midpoint  
Location  
Ring: 1 mile radius

Prepared by CED/Planning  
Latitude: 47.49577  
Longitude: -122.1639

Tapestry LifeMode Groups	2013 Households			2013 Population		
	Number	Percent	Index	Number	Percent	Index
<b>Total:</b>	8,134	100.0%		21,268	100.0%	
<b>L7. High Hopes</b>	<b>466</b>	<b>5.7%</b>	<b>142</b>	<b>1,162</b>	<b>5.5%</b>	<b>142</b>
28 Aspiring Young Families	453	5.6%	237	1,144	5.4%	233
48 Great Expectations	13	0.2%	9	18	0.1%	5
<b>L8. Global Roots</b>	<b>992</b>	<b>12.2%</b>	<b>147</b>	<b>2,689</b>	<b>12.6%</b>	<b>128</b>
35 International Marketplace	633	7.8%	598	1,863	8.8%	579
38 Industrious Urban Fringe	0	0.0%	0	0	0.0%	0
44 Urban Melting Pot	0	0.0%	0	0	0.0%	0
47 Las Casas	0	0.0%	0	0	0.0%	0
52 Inner City Tenants	359	4.4%	316	826	3.9%	292
58 NeWest Residents	0	0.0%	0	0	0.0%	0
60 City Dimensions	0	0.0%	0	0	0.0%	0
61 High Rise Renters	0	0.0%	0	0	0.0%	0
<b>L9. Family Portrait</b>	<b>417</b>	<b>5.1%</b>	<b>58</b>	<b>1,413</b>	<b>6.6%</b>	<b>63</b>
12 Up and Coming Families	417	5.1%	124	1,413	6.6%	139
19 Milk and Cookies	0	0.0%	0	0	0.0%	0
21 Urban Villages	0	0.0%	0	0	0.0%	0
59 Southwestern Families	0	0.0%	0	0	0.0%	0
64 City Commons	0	0.0%	0	0	0.0%	0
<b>L10. Traditional Living</b>	<b>1,818</b>	<b>22.4%</b>	<b>278</b>	<b>4,888</b>	<b>23.0%</b>	<b>300</b>
24 Main Street, USA	1,818	22.4%	1000	4,888	23.0%	1045
32 Rustbelt Traditions	0	0.0%	0	0	0.0%	0
33 Midlife Junction	0	0.0%	0	0	0.0%	0
34 Family Foundations	0	0.0%	0	0	0.0%	0
<b>L11. Factories &amp; Farms</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
25 Salt of the Earth	0	0.0%	0	0	0.0%	0
37 Prairie Living	0	0.0%	0	0	0.0%	0
42 Southern Satellites	0	0.0%	0	0	0.0%	0
53 Home Town	0	0.0%	0	0	0.0%	0
56 Rural Bypasses	0	0.0%	0	0	0.0%	0
<b>L12. American Quilt</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
26 Midland Crowd	0	0.0%	0	0	0.0%	0
31 Rural Resort Dwellers	0	0.0%	0	0	0.0%	0
41 Crossroads	0	0.0%	0	0	0.0%	0
46 Rooted Rural	0	0.0%	0	0	0.0%	0
66 Unclassified	0	0.0%	0	0	0.0%	0

**Data Note:** This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or population in the area, by Tapestry segment, to the percent of households or population in the United States, by segment. An index of 100 is the US average.

**Source:** Esri

NE midpoint  
Location  
Ring: 1 mile radius

Prepared by CED/Planning  
Latitude: 47.49577  
Longitude: -122.1639

Tapestry Urbanization	2013 Households			2013 Population		
	Number	Percent	Index	Number	Percent	Index
<b>Total:</b>	8,134	100.0%		21,268	100.0%	
<b>U1. Principal Urban Centers</b>	<b>633</b>	<b>7.8%</b>	<b>92</b>	<b>1,863</b>	<b>8.8%</b>	<b>107</b>
08 Laptops and Lattes	0	0.0%	0	0	0.0%	0
11 Pacific Heights	0	0.0%	0	0	0.0%	0
20 City Lights	0	0.0%	0	0	0.0%	0
21 Urban Villages	0	0.0%	0	0	0.0%	0
23 Trendsetters	0	0.0%	0	0	0.0%	0
27 Metro Renters	0	0.0%	0	0	0.0%	0
35 International Marketplace	633	7.8%	598	1,863	8.8%	579
44 Urban Melting Pot	0	0.0%	0	0	0.0%	0
<b>U2. Principal Urban Centers II</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
45 City Strivers	0	0.0%	0	0	0.0%	0
47 Las Casas	0	0.0%	0	0	0.0%	0
54 Urban Rows	0	0.0%	0	0	0.0%	0
58 NeWest Residents	0	0.0%	0	0	0.0%	0
61 High Rise Renters	0	0.0%	0	0	0.0%	0
64 City Commons	0	0.0%	0	0	0.0%	0
65 Social Security Set	0	0.0%	0	0	0.0%	0
<b>U3. Metro Cities I</b>	<b>1,694</b>	<b>20.8%</b>	<b>172</b>	<b>4,811</b>	<b>22.6%</b>	<b>186</b>
01 Top Rung	0	0.0%	0	0	0.0%	0
03 Connoisseurs	0	0.0%	0	0	0.0%	0
05 Wealthy Seaboard Suburbs	0	0.0%	0	0	0.0%	0
09 Urban Chic	0	0.0%	0	0	0.0%	0
10 Pleasant-Ville	386	4.7%	291	1,277	6.0%	336
16 Enterprising Professionals	1,308	16.1%	849	3,534	16.6%	993
19 Milk and Cookies	0	0.0%	0	0	0.0%	0
22 Metropolitans	0	0.0%	0	0	0.0%	0
<b>U4. Metro Cities II</b>	<b>2,052</b>	<b>25.2%</b>	<b>228</b>	<b>4,803</b>	<b>22.6%</b>	<b>224</b>
28 Aspiring Young Families	453	5.6%	237	1,144	5.4%	233
30 Retirement Communities	0	0.0%	0	0	0.0%	0
34 Family Foundations	0	0.0%	0	0	0.0%	0
36 Old and Newcomers	417	5.1%	252	854	4.0%	253
39 Young and Restless	823	10.1%	681	1,979	9.3%	794
52 Inner City Tenants	359	4.4%	316	826	3.9%	292
60 City Dimensions	0	0.0%	0	0	0.0%	0
63 Dorms to Diplomas	0	0.0%	0	0	0.0%	0
<b>U5. Urban Outskirts I</b>	<b>2,003</b>	<b>24.6%</b>	<b>235</b>	<b>5,339</b>	<b>25.1%</b>	<b>224</b>
04 Boomburbs	172	2.1%	88	433	2.0%	72
24 Main Street, USA	1,818	22.4%	1000	4,888	23.0%	1045
32 Rustbelt Traditions	0	0.0%	0	0	0.0%	0
38 Industrious Urban Fringe	0	0.0%	0	0	0.0%	0
48 Great Expectations	13	0.2%	9	18	0.1%	5

**Data Note:** This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or population in the area, by Tapestry segment, to the percent of households or population in the United States, by segment. An index of 100 is the US average.

**Source:** Esri



# Tapestry Segmentation Area Profile

NE midpoint  
 Location  
 Ring: 1 mile radius

Prepared by CED/Planning  
 Latitude: 47.49577  
 Longitude: -122.1639

Tapestry Urbanization	2013 Households			2013 Population		
	Number	Percent	Index	Number	Percent	Index
<b>Total:</b>	8,134	100.0%		21,268	100.0%	
<b>U6. Urban Outskirts II</b>	<b>875</b>	<b>10.8%</b>	<b>211</b>	<b>1,664</b>	<b>7.8%</b>	<b>150</b>
51 Metro City Edge	0	0.0%	0	0	0.0%	0
55 College Towns	0	0.0%	0	0	0.0%	0
57 Simple Living	875	10.8%	774	1,664	7.8%	673
59 Southwestern Families	0	0.0%	0	0	0.0%	0
62 Modest Income Homes	0	0.0%	0	0	0.0%	0
<b>U7. Suburban Periphery I</b>	<b>877</b>	<b>10.8%</b>	<b>67</b>	<b>2,788</b>	<b>13.1%</b>	<b>79</b>
02 Suburban Splendor	0	0.0%	0	0	0.0%	0
06 Sophisticated Squires	460	5.7%	228	1,375	6.5%	236
07 Exurbanites	0	0.0%	0	0	0.0%	0
12 Up and Coming Families	417	5.1%	124	1,413	6.6%	139
13 In Style	0	0.0%	0	0	0.0%	0
14 Prosperous Empty Nesters	0	0.0%	0	0	0.0%	0
15 Silver and Gold	0	0.0%	0	0	0.0%	0
<b>U8. Suburban Periphery II</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
18 Cozy and Comfortable	0	0.0%	0	0	0.0%	0
29 Rustbelt Retirees	0	0.0%	0	0	0.0%	0
33 Midlife Junction	0	0.0%	0	0	0.0%	0
40 Military Proximity	0	0.0%	0	0	0.0%	0
43 The Elders	0	0.0%	0	0	0.0%	0
53 Home Town	0	0.0%	0	0	0.0%	0
<b>U9. Small Towns</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
41 Crossroads	0	0.0%	0	0	0.0%	0
49 Senior Sun Seekers	0	0.0%	0	0	0.0%	0
50 Heartland Communities	0	0.0%	0	0	0.0%	0
<b>U10. Rural I</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
17 Green Acres	0	0.0%	0	0	0.0%	0
25 Salt of the Earth	0	0.0%	0	0	0.0%	0
26 Midland Crowd	0	0.0%	0	0	0.0%	0
31 Rural Resort Dwellers	0	0.0%	0	0	0.0%	0
<b>U11. Rural II</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
37 Prairie Living	0	0.0%	0	0	0.0%	0
42 Southern Satellites	0	0.0%	0	0	0.0%	0
46 Rooted Rural	0	0.0%	0	0	0.0%	0
56 Rural Bypasses	0	0.0%	0	0	0.0%	0
66 Unclassified	0	0.0%	0	0	0.0%	0

**Data Note:** This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or population in the area, by Tapestry segment, to the percent of households or population in the United States, by segment. An index of 100 is the US average.

**Source:** Esri

NE midpoint  
Location  
Ring: 3 miles radius

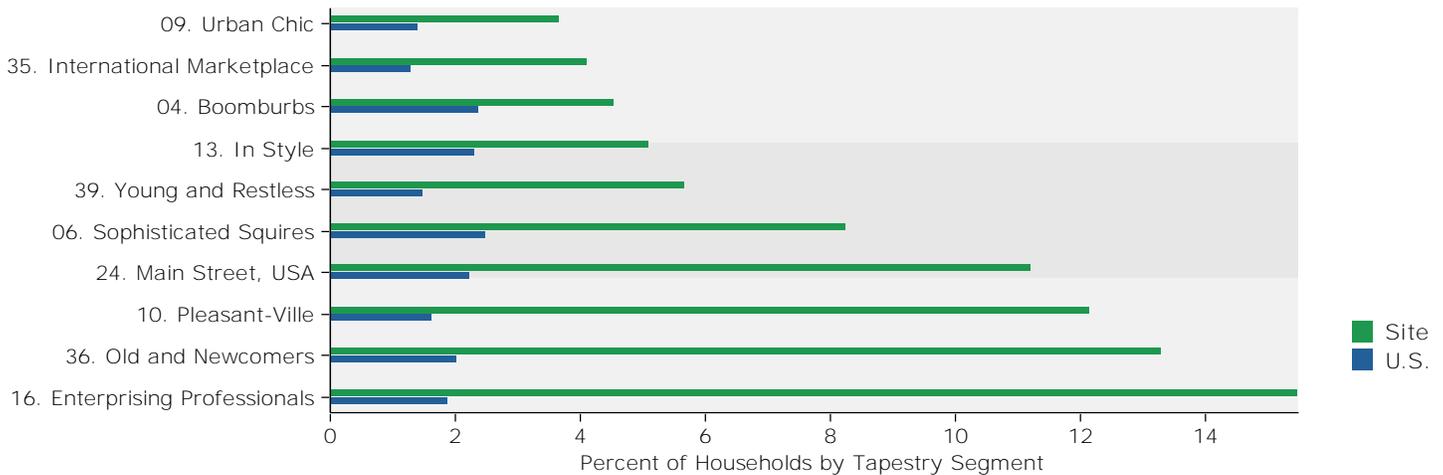
Prepared by CED/Planning  
Latitude: 47.49577  
Longitude: -122.1639

## Top Twenty Tapestry Segments

Tapestry descriptions can be found [her](#)

Rank	Tapestry Segment	2013 Households		2013 U.S. Households		Index
		Percent	Cumulativ Percent	Percent	Cumulativ Percent	
1	16. Enterprising Professionals	15.5%	15.5%	1.9%	1.9%	817
2	36. Old and Newcomers	13.3%	28.8%	2.0%	3.9%	653
3	10. Pleasant-Ville	12.1%	40.9%	1.6%	5.5%	746
4	24. Main Street, USA	11.2%	52.1%	2.2%	7.7%	502
5	06. Sophisticated Squires	8.3%	60.4%	2.5%	10.2%	333
<b>Subtotal</b>		<b>60.4%</b>		<b>10.2%</b>		
6	39. Young and Restless	5.7%	66.1%	1.5%	11.7%	381
7	13. In Style	5.1%	71.2%	2.3%	14.0%	220
8	04. Boomburbs	4.5%	75.7%	2.4%	16.4%	190
9	35. International Marketplace	4.1%	79.8%	1.3%	17.7%	317
10	09. Urban Chic	3.7%	83.5%	1.4%	19.1%	262
<b>Subtotal</b>		<b>23.1%</b>		<b>8.9%</b>		
11	12. Up and Coming Families	2.8%	86.3%	4.1%	23.2%	68
12	28. Aspiring Young Families	2.7%	89.0%	2.3%	25.5%	116
13	02. Suburban Splendor	2.6%	91.6%	1.7%	27.2%	156
14	57. Simple Living	2.4%	94.0%	1.4%	28.6%	176
15	52. Inner City Tenants	2.2%	96.2%	1.4%	30.0%	155
<b>Subtotal</b>		<b>12.7%</b>		<b>10.9%</b>		
16	48. Great Expectations	1.9%	98.1%	1.7%	31.7%	114
17	17. Green Acres	1.5%	99.6%	3.1%	34.8%	49
18	05. Wealthy Seaboard Suburbs	0.3%	99.9%	1.4%	36.2%	21
<b>Subtotal</b>		<b>3.7%</b>		<b>6.2%</b>		
<b>Total</b>		<b>100.0%</b>		<b>36.3%</b>		<b>275</b>

## Top Ten Tapestry Segments Site vs. U.S.



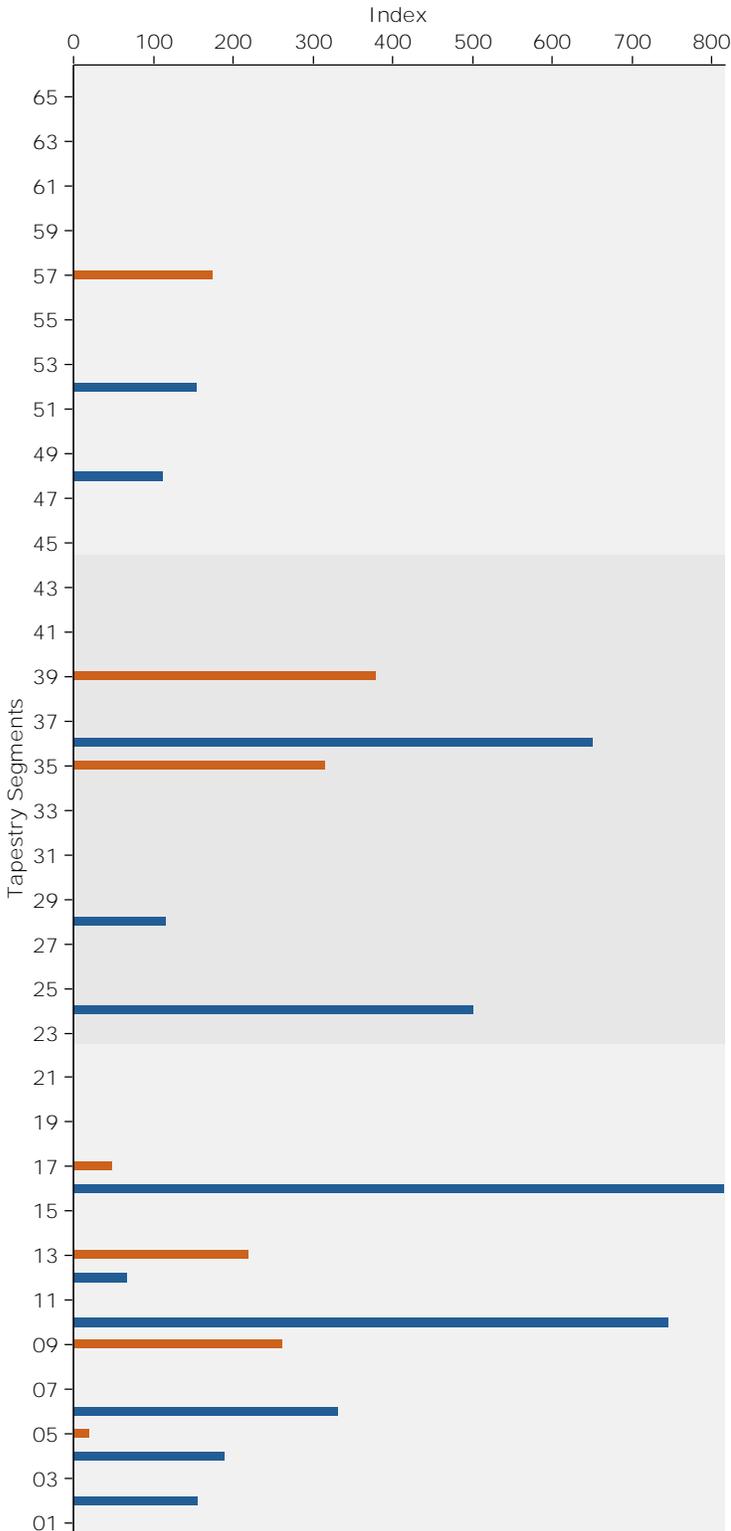
**Data Note:** This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or population in the area, by Tapestry segment, to the percent of households or population in the United States, by segment. An index of 100 is the US average.

**Source:** Esri

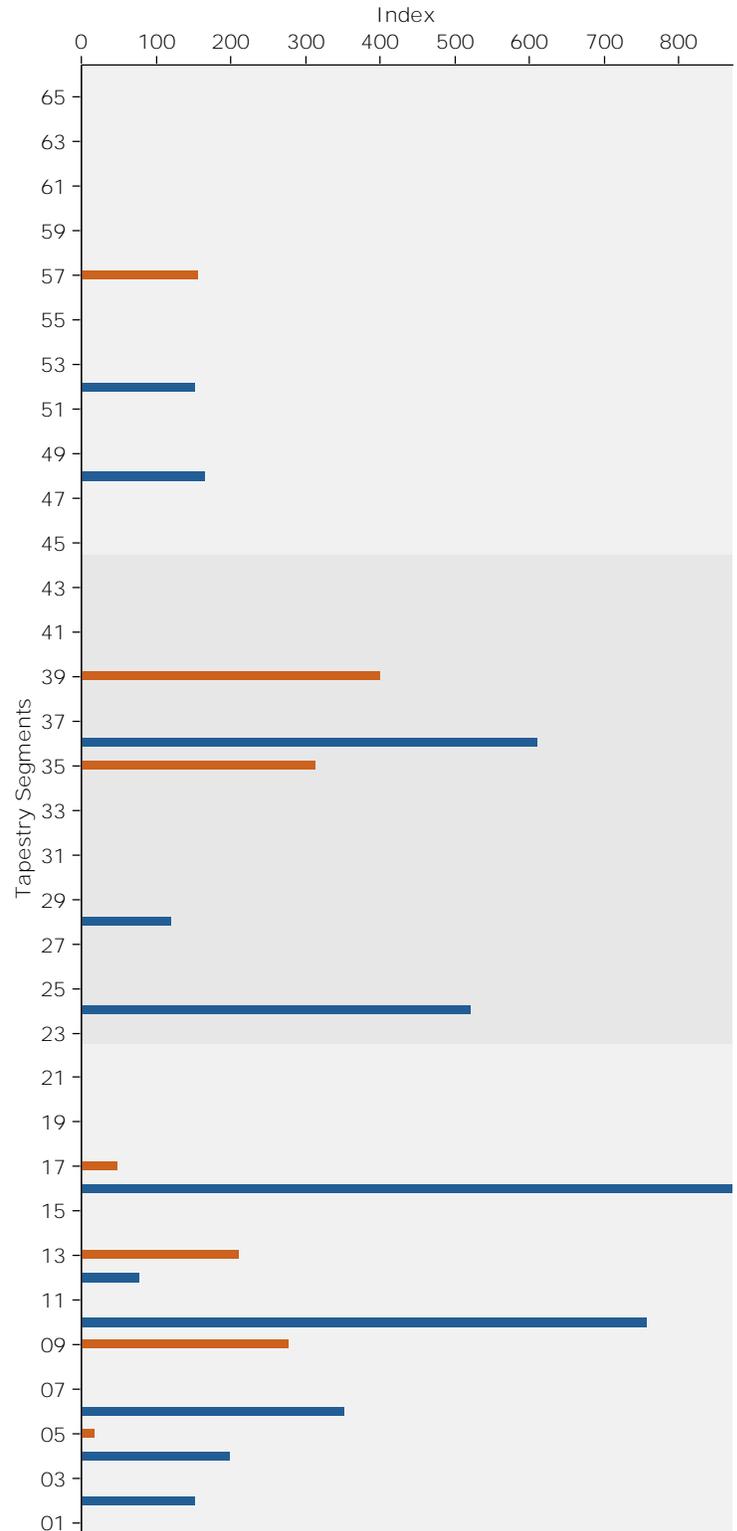
NE midpoint  
 Location  
 Ring: 3 miles radius

Prepared by CED/Planning  
 Latitude: 47.49577  
 Longitude: -122.1639

### 2013 Tapestry Indexes by Households



### 2013 Tapestry Indexes by Population



An index of 100 is the US average.

Source: Esri

NE midpoint  
Location  
Ring: 3 miles radius

Prepared by CED/Planning  
Latitude: 47.49577  
Longitude: -122.1639

Tapestry LifeMode Groups	2013 Households			2013 Population		
	Number	Percent	Index	Number	Percent	Index
<b>Total:</b>	35,837	100.0%		90,920	100.0%	
<b>L1. High Society</b>	<b>5,633</b>	<b>15.7%</b>	<b>125</b>	<b>16,825</b>	<b>18.5%</b>	<b>135</b>
01 Top Rung	0	0.0%	0	0	0.0%	0
02 Suburban Splendor	943	2.6%	156	2,606	2.9%	153
03 Connoisseurs	0	0.0%	0	0	0.0%	0
04 Boomburbs	1,629	4.5%	190	5,122	5.6%	200
05 Wealthy Seaboard	104	0.3%	21	264	0.3%	19
06 Sophisticated Squires	2,957	8.3%	332	8,833	9.7%	354
07 Exurbanites	0	0.0%	0	0	0.0%	0
<b>L2. Upscale Avenues</b>	<b>13,585</b>	<b>37.9%</b>	<b>286</b>	<b>34,406</b>	<b>37.8%</b>	<b>289</b>
09 Urban Chic	1,313	3.7%	262	3,274	3.6%	278
10 Pleasant-Ville	4,352	12.1%	746	12,318	13.5%	758
11 Pacific Heights	0	0.0%	0	0	0.0%	0
13 In Style	1,825	5.1%	220	4,091	4.5%	212
16 Enterprising Professionals	5,547	15.5%	817	13,279	14.6%	873
17 Green Acres	548	1.5%	49	1,444	1.6%	50
18 Cozy and Comfortable	0	0.0%	0	0	0.0%	0
<b>L3. Metropolis</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
20 City Lights	0	0.0%	0	0	0.0%	0
22 Metropolitans	0	0.0%	0	0	0.0%	0
45 City Strivers	0	0.0%	0	0	0.0%	0
51 Metro City Edge	0	0.0%	0	0	0.0%	0
54 Urban Rows	0	0.0%	0	0	0.0%	0
62 Modest Income Homes	0	0.0%	0	0	0.0%	0
<b>L4. Solo Acts</b>	<b>6,796</b>	<b>19.0%</b>	<b>258</b>	<b>13,075</b>	<b>14.4%</b>	<b>259</b>
08 Laptops and Lattes	0	0.0%	0	0	0.0%	0
23 Trendsetters	0	0.0%	0	0	0.0%	0
27 Metro Renters	0	0.0%	0	0	0.0%	0
36 Old and Newcomers	4,766	13.3%	653	8,806	9.7%	611
39 Young and Restless	2,030	5.7%	381	4,269	4.7%	401
<b>L5. Senior Styles</b>	<b>875</b>	<b>2.4%</b>	<b>19</b>	<b>1,664</b>	<b>1.8%</b>	<b>17</b>
14 Prosperous Empty Nesters	0	0.0%	0	0	0.0%	0
15 Silver and Gold	0	0.0%	0	0	0.0%	0
29 Rustbelt Retirees	0	0.0%	0	0	0.0%	0
30 Retirement Communities	0	0.0%	0	0	0.0%	0
43 The Elders	0	0.0%	0	0	0.0%	0
49 Senior Sun Seekers	0	0.0%	0	0	0.0%	0
50 Heartland Communities	0	0.0%	0	0	0.0%	0
57 Simple Living	875	2.4%	176	1,664	1.8%	157
65 Social Security Set	0	0.0%	0	0	0.0%	0
<b>L6. Scholars &amp; Patriots</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
40 Military Proximity	0	0.0%	0	0	0.0%	0
55 College Towns	0	0.0%	0	0	0.0%	0
63 Dorms to Diplomas	0	0.0%	0	0	0.0%	0

**Data Note:** This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or population in the area, by Tapestry segment, to the percent of households or population in the United States, by segment. An index of 100 is the US average.

**Source:** Esri



# Tapestry Segmentation Area Profile

NE midpoint  
 Location  
 Ring: 3 miles radius

Prepared by CED/Planning  
 Latitude: 47.49577  
 Longitude: -122.1639

Tapestry LifeMode Groups	2013 Households			2013 Population		
	Number	Percent	Index	Number	Percent	Index
<b>Total:</b>	35,837	100.0%		90,920	100.0%	
<b>L7. High Hopes</b>	<b>1,668</b>	<b>4.7%</b>	<b>115</b>	<b>4,906</b>	<b>5.4%</b>	<b>140</b>
28 Aspiring Young Families	975	2.7%	116	2,561	2.8%	122
48 Great Expectations	693	1.9%	114	2,345	2.6%	167
<b>L8. Global Roots</b>	<b>2,253</b>	<b>6.3%</b>	<b>76</b>	<b>6,203</b>	<b>6.8%</b>	<b>69</b>
35 International Marketplace	1,477	4.1%	317	4,335	4.8%	315
38 Industrious Urban Fringe	0	0.0%	0	0	0.0%	0
44 Urban Melting Pot	0	0.0%	0	0	0.0%	0
47 Las Casas	0	0.0%	0	0	0.0%	0
52 Inner City Tenants	776	2.2%	155	1,868	2.1%	154
58 NeWest Residents	0	0.0%	0	0	0.0%	0
60 City Dimensions	0	0.0%	0	0	0.0%	0
61 High Rise Renters	0	0.0%	0	0	0.0%	0
<b>L9. Family Portrait</b>	<b>1,005</b>	<b>2.8%</b>	<b>31</b>	<b>3,378</b>	<b>3.7%</b>	<b>35</b>
12 Up and Coming Families	1,005	2.8%	68	3,378	3.7%	78
19 Milk and Cookies	0	0.0%	0	0	0.0%	0
21 Urban Villages	0	0.0%	0	0	0.0%	0
59 Southwestern Families	0	0.0%	0	0	0.0%	0
64 City Commons	0	0.0%	0	0	0.0%	0
<b>L10. Traditional Living</b>	<b>4,022</b>	<b>11.2%</b>	<b>140</b>	<b>10,463</b>	<b>11.5%</b>	<b>150</b>
24 Main Street, USA	4,022	11.2%	502	10,463	11.5%	523
32 Rustbelt Traditions	0	0.0%	0	0	0.0%	0
33 Midlife Junction	0	0.0%	0	0	0.0%	0
34 Family Foundations	0	0.0%	0	0	0.0%	0
<b>L11. Factories &amp; Farms</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
25 Salt of the Earth	0	0.0%	0	0	0.0%	0
37 Prairie Living	0	0.0%	0	0	0.0%	0
42 Southern Satellites	0	0.0%	0	0	0.0%	0
53 Home Town	0	0.0%	0	0	0.0%	0
56 Rural Bypasses	0	0.0%	0	0	0.0%	0
<b>L12. American Quilt</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
26 Midland Crowd	0	0.0%	0	0	0.0%	0
31 Rural Resort Dwellers	0	0.0%	0	0	0.0%	0
41 Crossroads	0	0.0%	0	0	0.0%	0
46 Rooted Rural	0	0.0%	0	0	0.0%	0
66 Unclassified	0	0.0%	0	0	0.0%	0

**Data Note:** This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or population in the area, by Tapestry segment, to the percent of households or population in the United States, by segment. An index of 100 is the US average.

**Source:** Esri

NE midpoint  
Location  
Ring: 3 miles radius

Prepared by CED/Planning  
Latitude: 47.49577  
Longitude: -122.1639

Tapestry Urbanization	2013 Households			2013 Population		
	Number	Percent	Index	Number	Percent	Index
<b>Total:</b>	35,837	100.0%		90,920	100.0%	
<b>U1. Principal Urban Centers</b>	<b>1,477</b>	<b>4.1%</b>	<b>49</b>	<b>4,335</b>	<b>4.8%</b>	<b>58</b>
08 Laptops and Lattes	0	0.0%	0	0	0.0%	0
11 Pacific Heights	0	0.0%	0	0	0.0%	0
20 City Lights	0	0.0%	0	0	0.0%	0
21 Urban Villages	0	0.0%	0	0	0.0%	0
23 Trendsetters	0	0.0%	0	0	0.0%	0
27 Metro Renters	0	0.0%	0	0	0.0%	0
35 International Marketplace	1,477	4.1%	317	4,335	4.8%	315
44 Urban Melting Pot	0	0.0%	0	0	0.0%	0
<b>U2. Principal Urban Centers II</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
45 City Strivers	0	0.0%	0	0	0.0%	0
47 Las Casas	0	0.0%	0	0	0.0%	0
54 Urban Rows	0	0.0%	0	0	0.0%	0
58 NeWest Residents	0	0.0%	0	0	0.0%	0
61 High Rise Renters	0	0.0%	0	0	0.0%	0
64 City Commons	0	0.0%	0	0	0.0%	0
65 Social Security Set	0	0.0%	0	0	0.0%	0
<b>U3. Metro Cities I</b>	<b>11,316</b>	<b>31.6%</b>	<b>261</b>	<b>29,135</b>	<b>32.0%</b>	<b>263</b>
01 Top Rung	0	0.0%	0	0	0.0%	0
03 Connoisseurs	0	0.0%	0	0	0.0%	0
05 Wealthy Seaboard Suburbs	104	0.3%	21	264	0.3%	19
09 Urban Chic	1,313	3.7%	262	3,274	3.6%	278
10 Pleasant-Ville	4,352	12.1%	746	12,318	13.5%	758
16 Enterprising Professionals	5,547	15.5%	817	13,279	14.6%	873
19 Milk and Cookies	0	0.0%	0	0	0.0%	0
22 Metropolitans	0	0.0%	0	0	0.0%	0
<b>U4. Metro Cities II</b>	<b>8,547</b>	<b>23.8%</b>	<b>216</b>	<b>17,504</b>	<b>19.3%</b>	<b>191</b>
28 Aspiring Young Families	975	2.7%	116	2,561	2.8%	122
30 Retirement Communities	0	0.0%	0	0	0.0%	0
34 Family Foundations	0	0.0%	0	0	0.0%	0
36 Old and Newcomers	4,766	13.3%	653	8,806	9.7%	611
39 Young and Restless	2,030	5.7%	381	4,269	4.7%	401
52 Inner City Tenants	776	2.2%	155	1,868	2.1%	154
60 City Dimensions	0	0.0%	0	0	0.0%	0
63 Dorms to Diplomas	0	0.0%	0	0	0.0%	0
<b>U5. Urban Outskirts I</b>	<b>6,344</b>	<b>17.7%</b>	<b>169</b>	<b>17,930</b>	<b>19.7%</b>	<b>176</b>
04 Boomburbs	1,629	4.5%	190	5,122	5.6%	200
24 Main Street, USA	4,022	11.2%	502	10,463	11.5%	523
32 Rustbelt Traditions	0	0.0%	0	0	0.0%	0
38 Industrious Urban Fringe	0	0.0%	0	0	0.0%	0
48 Great Expectations	693	1.9%	114	2,345	2.6%	167

**Data Note:** This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or population in the area, by Tapestry segment, to the percent of households or population in the United States, by segment. An index of 100 is the US average.

**Source:** Esri

NE midpoint  
Location  
Ring: 3 miles radius

Prepared by CED/Planning  
Latitude: 47.49577  
Longitude: -122.1639

Tapestry Urbanization	2013 Households			2013 Population		
	Number	Percent	Index	Number	Percent	Index
<b>Total:</b>	35,837	100.0%		90,920	100.0%	
<b>U6. Urban Outskirts II</b>	<b>875</b>	<b>2.4%</b>	<b>48</b>	<b>1,664</b>	<b>1.8%</b>	<b>35</b>
51 Metro City Edge	0	0.0%	0	0	0.0%	0
55 College Towns	0	0.0%	0	0	0.0%	0
57 Simple Living	875	2.4%	176	1,664	1.8%	157
59 Southwestern Families	0	0.0%	0	0	0.0%	0
62 Modest Income Homes	0	0.0%	0	0	0.0%	0
<b>U7. Suburban Periphery I</b>	<b>6,730</b>	<b>18.8%</b>	<b>116</b>	<b>18,908</b>	<b>20.8%</b>	<b>125</b>
02 Suburban Splendor	943	2.6%	156	2,606	2.9%	153
06 Sophisticated Squires	2,957	8.3%	332	8,833	9.7%	354
07 Exurbanites	0	0.0%	0	0	0.0%	0
12 Up and Coming Families	1,005	2.8%	68	3,378	3.7%	78
13 In Style	1,825	5.1%	220	4,091	4.5%	212
14 Prosperous Empty Nesters	0	0.0%	0	0	0.0%	0
15 Silver and Gold	0	0.0%	0	0	0.0%	0
<b>U8. Suburban Periphery II</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
18 Cozy and Comfortable	0	0.0%	0	0	0.0%	0
29 Rustbelt Retirees	0	0.0%	0	0	0.0%	0
33 Midlife Junction	0	0.0%	0	0	0.0%	0
40 Military Proximity	0	0.0%	0	0	0.0%	0
43 The Elders	0	0.0%	0	0	0.0%	0
53 Home Town	0	0.0%	0	0	0.0%	0
<b>U9. Small Towns</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
41 Crossroads	0	0.0%	0	0	0.0%	0
49 Senior Sun Seekers	0	0.0%	0	0	0.0%	0
50 Heartland Communities	0	0.0%	0	0	0.0%	0
<b>U10. Rural I</b>	<b>548</b>	<b>1.5%</b>	<b>14</b>	<b>1,444</b>	<b>1.6%</b>	<b>15</b>
17 Green Acres	548	1.5%	49	1,444	1.6%	50
25 Salt of the Earth	0	0.0%	0	0	0.0%	0
26 Midland Crowd	0	0.0%	0	0	0.0%	0
31 Rural Resort Dwellers	0	0.0%	0	0	0.0%	0
<b>U11. Rural II</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
37 Prairie Living	0	0.0%	0	0	0.0%	0
42 Southern Satellites	0	0.0%	0	0	0.0%	0
46 Rooted Rural	0	0.0%	0	0	0.0%	0
56 Rural Bypasses	0	0.0%	0	0	0.0%	0
66 Unclassified	0	0.0%	0	0	0.0%	0

**Data Note:** This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or population in the area, by Tapestry segment, to the percent of households or population in the United States, by segment. An index of 100 is the US average.

**Source:** Esri

NE midpoint  
 Location  
 Ring: 5 miles radius

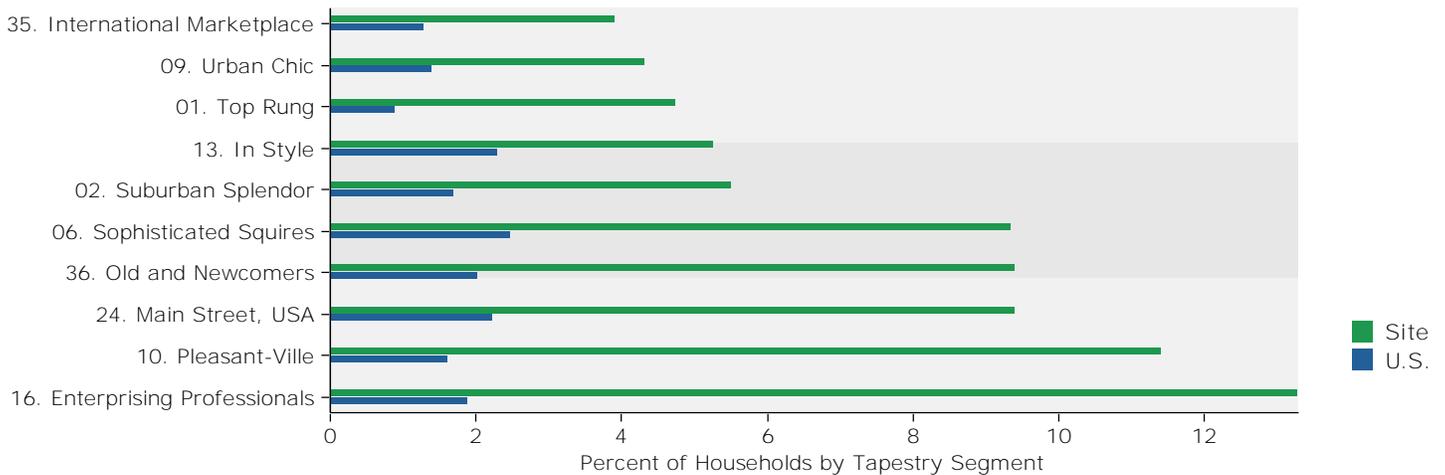
Prepared by CED/Planning  
 Latitude: 47.49577  
 Longitude: -122.1639

## Top Twenty Tapestry Segments

Tapestry descriptions can be found [her](#)

Rank	Tapestry Segment	2013 Households		2013 U.S. Households		Index
		Percent	Cumulativ Percent	Percent	Cumulativ Percent	
1	16. Enterprising Professionals	13.3%	13.3%	1.9%	1.9%	701
2	10. Pleasant-Ville	11.4%	24.7%	1.6%	3.5%	701
3	24. Main Street, USA	9.4%	34.1%	2.2%	5.7%	421
4	36. Old and Newcomers	9.4%	43.5%	2.0%	7.7%	462
5	06. Sophisticated Squires	9.4%	52.9%	2.5%	10.2%	377
<b>Subtotal</b>		<b>52.9%</b>		<b>10.2%</b>		
6	02. Suburban Splendor	5.5%	58.4%	1.7%	11.9%	326
7	13. In Style	5.3%	63.7%	2.3%	14.2%	228
8	01. Top Rung	4.7%	68.4%	0.9%	15.1%	528
9	09. Urban Chic	4.3%	72.7%	1.4%	16.5%	310
10	35. International Marketplace	3.9%	76.6%	1.3%	17.8%	301
<b>Subtotal</b>		<b>23.7%</b>		<b>7.6%</b>		
11	04. Boomburbs	3.5%	80.1%	2.4%	20.2%	147
12	39. Young and Restless	3.4%	83.5%	1.5%	21.7%	229
13	05. Wealthy Seaboard Suburbs	3.2%	86.7%	1.4%	23.1%	226
14	28. Aspiring Young Families	2.8%	89.5%	2.3%	25.4%	120
15	12. Up and Coming Families	2.4%	91.9%	4.1%	29.5%	57
<b>Subtotal</b>		<b>15.3%</b>		<b>11.7%</b>		
16	03. Connoisseurs	2.1%	94.0%	1.3%	30.8%	169
17	17. Green Acres	1.1%	95.1%	3.1%	33.9%	37
18	57. Simple Living	1.1%	96.2%	1.4%	35.3%	79
19	52. Inner City Tenants	1.0%	97.2%	1.4%	36.7%	70
20	48. Great Expectations	0.9%	98.1%	1.7%	38.4%	52
<b>Subtotal</b>		<b>6.2%</b>		<b>8.9%</b>		
<b>Total</b>		<b>98.2%</b>		<b>38.5%</b>		<b>255</b>

## Top Ten Tapestry Segments Site vs. U.S.



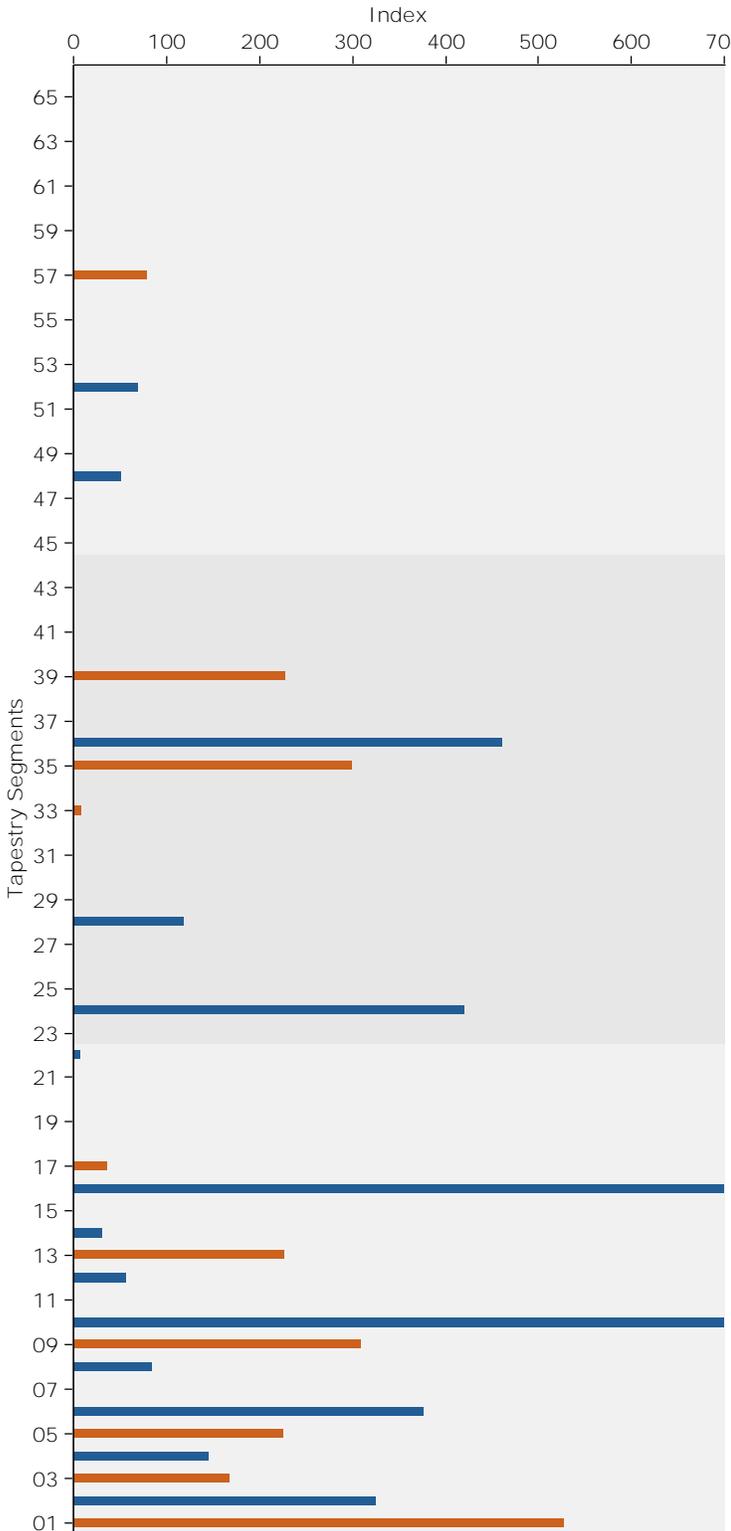
**Data Note:** This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or population in the area, by Tapestry segment, to the percent of households or population in the United States, by segment. An index of 100 is the US average.

**Source:** Esri

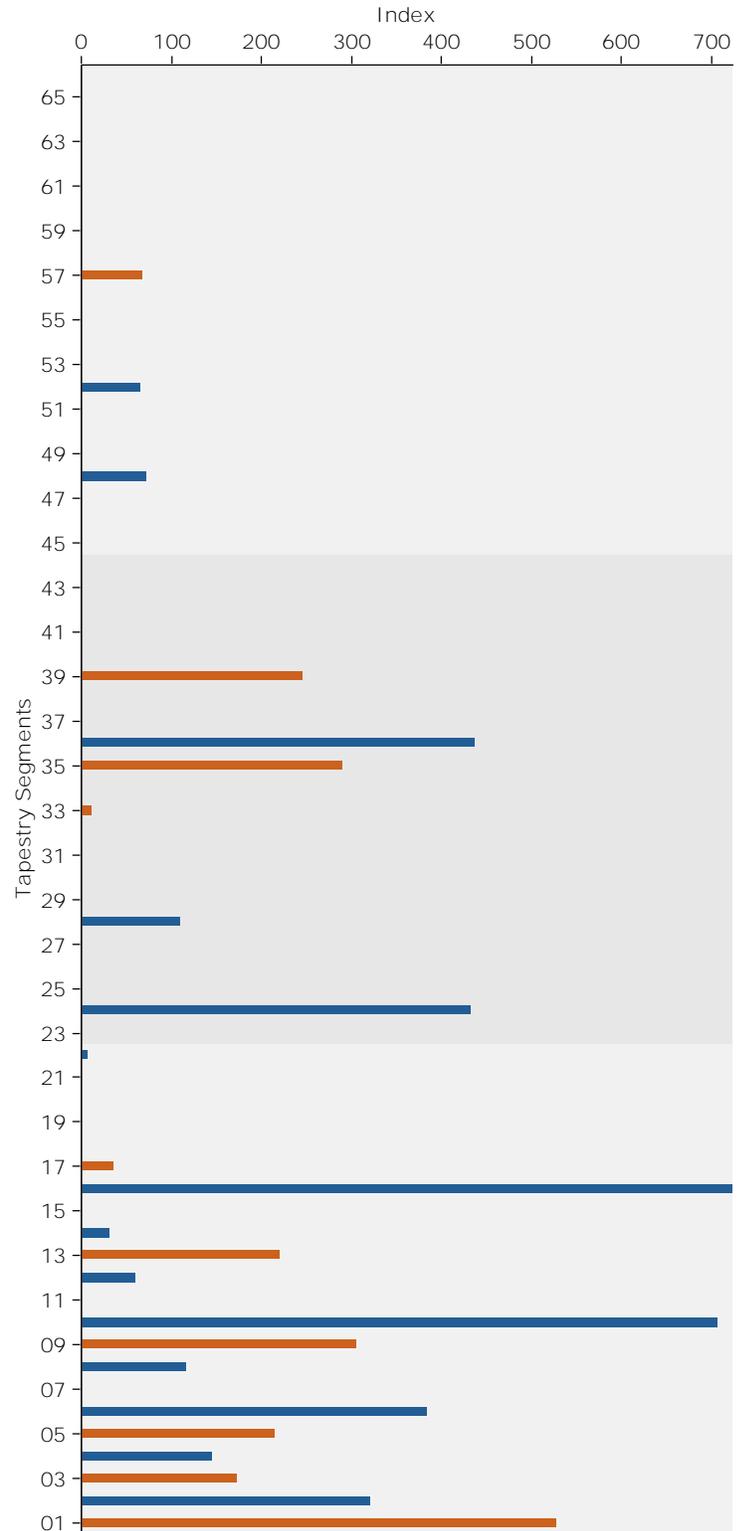
NE midpoint  
 Location  
 Ring: 5 miles radius

Prepared by CED/Planning  
 Latitude: 47.49577  
 Longitude: -122.1639

### 2013 Tapestry Indexes by Households



### 2013 Tapestry Indexes by Population



An index of 100 is the US average.

Source: Esri

NE midpoint  
 Location  
 Ring: 5 miles radius

Prepared by CED/Planning  
 Latitude: 47.49577  
 Longitude: -122.1639

Tapestry LifeMode Groups	2013 Households			2013 Population		
	Number	Percent	Index	Number	Percent	Index
<b>Total:</b>	79,202	100.0%		208,158	100.0%	
<b>L1. High Society</b>	<b>22,515</b>	<b>28.4%</b>	<b>226</b>	<b>65,645</b>	<b>31.5%</b>	<b>230</b>
01 Top Rung	3,754	4.7%	528	11,002	5.3%	529
02 Suburban Splendor	4,370	5.5%	326	12,551	6.0%	321
03 Connoisseurs	1,678	2.1%	169	4,593	2.2%	174
04 Boomburbs	2,795	3.5%	147	8,557	4.1%	146
05 Wealthy Seaboard	2,511	3.2%	226	6,922	3.3%	216
06 Sophisticated Squires	7,407	9.4%	377	22,020	10.6%	386
07 Exurbanites	0	0.0%	0	0	0.0%	0
<b>L2. Upscale Avenues</b>	<b>28,080</b>	<b>35.5%</b>	<b>268</b>	<b>71,952</b>	<b>34.6%</b>	<b>264</b>
09 Urban Chic	3,430	4.3%	310	8,242	4.0%	306
10 Pleasant-Ville	9,041	11.4%	701	26,294	12.6%	707
11 Pacific Heights	0	0.0%	0	0	0.0%	0
13 In Style	4,175	5.3%	228	9,761	4.7%	221
16 Enterprising Professionals	10,525	13.3%	701	25,213	12.1%	724
17 Green Acres	909	1.1%	37	2,442	1.2%	37
18 Cozy and Comfortable	0	0.0%	0	0	0.0%	0
<b>L3. Metropolis</b>	<b>88</b>	<b>0.1%</b>	<b>2</b>	<b>188</b>	<b>0.1%</b>	<b>2</b>
20 City Lights	0	0.0%	0	0	0.0%	0
22 Metropolitans	88	0.1%	8	188	0.1%	8
45 City Strivers	0	0.0%	0	0	0.0%	0
51 Metro City Edge	0	0.0%	0	0	0.0%	0
54 Urban Rows	0	0.0%	0	0	0.0%	0
62 Modest Income Homes	0	0.0%	0	0	0.0%	0
<b>L4. Solo Acts</b>	<b>10,825</b>	<b>13.7%</b>	<b>186</b>	<b>22,321</b>	<b>10.7%</b>	<b>193</b>
08 Laptops and Lattes	685	0.9%	85	1,837	0.9%	118
23 Trendsetters	0	0.0%	0	0	0.0%	0
27 Metro Renters	0	0.0%	0	0	0.0%	0
36 Old and Newcomers	7,448	9.4%	462	14,461	6.9%	438
39 Young and Restless	2,692	3.4%	229	6,023	2.9%	247
<b>L5. Senior Styles</b>	<b>1,385</b>	<b>1.7%</b>	<b>14</b>	<b>2,973</b>	<b>1.4%</b>	<b>13</b>
14 Prosperous Empty Nesters	510	0.6%	31	1,309	0.6%	33
15 Silver and Gold	0	0.0%	0	0	0.0%	0
29 Rustbelt Retirees	0	0.0%	0	0	0.0%	0
30 Retirement Communities	0	0.0%	0	0	0.0%	0
43 The Elders	0	0.0%	0	0	0.0%	0
49 Senior Sun Seekers	0	0.0%	0	0	0.0%	0
50 Heartland Communities	0	0.0%	0	0	0.0%	0
57 Simple Living	875	1.1%	79	1,664	0.8%	69
65 Social Security Set	0	0.0%	0	0	0.0%	0
<b>L6. Scholars &amp; Patriots</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
40 Military Proximity	0	0.0%	0	0	0.0%	0
55 College Towns	0	0.0%	0	0	0.0%	0
63 Dorms to Diplomas	0	0.0%	0	0	0.0%	0

**Data Note:** This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or population in the area, by Tapestry segment, to the percent of households or population in the United States, by segment. An index of 100 is the US average.

**Source:** Esri

# Tapestry Segmentation Area Profile

NE midpoint  
Location  
Ring: 5 miles radius

Prepared by CED/Planning  
Latitude: 47.49577  
Longitude: -122.1639

Tapestry LifeMode Groups	2013 Households			2013 Population		
	Number	Percent	Index	Number	Percent	Index
<b>Total:</b>	79,202	100.0%		208,158	100.0%	
<b>L7. High Hopes</b>	<b>2,922</b>	<b>3.7%</b>	<b>91</b>	<b>7,639</b>	<b>3.7%</b>	<b>95</b>
28 Aspiring Young Families	2,229	2.8%	120	5,294	2.5%	110
48 Great Expectations	693	0.9%	52	2,345	1.1%	73
<b>L8. Global Roots</b>	<b>3,880</b>	<b>4.9%</b>	<b>59</b>	<b>10,990</b>	<b>5.3%</b>	<b>54</b>
35 International Marketplace	3,104	3.9%	301	9,122	4.4%	290
38 Industrious Urban Fringe	0	0.0%	0	0	0.0%	0
44 Urban Melting Pot	0	0.0%	0	0	0.0%	0
47 Las Casas	0	0.0%	0	0	0.0%	0
52 Inner City Tenants	776	1.0%	70	1,868	0.9%	67
58 NeWest Residents	0	0.0%	0	0	0.0%	0
60 City Dimensions	0	0.0%	0	0	0.0%	0
61 High Rise Renters	0	0.0%	0	0	0.0%	0
<b>L9. Family Portrait</b>	<b>1,877</b>	<b>2.4%</b>	<b>27</b>	<b>6,029</b>	<b>2.9%</b>	<b>28</b>
12 Up and Coming Families	1,877	2.4%	57	6,029	2.9%	61
19 Milk and Cookies	0	0.0%	0	0	0.0%	0
21 Urban Villages	0	0.0%	0	0	0.0%	0
59 Southwestern Families	0	0.0%	0	0	0.0%	0
64 City Commons	0	0.0%	0	0	0.0%	0
<b>L10. Traditional Living</b>	<b>7,630</b>	<b>9.6%</b>	<b>120</b>	<b>20,421</b>	<b>9.8%</b>	<b>128</b>
24 Main Street, USA	7,449	9.4%	421	19,803	9.5%	433
32 Rustbelt Traditions	0	0.0%	0	0	0.0%	0
33 Midlife Junction	181	0.2%	9	618	0.3%	13
34 Family Foundations	0	0.0%	0	0	0.0%	0
<b>L11. Factories &amp; Farms</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
25 Salt of the Earth	0	0.0%	0	0	0.0%	0
37 Prairie Living	0	0.0%	0	0	0.0%	0
42 Southern Satellites	0	0.0%	0	0	0.0%	0
53 Home Town	0	0.0%	0	0	0.0%	0
56 Rural Bypasses	0	0.0%	0	0	0.0%	0
<b>L12. American Quilt</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
26 Midland Crowd	0	0.0%	0	0	0.0%	0
31 Rural Resort Dwellers	0	0.0%	0	0	0.0%	0
41 Crossroads	0	0.0%	0	0	0.0%	0
46 Rooted Rural	0	0.0%	0	0	0.0%	0
66 Unclassified	0	0.0%	0	0	0.0%	0

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**Source:** Esri

NE midpoint  
Location  
Ring: 5 miles radius

Prepared by CED/Planning  
Latitude: 47.49577  
Longitude: -122.1639

Tapestry Urbanization	2013 Households			2013 Population		
	Number	Percent	Index	Number	Percent	Index
<b>Total:</b>	79,202	100.0%		208,158	100.0%	
<b>U1. Principal Urban Centers</b>	<b>3,789</b>	<b>4.8%</b>	<b>57</b>	<b>10,959</b>	<b>5.3%</b>	<b>64</b>
08 Laptops and Lattes	685	0.9%	85	1,837	0.9%	118
11 Pacific Heights	0	0.0%	0	0	0.0%	0
20 City Lights	0	0.0%	0	0	0.0%	0
21 Urban Villages	0	0.0%	0	0	0.0%	0
23 Trendsetters	0	0.0%	0	0	0.0%	0
27 Metro Renters	0	0.0%	0	0	0.0%	0
35 International Marketplace	3,104	3.9%	301	9,122	4.4%	290
44 Urban Melting Pot	0	0.0%	0	0	0.0%	0
<b>U2. Principal Urban Centers II</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
45 City Strivers	0	0.0%	0	0	0.0%	0
47 Las Casas	0	0.0%	0	0	0.0%	0
54 Urban Rows	0	0.0%	0	0	0.0%	0
58 NeWest Residents	0	0.0%	0	0	0.0%	0
61 High Rise Renters	0	0.0%	0	0	0.0%	0
64 City Commons	0	0.0%	0	0	0.0%	0
65 Social Security Set	0	0.0%	0	0	0.0%	0
<b>U3. Metro Cities I</b>	<b>31,027</b>	<b>39.2%</b>	<b>323</b>	<b>82,454</b>	<b>39.6%</b>	<b>325</b>
01 Top Rung	3,754	4.7%	528	11,002	5.3%	529
03 Connoisseurs	1,678	2.1%	169	4,593	2.2%	174
05 Wealthy Seaboard Suburbs	2,511	3.2%	226	6,922	3.3%	216
09 Urban Chic	3,430	4.3%	310	8,242	4.0%	306
10 Pleasant-Ville	9,041	11.4%	701	26,294	12.6%	707
16 Enterprising Professionals	10,525	13.3%	701	25,213	12.1%	724
19 Milk and Cookies	0	0.0%	0	0	0.0%	0
22 Metropolitans	88	0.1%	8	188	0.1%	8
<b>U4. Metro Cities II</b>	<b>13,145</b>	<b>16.6%</b>	<b>150</b>	<b>27,646</b>	<b>13.3%</b>	<b>132</b>
28 Aspiring Young Families	2,229	2.8%	120	5,294	2.5%	110
30 Retirement Communities	0	0.0%	0	0	0.0%	0
34 Family Foundations	0	0.0%	0	0	0.0%	0
36 Old and Newcomers	7,448	9.4%	462	14,461	6.9%	438
39 Young and Restless	2,692	3.4%	229	6,023	2.9%	247
52 Inner City Tenants	776	1.0%	70	1,868	0.9%	67
60 City Dimensions	0	0.0%	0	0	0.0%	0
63 Dorms to Diplomas	0	0.0%	0	0	0.0%	0
<b>U5. Urban Outskirts I</b>	<b>10,937</b>	<b>13.8%</b>	<b>132</b>	<b>30,705</b>	<b>14.8%</b>	<b>132</b>
04 Boomburbs	2,795	3.5%	147	8,557	4.1%	146
24 Main Street, USA	7,449	9.4%	421	19,803	9.5%	433
32 Rustbelt Traditions	0	0.0%	0	0	0.0%	0
38 Industrious Urban Fringe	0	0.0%	0	0	0.0%	0
48 Great Expectations	693	0.9%	52	2,345	1.1%	73

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**Source:** Esri



# Tapestry Segmentation Area Profile

NE midpoint  
 Location  
 Ring: 5 miles radius

Prepared by CED/Planning  
 Latitude: 47.49577  
 Longitude: -122.1639

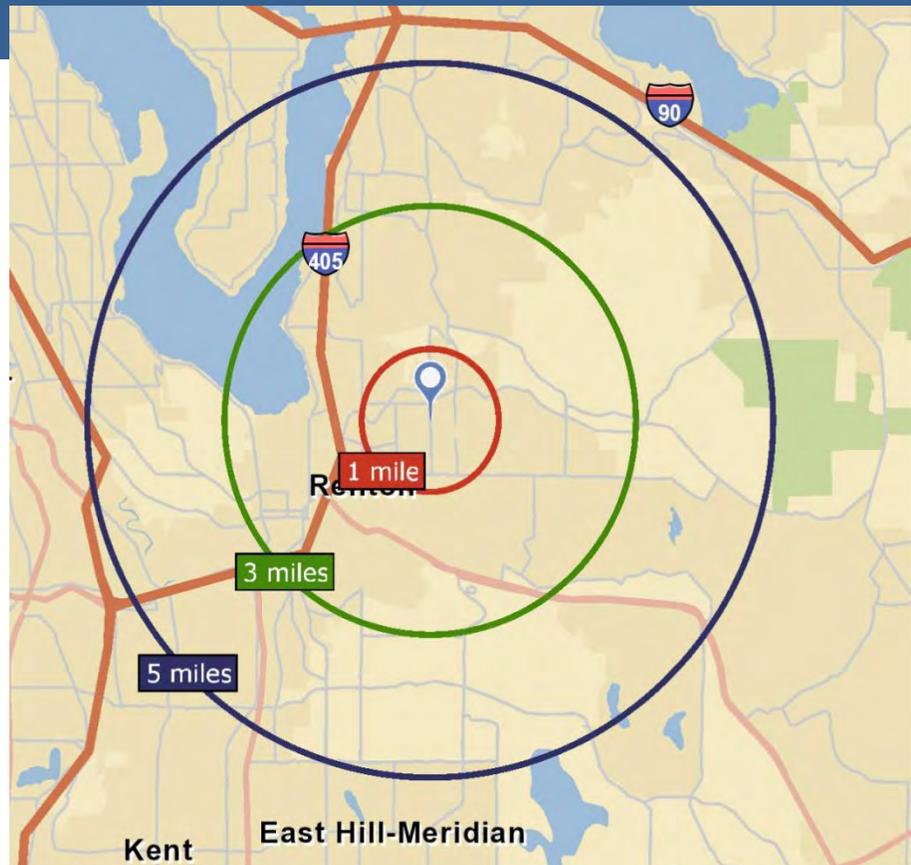
Tapestry Urbanization	2013 Households			2013 Population		
	Number	Percent	Index	Number	Percent	Index
<b>Total:</b>	79,202	100.0%		208,158	100.0%	
<b>U6. Urban Outskirts II</b>	<b>875</b>	<b>1.1%</b>	<b>22</b>	<b>1,664</b>	<b>0.8%</b>	<b>15</b>
51 Metro City Edge	0	0.0%	0	0	0.0%	0
55 College Towns	0	0.0%	0	0	0.0%	0
57 Simple Living	875	1.1%	79	1,664	0.8%	69
59 Southwestern Families	0	0.0%	0	0	0.0%	0
62 Modest Income Homes	0	0.0%	0	0	0.0%	0
<b>U7. Suburban Periphery I</b>	<b>18,339</b>	<b>23.2%</b>	<b>143</b>	<b>51,670</b>	<b>24.8%</b>	<b>149</b>
02 Suburban Splendor	4,370	5.5%	326	12,551	6.0%	321
06 Sophisticated Squires	7,407	9.4%	377	22,020	10.6%	386
07 Exurbanites	0	0.0%	0	0	0.0%	0
12 Up and Coming Families	1,877	2.4%	57	6,029	2.9%	61
13 In Style	4,175	5.3%	228	9,761	4.7%	221
14 Prosperous Empty Nesters	510	0.6%	31	1,309	0.6%	33
15 Silver and Gold	0	0.0%	0	0	0.0%	0
<b>U8. Suburban Periphery II</b>	<b>181</b>	<b>0.2%</b>	<b>3</b>	<b>618</b>	<b>0.3%</b>	<b>4</b>
18 Cozy and Comfortable	0	0.0%	0	0	0.0%	0
29 Rustbelt Retirees	0	0.0%	0	0	0.0%	0
33 Midlife Junction	181	0.2%	9	618	0.3%	13
40 Military Proximity	0	0.0%	0	0	0.0%	0
43 The Elders	0	0.0%	0	0	0.0%	0
53 Home Town	0	0.0%	0	0	0.0%	0
<b>U9. Small Towns</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
41 Crossroads	0	0.0%	0	0	0.0%	0
49 Senior Sun Seekers	0	0.0%	0	0	0.0%	0
50 Heartland Communities	0	0.0%	0	0	0.0%	0
<b>U10. Rural I</b>	<b>909</b>	<b>1.1%</b>	<b>11</b>	<b>2,442</b>	<b>1.2%</b>	<b>11</b>
17 Green Acres	909	1.1%	37	2,442	1.2%	37
25 Salt of the Earth	0	0.0%	0	0	0.0%	0
26 Midland Crowd	0	0.0%	0	0	0.0%	0
31 Rural Resort Dwellers	0	0.0%	0	0	0.0%	0
<b>U11. Rural II</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
37 Prairie Living	0	0.0%	0	0	0.0%	0
42 Southern Satellites	0	0.0%	0	0	0.0%	0
46 Rooted Rural	0	0.0%	0	0	0.0%	0
56 Rural Bypasses	0	0.0%	0	0	0.0%	0
66 Unclassified	0	0.0%	0	0	0.0%	0

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**Source:** Esri

# Census NE Renton

1, 3 and 5 Miles Radii from the Intersection of  
NE Sunset Blvd & NE 10<sup>th</sup> St



RENTON. AHEAD OF THE CURVE.

City of  
**Renton**



Community & Economic Development

[Blank Page]

NE midpoint  
Location  
Ring: 1 mile radius

Prepared by CED/Planning  
Latitude: 47.49577  
Longitude: -122.1639

	2000	2010	2000-2010 Annual Rate
Population	15,228	19,923	2.72%
Households	6,507	7,704	1.70%
Housing Units	6,700	8,193	2.03%
<b>Population by Race</b>			
		<b>Number</b>	<b>Percent</b>
Total		19,922	100.0%
Population Reporting One Race		18,826	94.5%
White		11,237	56.4%
Black		1,387	7.0%
American Indian		152	0.8%
Asian		3,826	19.2%
Pacific Islander		108	0.5%
Some Other Race		2,116	10.6%
Population Reporting Two or More Races		1,096	5.5%
Total Hispanic Population		4,103	20.6%
<b>Population by Sex</b>			
Male		9,923	49.8%
Female		10,000	50.2%
<b>Population by Age</b>			
Total		19,925	100.0%
Age 0 - 4		1,620	8.1%
Age 5 - 9		1,277	6.4%
Age 10 - 14		1,180	5.9%
Age 15 - 19		1,144	5.7%
Age 20 - 24		1,362	6.8%
Age 25 - 29		1,718	8.6%
Age 30 - 34		1,760	8.8%
Age 35 - 39		1,640	8.2%
Age 40 - 44		1,544	7.7%
Age 45 - 49		1,420	7.1%
Age 50 - 54		1,273	6.4%
Age 55 - 59		1,051	5.3%
Age 60 - 64		895	4.5%
Age 65 - 69		638	3.2%
Age 70 - 74		473	2.4%
Age 75 - 79		337	1.7%
Age 80 - 84		284	1.4%
Age 85+		306	1.5%
Age 18+		15,155	76.1%
Age 65+		2,038	10.2%
<b>Median Age by Sex and Race/Hispanic Origin</b>			
Total Population		34.7	
Male		34.0	
Female		35.5	
White Alone		39.1	
Black Alone		33.6	
American Indian Alone		32.6	
Asian Alone		35.6	
Pacific Islander Alone		30.6	
Some Other Race Alone		25.7	
Two or More Races		18.3	
Hispanic Population		25.3	

**Data Note:** Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.

NE midpoint  
Location  
Ring: 1 mile radius

Prepared by CED/Planning  
Latitude: 47.49577  
Longitude: -122.1639

Households by Type		
Total	7,704	100.0%
Households with 1 Person	2,235	29.0%
Households with 2+ People	5,469	71.0%
Family Households	4,819	62.6%
Husband-wife Families	3,384	43.9%
With Own Children	1,658	21.5%
Other Family (No Spouse Present)	1,435	18.6%
With Own Children	764	9.9%
Nonfamily Households	650	8.4%
All Households with Children	2,631	34.2%
Multigenerational Households	309	4.0%
Unmarried Partner Households	642	8.3%
Male-female	571	7.4%
Same-sex	71	0.9%
Average Household Size	2.56	

Family Households by Size		
Total	4,820	100.0%
2 People	1,821	37.8%
3 People	1,201	24.9%
4 People	990	20.5%
5 People	442	9.2%
6 People	212	4.4%
7+ People	154	3.2%
Average Family Size	3.19	

Nonfamily Households by Size		
Total	2,885	100.0%
1 Person	2,235	77.5%
2 People	518	18.0%
3 People	90	3.1%
4 People	35	1.2%
5 People	6	0.2%
6 People	0	0.0%
7+ People	1	0.0%
Average Nonfamily Size	1.29	

Population by Relationship and Household Type		
Total	19,923	100.0%
In Households	19,751	99.1%
In Family Households	16,017	80.4%
Householder	4,849	24.3%
Spouse	3,406	17.1%
Child	5,799	29.1%
Other relative	1,316	6.6%
Nonrelative	648	3.3%
In Nonfamily Households	3,735	18.7%
In Group Quarters	172	0.9%
Institutionalized Population	5	0.0%
Noninstitutionalized Population	167	0.8%

**Data Note:** **Households with children** include any households with people under age 18, related or not. **Multigenerational households** are families with 3 or more parent-child relationships. **Unmarried partner households** are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. **Average family size** excludes nonrelatives.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1.

NE midpoint  
Location  
Ring: 1 mile radius

Prepared by CED/Planning  
Latitude: 47.49577  
Longitude: -122.1639

Family Households by Age of Householder		
Total	4,820	100.0%
Householder Age 15 - 44	2,497	51.8%
Householder Age 45 - 54	1,023	21.2%
Householder Age 55 - 64	676	14.0%
Householder Age 65 - 74	358	7.4%
Householder Age 75+	266	5.5%
Nonfamily Households by Age of Householder		
Total	2,886	100.0%
Householder Age 15 - 44	1,177	40.8%
Householder Age 45 - 54	554	19.2%
Householder Age 55 - 64	481	16.7%
Householder Age 65 - 74	316	10.9%
Householder Age 75+	358	12.4%
Households by Race of Householder		
Total	7,705	100.0%
Householder is White Alone	5,020	65.2%
Householder is Black Alone	581	7.5%
Householder is American Indian Alone	52	0.7%
Householder is Asian Alone	1,211	15.7%
Householder is Pacific Islander Alone	33	0.4%
Householder is Some Other Race Alone	547	7.1%
Householder is Two or More Races	261	3.4%
Households with Hispanic Householder	1,055	13.7%
Husband-wife Families by Race of Householder		
Total	3,384	100.0%
Householder is White Alone	2,086	61.6%
Householder is Black Alone	146	4.3%
Householder is American Indian Alone	19	0.6%
Householder is Asian Alone	746	22.0%
Householder is Pacific Islander Alone	9	0.3%
Householder is Some Other Race Alone	281	8.3%
Householder is Two or More Races	97	2.9%
Husband-wife Families with Hispanic Householder	532	15.7%
Other Families (No Spouse) by Race of Householder		
Total	1,435	100.0%
Householder is White Alone	779	54.3%
Householder is Black Alone	181	12.6%
Householder is American Indian Alone	14	1.0%
Householder is Asian Alone	204	14.2%
Householder is Pacific Islander Alone	13	0.9%
Householder is Some Other Race Alone	168	11.7%
Householder is Two or More Races	76	5.3%
Other Families with Hispanic Householder	310	21.6%
Nonfamily Households by Race of Householder		
Total	2,885	100.0%
Householder is White Alone	2,155	74.7%
Householder is Black Alone	254	8.8%
Householder is American Indian Alone	18	0.6%
Householder is Asian Alone	260	9.0%
Householder is Pacific Islander Alone	12	0.4%
Householder is Some Other Race Alone	97	3.4%
Householder is Two or More Races	89	3.1%
Nonfamily Households with Hispanic Householder	213	7.4%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



# 2010 Census Profile

NE midpoint  
 Location  
 Ring: 1 mile radius

Prepared by CED/Planning  
 Latitude: 47.49577  
 Longitude: -122.1639

<b>Total Housing Units by Occupancy</b>		
Total	8,187	100.0%
Occupied Housing Units	7,704	94.1%
Vacant Housing Units		
For Rent	263	3.2%
Rented, not Occupied	10	0.1%
For Sale Only	93	1.1%
Sold, not Occupied	19	0.2%
For Seasonal/Recreational/Occasional Use	27	0.3%
For Migrant Workers	0	0.0%
Other Vacant	71	0.9%
Total Vacancy Rate	6.0%	
<b>Households by Tenure and Mortgage Status</b>		
Total	7,704	100.0%
Owner Occupied		
Owned with a Mortgage/Loan	4,228	54.9%
Owned Free and Clear	3,292	42.7%
Average Household Size	936	12.2%
Average Household Size	2.68	
Renter Occupied		
Average Household Size	3,476	45.1%
Average Household Size	2.42	
<b>Owner-occupied Housing Units by Race of Householder</b>		
Total	4,228	100.0%
Householder is White Alone	2,896	68.5%
Householder is Black Alone	158	3.7%
Householder is American Indian Alone	22	0.5%
Householder is Asian Alone	907	21.5%
Householder is Pacific Islander Alone	10	0.2%
Householder is Some Other Race Alone	135	3.2%
Householder is Two or More Races	100	2.4%
Owner-occupied Housing Units with Hispanic Householder	289	6.8%
<b>Renter-occupied Housing Units by Race of Householder</b>		
Total	3,476	100.0%
Householder is White Alone	2,123	61.1%
Householder is Black Alone	423	12.2%
Householder is American Indian Alone	30	0.9%
Householder is Asian Alone	304	8.7%
Householder is Pacific Islander Alone	23	0.7%
Householder is Some Other Race Alone	412	11.9%
Householder is Two or More Races	161	4.6%
Renter-occupied Housing Units with Hispanic Householder	767	22.1%
<b>Average Household Size by Race/Hispanic Origin of Householder</b>		
Householder is White Alone	2.29	
Householder is Black Alone	2.39	
Householder is American Indian Alone	2.69	
Householder is Asian Alone	3.13	
Householder is Pacific Islander Alone	2.91	
Householder is Some Other Race Alone	3.88	
Householder is Two or More Races	2.72	
Householder is Hispanic	3.73	

Source: U.S. Census Bureau, Census 2010 Summary File 1.



# 2010 Census Profile

NE midpoint  
 Location  
 Ring: 3 miles radius

Prepared by CED/Planning  
 Latitude: 47.49577  
 Longitude: -122.1639

	2000	2010	2000-2010 Annual Rate
Population	69,168	86,868	2.31%
Households	28,680	34,398	1.84%
Housing Units	29,655	36,959	2.23%
<b>Population by Race</b>			
		<b>Number</b>	<b>Percent</b>
Total		86,868	100.0%
Population Reporting One Race		82,126	94.5%
White		52,540	60.5%
Black		6,515	7.5%
American Indian		563	0.6%
Asian		17,177	19.8%
Pacific Islander		474	0.5%
Some Other Race		4,857	5.6%
Population Reporting Two or More Races		4,742	5.5%
Total Hispanic Population		10,468	12.1%
<b>Population by Sex</b>			
Male		43,158	49.7%
Female		43,710	50.3%
<b>Population by Age</b>			
Total		86,867	100.0%
Age 0 - 4		6,453	7.4%
Age 5 - 9		5,540	6.4%
Age 10 - 14		5,084	5.9%
Age 15 - 19		4,670	5.4%
Age 20 - 24		5,165	5.9%
Age 25 - 29		6,960	8.0%
Age 30 - 34		7,183	8.3%
Age 35 - 39		7,194	8.3%
Age 40 - 44		6,882	7.9%
Age 45 - 49		6,589	7.6%
Age 50 - 54		6,341	7.3%
Age 55 - 59		5,321	6.1%
Age 60 - 64		4,386	5.0%
Age 65 - 69		3,038	3.5%
Age 70 - 74		2,183	2.5%
Age 75 - 79		1,497	1.7%
Age 80 - 84		1,132	1.3%
Age 85+		1,249	1.4%
Age 18+		66,875	77.0%
Age 65+		9,099	10.5%
<b>Median Age by Sex and Race/Hispanic Origin</b>			
Total Population		36.7	
Male		36.2	
Female		37.1	
White Alone		40.6	
Black Alone		34.1	
American Indian Alone		37.0	
Asian Alone		35.7	
Pacific Islander Alone		30.4	
Some Other Race Alone		26.5	
Two or More Races		17.9	
Hispanic Population		26.0	

**Data Note:** Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.

NE midpoint  
Location  
Ring: 3 miles radius

Prepared by CED/Planning  
Latitude: 47.49577  
Longitude: -122.1639

Households by Type		
Total	34,398	100.0%
Households with 1 Person	9,871	28.7%
Households with 2+ People	24,527	71.3%
Family Households	21,613	62.8%
Husband-wife Families	16,320	47.4%
With Own Children	7,509	21.8%
Other Family (No Spouse Present)	5,293	15.4%
With Own Children	2,734	7.9%
Nonfamily Households	2,914	8.5%
All Households with Children	11,157	32.4%
Multigenerational Households	1,294	3.8%
Unmarried Partner Households	2,614	7.6%
Male-female	2,311	6.7%
Same-sex	303	0.9%
Average Household Size	2.51	

Family Households by Size		
Total	21,613	100.0%
2 People	8,586	39.7%
3 People	5,140	23.8%
4 People	4,571	21.1%
5 People	1,932	8.9%
6 People	812	3.8%
7+ People	572	2.6%
Average Family Size	3.13	

Nonfamily Households by Size		
Total	12,784	100.0%
1 Person	9,871	77.2%
2 People	2,412	18.9%
3 People	325	2.5%
4 People	122	1.0%
5 People	39	0.3%
6 People	7	0.1%
7+ People	8	0.1%
Average Nonfamily Size	1.29	

Population by Relationship and Household Type		
Total	86,868	100.0%
In Households	86,401	99.5%
In Family Households	69,955	80.5%
Householder	21,613	24.9%
Spouse	16,318	18.8%
Child	24,924	28.7%
Other relative	4,714	5.4%
Nonrelative	2,388	2.7%
In Nonfamily Households	16,446	18.9%
In Group Quarters	467	0.5%
Institutionalized Population	117	0.1%
Noninstitutionalized Population	350	0.4%

**Data Note:** **Households with children** include any households with people under age 18, related or not. **Multigenerational households** are families with 3 or more parent-child relationships. **Unmarried partner households** are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. **Average family size** excludes nonrelatives.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1.



# 2010 Census Profile

NE midpoint  
 Location  
 Ring: 3 miles radius

Prepared by CED/Planning  
 Latitude: 47.49577  
 Longitude: -122.1639

Family Households by Age of Householder		
Total	21,614	100.0%
Householder Age 15 - 44	10,129	46.9%
Householder Age 45 - 54	5,018	23.2%
Householder Age 55 - 64	3,524	16.3%
Householder Age 65 - 74	1,854	8.6%
Householder Age 75+	1,089	5.0%
Nonfamily Households by Age of Householder		
Total	12,786	100.0%
Householder Age 15 - 44	5,193	40.6%
Householder Age 45 - 54	2,519	19.7%
Householder Age 55 - 64	2,174	17.0%
Householder Age 65 - 74	1,353	10.6%
Householder Age 75+	1,547	12.1%
Households by Race of Householder		
Total	34,398	100.0%
Householder is White Alone	23,445	68.2%
Householder is Black Alone	2,765	8.0%
Householder is American Indian Alone	218	0.6%
Householder is Asian Alone	5,490	16.0%
Householder is Pacific Islander Alone	138	0.4%
Householder is Some Other Race Alone	1,259	3.7%
Householder is Two or More Races	1,083	3.1%
Households with Hispanic Householder	2,745	8.0%
Husband-wife Families by Race of Householder		
Total	16,322	100.0%
Householder is White Alone	10,947	67.1%
Householder is Black Alone	755	4.6%
Householder is American Indian Alone	76	0.5%
Householder is Asian Alone	3,434	21.0%
Householder is Pacific Islander Alone	69	0.4%
Householder is Some Other Race Alone	637	3.9%
Householder is Two or More Races	404	2.5%
Husband-wife Families with Hispanic Householder	1,371	8.4%
Other Families (No Spouse) by Race of Householder		
Total	5,293	100.0%
Householder is White Alone	2,946	55.7%
Householder is Black Alone	805	15.2%
Householder is American Indian Alone	52	1.0%
Householder is Asian Alone	839	15.9%
Householder is Pacific Islander Alone	36	0.7%
Householder is Some Other Race Alone	351	6.6%
Householder is Two or More Races	264	5.0%
Other Families with Hispanic Householder	712	13.5%
Nonfamily Households by Race of Householder		
Total	12,785	100.0%
Householder is White Alone	9,552	74.7%
Householder is Black Alone	1,205	9.4%
Householder is American Indian Alone	91	0.7%
Householder is Asian Alone	1,217	9.5%
Householder is Pacific Islander Alone	34	0.3%
Householder is Some Other Race Alone	271	2.1%
Householder is Two or More Races	415	3.2%
Nonfamily Households with Hispanic Householder	662	5.2%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



# 2010 Census Profile

NE midpoint  
 Location  
 Ring: 3 miles radius

Prepared by CED/Planning  
 Latitude: 47.49577  
 Longitude: -122.1639

Total Housing Units by Occupancy		
Total	37,013	100.0%
Occupied Housing Units	34,398	92.9%
Vacant Housing Units		
For Rent	1,427	3.9%
Rented, not Occupied	45	0.1%
For Sale Only	499	1.3%
Sold, not Occupied	80	0.2%
For Seasonal/Recreational/Occasional Use	139	0.4%
For Migrant Workers	0	0.0%
Other Vacant	425	1.1%
Total Vacancy Rate	6.9%	
Households by Tenure and Mortgage Status		
Total	34,398	100.0%
Owner Occupied		
Owned with a Mortgage/Loan	20,851	60.6%
Owned Free and Clear	16,692	48.5%
Average Household Size	2.69	
Renter Occupied		
Average Household Size	2.24	
Owner-occupied Housing Units by Race of Householder		
Total	20,850	100.0%
Householder is White Alone	14,864	71.3%
Householder is Black Alone	912	4.4%
Householder is American Indian Alone	83	0.4%
Householder is Asian Alone	4,060	19.5%
Householder is Pacific Islander Alone	57	0.3%
Householder is Some Other Race Alone	395	1.9%
Householder is Two or More Races	479	2.3%
Owner-occupied Housing Units with Hispanic Householder	988	4.7%
Renter-occupied Housing Units by Race of Householder		
Total	13,546	100.0%
Householder is White Alone	8,582	63.4%
Householder is Black Alone	1,852	13.7%
Householder is American Indian Alone	135	1.0%
Householder is Asian Alone	1,429	10.5%
Householder is Pacific Islander Alone	81	0.6%
Householder is Some Other Race Alone	864	6.4%
Householder is Two or More Races	603	4.5%
Renter-occupied Housing Units with Hispanic Householder	1,757	13.0%
Average Household Size by Race/Hispanic Origin of Householder		
Householder is White Alone	2.31	
Householder is Black Alone	2.39	
Householder is American Indian Alone	2.49	
Householder is Asian Alone	3.08	
Householder is Pacific Islander Alone	3.43	
Householder is Some Other Race Alone	3.84	
Householder is Two or More Races	2.64	
Householder is Hispanic	3.57	

Source: U.S. Census Bureau, Census 2010 Summary File 1.

NE midpoint  
Location  
Ring: 5 miles radius

Prepared by CED/Planning  
Latitude: 47.49577  
Longitude: -122.1639

	2000	2010	2000-2010 Annual Rate
Population	172,249	200,847	1.55%
Households	67,282	76,650	1.31%
Housing Units	69,729	81,690	1.60%
<b>Population by Race</b>			
		<b>Number</b>	<b>Percent</b>
Total		200,846	100.0%
Population Reporting One Race		189,667	94.4%
White		115,933	57.7%
Black		20,210	10.1%
American Indian		1,173	0.6%
Asian		43,094	21.5%
Pacific Islander		1,243	0.6%
Some Other Race		8,014	4.0%
Population Reporting Two or More Races		11,179	5.6%
Total Hispanic Population		18,193	9.1%
<b>Population by Sex</b>			
Male		99,485	49.5%
Female		101,362	50.5%
<b>Population by Age</b>			
Total		200,847	100.0%
Age 0 - 4		13,577	6.8%
Age 5 - 9		12,999	6.5%
Age 10 - 14		13,097	6.5%
Age 15 - 19		12,518	6.2%
Age 20 - 24		11,433	5.7%
Age 25 - 29		14,042	7.0%
Age 30 - 34		14,027	7.0%
Age 35 - 39		14,896	7.4%
Age 40 - 44		15,409	7.7%
Age 45 - 49		16,093	8.0%
Age 50 - 54		15,887	7.9%
Age 55 - 59		13,514	6.7%
Age 60 - 64		11,007	5.5%
Age 65 - 69		7,379	3.7%
Age 70 - 74		5,388	2.7%
Age 75 - 79		3,843	1.9%
Age 80 - 84		2,869	1.4%
Age 85+		2,870	1.4%
Age 18+		153,122	76.2%
Age 65+		22,349	11.1%
<b>Median Age by Sex and Race/Hispanic Origin</b>			
Total Population		37.9	
Male		37.2	
Female		38.6	
White Alone		42.6	
Black Alone		33.0	
American Indian Alone		35.6	
Asian Alone		36.7	
Pacific Islander Alone		30.0	
Some Other Race Alone		26.5	
Two or More Races		17.5	
Hispanic Population		26.0	

**Data Note:** Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.

NE midpoint  
Location  
Ring: 5 miles radius

Prepared by CED/Planning  
Latitude: 47.49577  
Longitude: -122.1639

Households by Type		
Total	76,649	100.0%
Households with 1 Person	19,188	25.0%
Households with 2+ People	57,461	75.0%
Family Households	51,682	67.4%
Husband-wife Families	39,409	51.4%
With Own Children	17,810	23.2%
Other Family (No Spouse Present)	12,273	16.0%
With Own Children	6,454	8.4%
Nonfamily Households	5,779	7.5%
All Households with Children	26,380	34.4%
Multigenerational Households	3,031	4.0%
Unmarried Partner Households	5,402	7.0%
Male-female	4,684	6.1%
Same-sex	718	0.9%
Average Household Size	2.61	

Family Households by Size		
Total	51,682	100.0%
2 People	20,397	39.5%
3 People	12,282	23.8%
4 People	11,135	21.5%
5 People	4,634	9.0%
6 People	1,896	3.7%
7+ People	1,338	2.6%
Average Family Size	3.14	

Nonfamily Households by Size		
Total	24,968	100.0%
1 Person	19,188	76.9%
2 People	4,720	18.9%
3 People	678	2.7%
4 People	250	1.0%
5 People	82	0.3%
6 People	22	0.1%
7+ People	28	0.1%
Average Nonfamily Size	1.30	

Population by Relationship and Household Type		
Total	200,847	100.0%
In Households	199,719	99.4%
In Family Households	167,346	83.3%
Householder	51,660	25.7%
Spouse	39,397	19.6%
Child	60,643	30.2%
Other relative	10,451	5.2%
Nonrelative	5,196	2.6%
In Nonfamily Households	32,373	16.1%
In Group Quarters	1,128	0.6%
Institutionalized Population	277	0.1%
Noninstitutionalized Population	851	0.4%

**Data Note:** **Households with children** include any households with people under age 18, related or not. **Multigenerational households** are families with 3 or more parent-child relationships. **Unmarried partner households** are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. **Average family size** excludes nonrelatives.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1.

NE midpoint  
Location  
Ring: 5 miles radius

Prepared by CED/Planning  
Latitude: 47.49577  
Longitude: -122.1639

Family Households by Age of Householder		
Total	51,683	100.0%
Householder Age 15 - 44	21,164	41.0%
Householder Age 45 - 54	13,066	25.3%
Householder Age 55 - 64	9,567	18.5%
Householder Age 65 - 74	4,859	9.4%
Householder Age 75+	3,027	5.9%
Nonfamily Households by Age of Householder		
Total	24,968	100.0%
Householder Age 15 - 44	9,664	38.7%
Householder Age 45 - 54	5,034	20.2%
Householder Age 55 - 64	4,536	18.2%
Householder Age 65 - 74	2,699	10.8%
Householder Age 75+	3,035	12.2%
Households by Race of Householder		
Total	76,649	100.0%
Householder is White Alone	50,076	65.3%
Householder is Black Alone	7,861	10.3%
Householder is American Indian Alone	418	0.5%
Householder is Asian Alone	13,406	17.5%
Householder is Pacific Islander Alone	348	0.5%
Householder is Some Other Race Alone	2,110	2.8%
Householder is Two or More Races	2,430	3.2%
Households with Hispanic Householder	4,777	6.2%
Husband-wife Families by Race of Householder		
Total	39,410	100.0%
Householder is White Alone	25,957	65.9%
Householder is Black Alone	2,338	5.9%
Householder is American Indian Alone	167	0.4%
Householder is Asian Alone	8,756	22.2%
Householder is Pacific Islander Alone	178	0.5%
Householder is Some Other Race Alone	1,068	2.7%
Householder is Two or More Races	946	2.4%
Husband-wife Families with Hispanic Householder	2,371	6.0%
Other Families (No Spouse) by Race of Householder		
Total	12,274	100.0%
Householder is White Alone	6,064	49.4%
Householder is Black Alone	2,701	22.0%
Householder is American Indian Alone	103	0.8%
Householder is Asian Alone	2,055	16.7%
Householder is Pacific Islander Alone	101	0.8%
Householder is Some Other Race Alone	576	4.7%
Householder is Two or More Races	674	5.5%
Other Families with Hispanic Householder	1,236	10.1%
Nonfamily Households by Race of Householder		
Total	24,968	100.0%
Householder is White Alone	18,056	72.3%
Householder is Black Alone	2,823	11.3%
Householder is American Indian Alone	148	0.6%
Householder is Asian Alone	2,595	10.4%
Householder is Pacific Islander Alone	69	0.3%
Householder is Some Other Race Alone	467	1.9%
Householder is Two or More Races	810	3.2%
Nonfamily Households with Hispanic Householder	1,170	4.7%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



# 2010 Census Profile

NE midpoint  
 Location  
 Ring: 5 miles radius

Prepared by CED/Planning  
 Latitude: 47.49577  
 Longitude: -122.1639

Total Housing Units by Occupancy		
Total	81,676	100.0%
Occupied Housing Units	76,650	93.8%
Vacant Housing Units		
For Rent	2,345	2.9%
Rented, not Occupied	119	0.1%
For Sale Only	972	1.2%
Sold, not Occupied	199	0.2%
For Seasonal/Recreational/Occasional Use	367	0.4%
For Migrant Workers	0	0.0%
Other Vacant	1,024	1.3%
Total Vacancy Rate	6.2%	
Households by Tenure and Mortgage Status		
Total	76,650	100.0%
Owner Occupied		
Owned with a Mortgage/Loan	50,689	66.1%
Owned Free and Clear	39,646	51.7%
Average Household Size	11,043	14.4%
Renter Occupied		
Average Household Size	2.71	
Renter Occupied		
Average Household Size	25,961	33.9%
Average Household Size		
2.41		
Owner-occupied Housing Units by Race of Householder		
Total	50,689	100.0%
Householder is White Alone	35,126	69.3%
Householder is Black Alone	2,946	5.8%
Householder is American Indian Alone	174	0.3%
Householder is Asian Alone	10,416	20.5%
Householder is Pacific Islander Alone	136	0.3%
Householder is Some Other Race Alone	714	1.4%
Householder is Two or More Races	1,177	2.3%
Owner-occupied Housing Units with Hispanic Householder	1,875	3.7%
Renter-occupied Housing Units by Race of Householder		
Total	25,960	100.0%
Householder is White Alone	14,951	57.6%
Householder is Black Alone	4,915	18.9%
Householder is American Indian Alone	244	0.9%
Householder is Asian Alone	2,990	11.5%
Householder is Pacific Islander Alone	212	0.8%
Householder is Some Other Race Alone	1,396	5.4%
Householder is Two or More Races	1,252	4.8%
Renter-occupied Housing Units with Hispanic Householder	2,902	11.2%
Average Household Size by Race/Hispanic Origin of Householder		
Householder is White Alone	2.39	
Householder is Black Alone	2.61	
Householder is American Indian Alone	2.64	
Householder is Asian Alone	3.18	
Householder is Pacific Islander Alone	3.74	
Householder is Some Other Race Alone	3.72	
Householder is Two or More Races	2.78	
Householder is Hispanic	3.48	

Source: U.S. Census Bureau, Census 2010 Summary File 1.

NE midpoint  
Location  
Ring: 1 mile radius

Prepared by CED/Planning  
Latitude: 47.49577  
Longitude: -122.1639

	2007 - 2011 ACS Estimate	Percent	MOE(±)	Reliability
<b>TOTALS</b>				
Total Population	20,141		1,063	■■■
Total Households	7,971		324	■■■
Total Housing Units	8,273		322	■■■
<b>POPULATION AGE 15+ YEARS BY MARITAL STATUS</b>				
Total	16,174	100.0%	770	■■■
Never married	5,374	33.2%	527	■■■
Married	7,748	47.9%	415	■■■
Widowed	695	4.3%	126	■■■
Divorced	2,358	14.6%	303	■■■
<b>POPULATION AGE 3+ YEARS BY SCHOOL ENROLLMENT</b>				
Total	19,098	100.0%	958	■■■
Enrolled in school	4,646	24.3%	459	■■■
Enrolled in nursery school, preschool	226	1.2%	100	■■■
Public school	78	0.4%	45	■■■
Private school	148	0.8%	89	■■■
Enrolled in kindergarten	430	2.3%	158	■■■
Public school	360	1.9%	145	■■■
Private school	70	0.4%	65	■
Enrolled in grade 1 to grade 4	851	4.5%	162	■■■
Public school	790	4.1%	155	■■■
Private school	61	0.3%	47	■
Enrolled in grade 5 to grade 8	995	5.2%	209	■■■
Public school	908	4.8%	201	■■■
Private school	87	0.5%	49	■■■
Enrolled in grade 9 to grade 12	1,110	5.8%	229	■■■
Public school	1,020	5.3%	215	■■■
Private school	90	0.5%	50	■■■
Enrolled in college undergraduate years	870	4.6%	182	■■■
Public school	681	3.6%	162	■■■
Private school	190	1.0%	92	■■■
Enrolled in graduate or professional school	164	0.9%	48	■■■
Public school	101	0.5%	35	■■■
Private school	63	0.3%	38	■■■
Not enrolled in school	14,452	75.7%	610	■■■
<b>POPULATION AGE 25+ YEARS BY EDUCATIONAL ATTAINMENT</b>				
Total	13,334	100.0%	616	■■■
No schooling completed	166	1.2%	63	■■■
Nursery to 4th grade	235	1.8%	173	■
5th and 6th grade	273	2.0%	111	■■■
7th and 8th grade	149	1.1%	52	■■■
9th grade	223	1.7%	88	■■■
10th grade	120	0.9%	39	■■■
11th grade	223	1.7%	72	■■■
12th grade, no diploma	278	2.1%	90	■■■
High school graduate, GED, or alternative	3,682	27.6%	360	■■■
Some college, less than 1 year	1,085	8.1%	198	■■■
Some college, 1 or more years, no degree	2,327	17.5%	273	■■■
Associate's degree	1,162	8.7%	168	■■■
Bachelor's degree	2,456	18.4%	234	■■■
Master's degree	736	5.5%	132	■■■
Professional school degree	103	0.8%	50	■■■
Doctorate degree	115	0.9%	78	■

Source: U.S. Census Bureau, 2007-2011 American Community Survey

Reliability: ■■■ high ■■■ medium ■ low

NE midpoint  
Location  
Ring: 1 mile radius

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	2007 - 2011 ACS Estimate	Percent	MOE(±)	Reliability
<b>POPULATION AGE 5+ YEARS BY LANGUAGE SPOKEN AT HOME AND ABILITY TO SPEAK ENGLISH</b>				
Total	18,623	100.0%	945	
5 to 17 years				
Speak only English	1,932	10.4%	331	
Speak Spanish	651	3.5%	252	
Speak English "very well" or "well"	615	3.3%	226	
Speak English "not well"	37	0.2%	33	
Speak English "not at all"	0	0.0%	0	
Speak other Indo-European languages	292	1.6%	91	
Speak English "very well" or "well"	283	1.5%	75	
Speak English "not well"	9	0.0%	14	
Speak English "not at all"	0	0.0%	0	
Speak Asian and Pacific Island languages	421	2.3%	129	
Speak English "very well" or "well"	345	1.9%	117	
Speak English "not well"	77	0.4%	70	
Speak English "not at all"	0	0.0%	0	
Speak other languages	30	0.2%	30	
Speak English "very well" or "well"	30	0.2%	28	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	
18 to 64 years				
Speak only English	8,477	45.5%	608	
Speak Spanish	1,774	9.5%	414	
Speak English "very well" or "well"	956	5.1%	251	
Speak English "not well"	565	3.0%	238	
Speak English "not at all"	253	1.4%	123	
Speak other Indo-European languages	737	4.0%	171	
Speak English "very well" or "well"	604	3.2%	121	
Speak English "not well"	133	0.7%	70	
Speak English "not at all"	0	0.0%	0	
Speak Asian and Pacific Island languages	2,253	12.1%	339	
Speak English "very well" or "well"	1,549	8.3%	224	
Speak English "not well"	641	3.4%	216	
Speak English "not at all"	63	0.3%	40	
Speak other languages	185	1.0%	100	
Speak English "very well" or "well"	171	0.9%	96	
Speak English "not well"	13	0.1%	24	
Speak English "not at all"	0	0.0%	0	
65 years and over				
Speak only English	1,575	8.5%	196	
Speak Spanish	22	0.1%	37	
Speak English "very well" or "well"	3	0.0%	33	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	19	0.1%	43	
Speak other Indo-European languages	122	0.7%	50	
Speak English "very well" or "well"	39	0.2%	37	
Speak English "not well"	16	0.1%	33	
Speak English "not at all"	67	0.4%	40	
Speak Asian and Pacific Island languages	150	0.8%	62	
Speak English "very well" or "well"	33	0.2%	21	
Speak English "not well"	84	0.5%	55	
Speak English "not at all"	33	0.2%	80	
Speak other languages	0	0.0%	0	
Speak English "very well" or "well"	0	0.0%	0	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	

Source: U.S. Census Bureau, 2007-2011 American Community Survey

Reliability: high medium low

NE midpoint  
Location  
Ring: 1 mile radius

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Latitude: 47.49577  
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	2007 - 2011 ACS Estimate	Percent	MOE(±)	Reliability
<b>WORKERS AGE 16+ YEARS BY PLACE OF WORK</b>				
Total	10,120	100.0%	600 	
Worked in state and in county of residence	9,523	94.1%	593 	
Worked in state and outside county of residence	496	4.9%	149 	
Worked outside state of residence	102	1.0%	73 	
<b>WORKERS AGE 16+ YEARS BY MEANS OF TRANSPORTATION TO WORK</b>				
Total	10,120	100.0%	600 	
Drove alone	7,397	73.1%	535 	
Carpooled	1,535	15.2%	284 	
Public transportation (excluding taxicab)	662	6.5%	167 	
Bus or trolley bus	653	6.5%	167 	
Streetcar or trolley car	0	0.0%	0	
Subway or elevated	0	0.0%	0	
Railroad	5	0.0%	16 	
Ferryboat	4	0.0%	19 	
Taxicab	0	0.0%	0	
Motorcycle	37	0.4%	32 	
Bicycle	13	0.1%	18 	
Walked	91	0.9%	49 	
Other means	54	0.5%	31 	
Worked at home	331	3.3%	89 	
<b>WORKERS AGE 16+ YEARS (WHO DID NOT WORK FROM HOME) BY TRAVEL TIME TO WORK</b>				
Total	9,789	100.0%	595 	
Less than 5 minutes	118	1.2%	65 	
5 to 9 minutes	489	5.0%	190 	
10 to 14 minutes	585	6.0%	111 	
15 to 19 minutes	1,117	11.4%	195 	
20 to 24 minutes	1,587	16.2%	221 	
25 to 29 minutes	897	9.2%	162 	
30 to 34 minutes	2,226	22.7%	319 	
35 to 39 minutes	381	3.9%	101 	
40 to 44 minutes	496	5.1%	112 	
45 to 59 minutes	919	9.4%	198 	
60 to 89 minutes	718	7.3%	193 	
90 or more minutes	256	2.6%	189 	
Average Travel Time to Work (in minutes)	N/A		N/A	

NE midpoint  
Location  
Ring: 1 mile radius

Prepared by CED/Planning  
Latitude: 47.49577  
Longitude: -122.1639

	2007 - 2011 ACS Estimate	Percent	MOE(±)	Reliability
<b>CIVILIAN EMPLOYED POPULATION AGE 16+ YEARS BY OCCUPATION</b>				
Total	10,246	100.0%	604	High
Management	972	9.5%	174	High
Business and financial operations	562	5.5%	101	High
Computer and mathematical	505	4.9%	114	Medium
Architecture and engineering	406	4.0%	112	Medium
Life, physical, and social science	22	0.2%	17	Low
Community and social services	147	1.4%	69	Medium
Legal	34	0.3%	17	Medium
Education, training, and library	405	4.0%	118	Medium
Arts, design, entertainment, sports, and media	189	1.8%	88	Medium
Healthcare practitioner, technologists, and technicians	265	2.6%	50	High
Healthcare support	337	3.3%	129	Medium
Protective service	62	0.6%	25	Medium
Food preparation and serving related	637	6.2%	178	Medium
Building and grounds cleaning and maintenance	670	6.5%	181	Medium
Personal care and service	522	5.1%	144	Medium
Sales and related	812	7.9%	142	High
Office and administrative support	1,603	15.6%	257	High
Farming, fishing, and forestry	4	0.0%	19	Low
Construction and extraction	697	6.8%	225	Medium
Installation, maintenance, and repair	392	3.8%	106	Medium
Production	621	6.1%	144	Medium
Transportation and material moving	382	3.7%	396	Low
<b>CIVILIAN EMPLOYED POPULATION AGE 16+ YEARS BY INDUSTRY</b>				
Total	10,246	100.0%	604	High
Agriculture, forestry, fishing and hunting	4	0.0%	19	Low
Mining, quarrying, and oil and gas extraction	0	0.0%	0	
Construction	700	6.8%	224	Medium
Manufacturing	1,659	16.2%	235	High
Wholesale trade	284	2.8%	80	Medium
Retail trade	1,031	10.1%	191	High
Transportation and warehousing	449	4.4%	105	Medium
Utilities	42	0.4%	35	Low
Information	537	5.2%	155	Medium
Finance and insurance	359	3.5%	85	Medium
Real estate and rental and leasing	323	3.2%	107	Medium
Professional, scientific, and technical services	701	6.8%	130	High
Management of companies and enterprises	11	0.1%	61	Low
Administrative and support and waste management services	560	5.5%	172	Medium
Educational services	557	5.4%	152	Medium
Health care and social assistance	1,060	10.3%	192	High
Arts, entertainment, and recreation	260	2.5%	82	Medium
Accommodation and food services	739	7.2%	182	Medium
Other services, except public administration	654	6.4%	153	Medium
Public administration	316	3.1%	118	Medium

Source: U.S. Census Bureau, 2007-2011 American Community Survey

Reliability: High Medium Low

NE midpoint  
Location  
Ring: 1 mile radius

Prepared by CED/Planning  
Latitude: 47.49577  
Longitude: -122.1639

	2007 - 2011 ACS Estimate	Percent	MOE(±)	Reliability
<b>FEMALES AGE 20-64 YEARS BY AGE OF OWN CHILDREN AND EMPLOYMENT STATUS</b>				
Total	6,202	100.0%	384	High
Own children under 6 years only	789	12.7%	149	High
In labor force	590	9.5%	130	Medium
Not in labor force	199	3.2%	85	Medium
Own children under 6 years and 6 to 17 years	490	7.9%	155	Medium
In labor force	285	4.6%	98	Medium
Not in labor force	205	3.3%	123	Medium
Own children 6 to 17 years only	1,093	17.6%	184	High
In labor force	862	13.9%	168	High
Not in labor force	231	3.7%	89	Medium
No own children under 18 years	3,831	61.8%	333	High
In labor force	3,092	49.9%	310	High
Not in labor force	738	11.9%	169	Medium
<b>POPULATION BY RATIO OF INCOME TO POVERTY LEVEL</b>				
Total	20,002	100.0%	1,061	High
Under .50	1,048	5.2%	269	Medium
.50 to .99	1,226	6.1%	408	Medium
1.00 to 1.24	887	4.4%	396	Medium
1.25 to 1.49	694	3.5%	218	Medium
1.50 to 1.84	1,045	5.2%	325	Medium
1.85 to 1.99	599	3.0%	376	Medium
2.00 and over	14,503	72.5%	882	High
<b>CIVILIAN POPULATION AGE 18 OR OLDER BY VETERAN STATUS</b>				
Total	15,272	100.0%	704	High
Veteran	1,530	10.0%	228	High
Nonveteran	13,742	90.0%	704	High
Male	7,689	50.3%	461	High
Veteran	1,403	9.2%	218	High
Nonveteran	6,286	41.2%	451	High
Female	7,583	49.7%	425	High
Veteran	127	0.8%	71	Medium
Nonveteran	7,456	48.8%	418	High
<b>CIVILIAN VETERANS AGE 18 OR OLDER BY PERIOD OF MILITARY SERVICE</b>				
Total	1,530	100.0%	228	High
Gulf War (9/01 or later), no Gulf War (8/90 to 8/01), no Vietnam Era	116	7.6%	78	Low
Gulf War (9/01 or later) and Gulf War (8/90 to 8/01), no Vietnam Era	7	0.5%	18	High
Gulf War (9/01 or later), and Gulf War (8/90 to 8/01), and Vietnam	0	0.0%	0	
Gulf War (8/90 to 8/01), no Vietnam Era	171	11.2%	78	Medium
Gulf War (8/90 to 8/01) and Vietnam Era	14	0.9%	12	Low
Vietnam Era, no Korean War, no World War II	511	33.4%	117	Medium
Vietnam Era and Korean War, no World War II	0	0.0%	0	
Vietnam Era and Korean War and World War II	0	0.0%	0	
Korean War, no Vietnam Era, no World War II	116	7.6%	61	Medium
Korean War and World War II, no Vietnam Era	0	0.0%	0	
World War II, no Korean War, no Vietnam Era	155	10.1%	65	Medium
Between Gulf War and Vietnam Era only	370	24.2%	131	Medium
Between Vietnam Era and Korean War only	66	4.3%	39	Medium
Between Korean War and World War II only	4	0.3%	23	Low
Pre-World War II only	0	0.0%	0	

Source: U.S. Census Bureau, 2007-2011 American Community Survey

Reliability: High Medium Low

NE midpoint  
Location  
Ring: 1 mile radius

Prepared by CED/Planning  
Latitude: 47.49577  
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	2007 - 2011 ACS Estimate	Percent	MOE(±)	Reliability
<b>HOUSEHOLDS BY POVERTY STATUS</b>				
Total	7,971	100.0%	324	■■■
Income in the past 12 months below poverty level	794	10.0%	166	■■
Married-couple family	148	1.9%	94	■■
Other family - male householder (no wife present)	15	0.2%	24	■
Other family - female householder (no husband present)	87	1.1%	52	■■
Nonfamily household - male householder	269	3.4%	99	■■
Nonfamily household - female householder	276	3.5%	99	■■
Income in the past 12 months at or above poverty level	7,176	90.0%	329	■■■
Married-couple family	3,115	39.1%	246	■■■
Other family - male householder (no wife present)	472	5.9%	150	■■
Other family - female householder (no husband present)	786	9.9%	165	■■
Nonfamily household - male householder	1,443	18.1%	229	■■■
Nonfamily household - female householder	1,359	17.0%	215	■■■
<b>HOUSEHOLDS BY INCOME</b>				
Total	7,971	100.0%	324	■■■
Less than \$10,000	344	4.3%	112	■■
\$10,000 to \$14,999	396	5.0%	108	■■
\$15,000 to \$19,999	229	2.9%	71	■■
\$20,000 to \$24,999	423	5.3%	142	■■
\$25,000 to \$29,999	378	4.7%	134	■■
\$30,000 to \$34,999	353	4.4%	110	■■
\$35,000 to \$39,999	488	6.1%	152	■■
\$40,000 to \$44,999	427	5.4%	124	■■
\$45,000 to \$49,999	350	4.4%	115	■■
\$50,000 to \$59,999	730	9.2%	165	■■
\$60,000 to \$74,999	896	11.2%	182	■■
\$75,000 to \$99,999	1,236	15.5%	185	■■■
\$100,000 to \$124,999	734	9.2%	131	■■■
\$125,000 to \$149,999	411	5.2%	110	■■
\$150,000 to \$199,999	449	5.6%	103	■■
\$200,000 or more	127	1.6%	50	■■
Median Household Income	\$57,906		N/A	
Average Household Income	\$68,971		\$4,423	■■■
Per Capita Income	\$27,919		\$2,020	■■■

NE midpoint  
Location  
Ring: 1 mile radius

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	2007 - 2011 ACS Estimate	Percent	MOE(±)	Reliability
<b>HOUSEHOLDS WITH HOUSEHOLDER AGE &lt;25 YEARS BY INCOME</b>				
Total	390	100.0%	145	■
Less than \$10,000	21	5.4%	24	■
\$10,000 to \$14,999	71	18.2%	67	■
\$15,000 to \$19,999	6	1.5%	17	■
\$20,000 to \$24,999	20	5.1%	31	■
\$25,000 to \$29,999	41	10.5%	45	■
\$30,000 to \$34,999	9	2.3%	14	■
\$35,000 to \$39,999	13	3.3%	33	■
\$40,000 to \$44,999	41	10.5%	51	■
\$45,000 to \$49,999	0	0.0%	0	
\$50,000 to \$59,999	11	2.8%	38	■
\$60,000 to \$74,999	58	14.9%	58	■
\$75,000 to \$99,999	11	2.8%	21	■
\$100,000 to \$124,999	42	10.8%	51	■
\$125,000 to \$149,999	0	0.0%	0	
\$150,000 to \$199,999	47	12.1%	74	■
\$200,000 or more	0	0.0%	0	
Median Household Income for HHr <25	\$41,582		N/A	
Average Household Income for HHr <25	N/A		N/A	
<b>HOUSEHOLDS WITH HOUSEHOLDER AGE 25-44 YEARS BY</b>				
Total	3,568	100.0%	302	■
Less than \$10,000	50	1.4%	35	■
\$10,000 to \$14,999	102	2.9%	69	■
\$15,000 to \$19,999	60	1.7%	39	■
\$20,000 to \$24,999	192	5.4%	111	■
\$25,000 to \$29,999	181	5.1%	113	■
\$30,000 to \$34,999	166	4.7%	75	■
\$35,000 to \$39,999	203	5.7%	102	■
\$40,000 to \$44,999	190	5.3%	82	■
\$45,000 to \$49,999	224	6.3%	107	■
\$50,000 to \$59,999	328	9.2%	122	■
\$60,000 to \$74,999	447	12.5%	141	■
\$75,000 to \$99,999	601	16.8%	131	■
\$100,000 to \$124,999	346	9.7%	72	■
\$125,000 to \$149,999	214	6.0%	81	■
\$150,000 to \$199,999	202	5.7%	55	■
\$200,000 or more	62	1.7%	34	■
Median Household Income for HHr 25-44	\$62,410		N/A	
Average Household Income for HHr 25-44	N/A		N/A	

NE midpoint  
Location  
Ring: 1 mile radius

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	2007 - 2011 ACS Estimate	Percent	MOE(±)	Reliability
<b>HOUSEHOLDS WITH HOUSEHOLDER AGE 45-64 YEARS BY INCOME</b>				
Total	2,731	100.0%	270	High
Less than \$10,000	206	7.5%	94	High
\$10,000 to \$14,999	42	1.5%	28	Low
\$15,000 to \$19,999	31	1.1%	23	Low
\$20,000 to \$24,999	133	4.9%	73	High
\$25,000 to \$29,999	100	3.7%	56	High
\$30,000 to \$34,999	58	2.1%	46	Low
\$35,000 to \$39,999	202	7.4%	103	High
\$40,000 to \$44,999	103	3.8%	54	High
\$45,000 to \$49,999	76	2.8%	37	High
\$50,000 to \$59,999	333	12.2%	115	High
\$60,000 to \$74,999	284	10.4%	92	High
\$75,000 to \$99,999	438	16.0%	108	High
\$100,000 to \$124,999	310	11.4%	94	High
\$125,000 to \$149,999	177	6.5%	77	High
\$150,000 to \$199,999	174	6.4%	50	High
\$200,000 or more	64	2.3%	38	Low
Median Household Income for HHR 45-64	\$63,660		N/A	
Average Household Income for HHR 45-64	N/A		N/A	
<b>HOUSEHOLDS WITH HOUSEHOLDER AGE 65+ YEARS BY INCOME</b>				
Total	1,283	100.0%	147	High
Less than \$10,000	67	5.2%	48	Low
\$10,000 to \$14,999	181	14.1%	57	High
\$15,000 to \$19,999	134	10.4%	62	High
\$20,000 to \$24,999	78	6.1%	47	High
\$25,000 to \$29,999	56	4.4%	38	Low
\$30,000 to \$34,999	120	9.4%	60	High
\$35,000 to \$39,999	71	5.5%	49	Low
\$40,000 to \$44,999	93	7.2%	52	High
\$45,000 to \$49,999	50	3.9%	28	High
\$50,000 to \$59,999	58	4.5%	38	High
\$60,000 to \$74,999	106	8.3%	56	High
\$75,000 to \$99,999	186	14.5%	82	High
\$100,000 to \$124,999	36	2.8%	31	Low
\$125,000 to \$149,999	20	1.6%	16	Low
\$150,000 to \$199,999	26	2.0%	23	Low
\$200,000 or more	0	0.0%	0	
Median Household Income for HHR 65+	\$35,313		N/A	
Average Household Income for HHR 65+	N/A		N/A	

Source: U.S. Census Bureau, 2007-2011 American Community Survey

Reliability: High High medium Low

NE midpoint  
Location  
Ring: 1 mile radius

Prepared by CED/Planning  
Latitude: 47.49577  
Longitude: -122.1639

	2007 - 2011 ACS Estimate	Percent	MOE(±)	Reliability
<b>HOUSEHOLDS BY PUBLIC ASSISTANCE INCOME IN THE PAST 12 MONTHS</b>				
Total	7,971	100.0%	324 	
With public assistance income	415	5.2%	139 	
No public assistance income	7,555	94.8%	322 	

**Data Note:** N/A means not available. Population by Ratio of Income to Poverty Level represents persons for whom poverty status is determined. Household income represents income in 2011, adjusted for inflation.

**2007-2011 ACS Estimate:** The American Community Survey (ACS) replaces census sample data. Esri is releasing the 2007-2011 ACS estimates, five-year period data collected monthly from January 1, 2007 through December 31, 2011. Although the ACS includes many of the subjects previously covered by the decennial census sample, there are significant differences between the two surveys including fundamental differences in survey design and residency rules.

**Margin of error (MOE):** The MOE is a measure of the variability of the estimate due to sampling error. MOEs enable the data user to measure the range of uncertainty for each estimate with 90 percent confidence. The range of uncertainty is called the confidence interval, and it is calculated by taking the estimate +/- the MOE. For example, if the ACS reports an estimate of 100 with an MOE of +/- 20, then you can be 90 percent certain the value for the whole population falls between 80 and 120.

**Reliability:** These symbols represent threshold values that Esri has established from the Coefficients of Variation (CV) to designate the usability of the estimates. The CV measures the amount of sampling error relative to the size of the estimate, expressed as a percentage.

-  High Reliability: Small CVs (less than or equal to 12 percent) are flagged green to indicate that the sampling error is small relative to the estimate and the estimate is reasonably reliable.
-  Medium Reliability: Estimates with CVs between 12 and 40 are flagged yellow—use with caution.
-  Low Reliability: Large CVs (over 40 percent) are flagged red to indicate that the sampling error is large relative to the estimate. The estimate is considered very unreliable.

**Source:** U.S. Census Bureau, 2007-2011 American Community Survey

Reliability:  high  medium  low



# ACS Population Summary

NE midpoint  
 Location  
 Ring: 3 miles radius

Prepared by CED/Planning  
 Latitude: 47.49577  
 Longitude: -122.1639

	2007 - 2011 ACS Estimate	Percent	MOE(±)	Reliability
<b>TOTALS</b>				
Total Population	85,597		2,615	■■■
Total Households	34,271		796	■■■
Total Housing Units	36,172		815	■■■
<b>POPULATION AGE 15+ YEARS BY MARITAL STATUS</b>				
Total	68,752	100.0%	1,960	■■■
Never married	21,320	31.0%	1,145	■■■
Married	36,574	53.2%	1,053	■■■
Widowed	3,224	4.7%	366	■■■
Divorced	7,635	11.1%	582	■■■
<b>POPULATION AGE 3+ YEARS BY SCHOOL ENROLLMENT</b>				
Total	81,322	100.0%	2,410	■■■
Enrolled in school	19,420	23.9%	1,049	■■■
Enrolled in nursery school, preschool	1,097	1.3%	211	■■■
Public school	460	0.6%	145	■■■
Private school	637	0.8%	160	■■■
Enrolled in kindergarten	1,453	1.8%	316	■■■
Public school	1,172	1.4%	274	■■■
Private school	281	0.3%	158	■■■
Enrolled in grade 1 to grade 4	4,138	5.1%	472	■■■
Public school	3,721	4.6%	453	■■■
Private school	417	0.5%	136	■■■
Enrolled in grade 5 to grade 8	4,096	5.0%	440	■■■
Public school	3,547	4.4%	413	■■■
Private school	549	0.7%	156	■■■
Enrolled in grade 9 to grade 12	3,742	4.6%	413	■■■
Public school	3,412	4.2%	392	■■■
Private school	330	0.4%	110	■■■
Enrolled in college undergraduate years	3,964	4.9%	463	■■■
Public school	3,295	4.1%	421	■■■
Private school	669	0.8%	182	■■■
Enrolled in graduate or professional school	930	1.1%	185	■■■
Public school	522	0.6%	136	■■■
Private school	407	0.5%	127	■■■
Not enrolled in school	61,902	76.1%	1,583	■■■
<b>POPULATION AGE 25+ YEARS BY EDUCATIONAL ATTAINMENT</b>				
Total	58,873	100.0%	1,620	■■■
No schooling completed	697	1.2%	179	■■■
Nursery to 4th grade	435	0.7%	229	■■■
5th and 6th grade	812	1.4%	223	■■■
7th and 8th grade	744	1.3%	190	■■■
9th grade	596	1.0%	155	■■■
10th grade	699	1.2%	161	■■■
11th grade	893	1.5%	246	■■■
12th grade, no diploma	932	1.6%	191	■■■
High school graduate, GED, or alternative	13,507	22.9%	823	■■■
Some college, less than 1 year	4,351	7.4%	433	■■■
Some college, 1 or more years, no degree	10,010	17.0%	677	■■■
Associate's degree	5,040	8.6%	460	■■■
Bachelor's degree	14,316	24.3%	704	■■■
Master's degree	4,383	7.4%	395	■■■
Professional school degree	740	1.3%	155	■■■
Doctorate degree	718	1.2%	175	■■■

Source: U.S. Census Bureau, 2007-2011 American Community Survey

Reliability: ■■■ high ■■■ medium ■■■ low

NE midpoint  
Location  
Ring: 3 miles radius

Prepared by CED/Planning  
Latitude: 47.49577  
Longitude: -122.1639

	2007 - 2011 ACS Estimate	Percent	MOE(±)	Reliability
<b>POPULATION AGE 5+ YEARS BY LANGUAGE SPOKEN AT HOME AND ABILITY TO SPEAK ENGLISH</b>				
Total	79,333	100.0%	2,337	
5 to 17 years				
Speak only English	8,805	11.1%	803	
Speak Spanish	1,464	1.8%	370	
Speak English "very well" or "well"	1,346	1.7%	356	
Speak English "not well"	118	0.1%	83	
Speak English "not at all"	0	0.0%	0	
Speak other Indo-European languages	1,047	1.3%	339	
Speak English "very well" or "well"	1,027	1.3%	361	
Speak English "not well"	20	0.0%	23	
Speak English "not at all"	0	0.0%	0	
Speak Asian and Pacific Island languages	2,033	2.6%	387	
Speak English "very well" or "well"	1,800	2.3%	359	
Speak English "not well"	181	0.2%	98	
Speak English "not at all"	51	0.1%	127	
Speak other languages	247	0.3%	165	
Speak English "very well" or "well"	247	0.3%	163	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	
18 to 64 years				
Speak only English	39,199	49.4%	1,431	
Speak Spanish	4,744	6.0%	886	
Speak English "very well" or "well"	3,121	3.9%	563	
Speak English "not well"	1,186	1.5%	342	
Speak English "not at all"	436	0.5%	186	
Speak other Indo-European languages	3,129	3.9%	571	
Speak English "very well" or "well"	2,605	3.3%	448	
Speak English "not well"	494	0.6%	194	
Speak English "not at all"	30	0.0%	33	
Speak Asian and Pacific Island languages	9,129	11.5%	873	
Speak English "very well" or "well"	6,773	8.5%	648	
Speak English "not well"	2,194	2.8%	405	
Speak English "not at all"	162	0.2%	76	
Speak other languages	1,032	1.3%	375	
Speak English "very well" or "well"	953	1.2%	361	
Speak English "not well"	79	0.1%	71	
Speak English "not at all"	0	0.0%	0	
65 years and over				
Speak only English	7,041	8.9%	484	
Speak Spanish	119	0.2%	62	
Speak English "very well" or "well"	76	0.1%	44	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	43	0.1%	43	
Speak other Indo-European languages	480	0.6%	161	
Speak English "very well" or "well"	158	0.2%	77	
Speak English "not well"	116	0.1%	88	
Speak English "not at all"	206	0.3%	112	
Speak Asian and Pacific Island languages	865	1.1%	236	
Speak English "very well" or "well"	405	0.5%	145	
Speak English "not well"	295	0.4%	131	
Speak English "not at all"	166	0.2%	122	
Speak other languages	0	0.0%	0	
Speak English "very well" or "well"	0	0.0%	0	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	

Source: U.S. Census Bureau, 2007-2011 American Community Survey

Reliability: high medium low

NE midpoint  
Location  
Ring: 3 miles radius

Prepared by CED/Planning  
Latitude: 47.49577  
Longitude: -122.1639

	2007 - 2011			
	ACS Estimate	Percent	MOE(±)	Reliability
<b>WORKERS AGE 16+ YEARS BY PLACE OF WORK</b>				
Total	44,448	100.0%	1,592 	
Worked in state and in county of residence	41,747	93.9%	1,481 	
Worked in state and outside county of residence	2,395	5.4%	653 	
Worked outside state of residence	307	0.7%	120 	
<b>WORKERS AGE 16+ YEARS BY MEANS OF TRANSPORTATION TO WORK</b>				
Total	44,448	100.0%	1,592 	
Drove alone	32,158	72.3%	1,281 	
Carpooled	6,187	13.9%	871 	
Public transportation (excluding taxicab)	3,214	7.2%	425 	
Bus or trolley bus	3,078	6.9%	424 	
Streetcar or trolley car	0	0.0%	0	
Subway or elevated	73	0.2%	73 	
Railroad	53	0.1%	37 	
Ferryboat	10	0.0%	17 	
Taxicab	38	0.1%	48 	
Motorcycle	146	0.3%	91 	
Bicycle	178	0.4%	78 	
Walked	463	1.0%	147 	
Other means	201	0.5%	85 	
Worked at home	1,863	4.2%	320 	
<b>WORKERS AGE 16+ YEARS (WHO DID NOT WORK FROM HOME) BY TRAVEL TIME TO WORK</b>				
Total	42,585	100.0%	1,578 	
Less than 5 minutes	378	0.9%	126 	
5 to 9 minutes	2,073	4.9%	341 	
10 to 14 minutes	3,176	7.5%	408 	
15 to 19 minutes	5,612	13.2%	527 	
20 to 24 minutes	7,458	17.5%	582 	
25 to 29 minutes	3,913	9.2%	474 	
30 to 34 minutes	8,684	20.4%	755 	
35 to 39 minutes	1,695	4.0%	271 	
40 to 44 minutes	2,176	5.1%	329 	
45 to 59 minutes	4,216	9.9%	442 	
60 to 89 minutes	2,362	5.5%	348 	
90 or more minutes	841	2.0%	270 	
Average Travel Time to Work (in minutes)	N/A		N/A	

NE midpoint  
Location  
Ring: 3 miles radius

Prepared by CED/Planning  
Latitude: 47.49577  
Longitude: -122.1639

	2007 - 2011 ACS Estimate	Percent	MOE(±)	Reliability
<b>CIVILIAN EMPLOYED POPULATION AGE 16+ YEARS BY OCCUPATION</b>				
Total	45,480	100.0%	1,621	■■■
Management	5,449	12.0%	468	■■■
Business and financial operations	2,922	6.4%	343	■■■
Computer and mathematical	2,594	5.7%	299	■■■
Architecture and engineering	2,042	4.5%	275	■■■
Life, physical, and social science	255	0.6%	118	■■■
Community and social services	610	1.3%	159	■■■
Legal	414	0.9%	129	■■■
Education, training, and library	2,044	4.5%	301	■■■
Arts, design, entertainment, sports, and media	743	1.6%	173	■■■
Healthcare practitioner, technologists, and technicians	1,739	3.8%	277	■■■
Healthcare support	960	2.1%	228	■■■
Protective service	686	1.5%	221	■■■
Food preparation and serving related	2,236	4.9%	351	■■■
Building and grounds cleaning and maintenance	1,854	4.1%	337	■■■
Personal care and service	1,690	3.7%	280	■■■
Sales and related	4,754	10.5%	468	■■■
Office and administrative support	5,946	13.1%	533	■■■
Farming, fishing, and forestry	47	0.1%	33	■■■
Construction and extraction	2,298	5.1%	688	■■■
Installation, maintenance, and repair	1,468	3.2%	272	■■■
Production	2,796	6.1%	371	■■■
Transportation and material moving	1,933	4.3%	872	■■■
<b>CIVILIAN EMPLOYED POPULATION AGE 16+ YEARS BY INDUSTRY</b>				
Total	45,480	100.0%	1,621	■■■
Agriculture, forestry, fishing and hunting	153	0.3%	84	■■■
Mining, quarrying, and oil and gas extraction	0	0.0%	0	■■■
Construction	2,910	6.4%	703	■■■
Manufacturing	7,558	16.6%	570	■■■
Wholesale trade	1,589	3.5%	275	■■■
Retail trade	5,152	11.3%	501	■■■
Transportation and warehousing	2,290	5.0%	331	■■■
Utilities	347	0.8%	108	■■■
Information	1,934	4.3%	307	■■■
Finance and insurance	1,831	4.0%	262	■■■
Real estate and rental and leasing	1,194	2.6%	238	■■■
Professional, scientific, and technical services	3,385	7.4%	360	■■■
Management of companies and enterprises	112	0.2%	74	■■■
Administrative and support and waste management services	1,950	4.3%	326	■■■
Educational services	2,698	5.9%	348	■■■
Health care and social assistance	4,912	10.8%	480	■■■
Arts, entertainment, and recreation	1,197	2.6%	245	■■■
Accommodation and food services	2,761	6.1%	409	■■■
Other services, except public administration	2,117	4.7%	326	■■■
Public administration	1,390	3.1%	259	■■■

Source: U.S. Census Bureau, 2007-2011 American Community Survey

Reliability: ■■■ high ■■■ medium ■■■ low



# ACS Population Summary

NE midpoint  
 Location  
 Ring: 3 miles radius

Prepared by CED/Planning  
 Latitude: 47.49577  
 Longitude: -122.1639

	2007 - 2011 ACS Estimate	Percent	MOE(±)	Reliability
<b>FEMALES AGE 20-64 YEARS BY AGE OF OWN CHILDREN AND EMPLOYMENT STATUS</b>				
Total	27,816	100.0%	998	High
Own children under 6 years only	3,151	11.3%	366	High
In labor force	2,388	8.6%	324	High
Not in labor force	763	2.7%	182	Medium
Own children under 6 years and 6 to 17 years	2,046	7.4%	315	High
In labor force	1,227	4.4%	243	Medium
Not in labor force	819	2.9%	206	Medium
Own children 6 to 17 years only	4,814	17.3%	406	High
In labor force	3,747	13.5%	359	High
Not in labor force	1,067	3.8%	205	High
No own children under 18 years	17,805	64.0%	895	High
In labor force	14,422	51.8%	817	High
Not in labor force	3,383	12.2%	383	High
<b>POPULATION BY RATIO OF INCOME TO POVERTY LEVEL</b>				
Total	85,133	100.0%	2,594	High
Under .50	3,673	4.3%	811	Medium
.50 to .99	3,297	3.9%	644	High
1.00 to 1.24	2,256	2.6%	567	High
1.25 to 1.49	2,413	2.8%	596	Medium
1.50 to 1.84	3,529	4.1%	694	High
1.85 to 1.99	2,020	2.4%	596	Medium
2.00 and over	67,943	79.8%	2,310	High
<b>CIVILIAN POPULATION AGE 18 OR OLDER BY VETERAN STATUS</b>				
Total	65,657	100.0%	1,849	High
Veteran	6,225	9.5%	476	High
Nonveteran	59,432	90.5%	1,792	High
Male	32,369	49.3%	1,190	High
Veteran	5,847	8.9%	458	High
Nonveteran	26,522	40.4%	1,130	High
Female	33,288	50.7%	1,057	High
Veteran	378	0.6%	129	Medium
Nonveteran	32,910	50.1%	1,053	High
<b>CIVILIAN VETERANS AGE 18 OR OLDER BY PERIOD OF MILITARY SERVICE</b>				
Total	6,226	100.0%	476	High
Gulf War (9/01 or later), no Gulf War (8/90 to 8/01), no Vietnam Era	270	4.3%	129	Medium
Gulf War (9/01 or later) and Gulf War (8/90 to 8/01), no Vietnam Era	206	3.3%	109	High
Gulf War (9/01 or later), and Gulf War (8/90 to 8/01), and Vietnam	0	0.0%	0	
Gulf War (8/90 to 8/01), no Vietnam Era	879	14.1%	184	Medium
Gulf War (8/90 to 8/01) and Vietnam Era	81	1.3%	50	Medium
Vietnam Era, no Korean War, no World War II	1,963	31.5%	267	High
Vietnam Era and Korean War, no World War II	49	0.8%	35	Low
Vietnam Era and Korean War and World War II	0	0.0%	0	
Korean War, no Vietnam Era, no World War II	490	7.9%	127	Medium
Korean War and World War II, no Vietnam Era	28	0.4%	38	Low
World War II, no Korean War, no Vietnam Era	511	8.2%	120	Medium
Between Gulf War and Vietnam Era only	1,178	18.9%	234	Medium
Between Vietnam Era and Korean War only	546	8.8%	124	Medium
Between Korean War and World War II only	25	0.4%	28	Low
Pre-World War II only	0	0.0%	0	

Source: U.S. Census Bureau, 2007-2011 American Community Survey

Reliability: High Medium Low

NE midpoint  
Location  
Ring: 3 miles radius

Prepared by CED/Planning  
Latitude: 47.49577  
Longitude: -122.1639

	2007 - 2011 ACS Estimate	Percent	MOE(±)	Reliability
<b>HOUSEHOLDS BY POVERTY STATUS</b>				
Total	34,271	100.0%	796	High
Income in the past 12 months below poverty level	2,620	7.6%	344	High
Married-couple family	559	1.6%	164	Medium
Other family - male householder (no wife present)	118	0.3%	56	Medium
Other family - female householder (no husband present)	321	0.9%	118	Medium
Nonfamily household - male householder	717	2.1%	204	Medium
Nonfamily household - female householder	905	2.6%	208	Medium
Income in the past 12 months at or above poverty level	31,651	92.4%	796	High
Married-couple family	15,542	45.4%	608	High
Other family - male householder (no wife present)	1,469	4.3%	283	High
Other family - female householder (no husband present)	2,981	8.7%	369	High
Nonfamily household - male householder	5,691	16.6%	477	High
Nonfamily household - female householder	5,968	17.4%	483	High
<b>HOUSEHOLDS BY INCOME</b>				
Total	34,271	100.0%	796	High
Less than \$10,000	1,175	3.4%	222	High
\$10,000 to \$14,999	1,395	4.1%	262	High
\$15,000 to \$19,999	854	2.5%	183	Medium
\$20,000 to \$24,999	952	2.8%	203	Medium
\$25,000 to \$29,999	1,305	3.8%	253	High
\$30,000 to \$34,999	1,469	4.3%	242	High
\$35,000 to \$39,999	1,352	3.9%	240	High
\$40,000 to \$44,999	1,594	4.7%	280	High
\$45,000 to \$49,999	1,399	4.1%	266	High
\$50,000 to \$59,999	2,875	8.4%	363	High
\$60,000 to \$74,999	4,232	12.3%	433	High
\$75,000 to \$99,999	5,642	16.5%	465	High
\$100,000 to \$124,999	3,460	10.1%	368	High
\$125,000 to \$149,999	2,261	6.6%	289	High
\$150,000 to \$199,999	2,569	7.5%	292	High
\$200,000 or more	1,736	5.1%	231	High
Median Household Income	\$68,990		N/A	
Average Household Income	\$85,929		\$3,397	High
Per Capita Income	\$34,757		\$1,542	High

NE midpoint  
Location  
Ring: 3 miles radius

Prepared by CED/Planning  
Latitude: 47.49577  
Longitude: -122.1639

	2007 - 2011 ACS Estimate	Percent	MOE(±)	Reliability
<b>HOUSEHOLDS WITH HOUSEHOLDER AGE &lt;25 YEARS BY INCOME</b>				
Total	1,363	100.0%	248	
Less than \$10,000	76	5.6%	47	
\$10,000 to \$14,999	71	5.2%	67	
\$15,000 to \$19,999	36	2.6%	47	
\$20,000 to \$24,999	39	2.9%	44	
\$25,000 to \$29,999	107	7.9%	82	
\$30,000 to \$34,999	129	9.5%	68	
\$35,000 to \$39,999	86	6.3%	69	
\$40,000 to \$44,999	60	4.4%	55	
\$45,000 to \$49,999	116	8.5%	108	
\$50,000 to \$59,999	67	4.9%	47	
\$60,000 to \$74,999	314	23.0%	125	
\$75,000 to \$99,999	94	6.9%	51	
\$100,000 to \$124,999	107	7.9%	67	
\$125,000 to \$149,999	8	0.6%	15	
\$150,000 to \$199,999	47	3.4%	74	
\$200,000 or more	6	0.4%	12	
Median Household Income for HHr <25	\$48,187		N/A	
Average Household Income for HHr <25	N/A		N/A	
<b>HOUSEHOLDS WITH HOUSEHOLDER AGE 25-44 YEARS BY</b>				
Total	14,586	100.0%	701	
Less than \$10,000	274	1.9%	97	
\$10,000 to \$14,999	464	3.2%	177	
\$15,000 to \$19,999	162	1.1%	86	
\$20,000 to \$24,999	355	2.4%	138	
\$25,000 to \$29,999	443	3.0%	166	
\$30,000 to \$34,999	552	3.8%	163	
\$35,000 to \$39,999	525	3.6%	156	
\$40,000 to \$44,999	600	4.1%	183	
\$45,000 to \$49,999	632	4.3%	178	
\$50,000 to \$59,999	1,263	8.7%	259	
\$60,000 to \$74,999	1,895	13.0%	317	
\$75,000 to \$99,999	2,869	19.7%	360	
\$100,000 to \$124,999	1,651	11.3%	270	
\$125,000 to \$149,999	910	6.2%	201	
\$150,000 to \$199,999	1,357	9.3%	210	
\$200,000 or more	635	4.4%	127	
Median Household Income for HHr 25-44	\$75,775		N/A	
Average Household Income for HHr 25-44	N/A		N/A	

NE midpoint  
Location  
Ring: 3 miles radius

Prepared by CED/Planning  
Latitude: 47.49577  
Longitude: -122.1639

	2007 - 2011 ACS Estimate	Percent	MOE(±)	Reliability
<b>HOUSEHOLDS WITH HOUSEHOLDER AGE 45-64 YEARS BY INCOME</b>				
Total	12,791	100.0%	602 	
Less than \$10,000	496	3.9%	144 	
\$10,000 to \$14,999	268	2.1%	99 	
\$15,000 to \$19,999	288	2.3%	99 	
\$20,000 to \$24,999	262	2.0%	100 	
\$25,000 to \$29,999	499	3.9%	163 	
\$30,000 to \$34,999	292	2.3%	95 	
\$35,000 to \$39,999	469	3.7%	151 	
\$40,000 to \$44,999	557	4.4%	179 	
\$45,000 to \$49,999	452	3.5%	143 	
\$50,000 to \$59,999	1,039	8.1%	221 	
\$60,000 to \$74,999	1,469	11.5%	258 	
\$75,000 to \$99,999	2,071	16.2%	274 	
\$100,000 to \$124,999	1,372	10.7%	226 	
\$125,000 to \$149,999	1,165	9.1%	202 	
\$150,000 to \$199,999	1,079	8.4%	185 	
\$200,000 or more	1,011	7.9%	189 	
Median Household Income for HHR 45-64	\$77,754		N/A	
Average Household Income for HHR 45-64	N/A		N/A	
<b>HOUSEHOLDS WITH HOUSEHOLDER AGE 65+ YEARS BY INCOME</b>				
Total	5,531	100.0%	370 	
Less than \$10,000	330	6.0%	132 	
\$10,000 to \$14,999	593	10.7%	155 	
\$15,000 to \$19,999	368	6.7%	126 	
\$20,000 to \$24,999	295	5.3%	105 	
\$25,000 to \$29,999	257	4.6%	90 	
\$30,000 to \$34,999	496	9.0%	139 	
\$35,000 to \$39,999	272	4.9%	82 	
\$40,000 to \$44,999	377	6.8%	91 	
\$45,000 to \$49,999	198	3.6%	93 	
\$50,000 to \$59,999	506	9.1%	139 	
\$60,000 to \$74,999	554	10.0%	122 	
\$75,000 to \$99,999	608	11.0%	138 	
\$100,000 to \$124,999	330	6.0%	112 	
\$125,000 to \$149,999	178	3.2%	69 	
\$150,000 to \$199,999	85	1.5%	40 	
\$200,000 or more	84	1.5%	44	
Median Household Income for HHR 65+	\$41,896		N/A	
Average Household Income for HHR 65+	N/A		N/A	

Source: U.S. Census Bureau, 2007-2011 American Community Survey

Reliability:  high  medium  low

NE midpoint  
Location  
Ring: 3 miles radius

Prepared by CED/Planning  
Latitude: 47.49577  
Longitude: -122.1639

	2007 - 2011 ACS Estimate	Percent	MOE(±)	Reliability
<b>HOUSEHOLDS BY PUBLIC ASSISTANCE INCOME IN THE PAST 12 MONTHS</b>				
Total	34,271	100.0%	796 	
With public assistance income	1,105	3.2%	240 	
No public assistance income	33,166	96.8%	803 	

**Data Note:** N/A means not available. Population by Ratio of Income to Poverty Level represents persons for whom poverty status is determined. Household income represents income in 2011, adjusted for inflation.

**2007-2011 ACS Estimate:** The American Community Survey (ACS) replaces census sample data. Esri is releasing the 2007-2011 ACS estimates, five-year period data collected monthly from January 1, 2007 through December 31, 2011. Although the ACS includes many of the subjects previously covered by the decennial census sample, there are significant differences between the two surveys including fundamental differences in survey design and residency rules.

**Margin of error (MOE):** The MOE is a measure of the variability of the estimate due to sampling error. MOEs enable the data user to measure the range of uncertainty for each estimate with 90 percent confidence. The range of uncertainty is called the confidence interval, and it is calculated by taking the estimate +/- the MOE. For example, if the ACS reports an estimate of 100 with an MOE of +/- 20, then you can be 90 percent certain the value for the whole population falls between 80 and 120.

**Reliability:** These symbols represent threshold values that Esri has established from the Coefficients of Variation (CV) to designate the usability of the estimates. The CV measures the amount of sampling error relative to the size of the estimate, expressed as a percentage.

-  High Reliability: Small CVs (less than or equal to 12 percent) are flagged green to indicate that the sampling error is small relative to the estimate and the estimate is reasonably reliable.
-  Medium Reliability: Estimates with CVs between 12 and 40 are flagged yellow—use with caution.
-  Low Reliability: Large CVs (over 40 percent) are flagged red to indicate that the sampling error is large relative to the estimate. The estimate is considered very unreliable.

**Source:** U.S. Census Bureau, 2007-2011 American Community Survey

Reliability:  high  medium  low

NE midpoint  
Location  
Ring: 5 miles radius

Prepared by CED/Planning  
Latitude: 47.49577  
Longitude: -122.1639

	2007 - 2011 ACS Estimate	Percent	MOE(±)	Reliability
<b>TOTALS</b>				
Total Population	201,005		3,901	High
Total Households	77,591		1,212	High
Total Housing Units	82,221		1,232	High
<b>POPULATION AGE 15+ YEARS BY MARITAL STATUS</b>				
Total	161,391	100.0%	2,939	High
Never married	48,352	30.0%	1,751	High
Married	89,173	55.3%	1,587	High
Widowed	6,834	4.2%	536	High
Divorced	17,033	10.6%	907	High
<b>POPULATION AGE 3+ YEARS BY SCHOOL ENROLLMENT</b>				
Total	192,025	100.0%	3,637	High
Enrolled in school	47,847	24.9%	1,631	High
Enrolled in nursery school, preschool	2,890	1.5%	358	High
Public school	1,118	0.6%	213	High
Private school	1,772	0.9%	293	High
Enrolled in kindergarten	2,676	1.4%	387	High
Public school	2,217	1.2%	346	High
Private school	459	0.2%	175	Medium
Enrolled in grade 1 to grade 4	10,049	5.2%	753	High
Public school	8,706	4.5%	680	High
Private school	1,343	0.7%	330	Medium
Enrolled in grade 5 to grade 8	10,137	5.3%	690	High
Public school	8,954	4.7%	648	High
Private school	1,183	0.6%	234	Medium
Enrolled in grade 9 to grade 12	10,537	5.5%	680	High
Public school	9,546	5.0%	647	High
Private school	992	0.5%	201	Medium
Enrolled in college undergraduate years	9,422	4.9%	693	High
Public school	7,926	4.1%	638	High
Private school	1,496	0.8%	259	High
Enrolled in graduate or professional school	2,136	1.1%	286	High
Public school	1,196	0.6%	218	High
Private school	940	0.5%	185	High
Not enrolled in school	144,178	75.1%	2,358	High
<b>POPULATION AGE 25+ YEARS BY EDUCATIONAL ATTAINMENT</b>				
Total	136,428	100.0%	2,420	High
No schooling completed	1,787	1.3%	286	High
Nursery to 4th grade	711	0.5%	270	Medium
5th and 6th grade	1,547	1.1%	300	High
7th and 8th grade	1,291	0.9%	246	High
9th grade	1,252	0.9%	294	Medium
10th grade	1,402	1.0%	255	High
11th grade	1,808	1.3%	322	High
12th grade, no diploma	2,107	1.5%	315	High
High school graduate, GED, or alternative	27,041	19.8%	1,159	High
Some college, less than 1 year	9,132	6.7%	667	High
Some college, 1 or more years, no degree	22,213	16.3%	1,038	High
Associate's degree	10,969	8.0%	679	High
Bachelor's degree	37,405	27.4%	1,164	High
Master's degree	12,187	8.9%	654	High
Professional school degree	3,418	2.5%	336	High
Doctorate degree	2,157	1.6%	279	High

Source: U.S. Census Bureau, 2007-2011 American Community Survey

Reliability:  high  medium  low

NE midpoint  
Location  
Ring: 5 miles radius

Prepared by CED/Planning  
Latitude: 47.49577  
Longitude: -122.1639

	2007 - 2011 ACS Estimate	Percent	MOE(±)	Reliability
<b>POPULATION AGE 5+ YEARS BY LANGUAGE SPOKEN AT HOME AND ABILITY TO SPEAK ENGLISH</b>				
Total	187,056	100.0%	3,523	
5 to 17 years				
Speak only English	23,412	12.5%	1,255	
Speak Spanish	2,655	1.4%	496	
Speak English "very well" or "well"	2,458	1.3%	462	
Speak English "not well"	182	0.1%	112	
Speak English "not at all"	14	0.0%	23	
Speak other Indo-European languages	2,106	1.1%	457	
Speak English "very well" or "well"	2,016	1.1%	467	
Speak English "not well"	90	0.0%	50	
Speak English "not at all"	0	0.0%	0	
Speak Asian and Pacific Island languages	4,959	2.7%	601	
Speak English "very well" or "well"	4,503	2.4%	565	
Speak English "not well"	363	0.2%	130	
Speak English "not at all"	93	0.0%	126	
Speak other languages	776	0.4%	281	
Speak English "very well" or "well"	776	0.4%	267	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	
18 to 64 years				
Speak only English	91,827	49.1%	2,277	
Speak Spanish	8,455	4.5%	1,175	
Speak English "very well" or "well"	6,130	3.3%	835	
Speak English "not well"	1,643	0.9%	393	
Speak English "not at all"	682	0.4%	247	
Speak other Indo-European languages	6,740	3.6%	811	
Speak English "very well" or "well"	5,923	3.2%	681	
Speak English "not well"	745	0.4%	225	
Speak English "not at all"	72	0.0%	44	
Speak Asian and Pacific Island languages	22,714	12.1%	1,372	
Speak English "very well" or "well"	18,122	9.7%	1,086	
Speak English "not well"	4,290	2.3%	529	
Speak English "not at all"	302	0.2%	111	
Speak other languages	2,303	1.2%	553	
Speak English "very well" or "well"	2,135	1.1%	502	
Speak English "not well"	164	0.1%	106	
Speak English "not at all"	3	0.0%	8	
65 years and over				
Speak only English	17,001	9.1%	815	
Speak Spanish	287	0.2%	113	
Speak English "very well" or "well"	244	0.1%	99	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	43	0.0%	43	
Speak other Indo-European languages	1,072	0.6%	234	
Speak English "very well" or "well"	599	0.3%	150	
Speak English "not well"	186	0.1%	108	
Speak English "not at all"	287	0.2%	138	
Speak Asian and Pacific Island languages	2,601	1.4%	356	
Speak English "very well" or "well"	1,376	0.7%	252	
Speak English "not well"	714	0.4%	165	
Speak English "not at all"	511	0.3%	162	
Speak other languages	149	0.1%	95	
Speak English "very well" or "well"	103	0.1%	84	
Speak English "not well"	38	0.0%	44	
Speak English "not at all"	8	0.0%	19	

Source: U.S. Census Bureau, 2007-2011 American Community Survey

Reliability:  high  medium  low



# ACS Population Summary

NE midpoint  
 Location  
 Ring: 5 miles radius

Prepared by CED/Planning  
 Latitude: 47.49577  
 Longitude: -122.1639

	2007 - 2011 ACS Estimate	Percent	MOE(±)	Reliability
<b>WORKERS AGE 16+ YEARS BY PLACE OF WORK</b>				
Total	101,611	100.0%	2,328	
Worked in state and in county of residence	96,304	94.8%	2,229	
Worked in state and outside county of residence	4,622	4.5%	745	
Worked outside state of residence	686	0.7%	168	
<b>WORKERS AGE 16+ YEARS BY MEANS OF TRANSPORTATION TO WORK</b>				
Total	101,611	100.0%	2,328	
Drove alone	73,660	72.5%	1,956	
Carpooled	13,216	13.0%	1,117	
Public transportation (excluding taxicab)	7,470	7.4%	661	
Bus or trolley bus	6,986	6.9%	631	
Streetcar or trolley car	95	0.1%	153	
Subway or elevated	210	0.2%	106	
Railroad	155	0.2%	78	
Ferryboat	25	0.0%	25	
Taxicab	143	0.1%	105	
Motorcycle	264	0.3%	110	
Bicycle	289	0.3%	112	
Walked	1,067	1.1%	253	
Other means	434	0.4%	123	
Worked at home	5,069	5.0%	486	
<b>WORKERS AGE 16+ YEARS (WHO DID NOT WORK FROM HOME) BY TRAVEL TIME TO WORK</b>				
Total	96,542	100.0%	2,301	
Less than 5 minutes	1,146	1.2%	310	
5 to 9 minutes	4,654	4.8%	510	
10 to 14 minutes	8,503	8.8%	737	
15 to 19 minutes	13,254	13.7%	832	
20 to 24 minutes	17,637	18.3%	951	
25 to 29 minutes	8,871	9.2%	685	
30 to 34 minutes	17,811	18.4%	1,035	
35 to 39 minutes	3,483	3.6%	396	
40 to 44 minutes	4,373	4.5%	448	
45 to 59 minutes	9,157	9.5%	730	
60 to 89 minutes	6,054	6.3%	546	
90 or more minutes	1,599	1.7%	344	
Average Travel Time to Work (in minutes)	N/A		N/A	

Source: U.S. Census Bureau, 2007-2011 American Community Survey

Reliability: high medium low

NE midpoint  
Location  
Ring: 5 miles radius

Prepared by CED/Planning  
Latitude: 47.49577  
Longitude: -122.1639

	2007 - 2011 ACS Estimate	Percent	MOE(±)	Reliability
<b>CIVILIAN EMPLOYED POPULATION AGE 16+ YEARS BY OCCUPATION</b>				
Total	104,102	100.0%	2,356	
Management	13,286	12.8%	731	
Business and financial operations	7,031	6.8%	533	
Computer and mathematical	6,108	5.9%	516	
Architecture and engineering	4,856	4.7%	436	
Life, physical, and social science	701	0.7%	167	
Community and social services	1,583	1.5%	300	
Legal	1,337	1.3%	215	
Education, training, and library	4,550	4.4%	432	
Arts, design, entertainment, sports, and media	1,964	1.9%	301	
Healthcare practitioner, technologists, and technicians	4,866	4.7%	445	
Healthcare support	1,864	1.8%	311	
Protective service	1,372	1.3%	290	
Food preparation and serving related	4,497	4.3%	576	
Building and grounds cleaning and maintenance	3,284	3.2%	467	
Personal care and service	3,929	3.8%	469	
Sales and related	11,067	10.6%	740	
Office and administrative support	14,231	13.7%	817	
Farming, fishing, and forestry	115	0.1%	68	
Construction and extraction	4,292	4.1%	794	
Installation, maintenance, and repair	3,095	3.0%	401	
Production	5,427	5.2%	527	
Transportation and material moving	4,645	4.5%	1,454	
<b>CIVILIAN EMPLOYED POPULATION AGE 16+ YEARS BY INDUSTRY</b>				
Total	104,102	100.0%	2,356	
Agriculture, forestry, fishing and hunting	239	0.2%	103	
Mining, quarrying, and oil and gas extraction	8	0.0%	14	
Construction	5,799	5.6%	834	
Manufacturing	15,822	15.2%	822	
Wholesale trade	3,540	3.4%	402	
Retail trade	11,458	11.0%	797	
Transportation and warehousing	5,366	5.2%	516	
Utilities	775	0.7%	171	
Information	3,790	3.6%	437	
Finance and insurance	4,928	4.7%	481	
Real estate and rental and leasing	2,970	2.9%	385	
Professional, scientific, and technical services	9,746	9.4%	595	
Management of companies and enterprises	180	0.2%	110	
Administrative and support and waste management services	4,029	3.9%	511	
Educational services	6,263	6.0%	511	
Health care and social assistance	12,520	12.0%	774	
Arts, entertainment, and recreation	2,506	2.4%	362	
Accommodation and food services	5,560	5.3%	606	
Other services, except public administration	4,781	4.6%	503	
Public administration	3,820	3.7%	411	

Source: U.S. Census Bureau, 2007-2011 American Community Survey

Reliability:  high  medium  low

NE midpoint  
Location  
Ring: 5 miles radius

Prepared by CED/Planning  
Latitude: 47.49577  
Longitude: -122.1639

	2007 - 2011 ACS Estimate	Percent	MOE(±)	Reliability
<b>FEMALES AGE 20-64 YEARS BY AGE OF OWN CHILDREN AND EMPLOYMENT STATUS</b>				
Total	64,707	100.0%	1,510	■■■
Own children under 6 years only	6,758	10.4%	563	■■■
In labor force	4,915	7.6%	483	■■■
Not in labor force	1,843	2.8%	291	■■■
Own children under 6 years and 6 to 17 years	4,325	6.7%	468	■■■
In labor force	2,823	4.4%	385	■■■
Not in labor force	1,501	2.3%	271	■■■
Own children 6 to 17 years only	13,168	20.4%	700	■■■
In labor force	10,014	15.5%	627	■■■
Not in labor force	3,154	4.9%	366	■■■
No own children under 18 years	40,456	62.5%	1,327	■■■
In labor force	31,990	49.4%	1,206	■■■
Not in labor force	8,465	13.1%	617	■■■
<b>POPULATION BY RATIO OF INCOME TO POVERTY LEVEL</b>				
Total	200,058	100.0%	3,883	■■■
Under .50	7,446	3.7%	1,109	■■■
.50 to .99	9,069	4.5%	1,244	■■■
1.00 to 1.24	5,874	2.9%	1,125	■■■
1.25 to 1.49	5,722	2.9%	1,001	■■■
1.50 to 1.84	8,034	4.0%	1,176	■■■
1.85 to 1.99	4,496	2.2%	966	■■■
2.00 and over	159,417	79.7%	3,378	■■■
<b>CIVILIAN POPULATION AGE 18 OR OLDER BY VETERAN STATUS</b>				
Total	153,034	100.0%	2,782	■■■
Veteran	14,164	9.3%	766	■■■
Nonveteran	138,870	90.7%	2,700	■■■
Male	74,939	49.0%	1,773	■■■
Veteran	13,253	8.7%	721	■■■
Nonveteran	61,686	40.3%	1,697	■■■
Female	78,095	51.0%	1,605	■■■
Veteran	911	0.6%	202	■■■
Nonveteran	77,184	50.4%	1,599	■■■
<b>CIVILIAN VETERANS AGE 18 OR OLDER BY PERIOD OF MILITARY SERVICE</b>				
Total	14,165	100.0%	766	■■■
Gulf War (9/01 or later), no Gulf War (8/90 to 8/01), no Vietnam Era	762	5.4%	248	■■■
Gulf War (9/01 or later) and Gulf War (8/90 to 8/01), no Vietnam Era	388	2.7%	146	■■■
Gulf War (9/01 or later), and Gulf War (8/90 to 8/01), and Vietnam	7	0.0%	11	■■■
Gulf War (8/90 to 8/01), no Vietnam Era	2,009	14.2%	328	■■■
Gulf War (8/90 to 8/01) and Vietnam Era	183	1.3%	80	■■■
Vietnam Era, no Korean War, no World War II	4,244	30.0%	398	■■■
Vietnam Era and Korean War, no World War II	135	1.0%	79	■■■
Vietnam Era and Korean War and World War II	2	0.0%	6	■■■
Korean War, no Vietnam Era, no World War II	1,222	8.6%	193	■■■
Korean War and World War II, no Vietnam Era	59	0.4%	42	■■■
World War II, no Korean War, no Vietnam Era	1,311	9.3%	219	■■■
Between Gulf War and Vietnam Era only	2,352	16.6%	335	■■■
Between Vietnam Era and Korean War only	1,456	10.3%	222	■■■
Between Korean War and World War II only	35	0.2%	32	■■■
Pre-World War II only	0	0.0%	0	■■■

Source: U.S. Census Bureau, 2007-2011 American Community Survey

Reliability: ■■■ high ■■■ medium ■■■ low

NE midpoint  
Location  
Ring: 5 miles radius

Prepared by CED/Planning  
Latitude: 47.49577  
Longitude: -122.1639

	2007 - 2011 ACS Estimate	Percent	MOE(±)	Reliability
<b>HOUSEHOLDS BY POVERTY STATUS</b>				
Total	77,591	100.0%	1,212	■■■
Income in the past 12 months below poverty level	5,728	7.4%	547	■■■
Married-couple family	1,355	1.7%	286	■■■
Other family - male householder (no wife present)	254	0.3%	127	■■■
Other family - female householder (no husband present)	1,375	1.8%	269	■■■
Nonfamily household - male householder	1,216	1.6%	293	■■■
Nonfamily household - female householder	1,528	2.0%	260	■■■
Income in the past 12 months at or above poverty level	71,863	92.6%	1,213	■■■
Married-couple family	38,647	49.8%	956	■■■
Other family - male householder (no wife present)	3,078	4.0%	434	■■■
Other family - female householder (no husband present)	7,323	9.4%	624	■■■
Nonfamily household - male householder	11,496	14.8%	748	■■■
Nonfamily household - female householder	11,319	14.6%	684	■■■
<b>HOUSEHOLDS BY INCOME</b>				
Total	77,591	100.0%	1,212	■■■
Less than \$10,000	2,763	3.6%	380	■■■
\$10,000 to \$14,999	2,358	3.0%	341	■■■
\$15,000 to \$19,999	2,011	2.6%	305	■■■
\$20,000 to \$24,999	2,197	2.8%	355	■■■
\$25,000 to \$29,999	2,712	3.5%	406	■■■
\$30,000 to \$34,999	3,483	4.5%	457	■■■
\$35,000 to \$39,999	2,657	3.4%	351	■■■
\$40,000 to \$44,999	2,829	3.6%	368	■■■
\$45,000 to \$49,999	3,030	3.9%	417	■■■
\$50,000 to \$59,999	5,716	7.4%	524	■■■
\$60,000 to \$74,999	8,667	11.2%	625	■■■
\$75,000 to \$99,999	12,471	16.1%	705	■■■
\$100,000 to \$124,999	8,529	11.0%	595	■■■
\$125,000 to \$149,999	5,631	7.3%	452	■■■
\$150,000 to \$199,999	6,169	8.0%	439	■■■
\$200,000 or more	6,369	8.2%	433	■■■
Median Household Income	\$75,541		N/A	
Average Household Income	\$98,030		\$2,759	■■■
Per Capita Income	\$38,211		\$1,160	■■■



# ACS Population Summary

NE midpoint  
 Location  
 Ring: 5 miles radius

Prepared by CED/Planning  
 Latitude: 47.49577  
 Longitude: -122.1639

	2007 - 2011 ACS Estimate	Percent	MOE(±)	Reliability
<b>HOUSEHOLDS WITH HOUSEHOLDER AGE &lt;25 YEARS BY INCOME</b>				
Total	3,141	100.0%	428	
Less than \$10,000	256	8.2%	123	
\$10,000 to \$14,999	140	4.5%	86	
\$15,000 to \$19,999	127	4.0%	99	
\$20,000 to \$24,999	117	3.7%	86	
\$25,000 to \$29,999	215	6.8%	120	
\$30,000 to \$34,999	369	11.7%	169	
\$35,000 to \$39,999	109	3.5%	72	
\$40,000 to \$44,999	120	3.8%	82	
\$45,000 to \$49,999	217	6.9%	150	
\$50,000 to \$59,999	330	10.5%	139	
\$60,000 to \$74,999	549	17.5%	177	
\$75,000 to \$99,999	299	9.5%	135	
\$100,000 to \$124,999	216	6.9%	116	
\$125,000 to \$149,999	9	0.3%	15	
\$150,000 to \$199,999	51	1.6%	74	
\$200,000 or more	16	0.5%	20	
Median Household Income for HHr <25	\$47,544		N/A	
Average Household Income for HHr <25	N/A		N/A	
<b>HOUSEHOLDS WITH HOUSEHOLDER AGE 25-44 YEARS BY</b>				
Total	29,659	100.0%	1,059	
Less than \$10,000	886	3.0%	239	
\$10,000 to \$14,999	760	2.6%	233	
\$15,000 to \$19,999	424	1.4%	141	
\$20,000 to \$24,999	771	2.6%	247	
\$25,000 to \$29,999	1,064	3.6%	268	
\$30,000 to \$34,999	1,199	4.0%	294	
\$35,000 to \$39,999	932	3.1%	226	
\$40,000 to \$44,999	958	3.2%	233	
\$45,000 to \$49,999	1,244	4.2%	292	
\$50,000 to \$59,999	2,184	7.4%	348	
\$60,000 to \$74,999	3,625	12.2%	456	
\$75,000 to \$99,999	5,813	19.6%	526	
\$100,000 to \$124,999	3,255	11.0%	392	
\$125,000 to \$149,999	2,269	7.7%	313	
\$150,000 to \$199,999	2,340	7.9%	286	
\$200,000 or more	1,935	6.5%	265	
Median Household Income for HHr 25-44	\$77,420		N/A	
Average Household Income for HHr 25-44	N/A		N/A	

Source: U.S. Census Bureau, 2007-2011 American Community Survey

Reliability: high medium low



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	2007 - 2011 ACS Estimate	Percent	MOE(±)	Reliability
<b>HOUSEHOLDS WITH HOUSEHOLDER AGE 45-64 YEARS BY INCOME</b>				
Total	31,978	100.0%	955	
Less than \$10,000	1,104	3.5%	234	
\$10,000 to \$14,999	568	1.8%	151	
\$15,000 to \$19,999	643	2.0%	181	
\$20,000 to \$24,999	654	2.0%	185	
\$25,000 to \$29,999	881	2.8%	250	
\$30,000 to \$34,999	1,062	3.3%	257	
\$35,000 to \$39,999	900	2.8%	214	
\$40,000 to \$44,999	931	2.9%	214	
\$45,000 to \$49,999	906	2.8%	217	
\$50,000 to \$59,999	2,118	6.6%	317	
\$60,000 to \$74,999	3,176	9.9%	367	
\$75,000 to \$99,999	4,779	14.9%	419	
\$100,000 to \$124,999	4,032	12.6%	403	
\$125,000 to \$149,999	2,911	9.1%	324	
\$150,000 to \$199,999	3,368	10.5%	317	
\$200,000 or more	3,945	12.3%	342	
Median Household Income for HHR 45-64	\$89,212		N/A	
Average Household Income for HHR 45-64	N/A		N/A	
<b>HOUSEHOLDS WITH HOUSEHOLDER AGE 65+ YEARS BY INCOME</b>				
Total	12,814	100.0%	573	
Less than \$10,000	517	4.0%	155	
\$10,000 to \$14,999	890	6.9%	189	
\$15,000 to \$19,999	818	6.4%	183	
\$20,000 to \$24,999	655	5.1%	159	
\$25,000 to \$29,999	552	4.3%	148	
\$30,000 to \$34,999	853	6.7%	182	
\$35,000 to \$39,999	716	5.6%	152	
\$40,000 to \$44,999	820	6.4%	177	
\$45,000 to \$49,999	662	5.2%	150	
\$50,000 to \$59,999	1,084	8.5%	201	
\$60,000 to \$74,999	1,318	10.3%	197	
\$75,000 to \$99,999	1,579	12.3%	225	
\$100,000 to \$124,999	1,026	8.0%	194	
\$125,000 to \$149,999	442	3.4%	104	
\$150,000 to \$199,999	409	3.2%	96	
\$200,000 or more	473	3.7%	104	
Median Household Income for HHR 65+	\$49,372		N/A	
Average Household Income for HHR 65+	N/A		N/A	

Source: U.S. Census Bureau, 2007-2011 American Community Survey

Reliability: high medium low

NE midpoint  
Location  
Ring: 5 miles radius

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	2007 - 2011 ACS Estimate	Percent	MOE(±)	Reliability
<b>HOUSEHOLDS BY PUBLIC ASSISTANCE INCOME IN THE PAST 12 MONTHS</b>				
Total	77,591	100.0%	1,212	
With public assistance income	2,265	2.9%	338	
No public assistance income	75,327	97.1%	1,219	

**Data Note:** N/A means not available. Population by Ratio of Income to Poverty Level represents persons for whom poverty status is determined. Household income represents income in 2011, adjusted for inflation.

**2007-2011 ACS Estimate:** The American Community Survey (ACS) replaces census sample data. Esri is releasing the 2007-2011 ACS estimates, five-year period data collected monthly from January 1, 2007 through December 31, 2011. Although the ACS includes many of the subjects previously covered by the decennial census sample, there are significant differences between the two surveys including fundamental differences in survey design and residency rules.

**Margin of error (MOE):** The MOE is a measure of the variability of the estimate due to sampling error. MOEs enable the data user to measure the range of uncertainty for each estimate with 90 percent confidence. The range of uncertainty is called the confidence interval, and it is calculated by taking the estimate +/- the MOE. For example, if the ACS reports an estimate of 100 with an MOE of +/- 20, then you can be 90 percent certain the value for the whole population falls between 80 and 120.

**Reliability:** These symbols represent threshold values that Esri has established from the Coefficients of Variation (CV) to designate the usability of the estimates. The CV measures the amount of sampling error relative to the size of the estimate, expressed as a percentage.

-  High Reliability: Small CVs (less than or equal to 12 percent) are flagged green to indicate that the sampling error is small relative to the estimate and the estimate is reasonably reliable.
-  Medium Reliability: Estimates with CVs between 12 and 40 are flagged yellow—use with caution.
-  Low Reliability: Large CVs (over 40 percent) are flagged red to indicate that the sampling error is large relative to the estimate. The estimate is considered very unreliable.

**Source:** U.S. Census Bureau, 2007-2011 American Community Survey

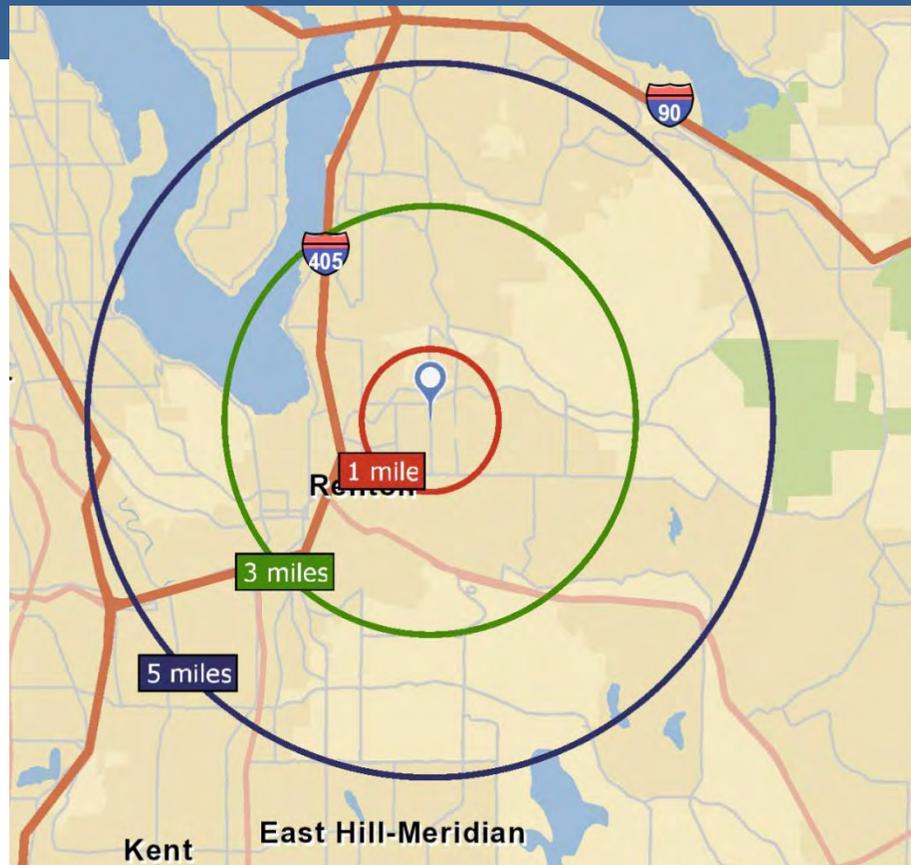
Reliability:  high  medium  low

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Age

# NE Renton

1, 3 and 5 Miles Radii from the Intersection of  
NE Sunset Blvd & NE 10<sup>th</sup> St



RENTON. AHEAD OF THE CURVE.

City of  
**Renton**



Community & Economic Development

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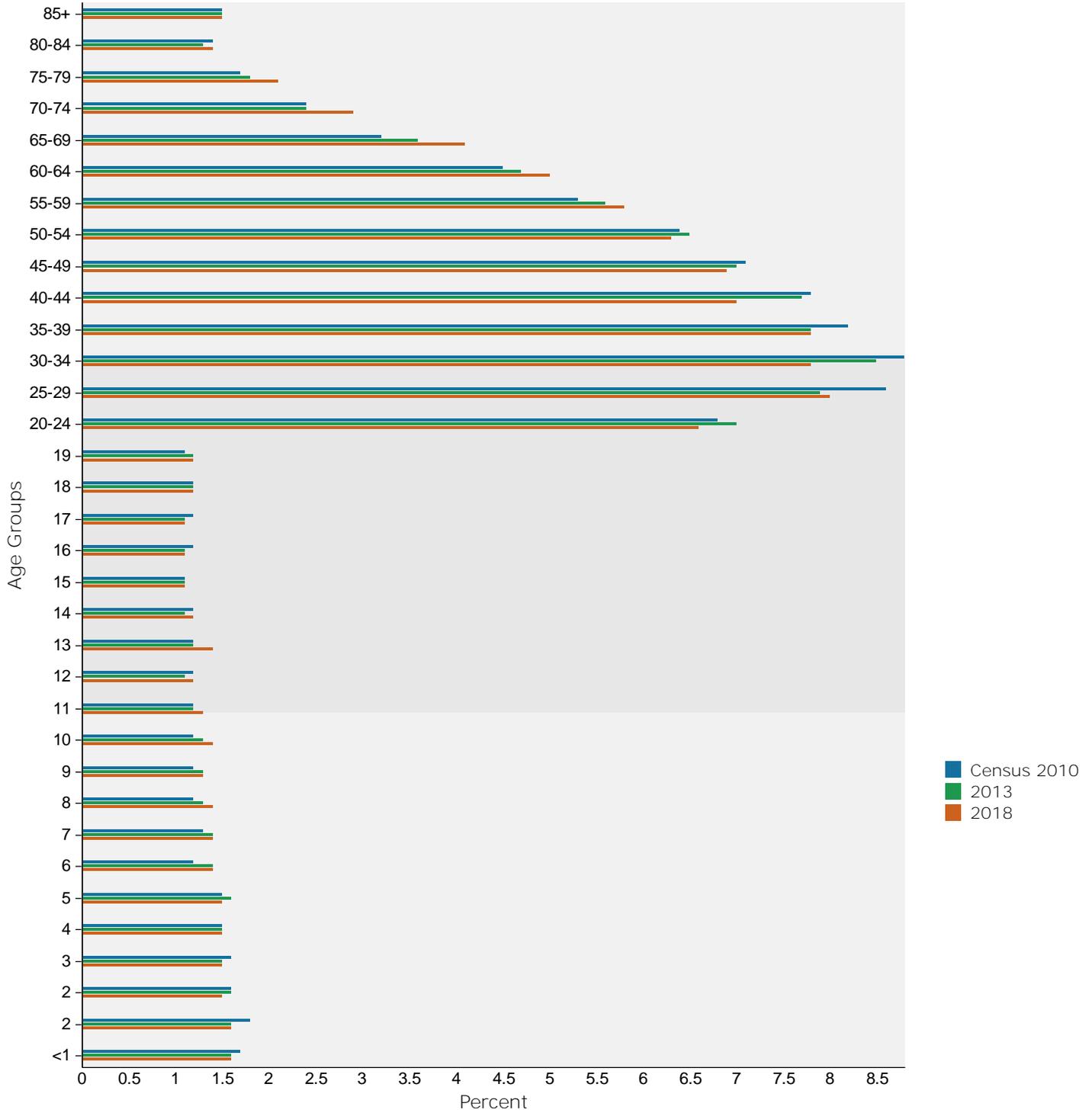
NE midpoint  
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Ring: 1 mile radius

Prepared by CED/Planning  
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Summary	Census 2010	2013	2018	2013-2018 Change	2013-2018 Annual Rate
Population	19,923	21,267	23,441	2,174	1.97%
Households	7,704	8,132	8,913	781	1.85%
Average Household	2.56	2.59	2.61	0.02	0.15%

Total Population by Detailed Age	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
Total	19,922	100.0%	21,268	100.0%	23,443	100.0%
<1	329	1.7%	335	1.6%	367	1.6%
1	354	1.8%	350	1.6%	381	1.6%
2	317	1.6%	331	1.6%	362	1.5%
3	326	1.6%	329	1.5%	351	1.5%
4	294	1.5%	321	1.5%	348	1.5%
5	297	1.5%	331	1.6%	362	1.5%
6	244	1.2%	295	1.4%	329	1.4%
7	251	1.3%	291	1.4%	318	1.4%
8	244	1.2%	286	1.3%	321	1.4%
9	241	1.2%	271	1.3%	308	1.3%
10	248	1.2%	274	1.3%	325	1.4%
11	230	1.2%	254	1.2%	305	1.3%
12	231	1.2%	238	1.1%	285	1.2%
13	234	1.2%	262	1.2%	317	1.4%
14	237	1.2%	243	1.1%	290	1.2%
15	223	1.1%	229	1.1%	253	1.1%
16	231	1.2%	240	1.1%	261	1.1%
17	237	1.2%	237	1.1%	264	1.1%
18	231	1.2%	251	1.2%	271	1.2%
19	222	1.1%	252	1.2%	270	1.2%
20 - 24	1,362	6.8%	1,489	7.0%	1,552	6.6%
25 - 29	1,718	8.6%	1,689	7.9%	1,876	8.0%
30 - 34	1,760	8.8%	1,813	8.5%	1,828	7.8%
35 - 39	1,640	8.2%	1,663	7.8%	1,821	7.8%
40 - 44	1,544	7.8%	1,640	7.7%	1,635	7.0%
45 - 49	1,420	7.1%	1,495	7.0%	1,607	6.9%
50 - 54	1,273	6.4%	1,388	6.5%	1,480	6.3%
55 - 59	1,051	5.3%	1,201	5.6%	1,369	5.8%
60 - 64	895	4.5%	1,006	4.7%	1,177	5.0%
65 - 69	638	3.2%	761	3.6%	955	4.1%
70 - 74	473	2.4%	521	2.4%	686	2.9%
75 - 79	337	1.7%	388	1.8%	492	2.1%
80 - 84	284	1.4%	267	1.3%	321	1.4%
85+	306	1.5%	327	1.5%	356	1.5%
<18	4,768	23.9%	5,118	24.1%	5,745	24.5%
18+	15,155	76.1%	16,149	75.9%	17,695	75.5%
21+	14,484	72.7%	15,410	72.5%	16,906	72.1%
Median Age	34.7		35.1		35.5	

Total Population by Detailed Age



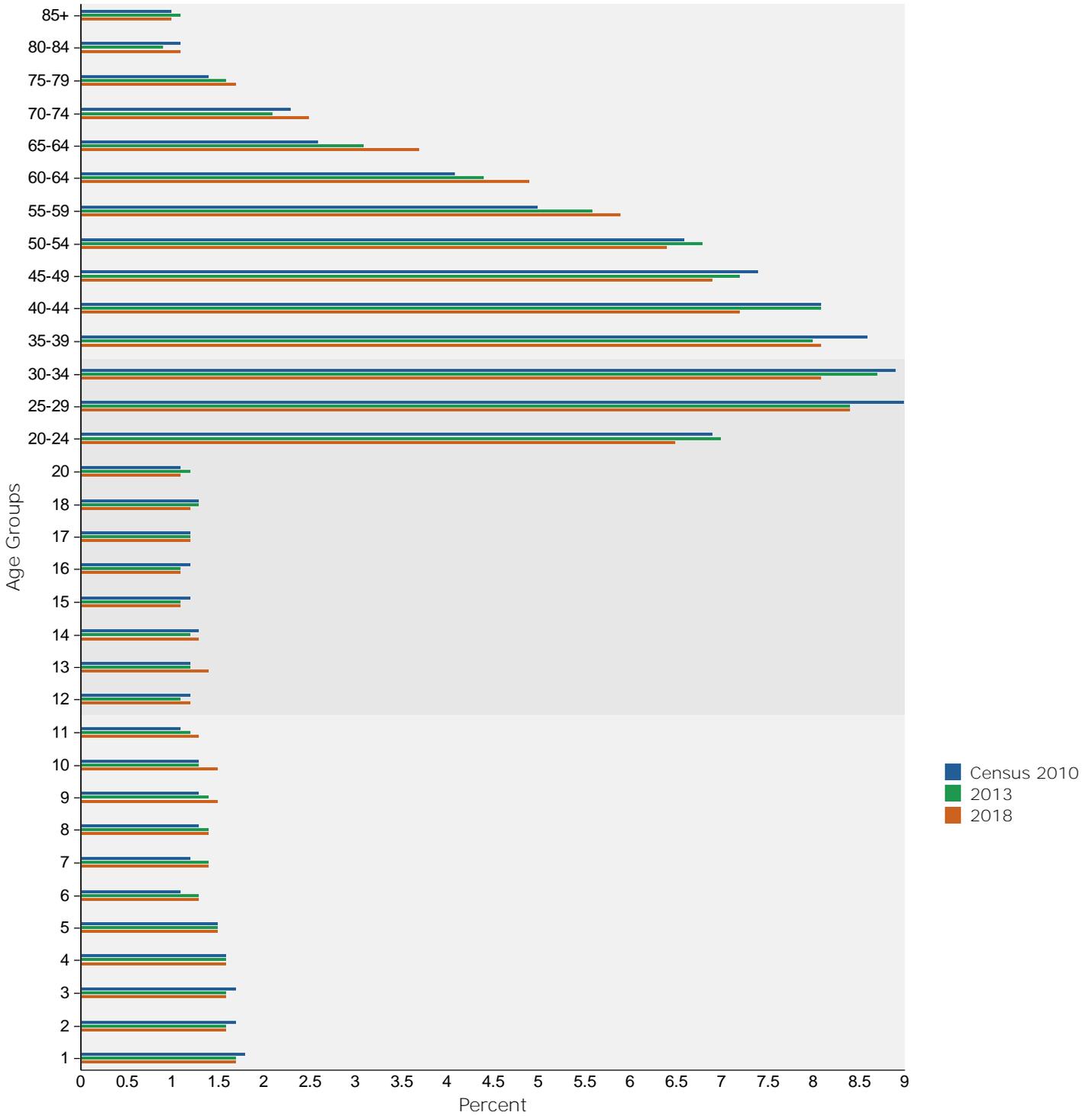
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

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Male Population by Detailed Age	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
Total	9,924	100.0%	10,581	100.0%	11,663	100.0%
< 1	167	1.7%	175	1.7%	193	1.7%
1	181	1.8%	183	1.7%	199	1.7%
2	164	1.7%	166	1.6%	182	1.6%
3	171	1.7%	171	1.6%	183	1.6%
4	157	1.6%	170	1.6%	186	1.6%
5	145	1.5%	161	1.5%	177	1.5%
6	111	1.1%	140	1.3%	156	1.3%
7	124	1.2%	146	1.4%	159	1.4%
8	131	1.3%	145	1.4%	164	1.4%
9	129	1.3%	151	1.4%	171	1.5%
10	131	1.3%	142	1.3%	171	1.5%
11	114	1.1%	124	1.2%	151	1.3%
12	118	1.2%	119	1.1%	143	1.2%
13	119	1.2%	131	1.2%	161	1.4%
14	125	1.3%	128	1.2%	148	1.3%
15	118	1.2%	115	1.1%	126	1.1%
16	119	1.2%	121	1.1%	129	1.1%
17	124	1.2%	124	1.2%	135	1.2%
18	126	1.3%	133	1.3%	141	1.2%
19	107	1.1%	130	1.2%	133	1.1%
20 - 24	684	6.9%	742	7.0%	763	6.5%
25 - 29	893	9.0%	886	8.4%	977	8.4%
30 - 34	880	8.9%	918	8.7%	945	8.1%
35 - 39	853	8.6%	849	8.0%	939	8.1%
40 - 44	803	8.1%	853	8.1%	840	7.2%
45 - 49	731	7.4%	757	7.2%	807	6.9%
50 - 54	659	6.6%	718	6.8%	752	6.4%
55 - 59	495	5.0%	588	5.6%	683	5.9%
60 - 64	407	4.1%	466	4.4%	572	4.9%
65 - 69	261	2.6%	328	3.1%	434	3.7%
70 - 74	224	2.3%	222	2.1%	293	2.5%
75 - 79	138	1.4%	166	1.6%	200	1.7%
80 - 84	111	1.1%	99	0.9%	128	1.1%
85+	104	1.0%	114	1.1%	122	1.0%
< 18	2,447	24.7%	2,614	24.7%	2,935	25.2%
18+	7,476	75.3%	7,969	75.3%	8,731	74.8%
21+	7,130	71.9%	7,592	71.8%	8,340	71.5%
Median Age	34.0		34.3		34.7	

## Male Population by Detailed Age



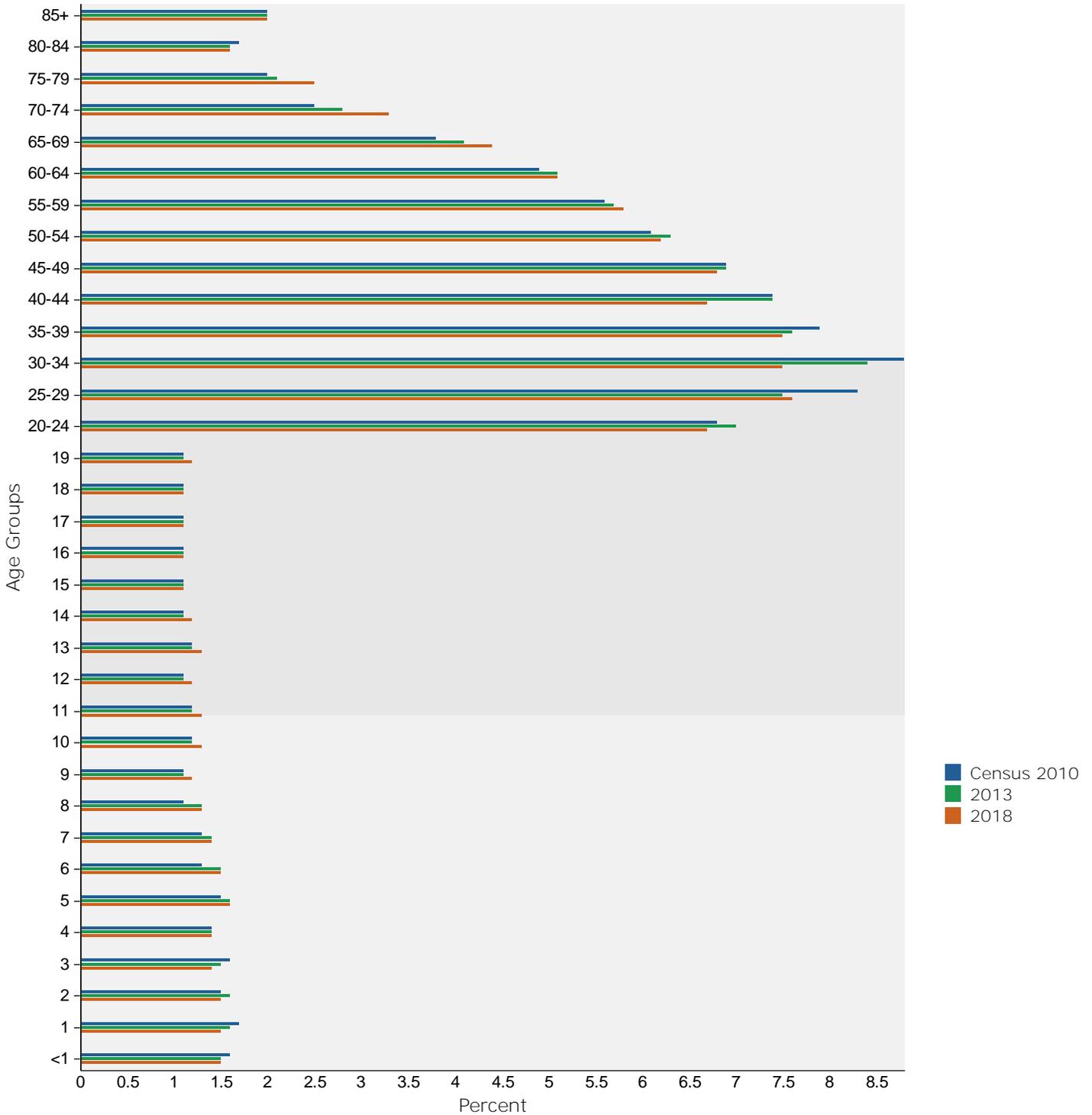
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

NE midpoint  
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Ring: 1 mile radius

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Female Population by Detailed	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
Total	10,000	100.0%	10,687	100.0%	11,774	100.0%
< 1	162	1.6%	160	1.5%	174	1.5%
1	173	1.7%	167	1.6%	181	1.5%
2	153	1.5%	166	1.6%	179	1.5%
3	155	1.6%	158	1.5%	167	1.4%
4	137	1.4%	151	1.4%	163	1.4%
5	151	1.5%	170	1.6%	185	1.6%
6	133	1.3%	155	1.5%	172	1.5%
7	127	1.3%	145	1.4%	159	1.4%
8	113	1.1%	141	1.3%	156	1.3%
9	112	1.1%	120	1.1%	136	1.2%
10	117	1.2%	132	1.2%	154	1.3%
11	116	1.2%	130	1.2%	154	1.3%
12	113	1.1%	119	1.1%	142	1.2%
13	116	1.2%	131	1.2%	156	1.3%
14	112	1.1%	115	1.1%	142	1.2%
15	105	1.1%	114	1.1%	128	1.1%
16	112	1.1%	119	1.1%	132	1.1%
17	113	1.1%	113	1.1%	129	1.1%
18	105	1.1%	118	1.1%	130	1.1%
19	115	1.1%	122	1.1%	137	1.2%
20 - 24	678	6.8%	747	7.0%	789	6.7%
25 - 29	825	8.3%	803	7.5%	899	7.6%
30 - 34	880	8.8%	895	8.4%	882	7.5%
35 - 39	788	7.9%	813	7.6%	882	7.5%
40 - 44	742	7.4%	787	7.4%	794	6.7%
45 - 49	689	6.9%	738	6.9%	801	6.8%
50 - 54	614	6.1%	670	6.3%	729	6.2%
55 - 59	556	5.6%	613	5.7%	685	5.8%
60 - 64	488	4.9%	540	5.1%	604	5.1%
65 - 69	377	3.8%	433	4.1%	522	4.4%
70 - 74	249	2.5%	299	2.8%	393	3.3%
75 - 79	199	2.0%	222	2.1%	292	2.5%
80 - 84	174	1.7%	168	1.6%	193	1.6%
85+	201	2.0%	213	2.0%	233	2.0%
< 18	2,321	23.2%	2,506	23.5%	2,811	23.9%
18+	7,679	76.8%	8,180	76.5%	8,965	76.1%
21+	7,354	73.5%	7,817	73.2%	8,565	72.7%
Median Age	35.5		35.9		36.4	

## Female Population by Detailed Age



Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

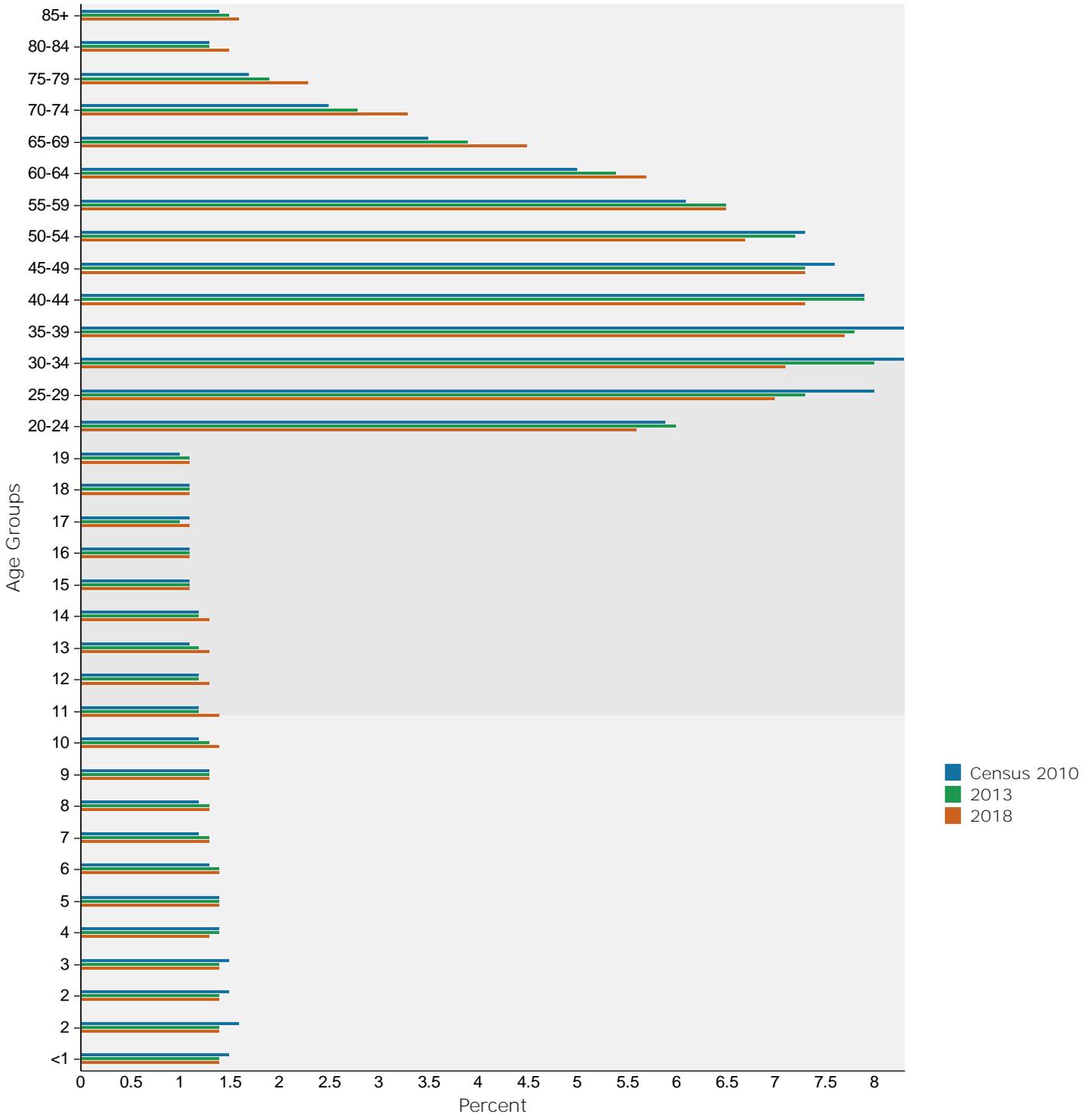
NE midpoint  
Location  
Ring: 3 miles radius

Prepared by CED/Planning  
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Longitude: -122.1639

Summary	Census 2010	2013	2018	2013-2018 Change	2013-2018 Annual Rate
Population	86,868	90,921	98,545	7,624	1.62%
Households	34,398	35,835	38,749	2,914	1.58%
Average Household	2.51	2.52	2.53	0.01	0.08%

Total Population by Detailed Age	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
Total	86,866	100.0%	90,920	100.0%	98,546	100.0%
<1	1,312	1.5%	1,315	1.4%	1,393	1.4%
1	1,351	1.6%	1,307	1.4%	1,379	1.4%
2	1,302	1.5%	1,299	1.4%	1,377	1.4%
3	1,286	1.5%	1,283	1.4%	1,348	1.4%
4	1,201	1.4%	1,234	1.4%	1,312	1.3%
5	1,207	1.4%	1,318	1.4%	1,422	1.4%
6	1,126	1.3%	1,263	1.4%	1,367	1.4%
7	1,064	1.2%	1,202	1.3%	1,293	1.3%
8	1,034	1.2%	1,205	1.3%	1,313	1.3%
9	1,108	1.3%	1,195	1.3%	1,319	1.3%
10	1,060	1.2%	1,160	1.3%	1,359	1.4%
11	1,005	1.2%	1,128	1.2%	1,350	1.4%
12	1,020	1.2%	1,085	1.2%	1,302	1.3%
13	988	1.1%	1,088	1.2%	1,320	1.3%
14	1,011	1.2%	1,056	1.2%	1,256	1.3%
15	989	1.1%	989	1.1%	1,115	1.1%
16	978	1.1%	1,008	1.1%	1,127	1.1%
17	949	1.1%	949	1.0%	1,064	1.1%
18	917	1.1%	978	1.1%	1,067	1.1%
19	838	1.0%	965	1.1%	1,064	1.1%
20 - 24	5,165	5.9%	5,430	6.0%	5,559	5.6%
25 - 29	6,960	8.0%	6,592	7.3%	6,895	7.0%
30 - 34	7,183	8.3%	7,252	8.0%	6,994	7.1%
35 - 39	7,194	8.3%	7,051	7.8%	7,587	7.7%
40 - 44	6,882	7.9%	7,220	7.9%	7,149	7.3%
45 - 49	6,589	7.6%	6,669	7.3%	7,189	7.3%
50 - 54	6,341	7.3%	6,529	7.2%	6,637	6.7%
55 - 59	5,321	6.1%	5,917	6.5%	6,389	6.5%
60 - 64	4,386	5.0%	4,878	5.4%	5,604	5.7%
65 - 69	3,038	3.5%	3,576	3.9%	4,453	4.5%
70 - 74	2,183	2.5%	2,505	2.8%	3,261	3.3%
75 - 79	1,497	1.7%	1,742	1.9%	2,260	2.3%
80 - 84	1,132	1.3%	1,165	1.3%	1,432	1.5%
85+	1,249	1.4%	1,367	1.5%	1,590	1.6%
<18	19,993	23.0%	21,085	23.2%	23,415	23.8%
18+	66,875	77.0%	69,836	76.8%	75,130	76.2%
21+	64,239	74.0%	66,938	73.6%	72,006	73.1%
Median Age	36.7		37.2		37.8	

## Total Population by Detailed Age



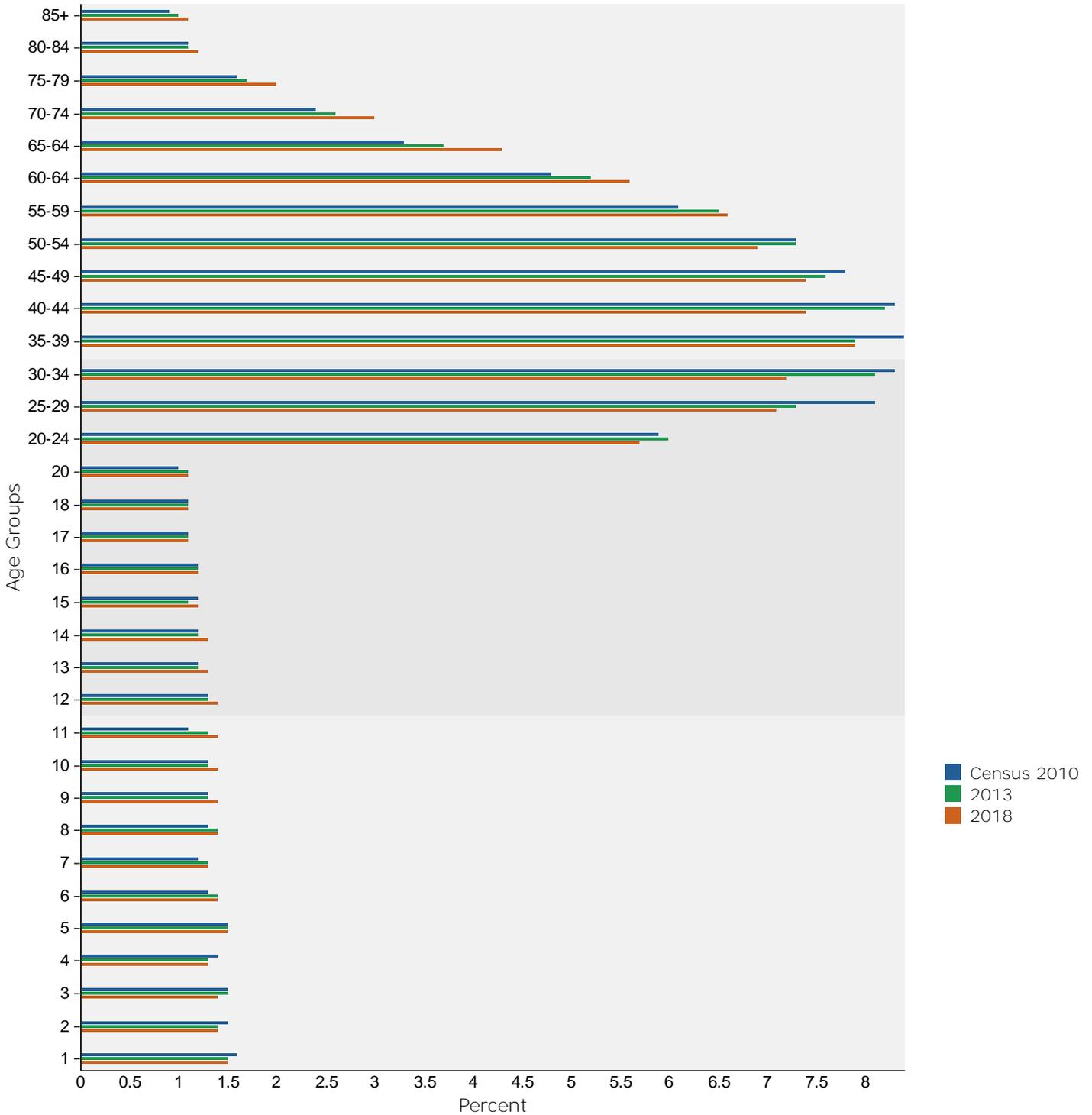
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

NE midpoint  
Location  
Ring: 3 miles radius

Prepared by CED/Planning  
Latitude: 47.49577  
Longitude: -122.1639

Male Population by Detailed Age	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
Total	43,158	100.0%	45,086	100.0%	48,767	100.0%
< 1	640	1.5%	659	1.5%	703	1.4%
1	701	1.6%	679	1.5%	720	1.5%
2	645	1.5%	638	1.4%	681	1.4%
3	659	1.5%	655	1.5%	688	1.4%
4	596	1.4%	608	1.3%	647	1.3%
5	629	1.5%	665	1.5%	712	1.5%
6	552	1.3%	627	1.4%	676	1.4%
7	535	1.2%	597	1.3%	638	1.3%
8	567	1.3%	625	1.4%	677	1.4%
9	552	1.3%	602	1.3%	662	1.4%
10	542	1.3%	587	1.3%	677	1.4%
11	493	1.1%	565	1.3%	669	1.4%
12	545	1.3%	576	1.3%	676	1.4%
13	504	1.2%	544	1.2%	652	1.3%
14	536	1.2%	554	1.2%	645	1.3%
15	517	1.2%	515	1.1%	571	1.2%
16	512	1.2%	521	1.2%	577	1.2%
17	481	1.1%	495	1.1%	554	1.1%
18	488	1.1%	515	1.1%	560	1.1%
19	413	1.0%	489	1.1%	535	1.1%
20 - 24	2,539	5.9%	2,688	6.0%	2,780	5.7%
25 - 29	3,515	8.1%	3,302	7.3%	3,443	7.1%
30 - 34	3,571	8.3%	3,639	8.1%	3,514	7.2%
35 - 39	3,628	8.4%	3,545	7.9%	3,855	7.9%
40 - 44	3,570	8.3%	3,678	8.2%	3,603	7.4%
45 - 49	3,379	7.8%	3,419	7.6%	3,613	7.4%
50 - 54	3,154	7.3%	3,290	7.3%	3,367	6.9%
55 - 59	2,636	6.1%	2,925	6.5%	3,203	6.6%
60 - 64	2,068	4.8%	2,347	5.2%	2,731	5.6%
65 - 69	1,414	3.3%	1,649	3.7%	2,101	4.3%
70 - 74	1,021	2.4%	1,156	2.6%	1,485	3.0%
75 - 79	679	1.6%	779	1.7%	991	2.0%
80 - 84	469	1.1%	492	1.1%	603	1.2%
85+	408	0.9%	461	1.0%	558	1.1%
< 18	10,206	23.6%	10,711	23.8%	11,824	24.2%
18+	32,952	76.4%	34,371	76.2%	36,943	75.8%
21+	31,593	73.2%	32,885	72.9%	35,343	72.5%
Median Age	36.2		36.7		37.2	

## Male Population by Detailed Age



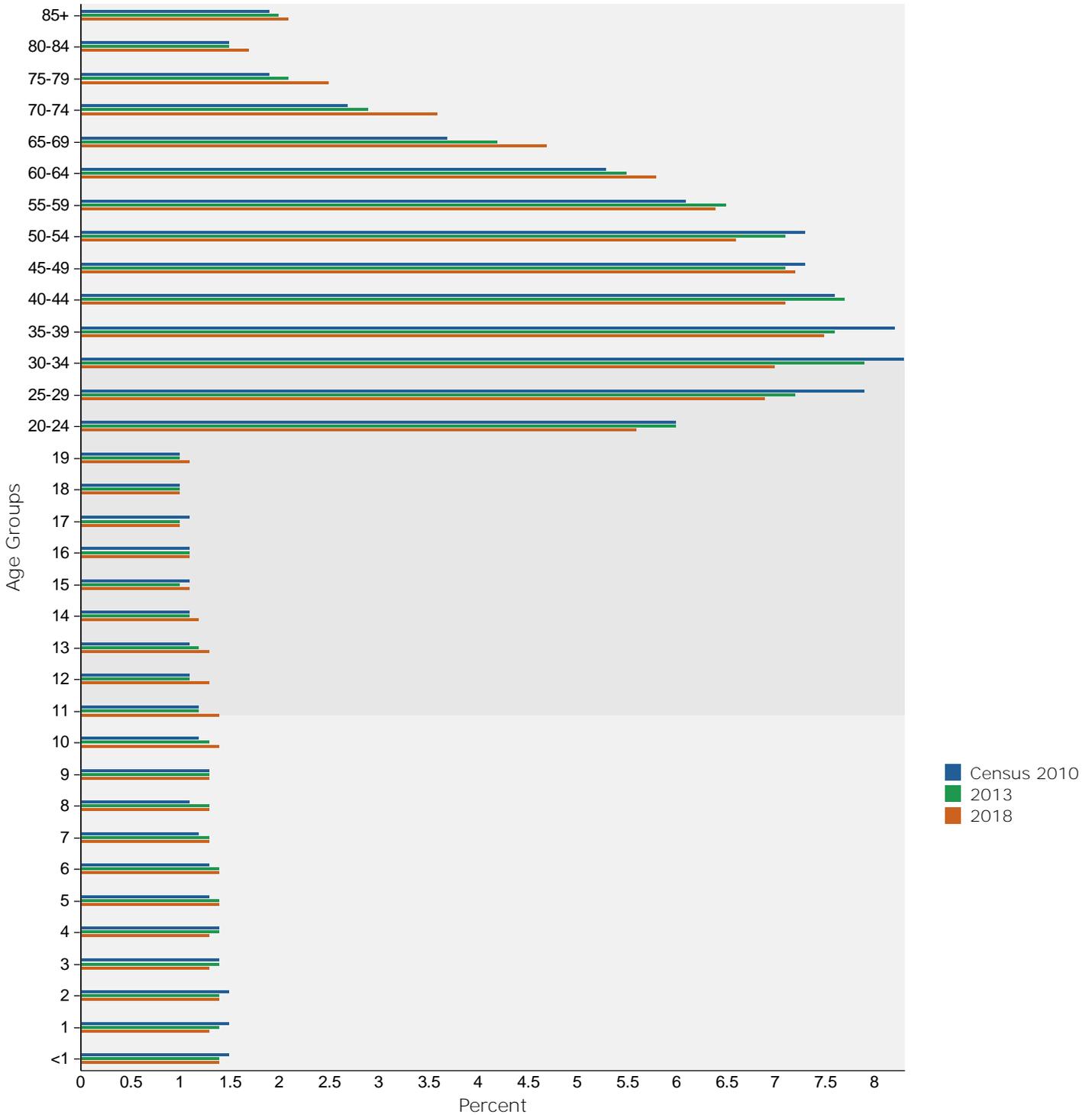
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

NE midpoint  
Location  
Ring: 3 miles radius

Prepared by CED/Planning  
Latitude: 47.49577  
Longitude: -122.1639

Female Population by Detailed	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
Total	43,707	100.0%	45,837	100.0%	49,780	100.0%
< 1	672	1.5%	656	1.4%	691	1.4%
1	649	1.5%	628	1.4%	659	1.3%
2	656	1.5%	660	1.4%	696	1.4%
3	627	1.4%	628	1.4%	660	1.3%
4	605	1.4%	626	1.4%	666	1.3%
5	578	1.3%	653	1.4%	710	1.4%
6	574	1.3%	636	1.4%	691	1.4%
7	529	1.2%	605	1.3%	655	1.3%
8	467	1.1%	580	1.3%	636	1.3%
9	556	1.3%	593	1.3%	657	1.3%
10	519	1.2%	574	1.3%	683	1.4%
11	512	1.2%	563	1.2%	680	1.4%
12	475	1.1%	510	1.1%	626	1.3%
13	485	1.1%	544	1.2%	668	1.3%
14	475	1.1%	502	1.1%	611	1.2%
15	471	1.1%	474	1.0%	544	1.1%
16	467	1.1%	487	1.1%	550	1.1%
17	468	1.1%	454	1.0%	510	1.0%
18	429	1.0%	464	1.0%	507	1.0%
19	424	1.0%	476	1.0%	529	1.1%
20 - 24	2,626	6.0%	2,742	6.0%	2,779	5.6%
25 - 29	3,444	7.9%	3,290	7.2%	3,452	6.9%
30 - 34	3,612	8.3%	3,613	7.9%	3,480	7.0%
35 - 39	3,566	8.2%	3,506	7.6%	3,732	7.5%
40 - 44	3,312	7.6%	3,541	7.7%	3,546	7.1%
45 - 49	3,210	7.3%	3,250	7.1%	3,576	7.2%
50 - 54	3,187	7.3%	3,239	7.1%	3,270	6.6%
55 - 59	2,685	6.1%	2,992	6.5%	3,185	6.4%
60 - 64	2,318	5.3%	2,531	5.5%	2,872	5.8%
65 - 69	1,624	3.7%	1,928	4.2%	2,353	4.7%
70 - 74	1,162	2.7%	1,349	2.9%	1,776	3.6%
75 - 79	818	1.9%	963	2.1%	1,269	2.5%
80 - 84	663	1.5%	673	1.5%	829	1.7%
85+	842	1.9%	907	2.0%	1,032	2.1%
< 18	9,787	22.4%	10,374	22.6%	11,592	23.3%
18+	33,924	77.6%	35,465	77.4%	38,187	76.7%
21+	32,646	74.7%	34,055	74.3%	36,662	73.6%
Median Age	37.1		37.8		38.4	

Female Population by Detailed Age



Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

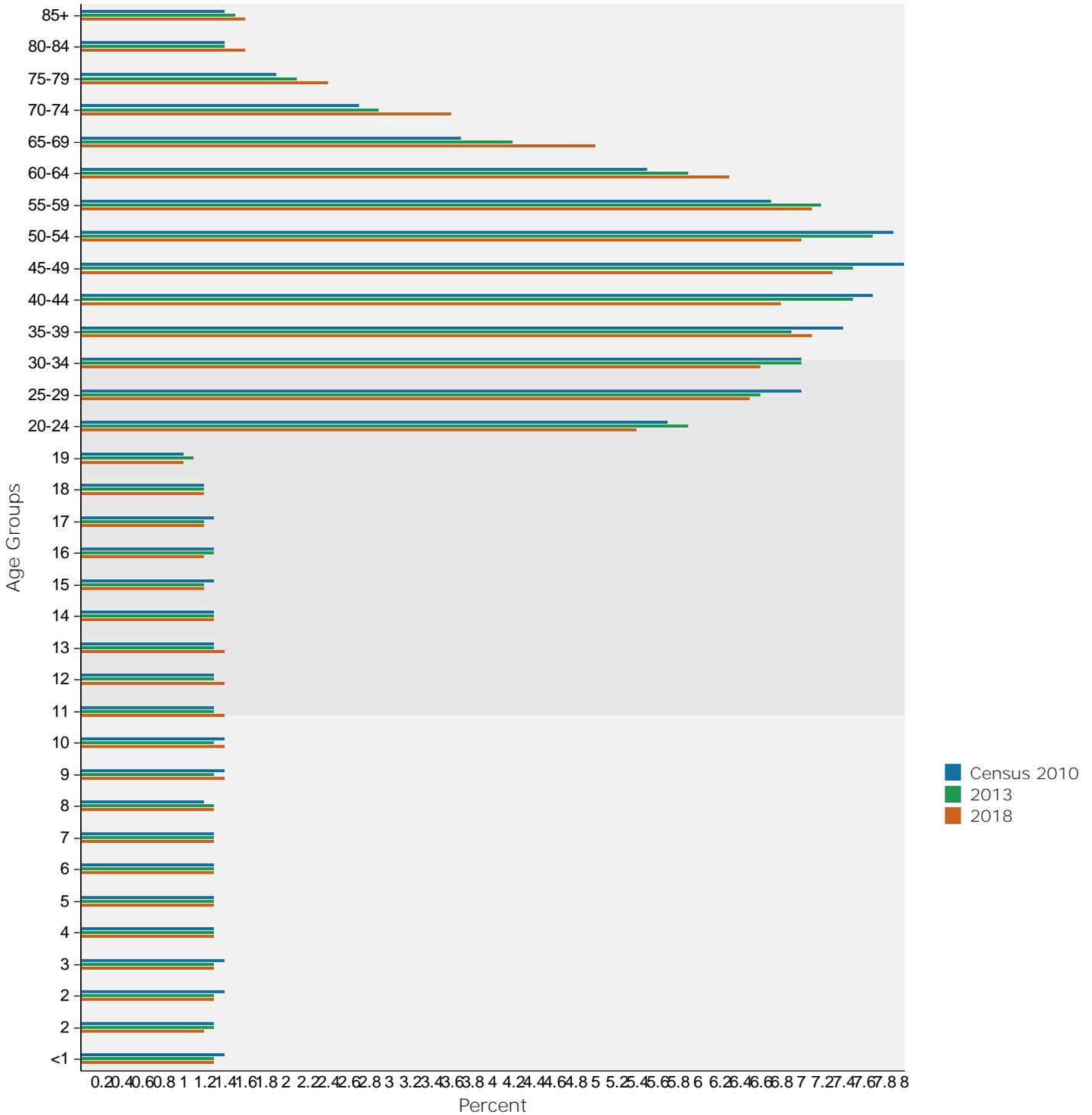
NE midpoint  
Location  
Ring: 5 miles radius

Prepared by CED/Planning  
Latitude: 47.49577  
Longitude: -122.1639

Summary	Census 2010	2013	2018	2013-2018 Change	2013-2018 Annual Rate
Population	200,847	208,157	223,330	15,173	1.42%
Households	76,650	79,203	84,803	5,600	1.38%
Average Household	2.61	2.61	2.62	0.01	0.08%

Total Population by Detailed Age	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
Total	200,848	100.0%	208,155	100.0%	223,331	100.0%
<1	2,715	1.4%	2,694	1.3%	2,869	1.3%
1	2,683	1.3%	2,625	1.3%	2,773	1.2%
2	2,773	1.4%	2,696	1.3%	2,869	1.3%
3	2,718	1.4%	2,735	1.3%	2,887	1.3%
4	2,688	1.3%	2,742	1.3%	2,916	1.3%
5	2,658	1.3%	2,785	1.3%	2,977	1.3%
6	2,532	1.3%	2,736	1.3%	2,932	1.3%
7	2,589	1.3%	2,755	1.3%	2,944	1.3%
8	2,507	1.2%	2,744	1.3%	2,947	1.3%
9	2,713	1.4%	2,805	1.3%	3,027	1.4%
10	2,716	1.4%	2,806	1.3%	3,132	1.4%
11	2,526	1.3%	2,701	1.3%	3,048	1.4%
12	2,628	1.3%	2,729	1.3%	3,075	1.4%
13	2,570	1.3%	2,712	1.3%	3,068	1.4%
14	2,657	1.3%	2,663	1.3%	2,976	1.3%
15	2,710	1.3%	2,568	1.2%	2,703	1.2%
16	2,669	1.3%	2,653	1.3%	2,772	1.2%
17	2,673	1.3%	2,547	1.2%	2,660	1.2%
18	2,501	1.2%	2,515	1.2%	2,607	1.2%
19	1,965	1.0%	2,210	1.1%	2,302	1.0%
20 - 24	11,433	5.7%	12,276	5.9%	12,105	5.4%
25 - 29	14,042	7.0%	13,697	6.6%	14,622	6.5%
30 - 34	14,027	7.0%	14,625	7.0%	14,677	6.6%
35 - 39	14,896	7.4%	14,270	6.9%	15,786	7.1%
40 - 44	15,409	7.7%	15,640	7.5%	15,222	6.8%
45 - 49	16,093	8.0%	15,594	7.5%	16,263	7.3%
50 - 54	15,887	7.9%	16,080	7.7%	15,703	7.0%
55 - 59	13,514	6.7%	14,885	7.2%	15,832	7.1%
60 - 64	11,007	5.5%	12,283	5.9%	14,070	6.3%
65 - 69	7,379	3.7%	8,777	4.2%	11,088	5.0%
70 - 74	5,388	2.7%	6,134	2.9%	7,991	3.6%
75 - 79	3,843	1.9%	4,288	2.1%	5,328	2.4%
80 - 84	2,869	1.4%	3,013	1.4%	3,488	1.6%
85+	2,870	1.4%	3,172	1.5%	3,672	1.6%
<18	47,725	23.8%	48,696	23.4%	52,575	23.5%
18+	153,122	76.2%	159,460	76.6%	170,755	76.5%
21+	146,586	73.0%	152,422	73.2%	163,556	73.2%
Median Age	37.9		38.5		39.0	

## Total Population by Detailed Age



Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.



# Detailed Age Profile

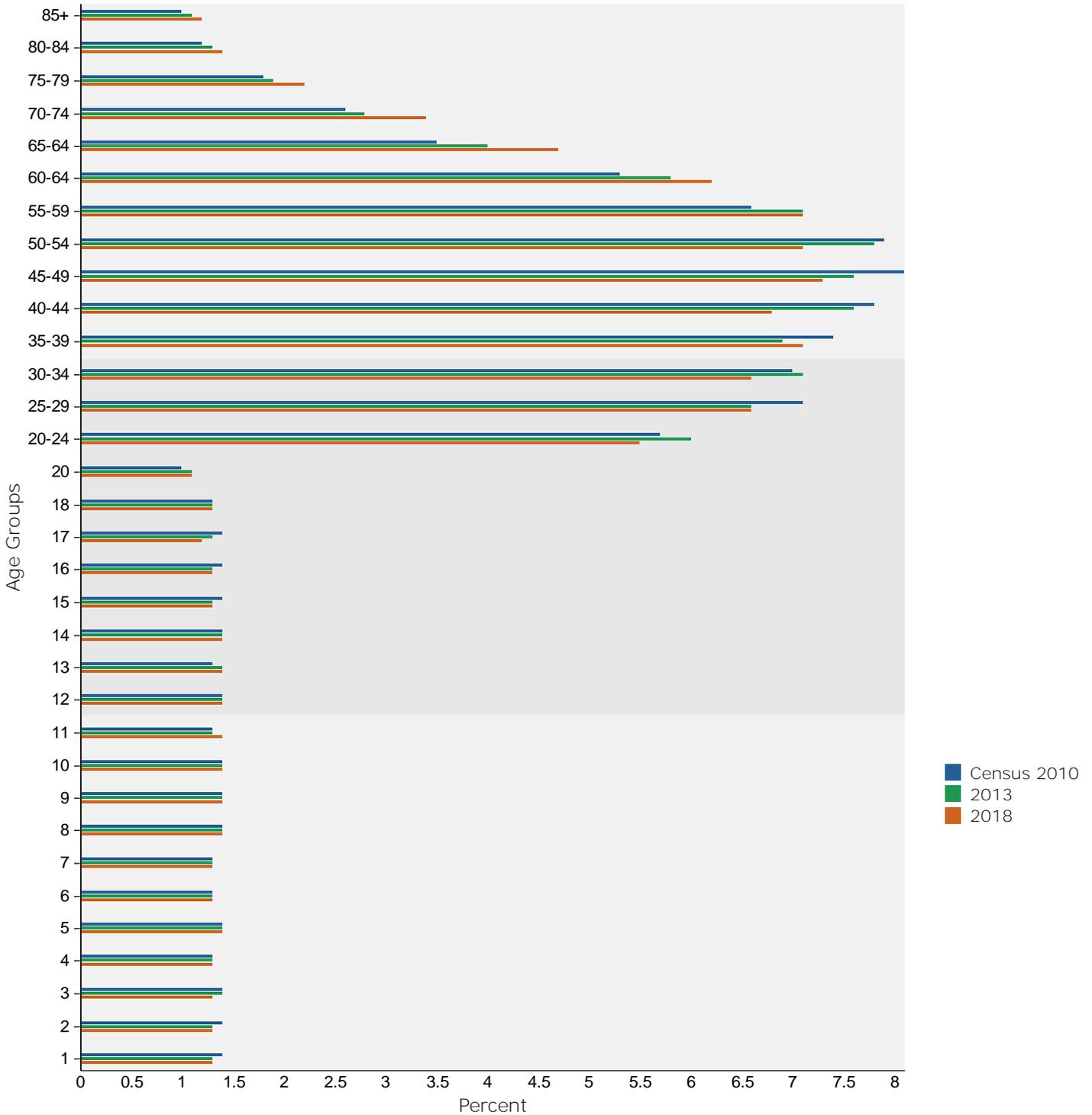
NE midpoint  
 Location  
 Ring: 5 miles radius

Prepared by CED/Planning  
 Latitude: 47.49577  
 Longitude: -122.1639

Male Population by Detailed Age	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
Total	99,487	100.0%	102,999	100.0%	110,386	100.0%
< 1	1,332	1.3%	1,350	1.3%	1,445	1.3%
1	1,382	1.4%	1,332	1.3%	1,414	1.3%
2	1,410	1.4%	1,358	1.3%	1,450	1.3%
3	1,403	1.4%	1,409	1.4%	1,486	1.3%
4	1,342	1.3%	1,379	1.3%	1,463	1.3%
5	1,397	1.4%	1,421	1.4%	1,510	1.4%
6	1,281	1.3%	1,383	1.3%	1,471	1.3%
7	1,286	1.3%	1,360	1.3%	1,447	1.3%
8	1,357	1.4%	1,433	1.4%	1,529	1.4%
9	1,368	1.4%	1,433	1.4%	1,536	1.4%
10	1,379	1.4%	1,423	1.4%	1,570	1.4%
11	1,259	1.3%	1,365	1.3%	1,529	1.4%
12	1,370	1.4%	1,421	1.4%	1,583	1.4%
13	1,330	1.3%	1,395	1.4%	1,565	1.4%
14	1,419	1.4%	1,409	1.4%	1,555	1.4%
15	1,399	1.4%	1,321	1.3%	1,381	1.3%
16	1,384	1.4%	1,356	1.3%	1,404	1.3%
17	1,378	1.4%	1,323	1.3%	1,376	1.2%
18	1,343	1.3%	1,346	1.3%	1,393	1.3%
19	1,005	1.0%	1,140	1.1%	1,178	1.1%
20 - 24	5,691	5.7%	6,173	6.0%	6,109	5.5%
25 - 29	7,047	7.1%	6,838	6.6%	7,325	6.6%
30 - 34	6,946	7.0%	7,289	7.1%	7,339	6.6%
35 - 39	7,348	7.4%	7,067	6.9%	7,880	7.1%
40 - 44	7,755	7.8%	7,779	7.6%	7,550	6.8%
45 - 49	8,055	8.1%	7,790	7.6%	8,019	7.3%
50 - 54	7,828	7.9%	8,017	7.8%	7,866	7.1%
55 - 59	6,575	6.6%	7,266	7.1%	7,845	7.1%
60 - 64	5,321	5.3%	5,926	5.8%	6,830	6.2%
65 - 69	3,498	3.5%	4,138	4.0%	5,233	4.7%
70 - 74	2,571	2.6%	2,903	2.8%	3,759	3.4%
75 - 79	1,791	1.8%	1,977	1.9%	2,427	2.2%
80 - 84	1,224	1.2%	1,332	1.3%	1,541	1.4%
85+	1,013	1.0%	1,147	1.1%	1,378	1.2%
< 18	24,474	24.6%	24,871	24.1%	26,713	24.2%
18+	75,011	75.4%	78,128	75.9%	83,672	75.8%
21+	71,620	72.0%	74,479	72.3%	79,949	72.4%
Median Age	37.2		37.7		38.3	

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

## Male Population by Detailed Age



Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.



# Detailed Age Profile

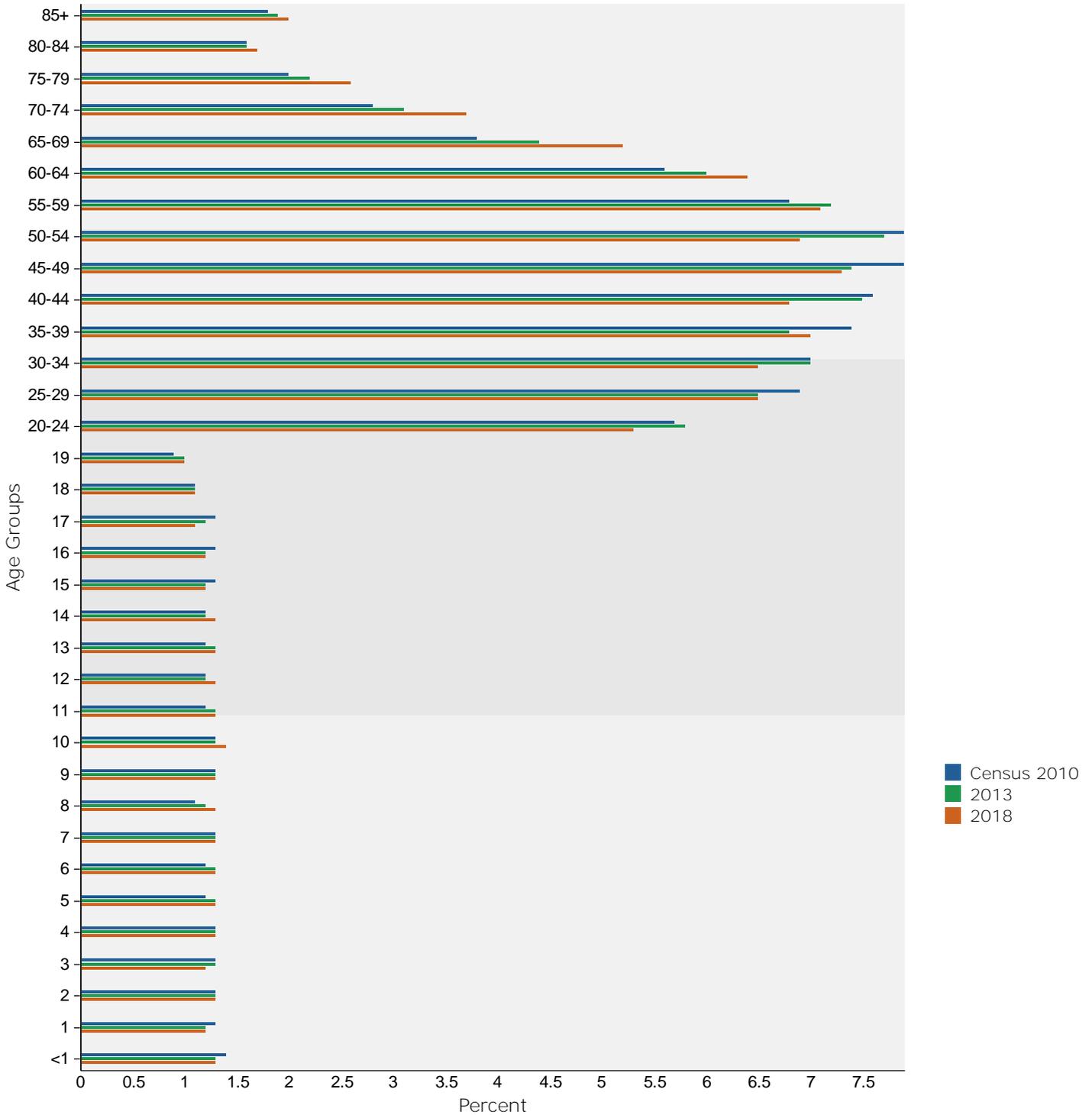
NE midpoint  
 Location  
 Ring: 5 miles radius

Prepared by CED/Planning  
 Latitude: 47.49577  
 Longitude: -122.1639

Female Population by Detailed	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
Total	101,363	100.0%	105,155	100.0%	112,947	100.0%
< 1	1,383	1.4%	1,344	1.3%	1,424	1.3%
1	1,301	1.3%	1,293	1.2%	1,360	1.2%
2	1,363	1.3%	1,338	1.3%	1,419	1.3%
3	1,315	1.3%	1,326	1.3%	1,401	1.2%
4	1,347	1.3%	1,363	1.3%	1,453	1.3%
5	1,262	1.2%	1,364	1.3%	1,466	1.3%
6	1,251	1.2%	1,353	1.3%	1,461	1.3%
7	1,303	1.3%	1,395	1.3%	1,497	1.3%
8	1,151	1.1%	1,311	1.2%	1,419	1.3%
9	1,345	1.3%	1,372	1.3%	1,491	1.3%
10	1,337	1.3%	1,383	1.3%	1,562	1.4%
11	1,267	1.2%	1,336	1.3%	1,520	1.3%
12	1,258	1.2%	1,307	1.2%	1,493	1.3%
13	1,240	1.2%	1,317	1.3%	1,502	1.3%
14	1,238	1.2%	1,254	1.2%	1,421	1.3%
15	1,310	1.3%	1,247	1.2%	1,322	1.2%
16	1,285	1.3%	1,297	1.2%	1,367	1.2%
17	1,296	1.3%	1,225	1.2%	1,285	1.1%
18	1,158	1.1%	1,169	1.1%	1,215	1.1%
19	960	0.9%	1,069	1.0%	1,124	1.0%
20 - 24	5,742	5.7%	6,103	5.8%	5,996	5.3%
25 - 29	6,995	6.9%	6,859	6.5%	7,297	6.5%
30 - 34	7,081	7.0%	7,336	7.0%	7,338	6.5%
35 - 39	7,548	7.4%	7,203	6.8%	7,905	7.0%
40 - 44	7,653	7.6%	7,861	7.5%	7,673	6.8%
45 - 49	8,038	7.9%	7,804	7.4%	8,244	7.3%
50 - 54	8,058	7.9%	8,063	7.7%	7,837	6.9%
55 - 59	6,939	6.8%	7,620	7.2%	7,987	7.1%
60 - 64	5,686	5.6%	6,357	6.0%	7,240	6.4%
65 - 69	3,881	3.8%	4,638	4.4%	5,855	5.2%
70 - 74	2,817	2.8%	3,231	3.1%	4,232	3.7%
75 - 79	2,052	2.0%	2,311	2.2%	2,901	2.6%
80 - 84	1,646	1.6%	1,681	1.6%	1,947	1.7%
85+	1,857	1.8%	2,025	1.9%	2,293	2.0%
< 18	23,251	22.9%	23,826	22.7%	25,862	22.9%
18+	78,112	77.1%	81,332	77.3%	87,083	77.1%
21+	74,966	74.0%	77,943	74.1%	83,607	74.0%
Median Age	38.6		39.3		39.8	

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

## Female Population by Detailed Age



Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.



# Age by Sex Profile

NE midpoint  
 Location  
 Ring: 1 mile radius

Prepared by CED/Planning  
 Latitude: 47.49577  
 Longitude: -122.1639

Summary	Census 2010	2013	2018	2013-2018 Change	2013-2018 Annual Rate
Population	19,923	21,267	23,441	2,174	1.97%
Households	7,704	8,132	8,913	781	1.85%
Average Household	2.56	2.59	2.61	0.02	0.15%
Median Age	34.7	35.1	35.5	0.4	0.23%
Median Male Age	34.0	34.3	34.7	0.4	0.23%
Median Female Age	35.5	35.9	36.4	0.5	0.28%

Total Population by Age	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
Total	19,925	100.0%	21,268	100.0%	23,442	100.0%
0 - 4	1,620	8.1%	1,667	7.8%	1,808	7.7%
5 - 9	1,277	6.4%	1,474	6.9%	1,637	7.0%
10 - 14	1,180	5.9%	1,271	6.0%	1,522	6.5%
15 - 19	1,144	5.7%	1,208	5.7%	1,320	5.6%
20 - 24	1,362	6.8%	1,489	7.0%	1,552	6.6%
25 - 29	1,718	8.6%	1,689	7.9%	1,876	8.0%
30 - 34	1,760	8.8%	1,813	8.5%	1,828	7.8%
35 - 39	1,640	8.2%	1,663	7.8%	1,821	7.8%
40 - 44	1,544	7.7%	1,640	7.7%	1,635	7.0%
45 - 49	1,420	7.1%	1,495	7.0%	1,607	6.9%
50 - 54	1,273	6.4%	1,388	6.5%	1,480	6.3%
55 - 59	1,051	5.3%	1,201	5.6%	1,369	5.8%
60 - 64	895	4.5%	1,006	4.7%	1,177	5.0%
65 - 69	638	3.2%	761	3.6%	955	4.1%
70 - 74	473	2.4%	521	2.4%	686	2.9%
75 - 79	337	1.7%	388	1.8%	492	2.1%
80 - 84	284	1.4%	267	1.3%	321	1.4%
85+	306	1.5%	327	1.5%	356	1.5%
18+	15,155	76.1%	16,149	75.9%	17,695	75.5%
21+	14,484	72.7%	15,410	72.5%	16,906	72.1%

**Data Note:** Detail may not sum to totals due to rounding.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.



# Age by Sex Profile

NE midpoint  
 Location  
 Ring: 1 mile radius

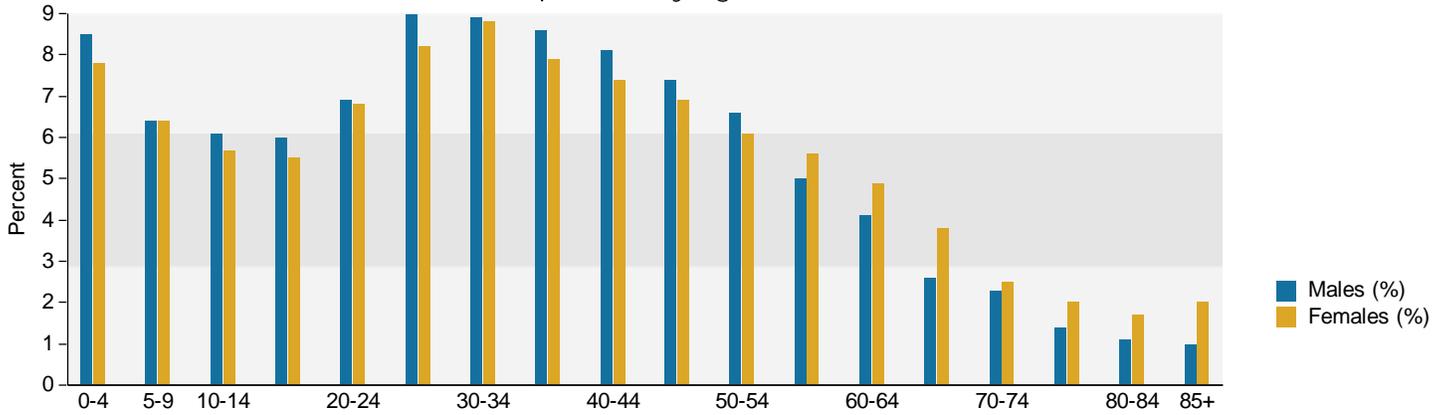
Prepared by CED/Planning  
 Latitude: 47.49577  
 Longitude: -122.1639

Male Population by Age	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
Total	9,924	100.0%	10,581	100.0%	11,665	100.0%
0 - 4	840	8.5%	866	8.2%	943	8.1%
5 - 9	640	6.4%	743	7.0%	829	7.1%
10 - 14	606	6.1%	645	6.1%	773	6.6%
15 - 19	595	6.0%	622	5.9%	665	5.7%
20 - 24	684	6.9%	742	7.0%	763	6.5%
25 - 29	893	9.0%	886	8.4%	977	8.4%
30 - 34	880	8.9%	918	8.7%	945	8.1%
35 - 39	853	8.6%	849	8.0%	939	8.0%
40 - 44	803	8.1%	853	8.1%	840	7.2%
45 - 49	731	7.4%	757	7.2%	807	6.9%
50 - 54	659	6.6%	718	6.8%	752	6.4%
55 - 59	495	5.0%	588	5.6%	683	5.9%
60 - 64	407	4.1%	466	4.4%	572	4.9%
65 - 69	261	2.6%	328	3.1%	434	3.7%
70 - 74	224	2.3%	222	2.1%	293	2.5%
75 - 79	138	1.4%	166	1.6%	200	1.7%
80 - 84	111	1.1%	99	0.9%	128	1.1%
85+	104	1.0%	114	1.1%	122	1.0%
18+	7,476	75.3%	7,969	75.3%	8,731	74.8%

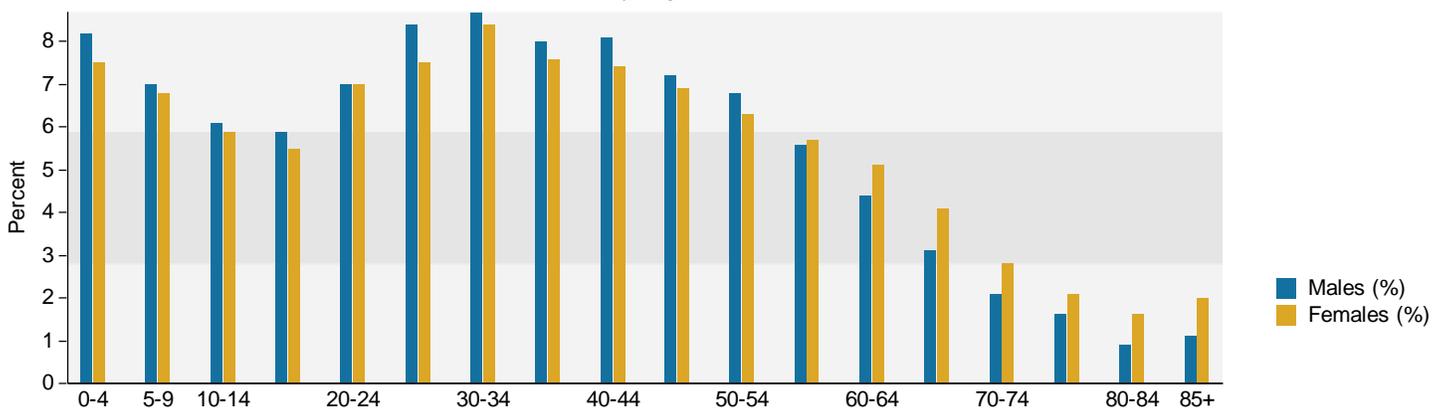
Female Population by Age	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
Total	10,001	100.0%	10,686	100.0%	11,776	100.0%
0 - 4	780	7.8%	802	7.5%	865	7.3%
5 - 9	637	6.4%	731	6.8%	808	6.9%
10 - 14	574	5.7%	627	5.9%	749	6.4%
15 - 19	550	5.5%	586	5.5%	656	5.6%
20 - 24	678	6.8%	747	7.0%	789	6.7%
25 - 29	825	8.2%	803	7.5%	899	7.6%
30 - 34	880	8.8%	895	8.4%	882	7.5%
35 - 39	788	7.9%	813	7.6%	882	7.5%
40 - 44	742	7.4%	787	7.4%	794	6.7%
45 - 49	689	6.9%	738	6.9%	801	6.8%
50 - 54	614	6.1%	670	6.3%	729	6.2%
55 - 59	556	5.6%	613	5.7%	685	5.8%
60 - 64	488	4.9%	540	5.1%	604	5.1%
65 - 69	377	3.8%	433	4.1%	522	4.4%
70 - 74	249	2.5%	299	2.8%	393	3.3%
75 - 79	199	2.0%	222	2.1%	292	2.5%
80 - 84	174	1.7%	168	1.6%	193	1.6%
85+	201	2.0%	213	2.0%	233	2.0%
18+	7,679	76.8%	8,180	76.5%	8,965	76.1%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

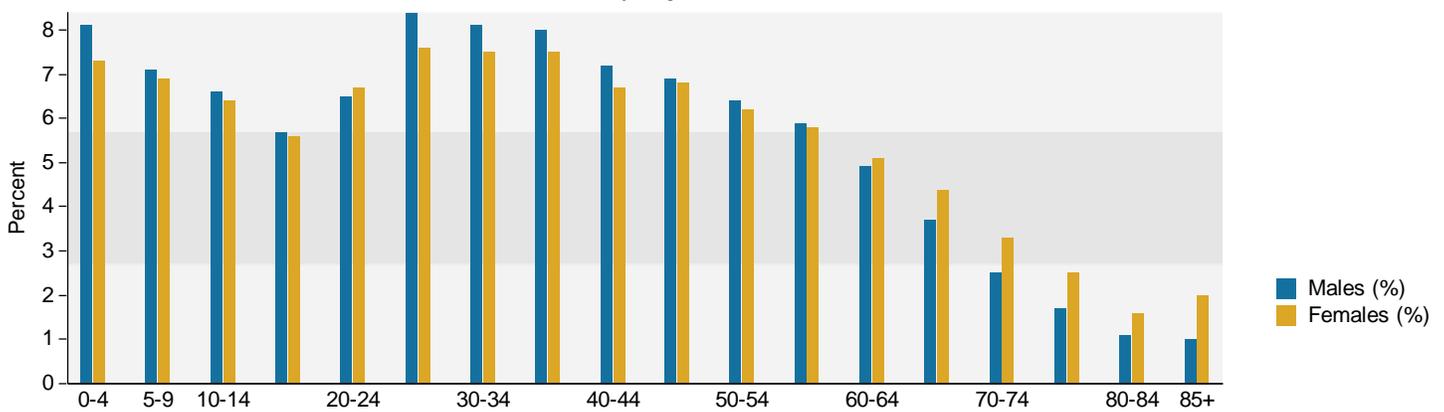
Census 2010 Population by Age and Sex



2013 Population by Age and Sex



2018 Population by Age and Sex



Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.



# Age by Sex Profile

NE midpoint  
 Location  
 Ring: 3 miles radius

Prepared by CED/Planning  
 Latitude: 47.49577  
 Longitude: -122.1639

Summary	Census 2010	2013	2018	2013-2018 Change	2013-2018 Annual Rate
Population	86,868	90,921	98,545	7,624	1.62%
Households	34,398	35,835	38,749	2,914	1.58%
Average Household	2.51	2.52	2.53	0.01	0.08%
Median Age	36.7	37.2	37.8	0.6	0.32%
Median Male Age	36.2	36.7	37.2	0.5	0.27%
Median Female Age	37.1	37.8	38.4	0.6	0.32%

Total Population by Age	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
Total	86,867	100.0%	90,921	100.0%	98,545	100.0%
0 - 4	6,453	7.4%	6,438	7.1%	6,809	6.9%
5 - 9	5,540	6.4%	6,184	6.8%	6,713	6.8%
10 - 14	5,084	5.9%	5,517	6.1%	6,587	6.7%
15 - 19	4,670	5.4%	4,889	5.4%	5,437	5.5%
20 - 24	5,165	5.9%	5,430	6.0%	5,559	5.6%
25 - 29	6,960	8.0%	6,592	7.3%	6,895	7.0%
30 - 34	7,183	8.3%	7,252	8.0%	6,994	7.1%
35 - 39	7,194	8.3%	7,051	7.8%	7,587	7.7%
40 - 44	6,882	7.9%	7,220	7.9%	7,149	7.3%
45 - 49	6,589	7.6%	6,669	7.3%	7,189	7.3%
50 - 54	6,341	7.3%	6,529	7.2%	6,637	6.7%
55 - 59	5,321	6.1%	5,917	6.5%	6,389	6.5%
60 - 64	4,386	5.0%	4,878	5.4%	5,604	5.7%
65 - 69	3,038	3.5%	3,576	3.9%	4,453	4.5%
70 - 74	2,183	2.5%	2,505	2.8%	3,261	3.3%
75 - 79	1,497	1.7%	1,742	1.9%	2,260	2.3%
80 - 84	1,132	1.3%	1,165	1.3%	1,432	1.5%
85+	1,249	1.4%	1,367	1.5%	1,590	1.6%
18+	66,875	77.0%	69,836	76.8%	75,130	76.2%
21+	64,239	74.0%	66,938	73.6%	72,006	73.1%

**Data Note:** Detail may not sum to totals due to rounding.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.



# Age by Sex Profile

NE midpoint  
 Location  
 Ring: 3 miles radius

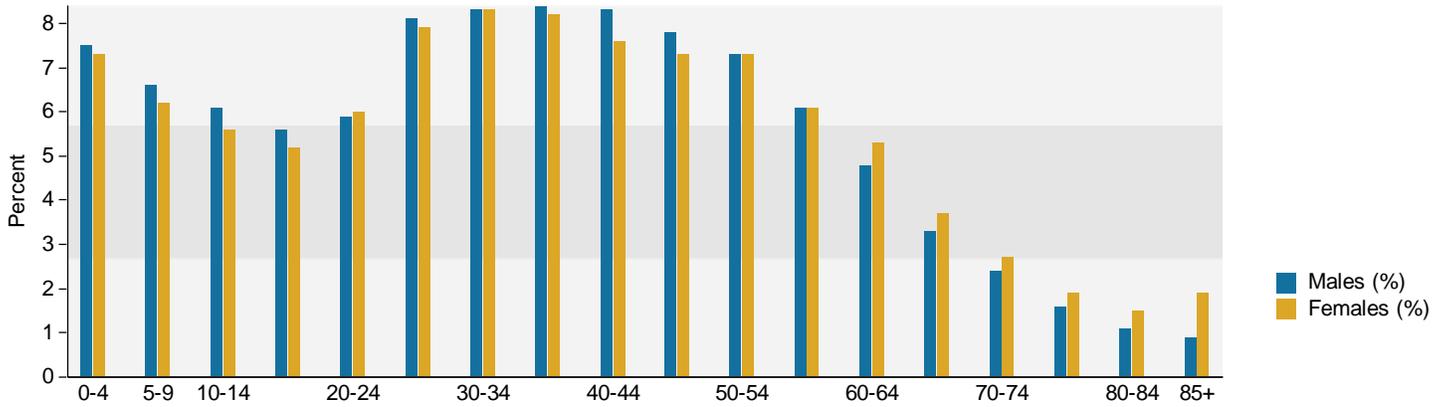
Prepared by CED/Planning  
 Latitude: 47.49577  
 Longitude: -122.1639

Male Population by Age	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
Total	43,158	100.0%	45,082	100.0%	48,766	100.0%
0 - 4	3,242	7.5%	3,239	7.2%	3,438	7.0%
5 - 9	2,835	6.6%	3,117	6.9%	3,365	6.9%
10 - 14	2,619	6.1%	2,824	6.3%	3,319	6.8%
15 - 19	2,411	5.6%	2,535	5.6%	2,797	5.7%
20 - 24	2,539	5.9%	2,688	6.0%	2,780	5.7%
25 - 29	3,515	8.1%	3,302	7.3%	3,443	7.1%
30 - 34	3,571	8.3%	3,639	8.1%	3,514	7.2%
35 - 39	3,628	8.4%	3,545	7.9%	3,855	7.9%
40 - 44	3,570	8.3%	3,678	8.2%	3,603	7.4%
45 - 49	3,379	7.8%	3,419	7.6%	3,613	7.4%
50 - 54	3,154	7.3%	3,290	7.3%	3,367	6.9%
55 - 59	2,636	6.1%	2,925	6.5%	3,203	6.6%
60 - 64	2,068	4.8%	2,347	5.2%	2,731	5.6%
65 - 69	1,414	3.3%	1,649	3.7%	2,101	4.3%
70 - 74	1,021	2.4%	1,156	2.6%	1,485	3.0%
75 - 79	679	1.6%	779	1.7%	991	2.0%
80 - 84	469	1.1%	492	1.1%	603	1.2%
85+	408	0.9%	461	1.0%	558	1.1%
18+	32,952	76.4%	34,371	76.2%	36,943	75.8%

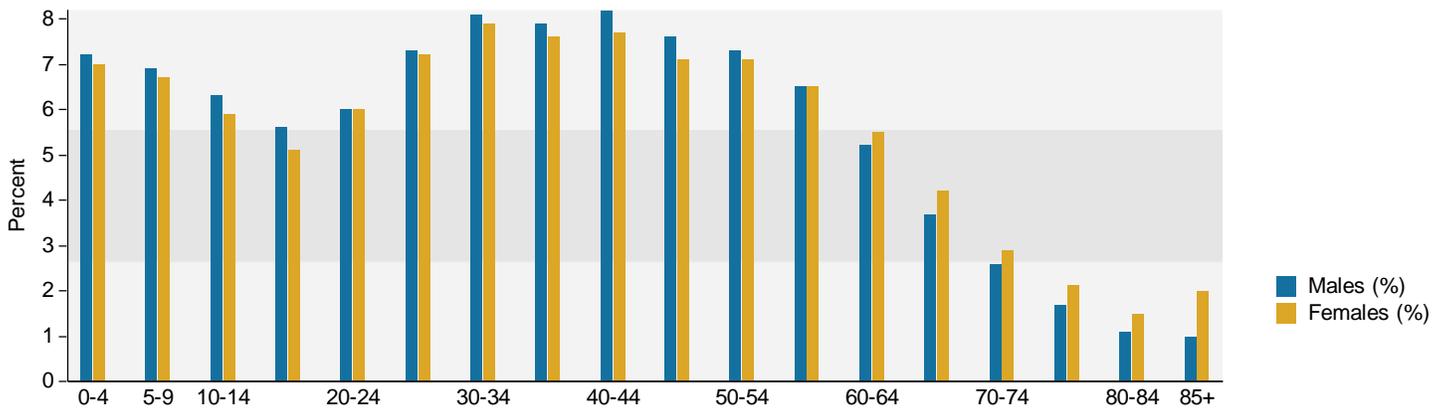
Female Population by Age	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
Total	43,709	100.0%	45,838	100.0%	49,780	100.0%
0 - 4	3,210	7.3%	3,199	7.0%	3,371	6.8%
5 - 9	2,705	6.2%	3,068	6.7%	3,349	6.7%
10 - 14	2,466	5.6%	2,692	5.9%	3,268	6.6%
15 - 19	2,259	5.2%	2,354	5.1%	2,640	5.3%
20 - 24	2,626	6.0%	2,742	6.0%	2,779	5.6%
25 - 29	3,444	7.9%	3,290	7.2%	3,452	6.9%
30 - 34	3,612	8.3%	3,613	7.9%	3,480	7.0%
35 - 39	3,566	8.2%	3,506	7.6%	3,732	7.5%
40 - 44	3,312	7.6%	3,541	7.7%	3,546	7.1%
45 - 49	3,210	7.3%	3,250	7.1%	3,576	7.2%
50 - 54	3,187	7.3%	3,239	7.1%	3,270	6.6%
55 - 59	2,685	6.1%	2,992	6.5%	3,185	6.4%
60 - 64	2,318	5.3%	2,531	5.5%	2,872	5.8%
65 - 69	1,624	3.7%	1,928	4.2%	2,353	4.7%
70 - 74	1,162	2.7%	1,349	2.9%	1,776	3.6%
75 - 79	818	1.9%	963	2.1%	1,269	2.5%
80 - 84	663	1.5%	673	1.5%	829	1.7%
85+	842	1.9%	907	2.0%	1,032	2.1%
18+	33,924	77.6%	35,465	77.4%	38,187	76.7%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

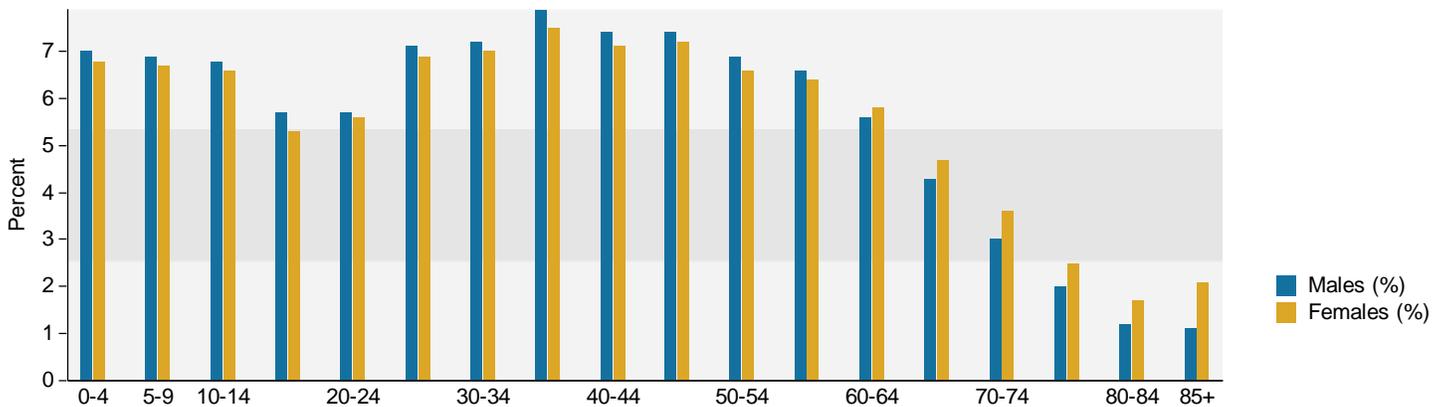
Census 2010 Population by Age and Sex



2013 Population by Age and Sex



2018 Population by Age and Sex



Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.



# Age by Sex Profile

NE midpoint  
 Location  
 Ring: 5 miles radius

Prepared by CED/Planning  
 Latitude: 47.49577  
 Longitude: -122.1639

Summary	Census 2010	2013	2018	2013-2018 Change	2013-2018 Annual Rate
Population	200,847	208,157	223,330	15,173	1.42%
Households	76,650	79,203	84,803	5,600	1.38%
Average Household	2.61	2.61	2.62	0.01	0.08%
Median Age	37.9	38.5	39.0	0.5	0.26%
Median Male Age	37.2	37.7	38.3	0.6	0.32%
Median Female Age	38.6	39.3	39.8	0.5	0.25%

Total Population by Age	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
Total	200,847	100.0%	208,155	100.0%	223,331	100.0%
0 - 4	13,577	6.8%	13,491	6.5%	14,314	6.4%
5 - 9	12,999	6.5%	13,826	6.6%	14,827	6.6%
10 - 14	13,097	6.5%	13,611	6.5%	15,299	6.9%
15 - 19	12,518	6.2%	12,493	6.0%	13,044	5.8%
20 - 24	11,433	5.7%	12,276	5.9%	12,105	5.4%
25 - 29	14,042	7.0%	13,697	6.6%	14,622	6.5%
30 - 34	14,027	7.0%	14,625	7.0%	14,677	6.6%
35 - 39	14,896	7.4%	14,270	6.9%	15,786	7.1%
40 - 44	15,409	7.7%	15,640	7.5%	15,222	6.8%
45 - 49	16,093	8.0%	15,594	7.5%	16,263	7.3%
50 - 54	15,887	7.9%	16,080	7.7%	15,703	7.0%
55 - 59	13,514	6.7%	14,885	7.2%	15,832	7.1%
60 - 64	11,007	5.5%	12,283	5.9%	14,070	6.3%
65 - 69	7,379	3.7%	8,777	4.2%	11,088	5.0%
70 - 74	5,388	2.7%	6,134	2.9%	7,991	3.6%
75 - 79	3,843	1.9%	4,288	2.1%	5,328	2.4%
80 - 84	2,869	1.4%	3,013	1.4%	3,488	1.6%
85+	2,870	1.4%	3,172	1.5%	3,672	1.6%
18+	153,122	76.2%	159,460	76.6%	170,755	76.5%
21+	146,586	73.0%	152,422	73.2%	163,556	73.2%

**Data Note:** Detail may not sum to totals due to rounding.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

# Age by Sex Profile

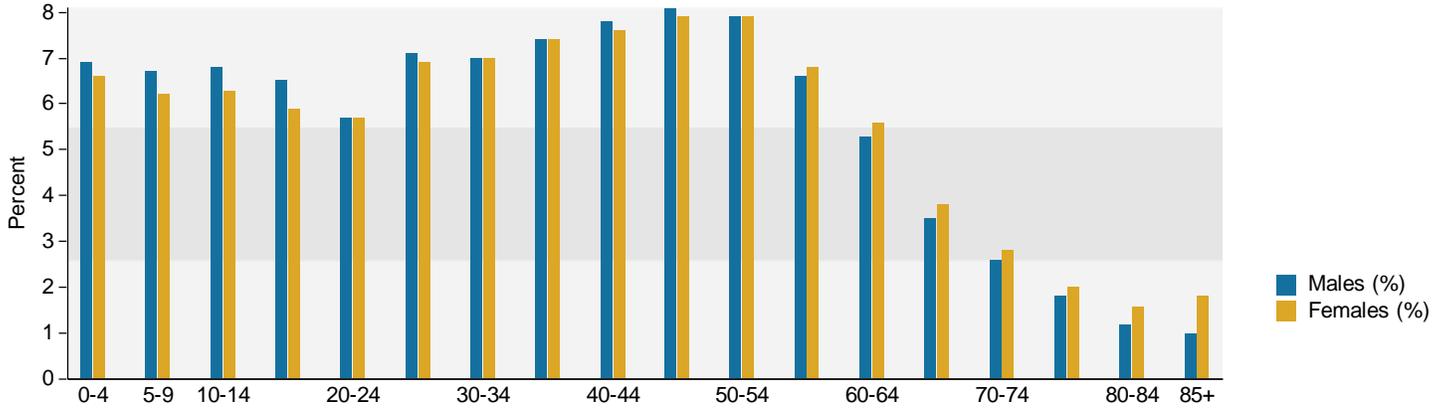
NE midpoint  
Location  
Ring: 5 miles radius

Prepared by CED/Planning  
Latitude: 47.49577  
Longitude: -122.1639

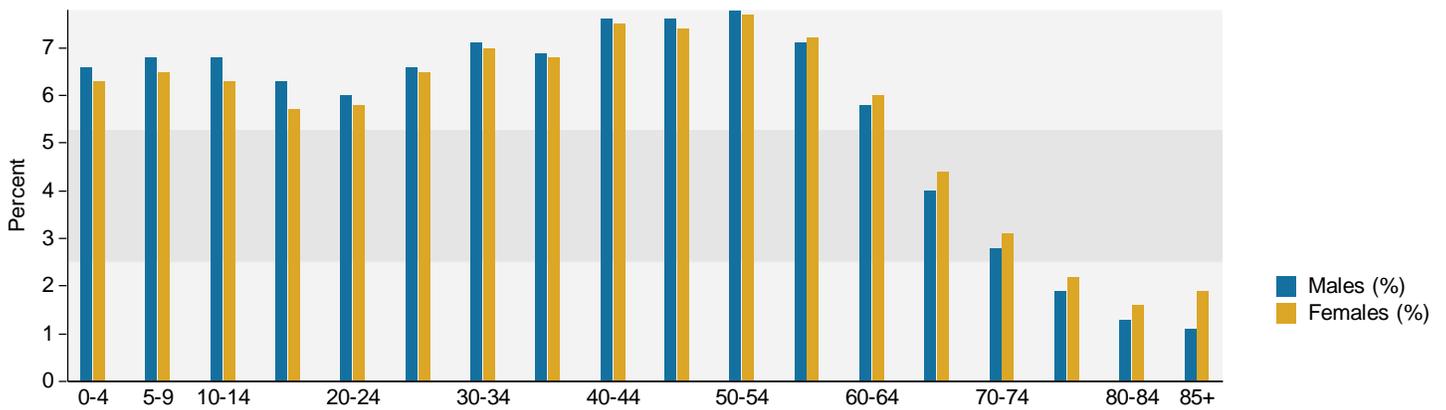
Male Population by Age	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
Total	99,486	100.0%	103,000	100.0%	110,385	100.0%
0 - 4	6,868	6.9%	6,828	6.6%	7,258	6.6%
5 - 9	6,688	6.7%	7,030	6.8%	7,493	6.8%
10 - 14	6,757	6.8%	7,013	6.8%	7,801	7.1%
15 - 19	6,510	6.5%	6,487	6.3%	6,732	6.1%
20 - 24	5,691	5.7%	6,173	6.0%	6,109	5.5%
25 - 29	7,047	7.1%	6,838	6.6%	7,325	6.6%
30 - 34	6,946	7.0%	7,289	7.1%	7,339	6.6%
35 - 39	7,348	7.4%	7,067	6.9%	7,880	7.1%
40 - 44	7,755	7.8%	7,779	7.6%	7,550	6.8%
45 - 49	8,055	8.1%	7,790	7.6%	8,019	7.3%
50 - 54	7,828	7.9%	8,017	7.8%	7,866	7.1%
55 - 59	6,575	6.6%	7,266	7.1%	7,845	7.1%
60 - 64	5,321	5.3%	5,926	5.8%	6,830	6.2%
65 - 69	3,498	3.5%	4,138	4.0%	5,233	4.7%
70 - 74	2,571	2.6%	2,903	2.8%	3,759	3.4%
75 - 79	1,791	1.8%	1,977	1.9%	2,427	2.2%
80 - 84	1,224	1.2%	1,332	1.3%	1,541	1.4%
85+	1,013	1.0%	1,147	1.1%	1,378	1.2%
18+	75,011	75.4%	78,128	75.9%	83,672	75.8%

Female Population by Age	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
Total	101,361	100.0%	105,157	100.0%	112,944	100.0%
0 - 4	6,709	6.6%	6,663	6.3%	7,056	6.2%
5 - 9	6,311	6.2%	6,796	6.5%	7,334	6.5%
10 - 14	6,340	6.3%	6,598	6.3%	7,498	6.6%
15 - 19	6,008	5.9%	6,007	5.7%	6,312	5.6%
20 - 24	5,742	5.7%	6,103	5.8%	5,996	5.3%
25 - 29	6,995	6.9%	6,859	6.5%	7,297	6.5%
30 - 34	7,081	7.0%	7,336	7.0%	7,338	6.5%
35 - 39	7,548	7.4%	7,203	6.8%	7,905	7.0%
40 - 44	7,653	7.6%	7,861	7.5%	7,673	6.8%
45 - 49	8,038	7.9%	7,804	7.4%	8,244	7.3%
50 - 54	8,058	7.9%	8,063	7.7%	7,837	6.9%
55 - 59	6,939	6.8%	7,620	7.2%	7,987	7.1%
60 - 64	5,686	5.6%	6,357	6.0%	7,240	6.4%
65 - 69	3,881	3.8%	4,638	4.4%	5,855	5.2%
70 - 74	2,817	2.8%	3,231	3.1%	4,232	3.7%
75 - 79	2,052	2.0%	2,311	2.2%	2,901	2.6%
80 - 84	1,646	1.6%	1,681	1.6%	1,947	1.7%
85+	1,857	1.8%	2,025	1.9%	2,293	2.0%
18+	78,112	77.1%	81,332	77.3%	87,083	77.1%

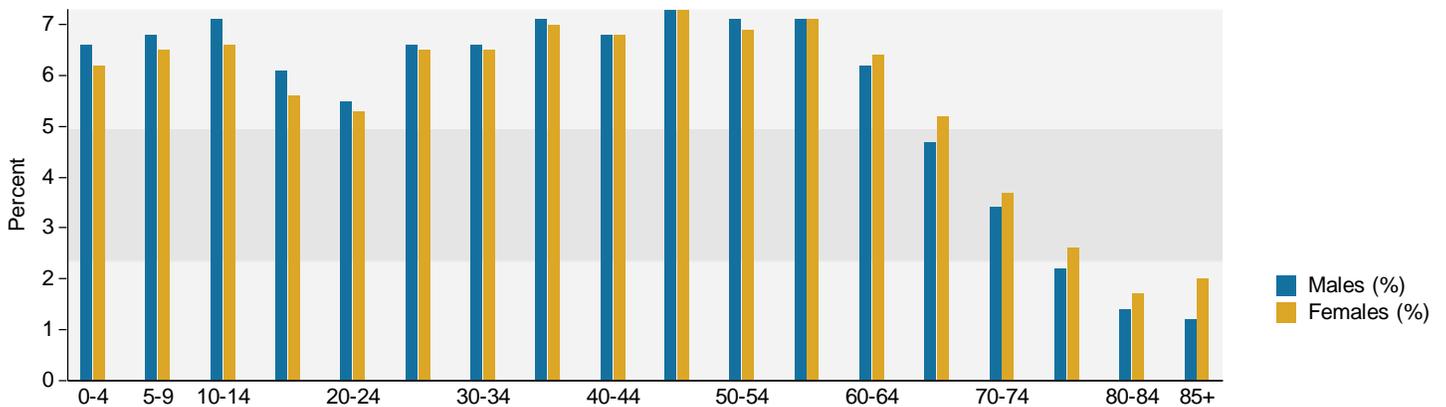
Census 2010 Population by Age and Sex



2013 Population by Age and Sex



2018 Population by Age and Sex



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# Age by Sex by Race Profile

NE midpoint  
 Location  
 Ring: 1 mile radius

Prepared by CED/Planning  
 Latitude: 47.49577  
 Longitude: -122.1639

Summary	Census 2010	2013	2018	2013-2018 Change	2013-2018 Annual Rate
Population	19,923	21,267	23,441	2,174	1.97%
Households	7,704	8,132	8,913	781	1.85%
Median Age	34.7	35.1	35.5	0.4	0.23%
Median Male Age	34.0	34.3	34.7	0.4	0.23%
Median Female Age	35.5	35.9	36.4	0.5	0.28%

2013 Hispanic Population by Age

	Total		Males		Females	
	Number	Percent	Number	Percent	Number	Percent
Total	4,788	100.0%	2,594	100.0%	2,191	100.0%
0 - 4	594	12.4%	304	11.7%	289	13.2%
5 - 9	507	10.6%	256	9.9%	251	11.5%
10 - 14	442	9.2%	222	8.6%	220	10.0%
15 - 19	331	6.9%	170	6.6%	161	7.3%
20 - 24	475	9.9%	251	9.7%	224	10.2%
25 - 29	560	11.7%	327	12.6%	233	10.6%
30 - 34	549	11.5%	321	12.4%	227	10.4%
35 - 39	437	9.1%	240	9.3%	197	9.0%
40 - 44	352	7.4%	210	8.1%	142	6.5%
45 - 49	210	4.4%	116	4.5%	94	4.3%
50 - 54	134	2.8%	74	2.9%	60	2.7%
55 - 59	80	1.7%	45	1.7%	35	1.6%
60 - 64	41	0.9%	19	0.7%	22	1.0%
65 - 69	43	0.9%	19	0.7%	23	1.0%
70 - 74	10	0.2%	8	0.3%	2	0.1%
75 - 79	8	0.2%	5	0.2%	3	0.1%
80 - 84	8	0.2%	3	0.1%	5	0.2%
85+	7	0.1%	4	0.2%	3	0.1%
Median Age	25.4		26.4		23.9	

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.



# Age by Sex by Race Profile

NE midpoint  
 Location  
 Ring: 1 mile radius

Prepared by CED/Planning  
 Latitude: 47.49577  
 Longitude: -122.1639

2013 White Population by Age

	Total		Males		Females	
	Number	Percent	Number	Percent	Number	Percent
Total	11,718	100.0%	5,772	100.0%	5,946	100.0%
0 - 4	709	6.1%	366	6.3%	343	5.8%
5 - 9	623	5.3%	313	5.4%	310	5.2%
10 - 14	548	4.7%	277	4.8%	271	4.6%
15 - 19	571	4.9%	302	5.2%	269	4.5%
20 - 24	739	6.3%	364	6.3%	375	6.3%
25 - 29	876	7.5%	469	8.1%	407	6.8%
30 - 34	916	7.8%	453	7.8%	463	7.8%
35 - 39	828	7.1%	432	7.5%	396	6.7%
40 - 44	883	7.5%	466	8.1%	417	7.0%
45 - 49	902	7.7%	463	8.0%	439	7.4%
50 - 54	900	7.7%	463	8.0%	437	7.3%
55 - 59	802	6.8%	393	6.8%	410	6.9%
60 - 64	688	5.9%	319	5.5%	369	6.2%
65 - 69	533	4.5%	219	3.8%	314	5.3%
70 - 74	386	3.3%	159	2.8%	227	3.8%
75 - 79	300	2.6%	135	2.3%	165	2.8%
80 - 84	231	2.0%	82	1.4%	148	2.5%
85+	283	2.4%	97	1.7%	186	3.1%
Median Age	40.3		39.0		41.7	

2013 Black Population by Age

	Total		Males		Females	
	Number	Percent	Number	Percent	Number	Percent
Total	1,450	100.0%	731	100.0%	720	100.0%
0 - 4	98	6.8%	53	7.3%	45	6.3%
5 - 9	104	7.2%	59	8.1%	45	6.3%
10 - 14	93	6.4%	49	6.7%	44	6.1%
15 - 19	106	7.3%	50	6.8%	56	7.8%
20 - 24	112	7.7%	57	7.8%	55	7.6%
25 - 29	114	7.9%	46	6.3%	68	9.4%
30 - 34	120	8.3%	66	9.0%	54	7.5%
35 - 39	94	6.5%	51	7.0%	43	6.0%
40 - 44	111	7.7%	54	7.4%	57	7.9%
45 - 49	129	8.9%	66	9.0%	63	8.8%
50 - 54	102	7.0%	53	7.3%	49	6.8%
55 - 59	94	6.5%	42	5.7%	52	7.2%
60 - 64	71	4.9%	38	5.2%	33	4.6%
65 - 69	39	2.7%	21	2.9%	19	2.6%
70 - 74	26	1.8%	13	1.8%	14	1.9%
75 - 79	14	1.0%	3	0.4%	10	1.4%
80 - 84	10	0.7%	5	0.7%	5	0.7%
85+	13	0.9%	5	0.7%	8	1.1%
Median Age	34.1		33.9		34.4	

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

NE midpoint  
Location  
Ring: 1 mile radius

Prepared by CED/Planning  
Latitude: 47.49577  
Longitude: -122.1639

## 2013 American Indian Population by Age

	Total		Males		Females	
	Number	Percent	Number	Percent	Number	Percent
Total	163	100.0%	94	100.0%	69	100.0%
0 - 4	11	6.7%	6	6.4%	5	7.2%
5 - 9	10	6.1%	7	7.4%	3	4.3%
10 - 14	12	7.4%	5	5.3%	7	10.1%
15 - 19	11	6.7%	7	7.4%	4	5.8%
20 - 24	18	11.0%	15	16.0%	3	4.3%
25 - 29	10	6.1%	5	5.3%	5	7.2%
30 - 34	19	11.7%	12	12.8%	7	10.1%
35 - 39	6	3.7%	2	2.1%	4	5.8%
40 - 44	16	9.8%	11	11.7%	5	7.2%
45 - 49	8	4.9%	4	4.3%	4	5.8%
50 - 54	13	8.0%	7	7.4%	6	8.7%
55 - 59	9	5.5%	6	6.4%	3	4.3%
60 - 64	8	4.9%	3	3.2%	5	7.2%
65 - 69	5	3.1%	2	2.1%	4	5.8%
70 - 74	4	2.5%	1	1.1%	3	4.3%
75 - 79	2	1.2%	0	0.0%	2	2.9%
80 - 84	1	0.6%	1	1.1%	0	0.0%
85+	0	0.0%	0	0.0%	0	0.0%
Median Age	32.5		30.8		36.3	

## 2013 Asian Population by Age

	Total		Males		Females	
	Number	Percent	Number	Percent	Number	Percent
Total	4,130	100.0%	1,984	100.0%	2,145	100.0%
0 - 4	337	8.2%	184	9.3%	153	7.1%
5 - 9	305	7.4%	158	8.0%	147	6.9%
10 - 14	254	6.2%	126	6.4%	127	5.9%
15 - 19	220	5.3%	107	5.4%	113	5.3%
20 - 24	243	5.9%	114	5.7%	129	6.0%
25 - 29	275	6.7%	131	6.6%	143	6.7%
30 - 34	355	8.6%	154	7.8%	201	9.4%
35 - 39	410	9.9%	192	9.7%	218	10.2%
40 - 44	393	9.5%	186	9.4%	207	9.7%
45 - 49	303	7.3%	152	7.7%	152	7.1%
50 - 54	263	6.4%	133	6.7%	130	6.1%
55 - 59	225	5.4%	108	5.4%	117	5.5%
60 - 64	199	4.8%	84	4.2%	115	5.4%
65 - 69	140	3.4%	67	3.4%	73	3.4%
70 - 74	98	2.4%	45	2.3%	53	2.5%
75 - 79	65	1.6%	25	1.3%	40	1.9%
80 - 84	20	0.5%	8	0.4%	12	0.6%
85+	25	0.6%	10	0.5%	15	0.7%
Median Age	35.9		35.5		36.4	

NE midpoint  
Location  
Ring: 1 mile radius

Prepared by CED/Planning  
Latitude: 47.49577  
Longitude: -122.1639

## 2013 Pacific Islander Population by Age

	Total		Males		Females	
	Number	Percent	Number	Percent	Number	Percent
Total	115	100.0%	53	100.0%	61	100.0%
0 - 4	10	8.7%	5	9.4%	5	8.2%
5 - 9	1	0.9%	0	0.0%	1	1.6%
10 - 14	6	5.2%	2	3.8%	4	6.6%
15 - 19	7	6.1%	4	7.5%	3	4.9%
20 - 24	19	16.5%	10	18.9%	9	14.8%
25 - 29	14	12.2%	7	13.2%	7	11.5%
30 - 34	9	7.8%	5	9.4%	3	4.9%
35 - 39	6	5.2%	3	5.7%	3	4.9%
40 - 44	8	7.0%	5	9.4%	4	6.6%
45 - 49	16	13.9%	5	9.4%	10	16.4%
50 - 54	8	7.0%	3	5.7%	5	8.2%
55 - 59	4	3.5%	2	3.8%	2	3.3%
60 - 64	2	1.7%	0	0.0%	2	3.3%
65 - 69	2	1.7%	0	0.0%	2	3.3%
70 - 74	2	1.7%	0	0.0%	2	3.3%
75 - 79	1	0.9%	1	1.9%	0	0.0%
80 - 84	0	0.0%	0	0.0%	0	0.0%
85+	0	0.0%	0	0.0%	0	0.0%
Median Age	30.3		28.6		33.3	

## 2013 Some Other Race Population by Age

	Total		Males		Females	
	Number	Percent	Number	Percent	Number	Percent
Total	2,477	100.0%	1,355	100.0%	1,119	100.0%
0 - 4	278	11.2%	138	10.2%	140	12.5%
5 - 9	251	10.1%	122	9.0%	129	11.5%
10 - 14	234	9.4%	116	8.6%	118	10.5%
15 - 19	173	7.0%	89	6.6%	84	7.5%
20 - 24	265	10.7%	142	10.5%	123	11.0%
25 - 29	313	12.6%	184	13.6%	129	11.5%
30 - 34	304	12.3%	188	13.9%	116	10.4%
35 - 39	248	10.0%	136	10.0%	111	9.9%
40 - 44	176	7.1%	109	8.0%	66	5.9%
45 - 49	100	4.0%	49	3.6%	51	4.6%
50 - 54	65	2.6%	42	3.1%	23	2.1%
55 - 59	29	1.2%	19	1.4%	10	0.9%
60 - 64	13	0.5%	6	0.4%	7	0.6%
65 - 69	19	0.8%	10	0.7%	9	0.8%
70 - 74	3	0.1%	2	0.1%	0	0.0%
75 - 79	1	0.0%	1	0.1%	0	0.0%
80 - 84	3	0.1%	2	0.1%	1	0.1%
85+	2	0.1%	0	0.0%	2	0.2%
Median Age	25.6		26.9		23.6	

NE midpoint  
Location  
Ring: 1 mile radius

Prepared by CED/Planning  
Latitude: 47.49577  
Longitude: -122.1639

## 2013 Multiple Races Population by Age

	Total		Males		Females	
	Number	Percent	Number	Percent	Number	Percent
Total	1,216	100.0%	591	100.0%	626	100.0%
0 - 4	224	18.4%	113	19.1%	111	17.7%
5 - 9	179	14.7%	84	14.2%	95	15.2%
10 - 14	126	10.4%	69	11.7%	57	9.1%
15 - 19	120	9.9%	63	10.7%	57	9.1%
20 - 24	93	7.6%	41	6.9%	52	8.3%
25 - 29	88	7.2%	44	7.4%	44	7.0%
30 - 34	90	7.4%	40	6.8%	50	8.0%
35 - 39	71	5.8%	33	5.6%	38	6.1%
40 - 44	54	4.4%	23	3.9%	32	5.1%
45 - 49	37	3.0%	19	3.2%	18	2.9%
50 - 54	36	3.0%	16	2.7%	20	3.2%
55 - 59	39	3.2%	18	3.0%	20	3.2%
60 - 64	25	2.1%	15	2.5%	11	1.8%
65 - 69	22	1.8%	9	1.5%	13	2.1%
70 - 74	2	0.2%	1	0.2%	1	0.2%
75 - 79	6	0.5%	1	0.2%	5	0.8%
80 - 84	2	0.2%	1	0.2%	1	0.2%
85+	2	0.2%	1	0.2%	1	0.2%
Median Age	<b>18.3</b>		<b>17.3</b>		<b>19.4</b>	

**Data Note:** Multiple Races population includes unique counts of the population who reported at least two races.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

NE midpoint  
Location  
Ring: 3 miles radius

Prepared by CED/Planning  
Latitude: 47.49577  
Longitude: -122.1639

Summary	Census 2010	2013	2018	2013-2018 Change	2013-2018 Annual Rate
Population	86,868	90,921	98,545	7,624	1.62%
Households	34,398	35,835	38,749	2,914	1.58%
Median Age	36.7	37.2	37.8	0.6	0.32%
Median Male Age	36.2	36.7	37.2	0.5	0.27%
Median Female Age	37.1	37.8	38.4	0.6	0.32%

## 2013 Hispanic Population by Age

	Total		Males		Females	
	Number	Percent	Number	Percent	Number	Percent
Total	12,183	100.0%	6,468	100.0%	5,717	100.0%
0 - 4	1,441	11.8%	749	11.6%	692	12.1%
5 - 9	1,307	10.7%	667	10.3%	639	11.2%
10 - 14	1,159	9.5%	599	9.3%	560	9.8%
15 - 19	864	7.1%	457	7.1%	407	7.1%
20 - 24	1,081	8.9%	546	8.4%	535	9.4%
25 - 29	1,298	10.7%	703	10.9%	596	10.4%
30 - 34	1,313	10.8%	737	11.4%	576	10.1%
35 - 39	1,083	8.9%	597	9.2%	486	8.5%
40 - 44	933	7.7%	522	8.1%	411	7.2%
45 - 49	562	4.6%	318	4.9%	244	4.3%
50 - 54	413	3.4%	225	3.5%	187	3.3%
55 - 59	279	2.3%	134	2.1%	145	2.5%
60 - 64	166	1.4%	82	1.3%	84	1.5%
65 - 69	125	1.0%	55	0.9%	71	1.2%
70 - 74	62	0.5%	34	0.5%	29	0.5%
75 - 79	50	0.4%	24	0.4%	26	0.5%
80 - 84	30	0.2%	11	0.2%	19	0.3%
85+	17	0.1%	8	0.1%	10	0.2%
Median Age	25.9		26.5		25.2	



# Age by Sex by Race Profile

NE midpoint  
 Location  
 Ring: 3 miles radius

Prepared by CED/Planning  
 Latitude: 47.49577  
 Longitude: -122.1639

2013 White Population by Age

	Total		Males		Females	
	Number	Percent	Number	Percent	Number	Percent
Total	53,845	100.0%	26,953	100.0%	26,890	100.0%
0 - 4	2,990	5.6%	1,484	5.5%	1,507	5.6%
5 - 9	2,895	5.4%	1,460	5.4%	1,435	5.3%
10 - 14	2,743	5.1%	1,415	5.2%	1,327	4.9%
15 - 19	2,548	4.7%	1,350	5.0%	1,198	4.5%
20 - 24	2,919	5.4%	1,465	5.4%	1,454	5.4%
25 - 29	3,621	6.7%	1,840	6.8%	1,780	6.6%
30 - 34	3,934	7.3%	2,025	7.5%	1,908	7.1%
35 - 39	3,846	7.1%	1,986	7.4%	1,860	6.9%
40 - 44	4,256	7.9%	2,221	8.2%	2,035	7.6%
45 - 49	4,351	8.1%	2,255	8.4%	2,097	7.8%
50 - 54	4,374	8.1%	2,257	8.4%	2,117	7.9%
55 - 59	4,061	7.5%	2,051	7.6%	2,010	7.5%
60 - 64	3,437	6.4%	1,665	6.2%	1,772	6.6%
65 - 69	2,630	4.9%	1,230	4.6%	1,399	5.2%
70 - 74	1,862	3.5%	856	3.2%	1,006	3.7%
75 - 79	1,338	2.5%	616	2.3%	722	2.7%
80 - 84	915	1.7%	394	1.5%	521	1.9%
85+	1,125	2.1%	383	1.4%	742	2.8%
Median Age	41.7		41.0		42.4	

2013 Black Population by Age

	Total		Males		Females	
	Number	Percent	Number	Percent	Number	Percent
Total	6,760	100.0%	3,282	100.0%	3,477	100.0%
0 - 4	426	6.3%	216	6.6%	210	6.0%
5 - 9	465	6.9%	259	7.9%	205	5.9%
10 - 14	502	7.4%	238	7.3%	264	7.6%
15 - 19	504	7.5%	242	7.4%	263	7.6%
20 - 24	457	6.8%	223	6.8%	235	6.8%
25 - 29	517	7.6%	251	7.6%	265	7.6%
30 - 34	529	7.8%	238	7.3%	291	8.4%
35 - 39	500	7.4%	243	7.4%	257	7.4%
40 - 44	537	7.9%	277	8.4%	260	7.5%
45 - 49	549	8.1%	265	8.1%	285	8.2%
50 - 54	491	7.3%	240	7.3%	251	7.2%
55 - 59	443	6.6%	228	6.9%	215	6.2%
60 - 64	321	4.7%	158	4.8%	163	4.7%
65 - 69	183	2.7%	77	2.3%	106	3.0%
70 - 74	144	2.1%	56	1.7%	88	2.5%
75 - 79	67	1.0%	28	0.9%	39	1.1%
80 - 84	61	0.9%	21	0.6%	39	1.1%
85+	64	0.9%	22	0.7%	41	1.2%
Median Age	34.8		34.5		35.1	

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

NE midpoint  
Location  
Ring: 3 miles radius

Prepared by CED/Planning  
Latitude: 47.49577  
Longitude: -122.1639

## 2013 American Indian Population by Age

	Total		Males		Females	
	Number	Percent	Number	Percent	Number	Percent
Total	591	100.0%	294	100.0%	299	100.0%
0 - 4	22	3.7%	10	3.4%	12	4.0%
5 - 9	30	5.1%	19	6.5%	11	3.7%
10 - 14	40	6.8%	18	6.1%	22	7.4%
15 - 19	35	5.9%	17	5.8%	17	5.7%
20 - 24	46	7.8%	26	8.8%	20	6.7%
25 - 29	50	8.5%	23	7.8%	28	9.4%
30 - 34	49	8.3%	24	8.2%	26	8.7%
35 - 39	46	7.8%	24	8.2%	23	7.7%
40 - 44	54	9.1%	33	11.2%	22	7.4%
45 - 49	42	7.1%	22	7.5%	20	6.7%
50 - 54	54	9.1%	22	7.5%	32	10.7%
55 - 59	44	7.4%	27	9.2%	18	6.0%
60 - 64	30	5.1%	12	4.1%	18	6.0%
65 - 69	20	3.4%	8	2.7%	11	3.7%
70 - 74	14	2.4%	6	2.0%	8	2.7%
75 - 79	6	1.0%	1	0.3%	5	1.7%
80 - 84	6	1.0%	1	0.3%	5	1.7%
85+	3	0.5%	1	0.3%	2	0.7%
Median Age	37.6		37.1		38.0	

## 2013 Asian Population by Age

	Total		Males		Females	
	Number	Percent	Number	Percent	Number	Percent
Total	18,353	100.0%	8,709	100.0%	9,645	100.0%
0 - 4	1,407	7.7%	729	8.4%	678	7.0%
5 - 9	1,405	7.7%	711	8.2%	695	7.2%
10 - 14	1,095	6.0%	547	6.3%	547	5.7%
15 - 19	880	4.8%	450	5.2%	430	4.5%
20 - 24	959	5.2%	454	5.2%	505	5.2%
25 - 29	1,323	7.2%	622	7.1%	700	7.3%
30 - 34	1,667	9.1%	754	8.7%	913	9.5%
35 - 39	1,796	9.8%	839	9.6%	957	9.9%
40 - 44	1,649	9.0%	765	8.8%	884	9.2%
45 - 49	1,276	7.0%	633	7.3%	644	6.7%
50 - 54	1,188	6.5%	554	6.4%	634	6.6%
55 - 59	1,116	6.1%	501	5.8%	615	6.4%
60 - 64	935	5.1%	432	5.0%	503	5.2%
65 - 69	629	3.4%	279	3.2%	350	3.6%
70 - 74	430	2.3%	213	2.4%	218	2.3%
75 - 79	286	1.6%	117	1.3%	169	1.8%
80 - 84	156	0.8%	61	0.7%	95	1.0%
85+	156	0.8%	48	0.6%	108	1.1%
Median Age	36.2		35.5		36.9	

NE midpoint  
Location  
Ring: 3 miles radius

Prepared by CED/Planning  
Latitude: 47.49577  
Longitude: -122.1639

## 2013 Pacific Islander Population by Age

	Total		Males		Females	
	Number	Percent	Number	Percent	Number	Percent
Total	500	100.0%	248	100.0%	252	100.0%
0 - 4	35	7.0%	17	6.9%	18	7.1%
5 - 9	25	5.0%	13	5.2%	12	4.8%
10 - 14	35	7.0%	15	6.0%	19	7.5%
15 - 19	37	7.4%	23	9.3%	14	5.6%
20 - 24	54	10.8%	28	11.3%	26	10.3%
25 - 29	60	12.0%	32	12.9%	28	11.1%
30 - 34	46	9.2%	27	10.9%	19	7.5%
35 - 39	39	7.8%	18	7.3%	21	8.3%
40 - 44	36	7.2%	11	4.4%	25	9.9%
45 - 49	39	7.8%	22	8.9%	18	7.1%
50 - 54	38	7.6%	18	7.3%	21	8.3%
55 - 59	19	3.8%	9	3.6%	10	4.0%
60 - 64	15	3.0%	4	1.6%	10	4.0%
65 - 69	13	2.6%	8	3.2%	4	1.6%
70 - 74	3	0.6%	0	0.0%	3	1.2%
75 - 79	2	0.4%	2	0.8%	0	0.0%
80 - 84	2	0.4%	0	0.0%	2	0.8%
85+	2	0.4%	0	0.0%	2	0.8%
Median Age	30.4		29.3		32.4	

## 2013 Some Other Race Population by Age

	Total		Males		Females	
	Number	Percent	Number	Percent	Number	Percent
Total	5,657	100.0%	3,078	100.0%	2,576	100.0%
0 - 4	599	10.6%	302	9.8%	296	11.5%
5 - 9	561	9.9%	274	8.9%	286	11.1%
10 - 14	506	8.9%	269	8.7%	237	9.2%
15 - 19	392	6.9%	203	6.6%	189	7.3%
20 - 24	584	10.3%	311	10.1%	273	10.6%
25 - 29	671	11.9%	376	12.2%	296	11.5%
30 - 34	684	12.1%	406	13.2%	278	10.8%
35 - 39	543	9.6%	304	9.9%	239	9.3%
40 - 44	429	7.6%	255	8.3%	174	6.8%
45 - 49	239	4.2%	136	4.4%	102	4.0%
50 - 54	192	3.4%	108	3.5%	84	3.3%
55 - 59	100	1.8%	52	1.7%	48	1.9%
60 - 64	59	1.0%	31	1.0%	27	1.0%
65 - 69	49	0.9%	24	0.8%	25	1.0%
70 - 74	19	0.3%	11	0.4%	8	0.3%
75 - 79	14	0.2%	9	0.3%	5	0.2%
80 - 84	12	0.2%	5	0.2%	7	0.3%
85+	4	0.1%	2	0.1%	2	0.1%
Median Age	26.4		27.4		25.1	



# Age by Sex by Race Profile

NE midpoint  
 Location  
 Ring: 3 miles radius

Prepared by CED/Planning  
 Latitude: 47.49577  
 Longitude: -122.1639

2013 Multiple Races Population by Age

	Total		Males		Females	
	Number	Percent	Number	Percent	Number	Percent
Total	5,216	100.0%	2,517	100.0%	2,701	100.0%
0 - 4	959	18.4%	481	19.1%	478	17.7%
5 - 9	804	15.4%	380	15.1%	424	15.7%
10 - 14	597	11.4%	321	12.8%	276	10.2%
15 - 19	493	9.5%	250	9.9%	243	9.0%
20 - 24	411	7.9%	181	7.2%	230	8.5%
25 - 29	350	6.7%	158	6.3%	193	7.1%
30 - 34	343	6.6%	165	6.6%	178	6.6%
35 - 39	281	5.4%	132	5.2%	150	5.6%
40 - 44	258	4.9%	116	4.6%	142	5.3%
45 - 49	172	3.3%	87	3.5%	85	3.1%
50 - 54	191	3.7%	90	3.6%	101	3.7%
55 - 59	133	2.5%	57	2.3%	76	2.8%
60 - 64	81	1.6%	44	1.7%	37	1.4%
65 - 69	54	1.0%	21	0.8%	32	1.2%
70 - 74	32	0.6%	13	0.5%	19	0.7%
75 - 79	29	0.6%	7	0.3%	23	0.9%
80 - 84	14	0.3%	9	0.4%	5	0.2%
85+	14	0.3%	5	0.2%	9	0.3%
Median Age	17.5		16.5		18.5	

**Data Note:** Multiple Races population includes unique counts of the population who reported at least two races.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

NE midpoint  
Location  
Ring: 5 miles radius

Prepared by CED/Planning  
Latitude: 47.49577  
Longitude: -122.1639

Summary	Census 2010	2013	2018	2013-2018 Change	2013-2018 Annual Rate
Population	200,847	208,157	223,330	15,173	1.42%
Households	76,650	79,203	84,803	5,600	1.38%
Median Age	37.9	38.5	39.0	0.5	0.26%
Median Male Age	37.2	37.7	38.3	0.6	0.32%
Median Female Age	38.6	39.3	39.8	0.5	0.25%

## 2013 Hispanic Population by Age

	Total		Males		Females	
	Number	Percent	Number	Percent	Number	Percent
Total	21,070	100.0%	10,997	100.0%	10,076	100.0%
0 - 4	2,462	11.7%	1,243	11.3%	1,219	12.1%
5 - 9	2,283	10.8%	1,180	10.7%	1,103	10.9%
10 - 14	1,948	9.2%	980	8.9%	968	9.6%
15 - 19	1,569	7.4%	812	7.4%	757	7.5%
20 - 24	1,872	8.9%	978	8.9%	894	8.9%
25 - 29	2,185	10.4%	1,180	10.7%	1,004	10.0%
30 - 34	2,170	10.3%	1,209	11.0%	961	9.5%
35 - 39	1,732	8.2%	959	8.7%	774	7.7%
40 - 44	1,519	7.2%	810	7.4%	709	7.0%
45 - 49	1,024	4.9%	552	5.0%	472	4.7%
50 - 54	785	3.7%	398	3.6%	387	3.8%
55 - 59	552	2.6%	262	2.4%	291	2.9%
60 - 64	363	1.7%	168	1.5%	195	1.9%
65 - 69	259	1.2%	106	1.0%	153	1.5%
70 - 74	137	0.7%	67	0.6%	70	0.7%
75 - 79	101	0.5%	52	0.5%	50	0.5%
80 - 84	57	0.3%	18	0.2%	40	0.4%
85+	52	0.2%	23	0.2%	29	0.3%
Median Age	25.9		26.3		25.5	

## 2013 White Population by Age

	Total		Males		Females	
	Number	Percent	Number	Percent	Number	Percent
Total	117,833	100.0%	59,013	100.0%	58,822	100.0%
0 - 4	5,783	4.9%	2,902	4.9%	2,881	4.9%
5 - 9	6,077	5.2%	3,082	5.2%	2,995	5.1%
10 - 14	6,461	5.5%	3,340	5.7%	3,122	5.3%
15 - 19	6,199	5.3%	3,299	5.6%	2,900	4.9%
20 - 24	6,073	5.2%	3,098	5.2%	2,975	5.1%
25 - 29	7,006	5.9%	3,580	6.1%	3,427	5.8%
30 - 34	7,408	6.3%	3,782	6.4%	3,626	6.2%
35 - 39	7,383	6.3%	3,794	6.4%	3,589	6.1%
40 - 44	8,712	7.4%	4,461	7.6%	4,250	7.2%
45 - 49	9,495	8.1%	4,821	8.2%	4,674	7.9%
50 - 54	10,392	8.8%	5,277	8.9%	5,115	8.7%
55 - 59	9,929	8.4%	4,967	8.4%	4,962	8.4%
60 - 64	8,227	7.0%	4,039	6.8%	4,189	7.1%
65 - 69	6,209	5.3%	3,003	5.1%	3,206	5.5%
70 - 74	4,409	3.7%	2,068	3.5%	2,341	4.0%
75 - 79	3,214	2.7%	1,513	2.6%	1,701	2.9%
80 - 84	2,318	2.0%	1,064	1.8%	1,254	2.1%
85+	2,538	2.2%	923	1.6%	1,615	2.7%
Median Age	43.7		42.9		44.6	

## 2013 Black Population by Age

	Total		Males		Females	
	Number	Percent	Number	Percent	Number	Percent
Total	20,773	100.0%	10,054	100.0%	10,719	100.0%
0 - 4	1,524	7.3%	775	7.7%	749	7.0%
5 - 9	1,674	8.1%	893	8.9%	781	7.3%
10 - 14	1,613	7.8%	806	8.0%	807	7.5%
15 - 19	1,561	7.5%	796	7.9%	765	7.1%
20 - 24	1,452	7.0%	705	7.0%	747	7.0%
25 - 29	1,483	7.1%	690	6.9%	793	7.4%
30 - 34	1,494	7.2%	701	7.0%	793	7.4%
35 - 39	1,406	6.8%	643	6.4%	763	7.1%
40 - 44	1,577	7.6%	756	7.5%	820	7.6%
45 - 49	1,513	7.3%	754	7.5%	759	7.1%
50 - 54	1,460	7.0%	711	7.1%	749	7.0%
55 - 59	1,309	6.3%	621	6.2%	689	6.4%
60 - 64	1,087	5.2%	486	4.8%	601	5.6%
65 - 69	631	3.0%	287	2.9%	344	3.2%
70 - 74	421	2.0%	197	2.0%	224	2.1%
75 - 79	243	1.2%	110	1.1%	133	1.2%
80 - 84	162	0.8%	60	0.6%	102	1.0%
85+	163	0.8%	63	0.6%	100	0.9%
Median Age	33.6		32.6		34.5	

NE midpoint  
Location  
Ring: 5 miles radius

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## 2013 American Indian Population by Age

	Total		Males		Females	
	Number	Percent	Number	Percent	Number	Percent
Total	1,226	100.0%	590	100.0%	637	100.0%
0 - 4	62	5.1%	31	5.3%	31	4.9%
5 - 9	71	5.8%	39	6.6%	32	5.0%
10 - 14	83	6.8%	39	6.6%	44	6.9%
15 - 19	86	7.0%	40	6.8%	45	7.1%
20 - 24	80	6.5%	41	6.9%	39	6.1%
25 - 29	113	9.2%	57	9.7%	56	8.8%
30 - 34	103	8.4%	42	7.1%	61	9.6%
35 - 39	95	7.7%	48	8.1%	48	7.5%
40 - 44	100	8.2%	58	9.8%	42	6.6%
45 - 49	91	7.4%	44	7.5%	46	7.2%
50 - 54	106	8.6%	46	7.8%	60	9.4%
55 - 59	80	6.5%	44	7.5%	36	5.7%
60 - 64	65	5.3%	29	4.9%	36	5.7%
65 - 69	45	3.7%	16	2.7%	29	4.6%
70 - 74	25	2.0%	11	1.9%	14	2.2%
75 - 79	7	0.6%	1	0.2%	6	0.9%
80 - 84	9	0.7%	1	0.2%	8	1.3%
85+	5	0.4%	2	0.3%	3	0.5%
Median Age	<b>35.8</b>		<b>35.6</b>		<b>36.0</b>	

## 2013 Asian Population by Age

	Total		Males		Females	
	Number	Percent	Number	Percent	Number	Percent
Total	45,566	100.0%	21,780	100.0%	23,787	100.0%
0 - 4	3,016	6.6%	1,563	7.2%	1,453	6.1%
5 - 9	3,156	6.9%	1,631	7.5%	1,525	6.4%
10 - 14	2,980	6.5%	1,531	7.0%	1,450	6.1%
15 - 19	2,605	5.7%	1,323	6.1%	1,281	5.4%
20 - 24	2,649	5.8%	1,284	5.9%	1,366	5.7%
25 - 29	3,064	6.7%	1,438	6.6%	1,627	6.8%
30 - 34	3,662	8.0%	1,707	7.8%	1,955	8.2%
35 - 39	3,846	8.4%	1,775	8.1%	2,071	8.7%
40 - 44	3,895	8.5%	1,820	8.4%	2,075	8.7%
45 - 49	3,516	7.7%	1,662	7.6%	1,854	7.8%
50 - 54	3,248	7.1%	1,547	7.1%	1,701	7.2%
55 - 59	3,017	6.6%	1,387	6.4%	1,630	6.9%
60 - 64	2,511	5.5%	1,183	5.4%	1,328	5.6%
65 - 69	1,635	3.6%	723	3.3%	912	3.8%
70 - 74	1,148	2.5%	566	2.6%	582	2.4%
75 - 79	740	1.6%	316	1.5%	424	1.8%
80 - 84	460	1.0%	181	0.8%	279	1.2%
85+	418	0.9%	143	0.7%	274	1.2%
Median Age	<b>37.1</b>		<b>36.2</b>		<b>38.0</b>	

NE midpoint  
Location  
Ring: 5 miles radius

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## 2013 Pacific Islander Population by Age

	Total		Males		Females	
	Number	Percent	Number	Percent	Number	Percent
Total	1,305	100.0%	625	100.0%	680	100.0%
0 - 4	99	7.6%	44	7.0%	56	8.2%
5 - 9	86	6.6%	34	5.4%	51	7.5%
10 - 14	87	6.7%	46	7.4%	41	6.0%
15 - 19	105	8.0%	51	8.2%	54	7.9%
20 - 24	127	9.7%	65	10.4%	62	9.1%
25 - 29	141	10.8%	76	12.2%	65	9.6%
30 - 34	114	8.7%	63	10.1%	51	7.5%
35 - 39	100	7.7%	55	8.8%	44	6.5%
40 - 44	103	7.9%	37	5.9%	67	9.9%
45 - 49	94	7.2%	43	6.9%	51	7.5%
50 - 54	98	7.5%	44	7.0%	54	7.9%
55 - 59	55	4.2%	20	3.2%	35	5.1%
60 - 64	40	3.1%	21	3.4%	19	2.8%
65 - 69	33	2.5%	18	2.9%	15	2.2%
70 - 74	11	0.8%	4	0.6%	8	1.2%
75 - 79	5	0.4%	5	0.8%	1	0.1%
80 - 84	3	0.2%	1	0.2%	2	0.3%
85+	4	0.3%	0	0.0%	4	0.6%
Median Age	30.3		29.8		31.1	

## 2013 Some Other Race Population by Age

	Total		Males		Females	
	Number	Percent	Number	Percent	Number	Percent
Total	9,273	100.0%	5,013	100.0%	4,258	100.0%
0 - 4	941	10.1%	477	9.5%	463	10.9%
5 - 9	916	9.9%	461	9.2%	454	10.7%
10 - 14	827	8.9%	434	8.7%	393	9.2%
15 - 19	686	7.4%	350	7.0%	336	7.9%
20 - 24	948	10.2%	522	10.4%	426	10.0%
25 - 29	1,061	11.4%	592	11.8%	469	11.0%
30 - 34	1,087	11.7%	640	12.8%	447	10.5%
35 - 39	841	9.1%	480	9.6%	361	8.5%
40 - 44	690	7.4%	382	7.6%	308	7.2%
45 - 49	436	4.7%	244	4.9%	192	4.5%
50 - 54	323	3.5%	174	3.5%	149	3.5%
55 - 59	204	2.2%	108	2.2%	96	2.3%
60 - 64	124	1.3%	59	1.2%	65	1.5%
65 - 69	91	1.0%	46	0.9%	45	1.1%
70 - 74	39	0.4%	21	0.4%	18	0.4%
75 - 79	23	0.2%	13	0.3%	10	0.2%
80 - 84	22	0.2%	7	0.1%	15	0.4%
85+	14	0.2%	3	0.1%	11	0.3%
Median Age	26.5		27.2		25.6	

## 2013 Multiple Races Population by Age

	Total		Males		Females	
	Number	Percent	Number	Percent	Number	Percent
Total	12,176	100.0%	5,925	100.0%	6,252	100.0%
0 - 4	2,066	17.0%	1,035	17.5%	1,031	16.5%
5 - 9	1,846	15.2%	889	15.0%	957	15.3%
10 - 14	1,560	12.8%	817	13.8%	743	11.9%
15 - 19	1,252	10.3%	627	10.6%	625	10.0%
20 - 24	946	7.8%	458	7.7%	488	7.8%
25 - 29	829	6.8%	406	6.9%	423	6.8%
30 - 34	757	6.2%	354	6.0%	403	6.4%
35 - 39	599	4.9%	272	4.6%	327	5.2%
40 - 44	563	4.6%	266	4.5%	297	4.8%
45 - 49	449	3.7%	222	3.7%	227	3.6%
50 - 54	453	3.7%	218	3.7%	235	3.8%
55 - 59	290	2.4%	119	2.0%	172	2.8%
60 - 64	228	1.9%	109	1.8%	119	1.9%
65 - 69	132	1.1%	45	0.8%	87	1.4%
70 - 74	80	0.7%	35	0.6%	44	0.7%
75 - 79	56	0.5%	20	0.3%	36	0.6%
80 - 84	39	0.3%	20	0.3%	20	0.3%
85+	31	0.3%	13	0.2%	18	0.3%
Median Age	17.5		16.8		18.2	

**Data Note:** Multiple Races population includes unique counts of the population who reported at least two races.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

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NE midpoint  
Location  
Ring: 1 mile radius

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Demographic Summary	Census 2010			2013			2018	
	Number	% of 50+	% of Total	Number	% of 50+	% of Total	Change	Annual Rate
Total Population	19,923			21,267			2,174	1.97%
Population 50+	5,257	26.4%		5,859	27.5%		977	3.13%
Median Age	34.7			35.1			0.4	0.23%
Households	7,704			8,132			781	1.85%
% Householders 55+	31.9%			33.5%			2.8	1.62%
Owner/Renter Ratio	1.2			1.2			0.0	0.00%
Median Home Value	-			\$307,148			\$51,546	3.15%
Average Home Value	-			\$350,944			\$67,558	3.58%
Median Household Income	-			\$52,026			\$12,578	4.43%
Median Household Income for Householder 55+	-			\$43,744			\$9,091	3.85%

Male Population	Census 2010		2013		2018	
	Number	% of 50+	Number	% of 50+	Number	% of 50+
Total (50+)	2,399	100.0%	2,701	100.0%	3,184	100.0%
50-54	659	27.5%	718	26.6%	752	23.6%
55-59	495	20.6%	588	21.8%	683	21.5%
60-64	407	17.0%	466	17.3%	572	18.0%
65-69	261	10.9%	328	12.1%	434	13.6%
70-74	224	9.3%	222	8.2%	293	9.2%
75-79	138	5.8%	166	6.1%	200	6.3%
80-84	111	4.6%	99	3.7%	128	4.0%
85+	104	4.3%	114	4.2%	122	3.8%

Female	Census 2010		2013		2018	
	Number	% of 50+	Number	% of 50+	Number	% of 50+
Total (50+)	2,858	100.0%	3,158	100.0%	3,651	100.0%
50-54	614	21.5%	670	21.2%	729	20.0%
55-59	556	19.5%	613	19.4%	685	18.8%
60-64	488	17.1%	540	17.1%	604	16.5%
65-69	377	13.2%	433	13.7%	522	14.3%
70-74	249	8.7%	299	9.5%	393	10.8%
75-79	199	7.0%	222	7.0%	292	8.0%
80-84	174	6.1%	168	5.3%	193	5.3%
85+	201	7.0%	213	6.7%	233	6.4%

Total Population	Census 2010		2013		2018	
	Number	% of Total	Number	% of Total	Number	% of Total
Total(50+)	5,257	26.4%	5,859	27.5%	6,836	29.2%
50-54	1,273	6.4%	1,388	6.5%	1,480	6.3%
55-59	1,051	5.3%	1,201	5.6%	1,369	5.8%
60-64	895	4.5%	1,006	4.7%	1,177	5.0%
65-69	638	3.2%	761	3.6%	955	4.1%
70-74	473	2.4%	521	2.4%	686	2.9%
75-79	337	1.7%	388	1.8%	492	2.1%
80-84	284	1.4%	267	1.3%	321	1.4%
85+	306	1.5%	327	1.5%	356	1.5%
65+	2,038	10.2%	2,264	10.6%	2,810	12.0%
75+	927	4.7%	982	4.6%	1,169	5.0%

**Data Note** - A "-" indicates that the variable was not collected in the 2010 Census.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

NE midpoint  
Location  
Ring: 1 mile radius

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### 2013 Households by Income and Age of Householder 55+

	55-64	Percent	65-74	Percent	75+	Percent	Total	Percent
Total	1,300	100%	766	100%	658	100%	2,724	100%
< \$15,000	157	12.1%	85	11.1%	161	24.5%	403	14.8%
\$15,000-\$24,999	84	6.5%	65	8.5%	147	22.3%	296	10.9%
\$25,000-\$34,999	127	9.8%	155	20.2%	98	14.9%	380	14.0%
\$35,000-\$49,999	177	13.6%	140	18.3%	111	16.9%	428	15.7%
\$50,000-\$74,999	193	14.8%	119	15.5%	49	7.4%	361	13.3%
\$75,000-\$99,999	204	15.7%	94	12.3%	49	7.4%	347	12.7%
\$100,000-\$149,999	266	20.5%	85	11.1%	38	5.8%	389	14.3%
\$150,000-\$199,999	67	5.2%	19	2.5%	2	0.3%	88	3.2%
\$200,000+	25	1.9%	4	0.5%	2	0.3%	31	1.1%
Median HH Income	\$61,417		\$42,014		\$26,594		\$43,744	
Average HH Income	\$75,411		\$57,039		\$38,254		\$61,292	

### 2018 Households by Income and Age of Householder 55+

	55-64	Percent	65-74	Percent	75+	Percent	Total	Percent
Total	1,491	100%	964	100%	777	100%	3,232	100%
< \$15,000	161	10.8%	93	9.6%	191	24.6%	445	13.8%
\$15,000-\$24,999	67	4.5%	66	6.8%	133	17.1%	266	8.2%
\$25,000-\$34,999	116	7.8%	164	17.0%	104	13.4%	384	11.9%
\$35,000-\$49,999	172	11.5%	161	16.7%	127	16.3%	460	14.2%
\$50,000-\$74,999	192	12.9%	142	14.7%	63	8.1%	397	12.3%
\$75,000-\$99,999	281	18.8%	153	15.9%	78	10.0%	512	15.8%
\$100,000-\$149,999	371	24.9%	142	14.7%	71	9.1%	584	18.1%
\$150,000-\$199,999	100	6.7%	37	3.8%	6	0.8%	143	4.4%
\$200,000+	30	2.0%	6	0.6%	4	0.5%	40	1.2%
Median HH Income	\$77,386		\$49,744		\$30,479		\$52,835	
Average HH Income	\$85,901		\$65,487		\$45,174		\$70,042	

**Data Note:** Income is reported for July 1, 2013 and represents annual income for the preceding year, expressed in current (2012) dollars, including an adjustment for inflation. Income is reported for July 1, 2018 and represents annual income for the preceding year, expressed in current (2017) dollars, including an adjustment for inflation.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

NE midpoint  
Location  
Ring: 1 mile radius

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Latitude: 47.49577  
Longitude: -122.1639

<b>2013 Population 50+ by Race</b>	<b>Number</b>	<b>Percent</b>	<b>% Pop</b>
Total	5,857	100.0%	27.5%
White Alone	4,123	70.4%	35.2%
Black Alone	369	6.3%	25.4%
American Indian Alone	42	0.7%	25.6%
Asian Alone	1,035	17.7%	25.1%
Pacific Islander Alone	19	0.3%	16.7%
Some Other Race Alone	135	2.3%	5.5%
Two or More Races	134	2.3%	11.0%
Hispanic Origin (Any Race)	331	5.7%	6.9%

<b>Census 2010 Households and Age of Householder</b>	<b>Number</b>	<b>Percent</b>	<b>% Total HHs</b>
Total	2,455	100.0%	31.9%
Family Households	1,300	53.0%	16.9%
Householder Age 55-64	676	27.5%	8.8%
Householder Age 65-74	358	14.6%	4.6%
Householder Age 75-84	191	7.8%	2.5%
Householder Age 85+	75	3.1%	1.0%
Nonfamily Households	1,155	47.0%	15.0%
Householder Age 55-64	481	19.6%	6.2%
Householder Age 65-74	316	12.9%	4.1%
Householder Age 75-84	220	9.0%	2.9%
Householder Age 85+	138	5.6%	1.8%

<b>Census 2010 Occupied Housing Units by Age of Householder</b>	<b>Number</b>	<b>Percent</b>	<b>% Total HHs</b>
Total	2,455	100.0%	31.9%
Owner Occupied Housing Units	1,651	67.3%	21.4%
Householder Age 55-64	767	31.2%	10.0%
Householder Age 65-74	475	19.3%	6.2%
Householder Age 75-84	299	12.2%	3.9%
Householder Age 85+	110	4.5%	1.4%
Renter Occupied Housing Units	804	32.7%	10.4%
Householder Age 55-64	390	15.9%	5.1%
Householder Age 65-74	200	8.1%	2.6%
Householder Age 75-84	111	4.5%	1.4%
Householder Age 85+	103	4.2%	1.3%

**Data Note:** A family is defined as a householder and one or more other people living in the same household who are related to the householder by birth, marriage, or adoption. Nonfamily households consist of people living alone and households that do not contain any members who are related to the householder. The base for "% Pop" is specific to the row. A Nonrelative is not related to the householder by birth, marriage, or adoption.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

NE midpoint  
Location  
Ring: 3 miles radius

Prepared by CED/Planning  
Latitude: 47.49577  
Longitude: -122.1639

Demographic Summary	Census 2010			2013			2018	
	Number	% of 50+	% of Total	Number	% of 50+	% of Total	Change	Annual Rate
Total Population	86,868			90,921			7,624	1.62%
Population 50+	25,147			27,679			3,947	2.70%
Median Age	36.7			37.2			0.6	0.32%
Households	34,398			35,835			2,914	1.58%
% Householders 55+	33.6%			36.0%			3.1	1.67%
Owner/Renter Ratio	1.5			1.5			0.0	0.00%
Median Home Value	-			\$327,389			\$54,298	3.12%
Average Home Value	-			\$376,219			\$68,904	3.42%
Median Household Income	-			\$65,004			\$12,953	3.70%
Median Household Income for Householder 55+	-			\$56,648			\$12,352	4.02%

Male Population	Census 2010		2013		2018	
	Number	% of 50+	Number	% of 50+	Number	% of 50+
Total (50+)	11,849	100.0%	13,099	100.0%	15,039	100.0%
50-54	3,154	26.6%	3,290	25.1%	3,367	22.4%
55-59	2,636	22.2%	2,925	22.3%	3,203	21.3%
60-64	2,068	17.5%	2,347	17.9%	2,731	18.2%
65-69	1,414	11.9%	1,649	12.6%	2,101	14.0%
70-74	1,021	8.6%	1,156	8.8%	1,485	9.9%
75-79	679	5.7%	779	5.9%	991	6.6%
80-84	469	4.0%	492	3.8%	603	4.0%
85+	408	3.4%	461	3.5%	558	3.7%

Female	Census 2010		2013		2018	
	Number	% of 50+	Number	% of 50+	Number	% of 50+
Total (50+)	13,299	100.0%	14,582	100.0%	16,586	100.0%
50-54	3,187	24.0%	3,239	22.2%	3,270	19.7%
55-59	2,685	20.2%	2,992	20.5%	3,185	19.2%
60-64	2,318	17.4%	2,531	17.4%	2,872	17.3%
65-69	1,624	12.2%	1,928	13.2%	2,353	14.2%
70-74	1,162	8.7%	1,349	9.3%	1,776	10.7%
75-79	818	6.2%	963	6.6%	1,269	7.7%
80-84	663	5.0%	673	4.6%	829	5.0%
85+	842	6.3%	907	6.2%	1,032	6.2%

Total Population	Census 2010		2013		2018	
	Number	% of Total	Number	% of Total	Number	% of Total
Total(50+)	25,147	28.9%	27,679	30.4%	31,626	32.1%
50-54	6,341	7.3%	6,529	7.2%	6,637	6.7%
55-59	5,321	6.1%	5,917	6.5%	6,389	6.5%
60-64	4,386	5.0%	4,878	5.4%	5,604	5.7%
65-69	3,038	3.5%	3,576	3.9%	4,453	4.5%
70-74	2,183	2.5%	2,505	2.8%	3,261	3.3%
75-79	1,497	1.7%	1,742	1.9%	2,260	2.3%
80-84	1,132	1.3%	1,165	1.3%	1,432	1.5%
85+	1,249	1.4%	1,367	1.5%	1,590	1.6%
65+	9,099	10.5%	10,355	11.4%	12,996	13.2%
75+	3,878	4.5%	4,274	4.7%	5,282	5.4%

**Data Note** - A "-" indicates that the variable was not collected in the 2010 Census.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

NE midpoint  
Location  
Ring: 3 miles radius

Prepared by CED/Planning  
Latitude: 47.49577  
Longitude: -122.1639

### 2013 Households by Income and Age of Householder 55+

	55-64	Percent	65-74	Percent	75+	Percent	Total	Percent
Total	6,302	100%	3,711	100%	2,886	100%	12,899	100%
< \$15,000	508	8.1%	297	8.0%	577	20.0%	1,382	10.7%
\$15,000-\$24,999	272	4.3%	196	5.3%	438	15.2%	906	7.0%
\$25,000-\$34,999	470	7.5%	471	12.7%	506	17.5%	1,447	11.2%
\$35,000-\$49,999	738	11.7%	617	16.6%	542	18.8%	1,897	14.7%
\$50,000-\$74,999	1,170	18.6%	814	21.9%	351	12.2%	2,335	18.1%
\$75,000-\$99,999	1,107	17.6%	597	16.1%	248	8.6%	1,952	15.1%
\$100,000-\$149,999	1,260	20.0%	475	12.8%	177	6.1%	1,912	14.8%
\$150,000-\$199,999	452	7.2%	145	3.9%	29	1.0%	626	4.9%
\$200,000+	325	5.2%	97	2.6%	20	0.7%	442	3.4%
Median HH Income	\$74,787		\$56,133		\$33,010		\$56,648	
Average HH Income	\$91,465		\$72,474		\$44,712		\$75,541	

### 2018 Households by Income and Age of Householder 55+

	55-64	Percent	65-74	Percent	75+	Percent	Total	Percent
Total	6,974	100%	4,666	100%	3,529	100%	15,169	100%
< \$15,000	492	7.1%	343	7.4%	700	19.8%	1,535	10.1%
\$15,000-\$24,999	203	2.9%	196	4.2%	403	11.4%	802	5.3%
\$25,000-\$34,999	392	5.6%	495	10.6%	531	15.0%	1,418	9.3%
\$35,000-\$49,999	649	9.3%	656	14.1%	604	17.1%	1,909	12.6%
\$50,000-\$74,999	1,057	15.2%	874	18.7%	420	11.9%	2,351	15.5%
\$75,000-\$99,999	1,475	21.1%	944	20.2%	428	12.1%	2,847	18.8%
\$100,000-\$149,999	1,671	24.0%	751	16.1%	346	9.8%	2,768	18.2%
\$150,000-\$199,999	660	9.5%	259	5.6%	68	1.9%	987	6.5%
\$200,000+	374	5.4%	148	3.2%	30	0.9%	552	3.6%
Median HH Income	\$84,555		\$66,413		\$37,410		\$69,000	
Average HH Income	\$106,278		\$84,584		\$53,185		\$87,253	

**Data Note:** Income is reported for July 1, 2013 and represents annual income for the preceding year, expressed in current (2012) dollars, including an adjustment for inflation. Income is reported for July 1, 2018 and represents annual income for the preceding year, expressed in current (2017) dollars, including an adjustment for inflation.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

<b>2013 Population 50+ by Race</b>	<b>Number</b>	<b>Percent</b>	<b>% Pop</b>
Total	27,680	100.0%	30.4%
White Alone	19,742	71.3%	36.7%
Black Alone	1,774	6.4%	26.2%
American Indian Alone	177	0.6%	29.8%
Asian Alone	4,896	17.7%	26.7%
Pacific Islander Alone	94	0.3%	18.8%
Some Other Race Alone	449	1.6%	7.9%
Two or More Races	548	2.0%	10.5%
Hispanic Origin (Any Race)	1,142	4.1%	9.4%

<b>Census 2010 Households and Age of Householder</b>	<b>Number</b>	<b>Percent</b>	<b>% Total HHs</b>
Total	11,541	100.0%	33.6%
Family Households	6,467	56.0%	18.8%
Householder Age 55-64	3,524	30.5%	10.2%
Householder Age 65-74	1,854	16.1%	5.4%
Householder Age 75-84	837	7.3%	2.4%
Householder Age 85+	252	2.2%	0.7%
Nonfamily Households	5,074	44.0%	14.8%
Householder Age 55-64	2,174	18.8%	6.3%
Householder Age 65-74	1,353	11.7%	3.9%
Householder Age 75-84	928	8.0%	2.7%
Householder Age 85+	619	5.4%	1.8%

<b>Census 2010 Occupied Housing Units by Age of Householder</b>	<b>Number</b>	<b>Percent</b>	<b>% Total HHs</b>
Total	11,539	100.0%	33.5%
Owner Occupied Housing Units	8,092	70.1%	23.5%
Householder Age 55-64	4,118	35.7%	12.0%
Householder Age 65-74	2,384	20.7%	6.9%
Householder Age 75-84	1,223	10.6%	3.6%
Householder Age 85+	367	3.2%	1.1%
Renter Occupied Housing Units	3,447	29.9%	10.0%
Householder Age 55-64	1,579	13.7%	4.6%
Householder Age 65-74	823	7.1%	2.4%
Householder Age 75-84	541	4.7%	1.6%
Householder Age 85+	504	4.4%	1.5%

**Data Note:** A family is defined as a householder and one or more other people living in the same household who are related to the householder by birth, marriage, or adoption. Nonfamily households consist of people living alone and households that do not contain any members who are related to the householder. The base for "% Pop" is specific to the row. A Nonrelative is not related to the householder by birth, marriage, or adoption.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

NE midpoint  
Location  
Ring: 5 miles radius

Prepared by CED/Planning  
Latitude: 47.49577  
Longitude: -122.1639

Demographic Summary	Census 2010			2013			2018		
	Number	% of 50+	% of Total	Number	% of 50+	% of Total	Change	Annual Rate	
Total Population	200,847			208,157			223,330	15,173	1.42%
Population 50+	62,757			68,632			77,172	8,540	2.37%
Median Age	37.9			38.5			39.0	0.5	0.26%
Households	76,650			79,203			84,803	5,600	1.38%
% Householders 55+	36.2%			38.9%			42.0%	3.1	1.55%
Owner/Renter Ratio	2.0			1.9			1.9	0.0	0.00%
Median Home Value	-			\$350,481			\$397,462	\$46,981	2.55%
Average Home Value	-			\$426,414			\$487,451	\$61,037	2.71%
Median Household Income	-			\$74,318			\$84,033	\$9,715	2.49%
Median Household Income for Householder 55+	-			\$67,152			\$79,986	\$12,834	3.56%
Population by Age and Sex									
Male Population	Census 2010		2013		2018				
	Number	% of 50+	Number	% of 50+	Number	% of 50+			
Total (50+)	29,821	100.0%	32,706	100.0%	36,879	100.0%			
50-54	7,828	26.2%	8,017	24.5%	7,866	21.3%			
55-59	6,575	22.0%	7,266	22.2%	7,845	21.3%			
60-64	5,321	17.8%	5,926	18.1%	6,830	18.5%			
65-69	3,498	11.7%	4,138	12.7%	5,233	14.2%			
70-74	2,571	8.6%	2,903	8.9%	3,759	10.2%			
75-79	1,791	6.0%	1,977	6.0%	2,427	6.6%			
80-84	1,224	4.1%	1,332	4.1%	1,541	4.2%			
85+	1,013	3.4%	1,147	3.5%	1,378	3.7%			
Female	Census 2010		2013		2018				
	Number	% of 50+	Number	% of 50+	Number	% of 50+			
Total (50+)	32,936	100.0%	35,926	100.0%	40,292	100.0%			
50-54	8,058	24.5%	8,063	22.4%	7,837	19.5%			
55-59	6,939	21.1%	7,620	21.2%	7,987	19.8%			
60-64	5,686	17.3%	6,357	17.7%	7,240	18.0%			
65-69	3,881	11.8%	4,638	12.9%	5,855	14.5%			
70-74	2,817	8.6%	3,231	9.0%	4,232	10.5%			
75-79	2,052	6.2%	2,311	6.4%	2,901	7.2%			
80-84	1,646	5.0%	1,681	4.7%	1,947	4.8%			
85+	1,857	5.6%	2,025	5.6%	2,293	5.7%			
Total Population	Census 2010		2013		2018				
	Number	% of Total	Number	% of Total	Number	% of Total			
Total(50+)	62,757	31.2%	68,632	33.0%	77,172	34.6%			
50-54	15,887	7.9%	16,080	7.7%	15,703	7.0%			
55-59	13,514	6.7%	14,885	7.2%	15,832	7.1%			
60-64	11,007	5.5%	12,283	5.9%	14,070	6.3%			
65-69	7,379	3.7%	8,777	4.2%	11,088	5.0%			
70-74	5,388	2.7%	6,134	2.9%	7,991	3.6%			
75-79	3,843	1.9%	4,288	2.1%	5,328	2.4%			
80-84	2,869	1.4%	3,013	1.4%	3,488	1.6%			
85+	2,870	1.4%	3,172	1.5%	3,672	1.6%			
65+	22,349	11.1%	25,384	12.2%	31,567	14.1%			
75+	9,582	4.8%	10,473	5.0%	12,488	5.6%			

**Data Note** - A "-" indicates that the variable was not collected in the 2010 Census.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

NE midpoint  
Location  
Ring: 5 miles radius

Prepared by CED/Planning  
Latitude: 47.49577  
Longitude: -122.1639

2013 Households by Income and Age of Householder 55+								
	55-64	Percent	65-74	Percent	75+	Percent	Total	Percent
Total	15,491	100%	8,753	100%	6,572	100%	30,816	100%
< \$15,000	1,025	6.6%	579	6.6%	987	15.0%	2,591	8.4%
\$15,000-\$24,999	620	4.0%	474	5.4%	916	13.9%	2,010	6.5%
\$25,000-\$34,999	1,002	6.5%	805	9.2%	1,048	15.9%	2,855	9.3%
\$35,000-\$49,999	1,560	10.1%	1,233	14.1%	1,204	18.3%	3,997	13.0%
\$50,000-\$74,999	2,564	16.6%	1,800	20.6%	854	13.0%	5,218	16.9%
\$75,000-\$99,999	2,580	16.7%	1,446	16.5%	653	9.9%	4,679	15.2%
\$100,000-\$149,999	3,335	21.5%	1,275	14.6%	593	9.0%	5,203	16.9%
\$150,000-\$199,999	1,392	9.0%	548	6.3%	144	2.2%	2,084	6.8%
\$200,000+	1,413	9.1%	592	6.8%	172	2.6%	2,177	7.1%
Median HH Income	\$82,655		\$65,682		\$38,125		\$67,152	
Average HH Income	\$107,366		\$90,744		\$57,717		\$92,062	

2018 Households by Income and Age of Householder 55+								
	55-64	Percent	65-74	Percent	75+	Percent	Total	Percent
Total	16,878	100%	11,057	100%	7,724	100%	35,659	100%
< \$15,000	966	5.7%	689	6.2%	1,149	14.9%	2,804	7.9%
\$15,000-\$24,999	461	2.7%	461	4.2%	807	10.4%	1,729	4.8%
\$25,000-\$34,999	814	4.8%	857	7.8%	1,060	13.7%	2,731	7.7%
\$35,000-\$49,999	1,323	7.8%	1,257	11.4%	1,248	16.2%	3,828	10.7%
\$50,000-\$74,999	2,224	13.2%	1,897	17.2%	915	11.8%	5,036	14.1%
\$75,000-\$99,999	3,301	19.6%	2,199	19.9%	1,034	13.4%	6,534	18.3%
\$100,000-\$149,999	4,231	25.1%	1,954	17.7%	1,001	13.0%	7,186	20.2%
\$150,000-\$199,999	1,934	11.5%	900	8.1%	265	3.4%	3,099	8.7%
\$200,000+	1,623	9.6%	843	7.6%	245	3.2%	2,711	7.6%
Median HH Income	\$93,678		\$78,035		\$44,024		\$79,986	
Average HH Income	\$127,400		\$108,518		\$70,330		\$109,187	

**Data Note:** Income is reported for July 1, 2013 and represents annual income for the preceding year, expressed in current (2012) dollars, including an adjustment for inflation. Income is reported for July 1, 2018 and represents annual income for the preceding year, expressed in current (2017) dollars, including an adjustment for inflation.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.



# Age 50+ Profile

NE midpoint  
 Location  
 Ring: 5 miles radius

Prepared by CED/Planning  
 Latitude: 47.49577  
 Longitude: -122.1639

<b>2013 Population 50+ by Race</b>	<b>Number</b>	<b>Percent</b>	<b>% Pop</b>
Total	68,629	100.0%	33.0%
White Alone	47,236	68.8%	40.1%
Black Alone	5,476	8.0%	26.4%
American Indian Alone	342	0.5%	27.9%
Asian Alone	13,177	19.2%	28.9%
Pacific Islander Alone	249	0.4%	19.1%
Some Other Race Alone	840	1.2%	9.1%
Two or More Races	1,309	1.9%	10.7%
Hispanic Origin (Any Race)	2,306	3.4%	10.9%

<b>Census 2010 Households and Age of Householder</b>	<b>Number</b>	<b>Percent</b>	<b>% Total HHs</b>
Total	27,723	100.0%	36.2%
Family Households	17,453	63.0%	22.8%
Householder Age 55-64	9,567	34.5%	12.5%
Householder Age 65-74	4,859	17.5%	6.3%
Householder Age 75-84	2,356	8.5%	3.1%
Householder Age 85+	671	2.4%	0.9%
Nonfamily Households	10,270	37.0%	13.4%
Householder Age 55-64	4,536	16.4%	5.9%
Householder Age 65-74	2,699	9.7%	3.5%
Householder Age 75-84	1,870	6.7%	2.4%
Householder Age 85+	1,165	4.2%	1.5%

<b>Census 2010 Occupied Housing Units by Age of Householder</b>	<b>Number</b>	<b>Percent</b>	<b>% Total HHs</b>
Total	27,723	100.0%	36.2%
Owner Occupied Housing Units	21,795	78.6%	28.4%
Householder Age 55-64	11,064	39.9%	14.4%
Householder Age 65-74	6,207	22.4%	8.1%
Householder Age 75-84	3,414	12.3%	4.5%
Householder Age 85+	1,110	4.0%	1.4%
Renter Occupied Housing Units	5,928	21.4%	7.7%
Householder Age 55-64	3,039	11.0%	4.0%
Householder Age 65-74	1,351	4.9%	1.8%
Householder Age 75-84	812	2.9%	1.1%
Householder Age 85+	726	2.6%	0.9%

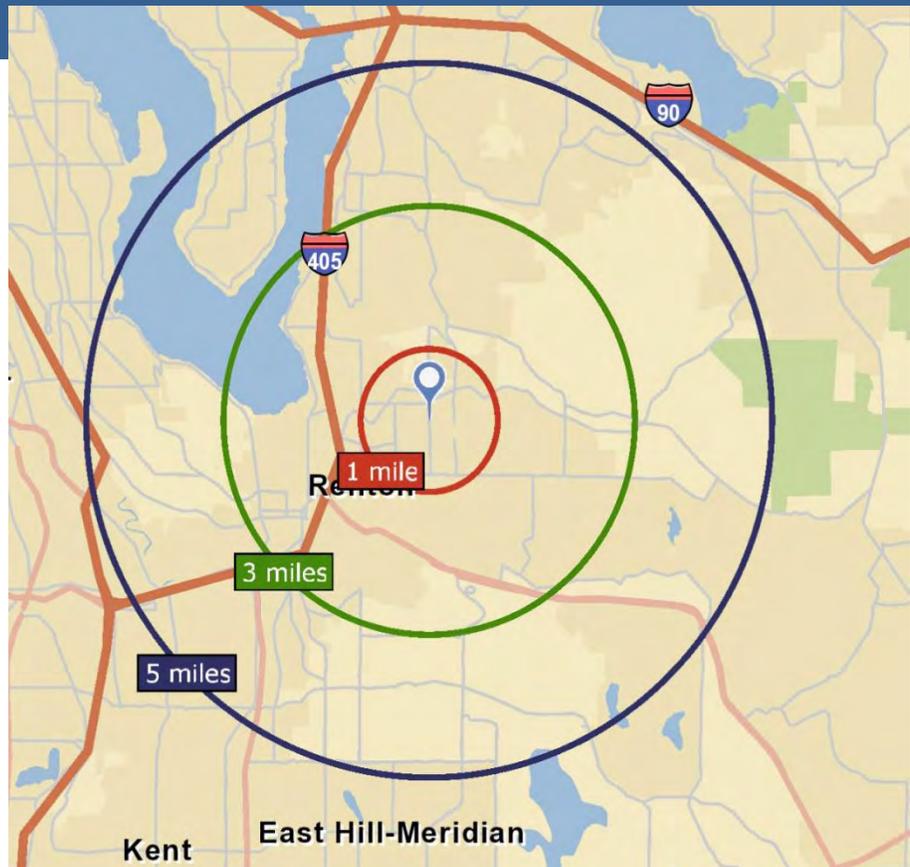
**Data Note:** A family is defined as a householder and one or more other people living in the same household who are related to the householder by birth, marriage, or adoption. Nonfamily households consist of people living alone and households that do not contain any members who are related to the householder. The base for "% Pop" is specific to the row. A Nonrelative is not related to the householder by birth, marriage, or adoption.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

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# Income NE Renton

1, 3 and 5 Miles Radii from the Intersection of  
NE Sunset Blvd & NE 10<sup>th</sup> St



RENTON. AHEAD OF THE CURVE.

City of  
**Renton**



Community & Economic Development

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# Demographic and Income Profile

NE midpoint  
 Location  
 Ring: 1 mile radius

Prepared by CED/Planning  
 Latitude: 47.49577  
 Longitude: -122.1639

Summary	Census 2010	2013	2018
Population	19,923	21,267	23,441
Households	7,704	8,132	8,913
Families	4,819	5,087	5,559
Average Household Size	2.56	2.59	2.61
Owner Occupied Housing Units	4,228	4,397	4,863
Renter Occupied Housing Units	3,476	3,735	4,050
Median Age	34.7	35.1	35.5

Trends: 2013 - 2018 Annual Rate	Area	State	National
Population	1.97%	1.00%	0.71%
Households	1.85%	1.05%	0.74%
Families	1.79%	0.94%	0.63%
Owner HHS	2.04%	1.09%	0.94%
Median Household Income	4.43%	3.75%	3.03%

Households by Income	2013		2018	
	Number	Percent	Number	Percent
< \$15,000	958	11.8%	985	11.1%
\$15,000 - \$24,999	709	8.7%	587	6.6%
\$25,000 - \$34,999	1,020	12.5%	924	10.4%
\$35,000 - \$49,999	1,244	15.3%	1,196	13.4%
\$50,000 - \$74,999	1,195	14.7%	1,157	13.0%
\$75,000 - \$99,999	1,181	14.5%	1,560	17.5%
\$100,000 - \$149,999	1,417	17.4%	1,917	21.5%
\$150,000 - \$199,999	317	3.9%	470	5.3%
\$200,000+	92	1.1%	117	1.3%

Median Household Income	\$52,026	\$64,604
Average Household Income	\$67,377	\$76,640
Per Capita Income	\$26,066	\$29,453

Population by Age	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	1,620	8.1%	1,667	7.8%	1,808	7.7%
5 - 9	1,277	6.4%	1,474	6.9%	1,637	7.0%
10 - 14	1,180	5.9%	1,271	6.0%	1,522	6.5%
15 - 19	1,144	5.7%	1,208	5.7%	1,320	5.6%
20 - 24	1,362	6.8%	1,489	7.0%	1,552	6.6%
25 - 34	3,478	17.5%	3,502	16.5%	3,704	15.8%
35 - 44	3,184	16.0%	3,303	15.5%	3,456	14.7%
45 - 54	2,693	13.5%	2,883	13.6%	3,087	13.2%
55 - 64	1,946	9.8%	2,207	10.4%	2,546	10.9%
65 - 74	1,111	5.6%	1,282	6.0%	1,641	7.0%
75 - 84	621	3.1%	655	3.1%	813	3.5%
85+	306	1.5%	327	1.5%	356	1.5%

Race and Ethnicity	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
White Alone	11,237	56.4%	11,717	55.1%	12,293	52.4%
Black Alone	1,387	7.0%	1,451	6.8%	1,570	6.7%
American Indian Alone	152	0.8%	164	0.8%	182	0.8%
Asian Alone	3,826	19.2%	4,129	19.4%	4,699	20.0%
Pacific Islander Alone	108	0.5%	114	0.5%	133	0.6%
Some Other Race Alone	2,116	10.6%	2,476	11.6%	3,142	13.4%
Two or More Races	1,096	5.5%	1,218	5.7%	1,423	6.1%
Hispanic Origin (Any Race)	4,103	20.6%	4,789	22.5%	6,066	25.9%

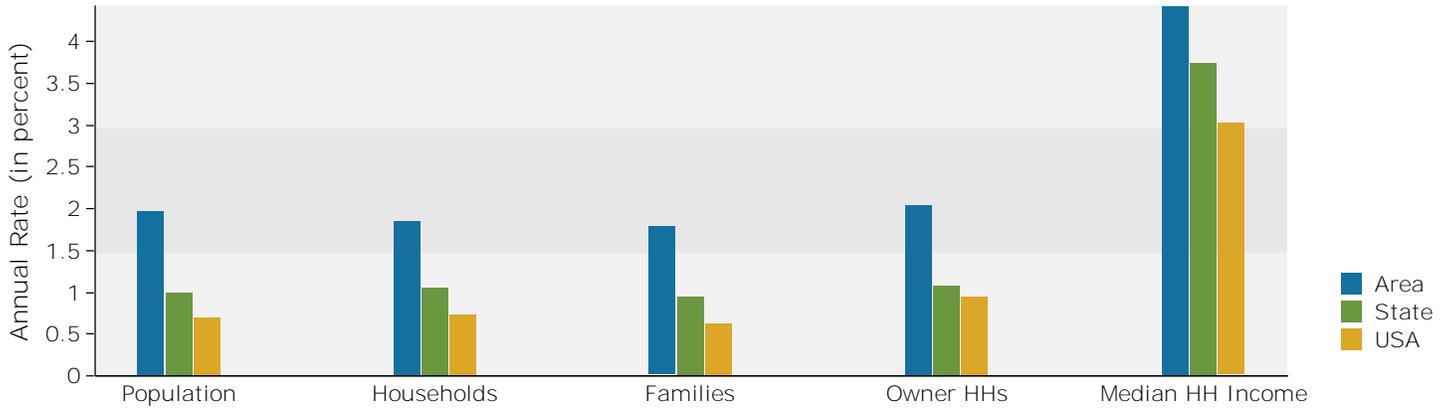
**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

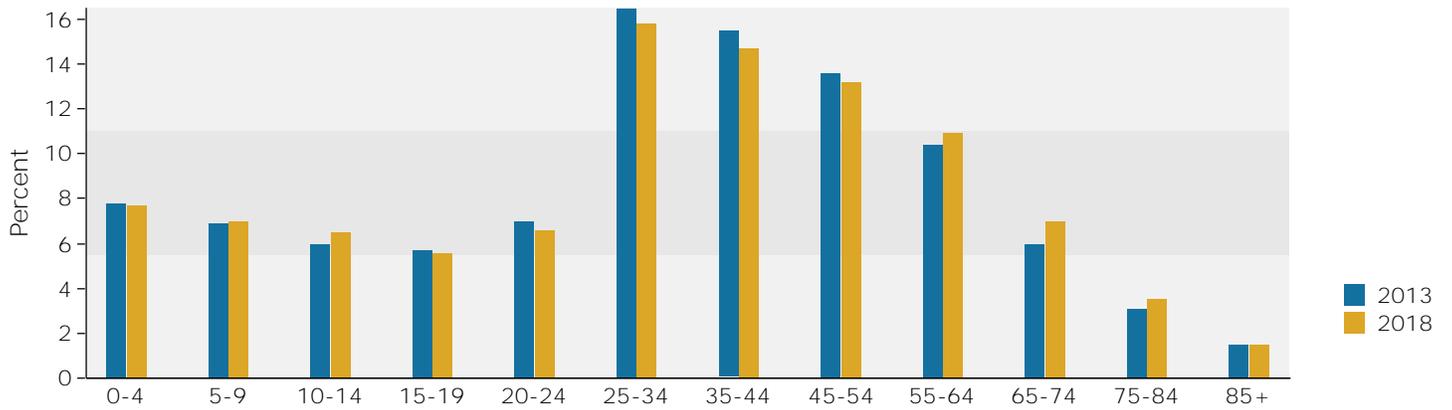
NE midpoint  
Location  
Ring: 1 mile radius

Prepared by CED/Planning  
Latitude: 47.49577  
Longitude: -122.1639

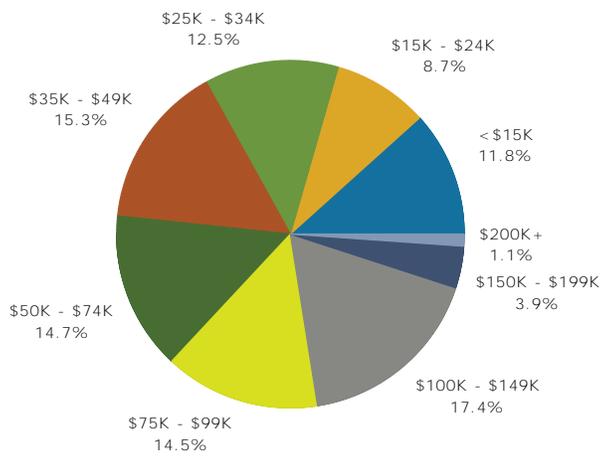
## Trends 2013-2018



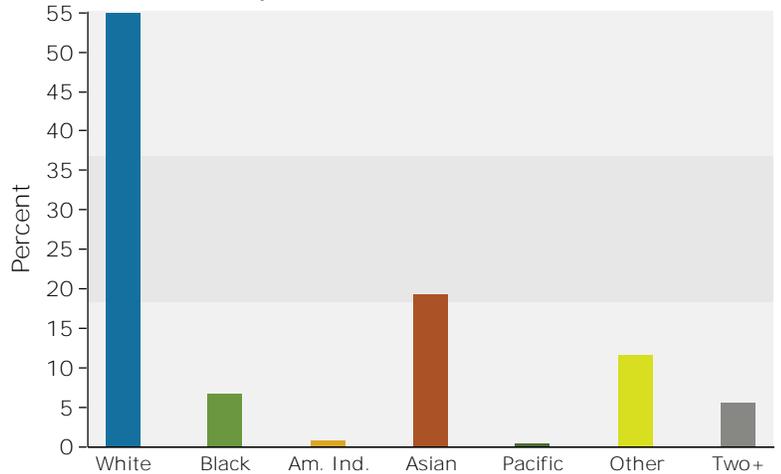
## Population by Age



## 2013 Household Income



## 2013 Population by Race



2013 Percent Hispanic Origin: 22.5%

NE midpoint  
Location  
Ring: 3 miles radius

Prepared by CED/Planning  
Latitude: 47.49577  
Longitude: -122.1639

Summary	Census 2010	2013	2018
Population	86,868	90,921	98,545
Households	34,398	35,835	38,749
Families	21,613	22,499	24,239
Average Household Size	2.51	2.52	2.53
Owner Occupied Housing Units	20,851	21,358	23,151
Renter Occupied Housing Units	13,547	14,477	15,598
Median Age	36.7	37.2	37.8

Trends: 2013 - 2018 Annual Rate	Area	State	National
Population	1.62%	1.00%	0.71%
Households	1.58%	1.05%	0.74%
Families	1.50%	0.94%	0.63%
Owner HHs	1.63%	1.09%	0.94%
Median Household Income	3.70%	3.75%	3.03%

Households by Income	2013		2018	
	Number	Percent	Number	Percent
< \$15,000	2,980	8.3%	3,017	7.8%
\$15,000 - \$24,999	1,947	5.4%	1,568	4.0%
\$25,000 - \$34,999	3,488	9.7%	3,021	7.8%
\$35,000 - \$49,999	4,933	13.8%	4,429	11.4%
\$50,000 - \$74,999	6,656	18.6%	6,047	15.6%
\$75,000 - \$99,999	6,005	16.8%	7,882	20.3%
\$100,000 - \$149,999	6,341	17.7%	8,232	21.2%
\$150,000 - \$199,999	2,045	5.7%	2,902	7.5%
\$200,000+	1,440	4.0%	1,650	4.3%

Median Household Income	\$65,004	\$77,957
Average Household Income	\$83,085	\$95,684
Per Capita Income	\$32,829	\$37,684

Population by Age	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	6,453	7.4%	6,438	7.1%	6,809	6.9%
5 - 9	5,540	6.4%	6,184	6.8%	6,713	6.8%
10 - 14	5,084	5.9%	5,517	6.1%	6,587	6.7%
15 - 19	4,670	5.4%	4,889	5.4%	5,437	5.5%
20 - 24	5,165	5.9%	5,430	6.0%	5,559	5.6%
25 - 34	14,143	16.3%	13,844	15.2%	13,889	14.1%
35 - 44	14,076	16.2%	14,271	15.7%	14,736	15.0%
45 - 54	12,930	14.9%	13,198	14.5%	13,826	14.0%
55 - 64	9,707	11.2%	10,795	11.9%	11,993	12.2%
65 - 74	5,221	6.0%	6,081	6.7%	7,714	7.8%
75 - 84	2,629	3.0%	2,907	3.2%	3,692	3.7%
85+	1,249	1.4%	1,367	1.5%	1,590	1.6%

Race and Ethnicity	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
White Alone	52,540	60.5%	53,843	59.2%	55,881	56.7%
Black Alone	6,515	7.5%	6,759	7.4%	7,320	7.4%
American Indian Alone	563	0.6%	593	0.7%	652	0.7%
Asian Alone	17,177	19.8%	18,354	20.2%	20,834	21.1%
Pacific Islander Alone	474	0.5%	500	0.5%	576	0.6%
Some Other Race Alone	4,857	5.6%	5,655	6.2%	7,207	7.3%
Two or More Races	4,742	5.5%	5,217	5.7%	6,075	6.2%
Hispanic Origin (Any Race)	10,468	12.1%	12,183	13.4%	15,556	15.8%

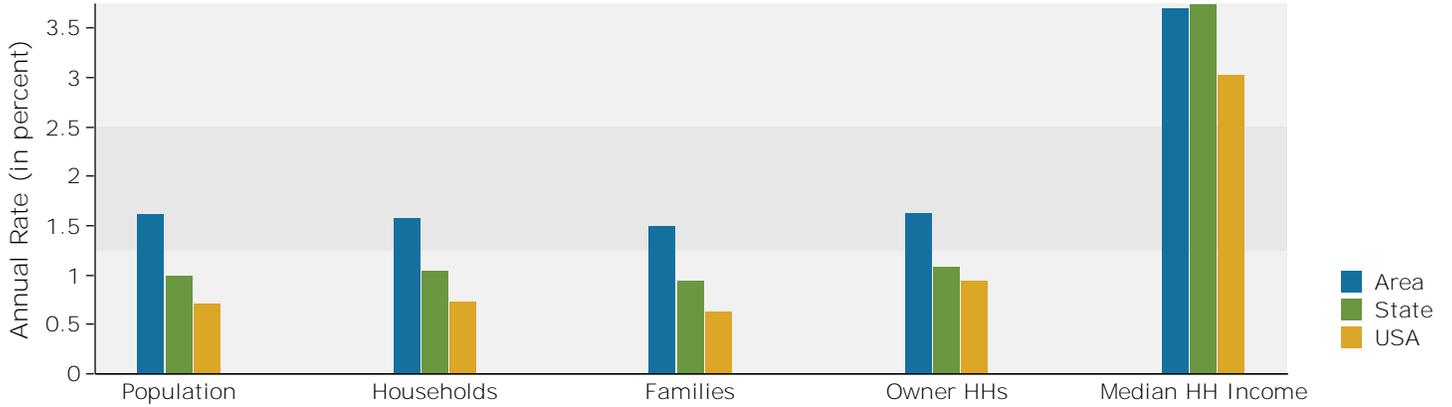
**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

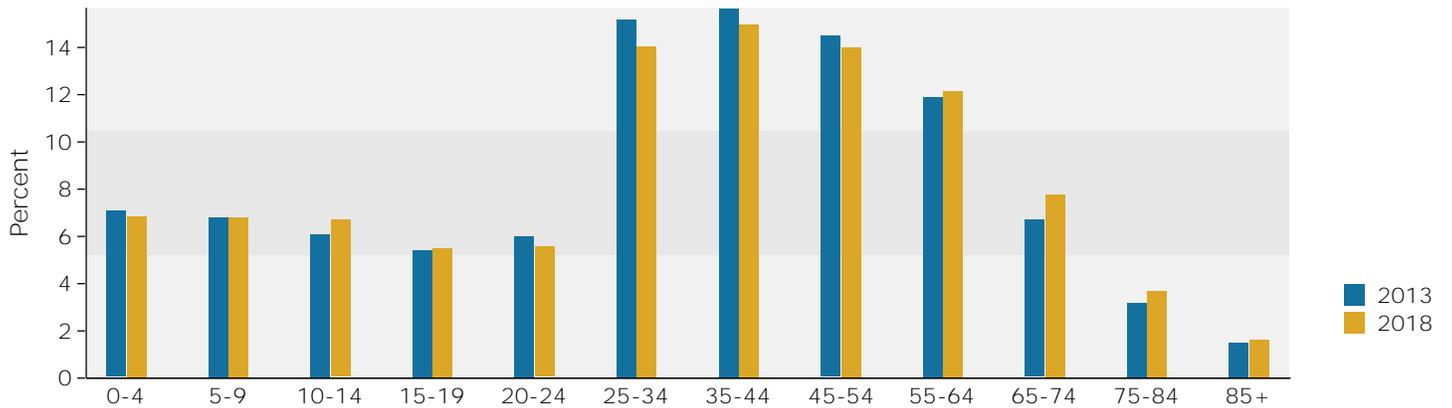
NE midpoint  
Location  
Ring: 3 miles radius

Prepared by CED/Planning  
Latitude: 47.49577  
Longitude: -122.1639

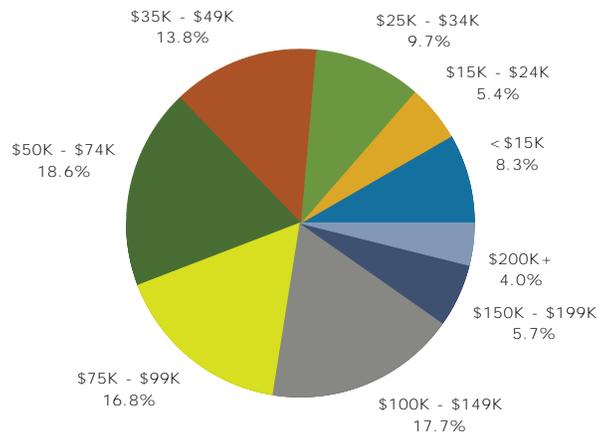
## Trends 2013-2018



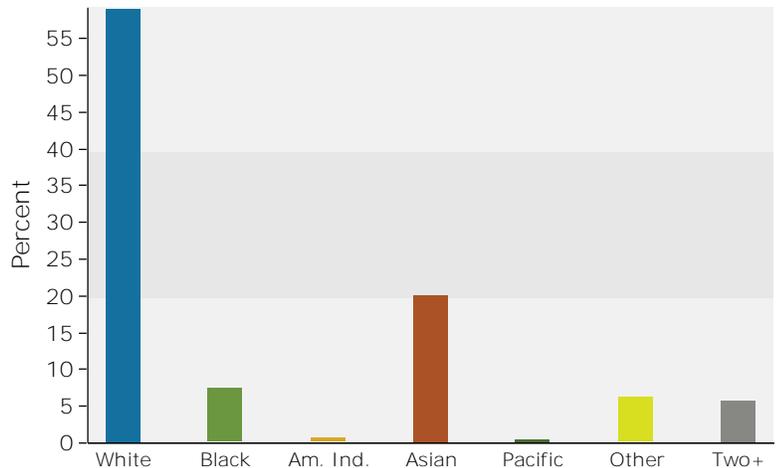
## Population by Age



## 2013 Household Income



## 2013 Population by Race



2013 Percent Hispanic Origin: 13.4%

NE midpoint  
Location  
Ring: 5 miles radius

Prepared by CED/Planning  
Latitude: 47.49577  
Longitude: -122.1639

Summary	Census 2010	2013	2018
Population	200,847	208,157	223,330
Households	76,650	79,203	84,803
Families	51,682	53,343	56,889
Average Household Size	2.61	2.61	2.62
Owner Occupied Housing Units	50,689	51,616	55,376
Renter Occupied Housing Units	25,961	27,588	29,427
Median Age	37.9	38.5	39.0

Trends: 2013 - 2018 Annual Rate	Area	State	National
Population	1.42%	1.00%	0.71%
Households	1.38%	1.05%	0.74%
Families	1.30%	0.94%	0.63%
Owner HHs	1.42%	1.09%	0.94%
Median Household Income	2.49%	3.75%	3.03%

Households by Income	2013		2018	
	Number	Percent	Number	Percent
< \$15,000	5,629	7.1%	5,567	6.6%
\$15,000 - \$24,999	4,305	5.4%	3,408	4.0%
\$25,000 - \$34,999	6,712	8.5%	5,732	6.8%
\$35,000 - \$49,999	9,574	12.1%	8,316	9.8%
\$50,000 - \$74,999	13,647	17.2%	12,059	14.2%
\$75,000 - \$99,999	12,911	16.3%	16,487	19.4%
\$100,000 - \$149,999	15,420	19.5%	19,427	22.9%
\$150,000 - \$199,999	5,675	7.2%	7,679	9.1%
\$200,000+	5,331	6.7%	6,128	7.2%

Median Household Income	\$74,318	\$84,033
Average Household Income	\$95,040	\$111,607
Per Capita Income	\$36,257	\$42,467

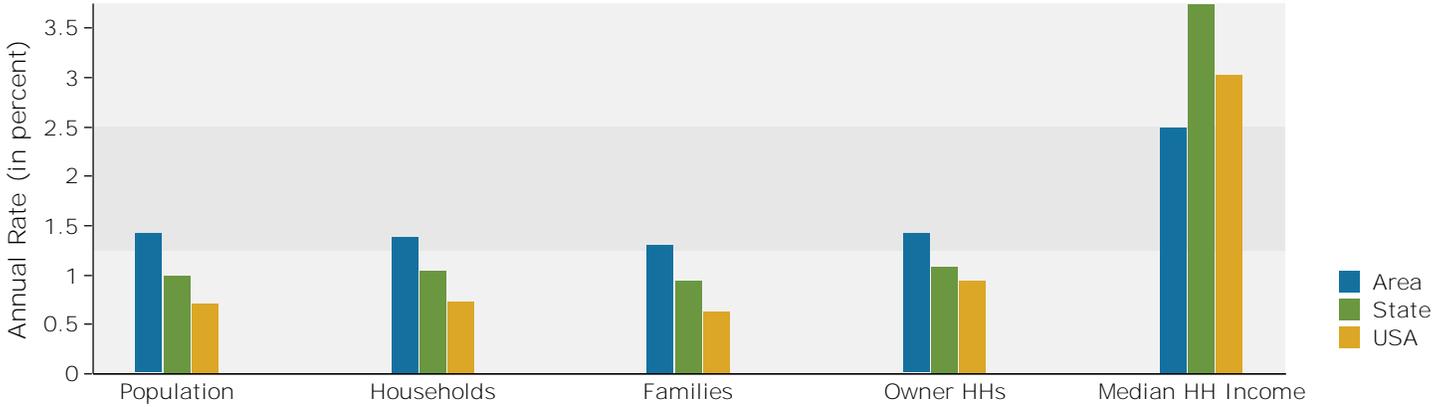
Population by Age	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	13,577	6.8%	13,491	6.5%	14,314	6.4%
5 - 9	12,999	6.5%	13,826	6.6%	14,827	6.6%
10 - 14	13,097	6.5%	13,611	6.5%	15,299	6.9%
15 - 19	12,518	6.2%	12,493	6.0%	13,044	5.8%
20 - 24	11,433	5.7%	12,276	5.9%	12,105	5.4%
25 - 34	28,069	14.0%	28,322	13.6%	29,299	13.1%
35 - 44	30,305	15.1%	29,910	14.4%	31,008	13.9%
45 - 54	31,980	15.9%	31,674	15.2%	31,966	14.3%
55 - 64	24,521	12.2%	27,168	13.1%	29,902	13.4%
65 - 74	12,767	6.4%	14,911	7.2%	19,079	8.5%
75 - 84	6,712	3.3%	7,301	3.5%	8,816	3.9%
85+	2,870	1.4%	3,172	1.5%	3,672	1.6%

Race and Ethnicity	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
White Alone	115,933	57.7%	117,836	56.6%	121,247	54.3%
Black Alone	20,210	10.1%	20,773	10.0%	22,222	10.0%
American Indian Alone	1,173	0.6%	1,226	0.6%	1,346	0.6%
Asian Alone	43,094	21.5%	45,567	21.9%	51,250	22.9%
Pacific Islander Alone	1,243	0.6%	1,305	0.6%	1,481	0.7%
Some Other Race Alone	8,014	4.0%	9,273	4.5%	11,756	5.3%
Two or More Races	11,179	5.6%	12,177	5.8%	14,027	6.3%
Hispanic Origin (Any Race)	18,193	9.1%	21,071	10.1%	26,816	12.0%

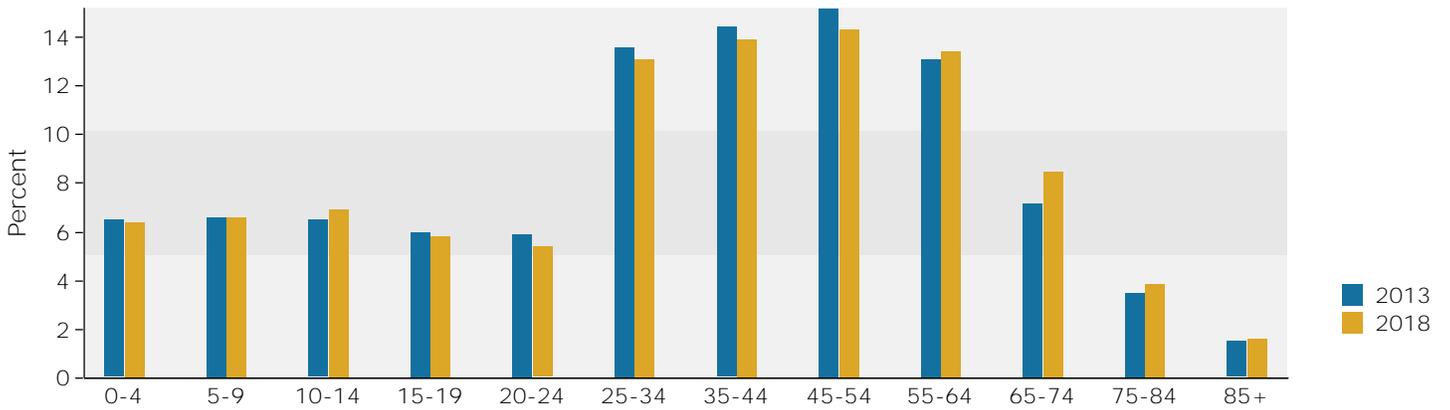
**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

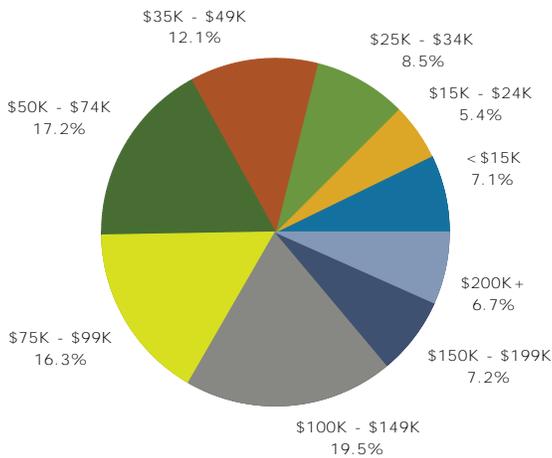
## Trends 2013-2018



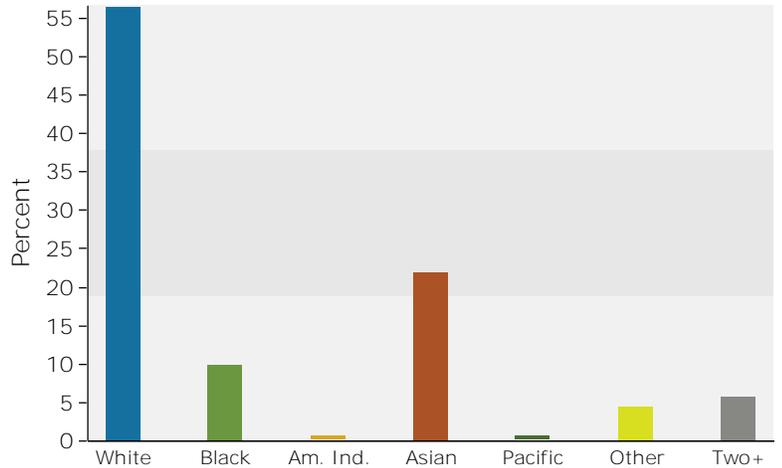
## Population by Age



## 2013 Household Income



## 2013 Population by Race



2013 Percent Hispanic Origin: 10.1%

NE midpoint  
Location  
Rings: 1, 3, 5 mile radii

Prepared by CED/Planning  
Latitude: 47.49577  
Longitude: -122.1639

	1 mile	3 miles	5 miles
<b>Census 2010 Summary</b>			
Population	19,923	86,868	200,847
Households	7,704	34,398	76,650
Families	4,819	21,613	51,682
Average Household Size	2.56	2.51	2.61
Owner Occupied Housing Units	4,228	20,851	50,689
Renter Occupied Housing Units	3,476	13,547	25,961
Median Age	34.7	36.7	37.9
<b>2013 Summary</b>			
Population	21,267	90,921	208,157
Households	8,132	35,835	79,203
Families	5,087	22,499	53,343
Average Household Size	2.59	2.52	2.61
Owner Occupied Housing Units	4,397	21,358	51,616
Renter Occupied Housing Units	3,735	14,477	27,588
Median Age	35.1	37.2	38.5
Median Household Income	\$52,026	\$65,004	\$74,318
Average Household Income	\$67,377	\$83,085	\$95,040
<b>2018 Summary</b>			
Population	23,441	98,545	223,330
Households	8,913	38,749	84,803
Families	5,559	24,239	56,889
Average Household Size	2.61	2.53	2.62
Owner Occupied Housing Units	4,863	23,151	55,376
Renter Occupied Housing Units	4,050	15,598	29,427
Median Age	35.5	37.8	39.0
Median Household Income	\$64,604	\$77,957	\$84,033
Average Household Income	\$76,640	\$95,684	\$111,607
<b>Trends: 2013-2018 Annual Rate</b>			
Population	1.97%	1.62%	1.42%
Households	1.85%	1.58%	1.38%
Families	1.79%	1.50%	1.30%
Owner Households	2.04%	1.63%	1.42%
Median Household Income	4.43%	3.70%	2.49%

# Demographic and Income Comparison Profile

NE midpoint  
Location  
Rings: 1, 3, 5 mile radii

Prepared by CED/Planning  
Latitude: 47.49577  
Longitude: -122.1639

2013 Households by Income	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	958	11.8%	2,980	8.3%	5,629	7.1%
\$15,000 - \$24,999	709	8.7%	1,947	5.4%	4,305	5.4%
\$25,000 - \$34,999	1,020	12.5%	3,488	9.7%	6,712	8.5%
\$35,000 - \$49,999	1,244	15.3%	4,933	13.8%	9,574	12.1%
\$50,000 - \$74,999	1,195	14.7%	6,656	18.6%	13,647	17.2%
\$75,000 - \$99,999	1,181	14.5%	6,005	16.8%	12,911	16.3%
\$100,000 - \$149,999	1,417	17.4%	6,341	17.7%	15,420	19.5%
\$150,000 - \$199,000	317	3.9%	2,045	5.7%	5,675	7.2%
\$200,000+	92	1.1%	1,440	4.0%	5,331	6.7%
Median Household Income	\$52,026		\$65,004		\$74,318	
Average Household Income	\$67,377		\$83,085		\$95,040	
Per Capita Income	\$26,066		\$32,829		\$36,257	

2018 Households by Income	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	985	11.1%	3,017	7.8%	5,567	6.6%
\$15,000 - \$24,999	587	6.6%	1,568	4.0%	3,408	4.0%
\$25,000 - \$34,999	924	10.4%	3,021	7.8%	5,732	6.8%
\$35,000 - \$49,999	1,196	13.4%	4,429	11.4%	8,316	9.8%
\$50,000 - \$74,999	1,157	13.0%	6,047	15.6%	12,059	14.2%
\$75,000 - \$99,999	1,560	17.5%	7,882	20.3%	16,487	19.4%
\$100,000 - \$149,999	1,917	21.5%	8,232	21.2%	19,427	22.9%
\$150,000 - \$199,000	470	5.3%	2,902	7.5%	7,679	9.1%
\$200,000+	117	1.3%	1,650	4.3%	6,128	7.2%
Median Household Income	\$64,604		\$77,957		\$84,033	
Average Household Income	\$76,640		\$95,684		\$111,607	
Per Capita Income	\$29,453		\$37,684		\$42,467	

**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.



# Demographic and Income Comparison Profile

NE midpoint  
 Location  
 Rings: 1, 3, 5 mile radii

Prepared by CED/Planning  
 Latitude: 47.49577  
 Longitude: -122.1639

2010 Population by Age	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	1,620	8.1%	6,453	7.4%	13,577	6.8%
Age 5 - 9	1,277	6.4%	5,540	6.4%	12,999	6.5%
Age 10 - 14	1,180	5.9%	5,084	5.9%	13,097	6.5%
Age 15 - 19	1,144	5.7%	4,670	5.4%	12,518	6.2%
Age 20 - 24	1,362	6.8%	5,165	5.9%	11,433	5.7%
Age 25 - 34	3,478	17.5%	14,143	16.3%	28,069	14.0%
Age 35 - 44	3,184	16.0%	14,076	16.2%	30,305	15.1%
Age 45 - 54	2,693	13.5%	12,930	14.9%	31,980	15.9%
Age 55 - 64	1,946	9.8%	9,707	11.2%	24,521	12.2%
Age 65 - 74	1,111	5.6%	5,221	6.0%	12,767	6.4%
Age 75 - 84	621	3.1%	2,629	3.0%	6,712	3.3%
Age 85+	306	1.5%	1,249	1.4%	2,870	1.4%

2013 Population by Age	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	1,667	7.8%	6,438	7.1%	13,491	6.5%
Age 5 - 9	1,474	6.9%	6,184	6.8%	13,826	6.6%
Age 10 - 14	1,271	6.0%	5,517	6.1%	13,611	6.5%
Age 15 - 19	1,208	5.7%	4,889	5.4%	12,493	6.0%
Age 20 - 24	1,489	7.0%	5,430	6.0%	12,276	5.9%
Age 25 - 34	3,502	16.5%	13,844	15.2%	28,322	13.6%
Age 35 - 44	3,303	15.5%	14,271	15.7%	29,910	14.4%
Age 45 - 54	2,883	13.6%	13,198	14.5%	31,674	15.2%
Age 55 - 64	2,207	10.4%	10,795	11.9%	27,168	13.1%
Age 65 - 74	1,282	6.0%	6,081	6.7%	14,911	7.2%
Age 75 - 84	655	3.1%	2,907	3.2%	7,301	3.5%
Age 85+	327	1.5%	1,367	1.5%	3,172	1.5%

2018 Population by Age	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	1,808	7.7%	6,809	6.9%	14,314	6.4%
Age 5 - 9	1,637	7.0%	6,713	6.8%	14,827	6.6%
Age 10 - 14	1,522	6.5%	6,587	6.7%	15,299	6.9%
Age 15 - 19	1,320	5.6%	5,437	5.5%	13,044	5.8%
Age 20 - 24	1,552	6.6%	5,559	5.6%	12,105	5.4%
Age 25 - 34	3,704	15.8%	13,889	14.1%	29,299	13.1%
Age 35 - 44	3,456	14.7%	14,736	15.0%	31,008	13.9%
Age 45 - 54	3,087	13.2%	13,826	14.0%	31,966	14.3%
Age 55 - 64	2,546	10.9%	11,993	12.2%	29,902	13.4%
Age 65 - 74	1,641	7.0%	7,714	7.8%	19,079	8.5%
Age 75 - 84	813	3.5%	3,692	3.7%	8,816	3.9%
Age 85+	356	1.5%	1,590	1.6%	3,672	1.6%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.



# Demographic and Income Comparison Profile

NE midpoint  
 Location  
 Rings: 1, 3, 5 mile radii

Prepared by CED/Planning  
 Latitude: 47.49577  
 Longitude: -122.1639

2010 Race and Ethnicity	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
White Alone	11,237	56.4%	52,540	60.5%	115,933	57.7%
Black Alone	1,387	7.0%	6,515	7.5%	20,210	10.1%
American Indian Alone	152	0.8%	563	0.6%	1,173	0.6%
Asian Alone	3,826	19.2%	17,177	19.8%	43,094	21.5%
Pacific Islander Alone	108	0.5%	474	0.5%	1,243	0.6%
Some Other Race Alone	2,116	10.6%	4,857	5.6%	8,014	4.0%
Two or More Races	1,096	5.5%	4,742	5.5%	11,179	5.6%
Hispanic Origin (Any Race)	4,103	20.6%	10,468	12.1%	18,193	9.1%

2013 Race and Ethnicity	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
White Alone	11,717	55.1%	53,843	59.2%	117,836	56.6%
Black Alone	1,451	6.8%	6,759	7.4%	20,773	10.0%
American Indian Alone	164	0.8%	593	0.7%	1,226	0.6%
Asian Alone	4,129	19.4%	18,354	20.2%	45,567	21.9%
Pacific Islander Alone	114	0.5%	500	0.5%	1,305	0.6%
Some Other Race Alone	2,476	11.6%	5,655	6.2%	9,273	4.5%
Two or More Races	1,218	5.7%	5,217	5.7%	12,177	5.8%
Hispanic Origin (Any Race)	4,789	22.5%	12,185	13.4%	21,071	10.1%

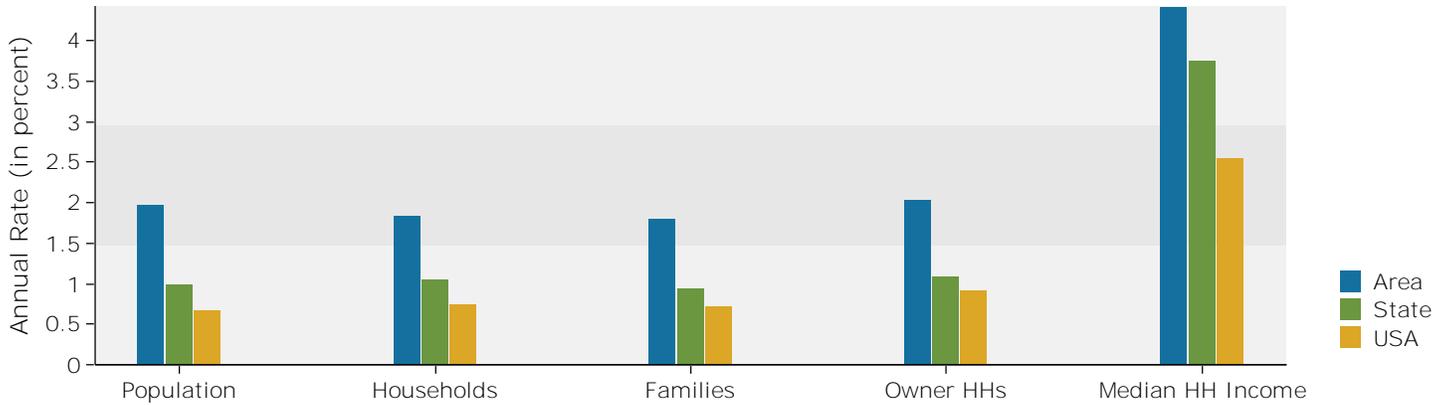
  

2018 Race and Ethnicity	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
White Alone	12,293	52.4%	55,881	56.7%	121,247	54.3%
Black Alone	1,570	6.7%	7,320	7.4%	22,222	10.0%
American Indian Alone	182	0.8%	652	0.7%	1,346	0.6%
Asian Alone	4,699	20.0%	20,834	21.1%	51,250	22.9%
Pacific Islander Alone	133	0.6%	576	0.6%	1,481	0.7%
Some Other Race Alone	3,142	13.4%	7,207	7.3%	11,756	5.3%
Two or More Races	1,423	6.1%	6,075	6.2%	14,027	6.3%
Hispanic Origin (Any Race)	6,067	25.9%	15,557	15.8%	26,815	12.0%

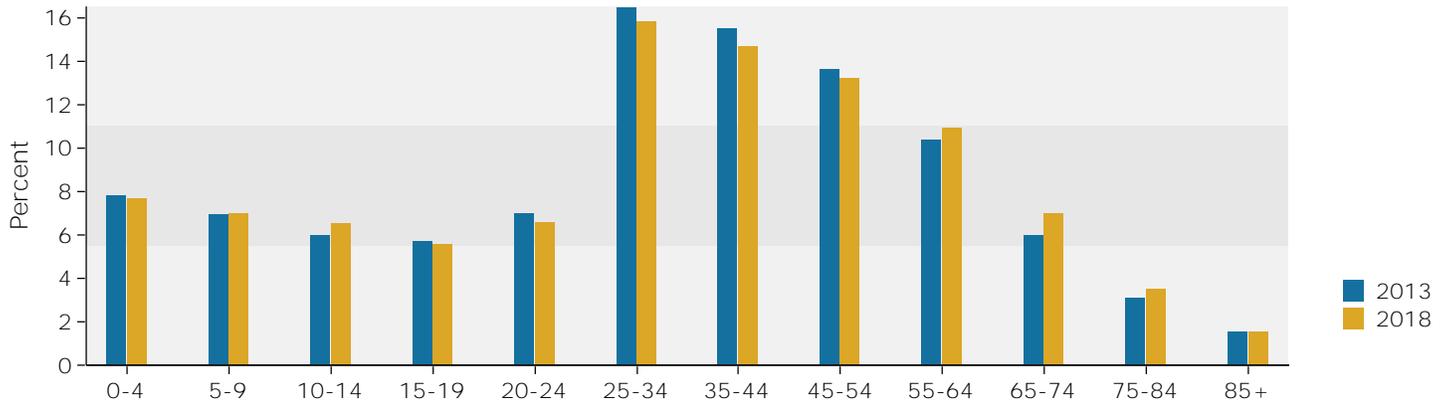
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

## 1 mile

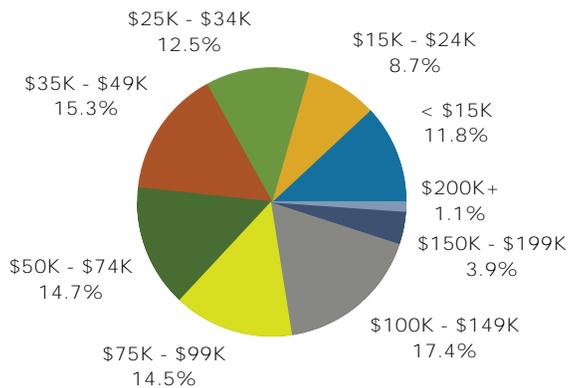
### Trends 2013-2018



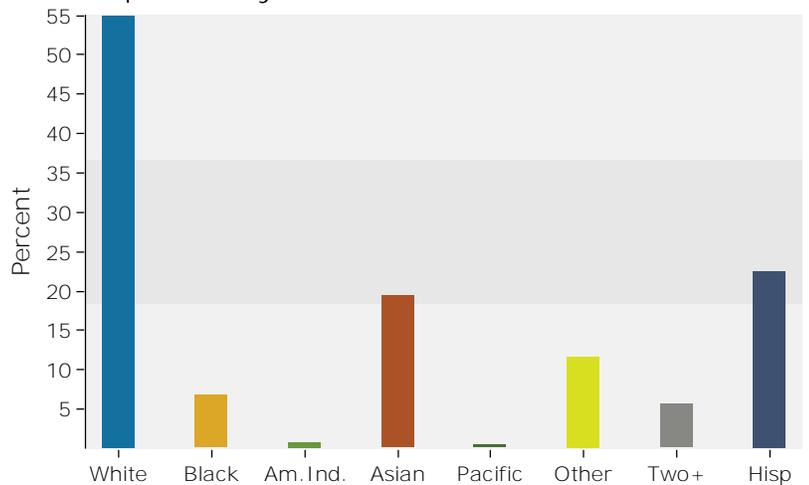
### Population by Age



### 2013 Household Income

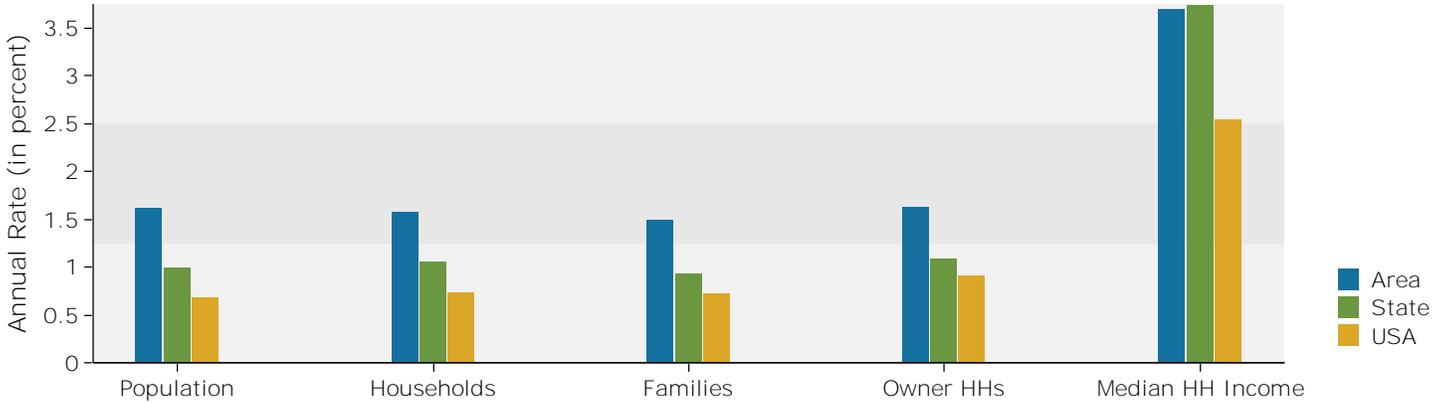


### 2013 Population by Race

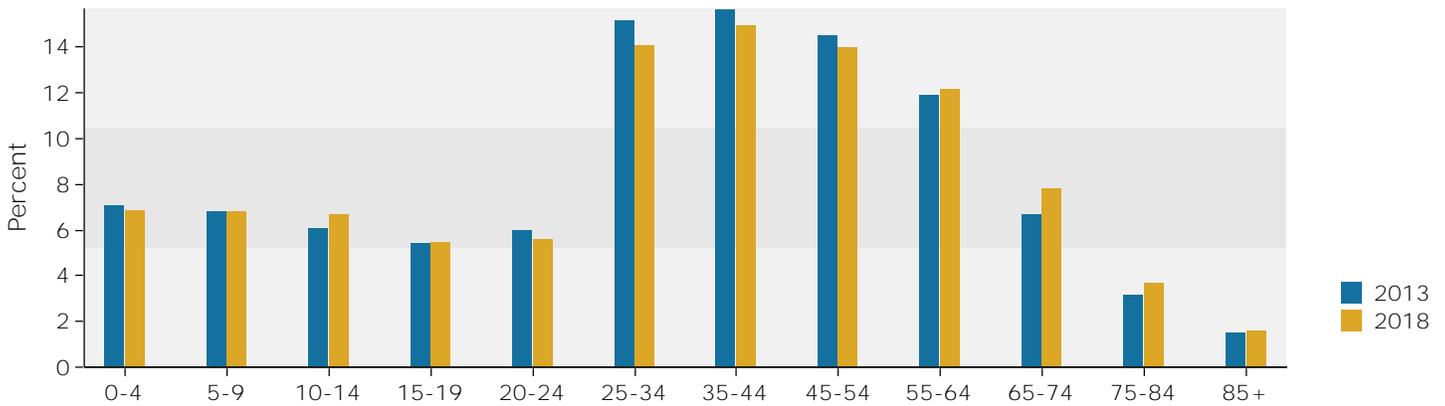


## 3 miles

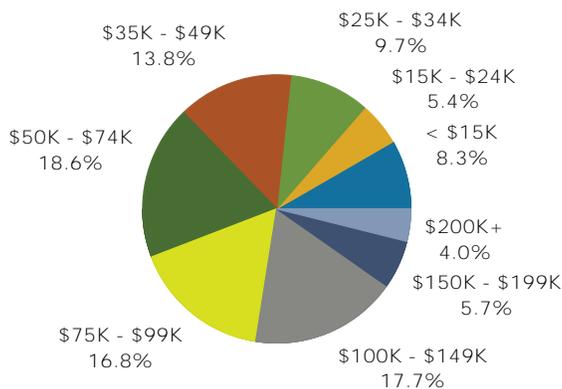
### Trends 2013-2018



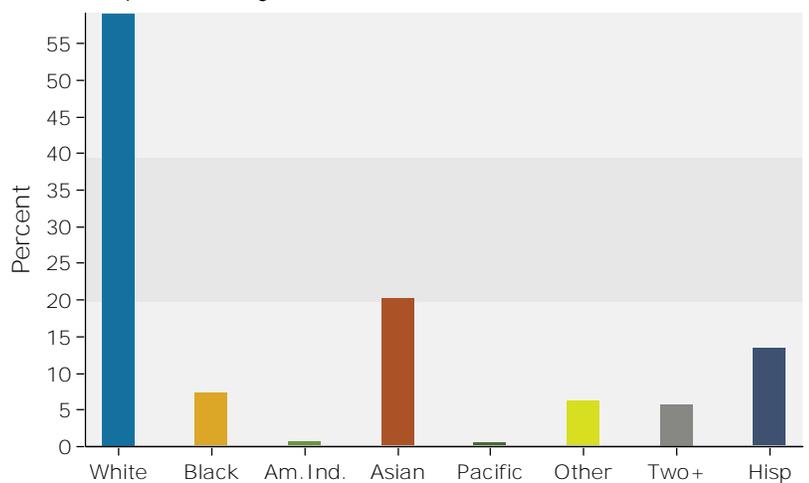
### Population by Age



### 2013 Household Income

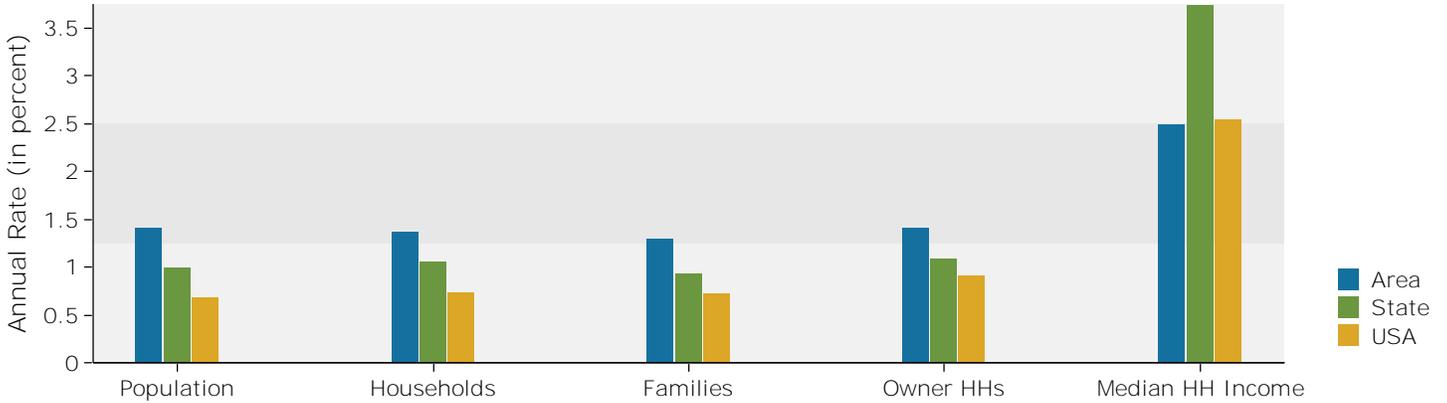


### 2013 Population by Race

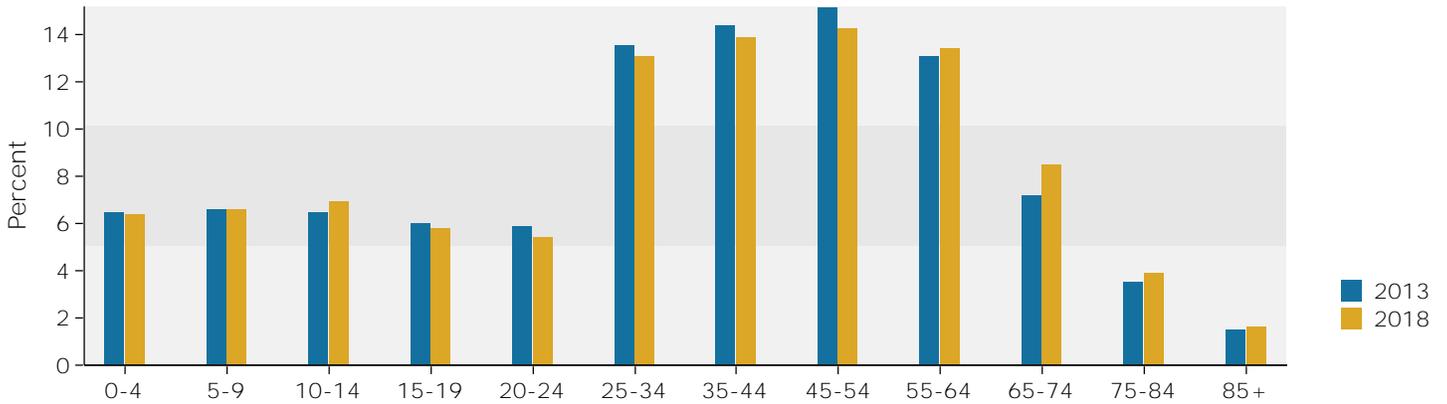


## 5 miles

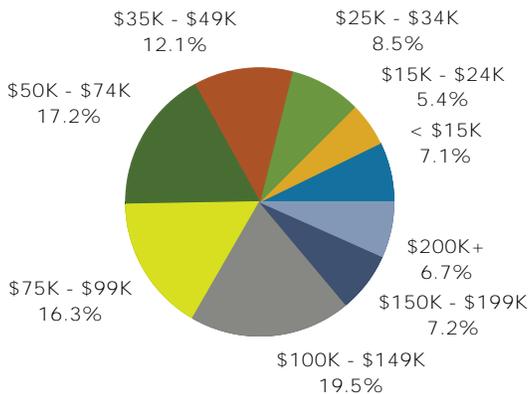
### Trends 2013-2018



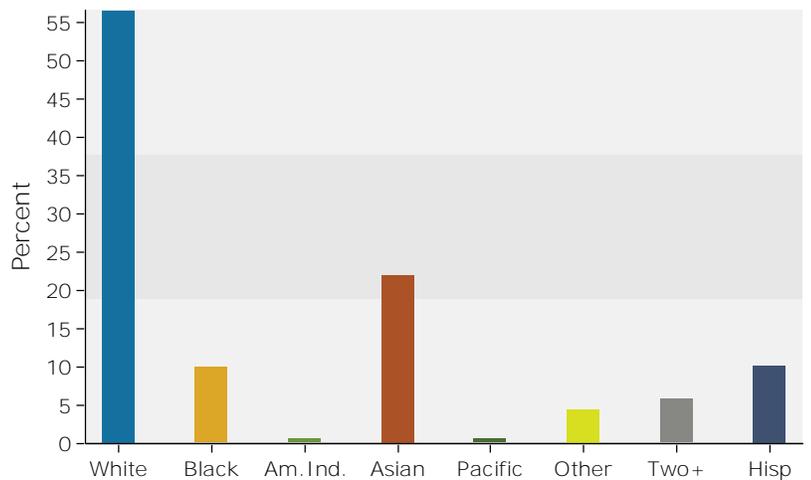
### Population by Age



### 2013 Household Income



### 2013 Population by Race



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# Household Income Profile

NE midpoint  
 Location  
 Ring: 1 mile radius

Prepared by CED/Planning  
 Latitude: 47.49577  
 Longitude: -122.1639

Summary	2013	2018	2013-2018 Change	2013-2018 Annual Rate
Population	21,267	23,441	2,174	1.97%
Households	8,132	8,913	781	1.85%
Median Age	35.1	35.5	0.4	0.23%
Average Household Size	2.59	2.61	0.02	0.15%

Households by Income	2013		2018	
	Number	Percent	Number	Percent
Household	8,132	100%	8,913	100%
<\$15,000	958	11.8%	985	11.1%
\$15,000-\$24,999	709	8.7%	587	6.6%
\$25,000-\$34,999	1,020	12.5%	924	10.4%
\$35,000-\$49,999	1,244	15.3%	1,196	13.4%
\$50,000-\$74,999	1,195	14.7%	1,157	13.0%
\$75,000-\$99,999	1,181	14.5%	1,560	17.5%
\$100,000-\$149,999	1,417	17.4%	1,917	21.5%
\$150,000-\$199,999	317	3.9%	470	5.3%
\$200,000+	92	1.1%	117	1.3%
Median Household Income	\$52,026		\$64,604	
Average Household Income	\$67,377		\$76,640	
Per Capita Income	\$26,066		\$29,453	

**Data Note:** Income reported for July 1, 2018 represents annual income for the preceding year, expressed in current (2017) dollars, including an adjustment for inflation.

# Household Income Profile

NE midpoint  
 Location  
 Ring: 1 mile radius

Prepared by CED/Planning  
 Latitude: 47.49577  
 Longitude: -122.1639

2013 Households by Income and Age of Householder							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	415	1,545	1,769	1,679	1,300	766	658
<\$15,000	105	162	137	151	157	85	161
\$15,000-\$24,999	63	134	116	100	84	65	147
\$25,000-\$34,999	74	214	199	153	127	155	98
\$35,000-\$49,999	90	257	241	228	177	140	111
\$50,000-\$74,999	44	269	275	245	193	119	49
\$75,000-\$99,999	19	231	296	287	204	94	49
\$100,000-	18	232	392	387	266	85	38
\$150,000-	1	40	85	101	67	19	2
\$200,000+	0	6	28	26	25	4	2
Median HH Income	\$29,406	\$50,340	\$65,448	\$69,900	\$61,417	\$42,014	\$26,594
Average HH	\$36,121	\$62,375	\$77,129	\$79,338	\$75,411	\$57,039	\$38,254
Percent Distribution							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<\$15,000	25.3%	10.5%	7.7%	9.0%	12.1%	11.1%	24.5%
\$15,000-\$24,999	15.2%	8.7%	6.6%	6.0%	6.5%	8.5%	22.3%
\$25,000-\$34,999	17.8%	13.9%	11.2%	9.1%	9.8%	20.2%	14.9%
\$35,000-\$49,999	21.7%	16.6%	13.6%	13.6%	13.6%	18.3%	16.9%
\$50,000-\$74,999	10.6%	17.4%	15.5%	14.6%	14.8%	15.5%	7.4%
\$75,000-\$99,999	4.6%	15.0%	16.7%	17.1%	15.7%	12.3%	7.4%
\$100,000-	4.3%	15.0%	22.2%	23.0%	20.5%	11.1%	5.8%
\$150,000-	0.2%	2.6%	4.8%	6.0%	5.2%	2.5%	0.3%
\$200,000+	0.0%	0.4%	1.6%	1.5%	1.9%	0.5%	0.3%

**Data Note:** Income reported for July 1, 2018 represents annual income for the preceding year, expressed in current (2017) dollars, including an adjustment for inflation.

## Household Income Profile

NE midpoint  
Location  
Ring: 1 mile radius

Prepared by CED/Planning  
Latitude: 47.49577  
Longitude: -122.1639

2018 Households by Income and Age of Householder							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	412	1,639	1,843	1,788	1,491	964	777
< \$15,000	109	161	128	142	161	93	191
\$15,000-\$24,999	51	102	89	79	67	66	133
\$25,000-\$34,999	67	185	162	125	116	164	104
\$35,000-\$49,999	86	236	213	200	172	161	127
\$50,000-\$74,999	46	250	246	218	192	142	63
\$75,000-\$99,999	26	309	358	354	281	153	78
\$100,000-	25	316	495	497	371	142	71
\$150,000-	2	66	116	142	100	37	6
\$200,000+	0	13	35	29	30	6	4
Median HH Income	\$31,134	\$61,289	\$79,343	\$82,169	\$77,386	\$49,744	\$30,479
Average HH	\$39,380	\$72,313	\$87,796	\$89,617	\$85,901	\$65,487	\$45,174
Percent Distribution							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
< \$15,000	26.5%	9.8%	6.9%	7.9%	10.8%	9.6%	24.6%
\$15,000-\$24,999	12.4%	6.2%	4.8%	4.4%	4.5%	6.8%	17.1%
\$25,000-\$34,999	16.3%	11.3%	8.8%	7.0%	7.8%	17.0%	13.4%
\$35,000-\$49,999	20.9%	14.4%	11.6%	11.2%	11.5%	16.7%	16.3%
\$50,000-\$74,999	11.2%	15.3%	13.3%	12.2%	12.9%	14.7%	8.1%
\$75,000-\$99,999	6.3%	18.9%	19.4%	19.8%	18.8%	15.9%	10.0%
\$100,000-	6.1%	19.3%	26.9%	27.8%	24.9%	14.7%	9.1%
\$150,000-	0.5%	4.0%	6.3%	7.9%	6.7%	3.8%	0.8%
\$200,000+	0.0%	0.8%	1.9%	1.6%	2.0%	0.6%	0.5%

**Data Note:** Income reported for July 1, 2018 represents annual income for the preceding year, expressed in current (2017) dollars, including an adjustment for inflation.



# Household Income Profile

NE midpoint  
 Location  
 Ring: 3 miles radius

Prepared by CED/Planning  
 Latitude: 47.49577  
 Longitude: -122.1639

<b>Summary</b>	<b>2013</b>	<b>2018</b>	<b>2013-2018 Change</b>	<b>2013-2018 Annual Rate</b>
Population	90,921	98,545	7,624	1.62%
Households	35,835	38,749	2,914	1.58%
Median Age	37.2	37.8	0.6	0.32%
Average Household Size	2.52	2.53	0.01	0.08%

<b>Households by Income</b>	<b>2013</b>		<b>2018</b>	
	<b>Number</b>	<b>Percent</b>	<b>Number</b>	<b>Percent</b>
Household	35,835	100%	38,749	100%
<\$15,000	2,980	8.3%	3,017	7.8%
\$15,000-\$24,999	1,947	5.4%	1,568	4.0%
\$25,000-\$34,999	3,488	9.7%	3,021	7.8%
\$35,000-\$49,999	4,933	13.8%	4,429	11.4%
\$50,000-\$74,999	6,656	18.6%	6,047	15.6%
\$75,000-\$99,999	6,005	16.8%	7,882	20.3%
\$100,000-\$149,999	6,341	17.7%	8,232	21.2%
\$150,000-\$199,999	2,045	5.7%	2,902	7.5%
\$200,000+	1,440	4.0%	1,650	4.3%
Median Household Income	\$65,004		\$77,957	
Average Household Income	\$83,085		\$95,684	
Per Capita Income	\$32,829		\$37,684	

**Data Note:** Income reported for July 1, 2018 represents annual income for the preceding year, expressed in current (2017) dollars, including an adjustment for inflation.

## Household Income Profile

NE midpoint  
Location  
Ring: 3 miles radius

Prepared by CED/Planning  
Latitude: 47.49577  
Longitude: -122.1639

2013 Households by Income and Age of Householder							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	1,284	6,289	7,707	7,657	6,302	3,711	2,886
< \$15,000	253	462	404	478	508	297	577
\$15,000-\$24,999	128	334	296	284	272	196	438
\$25,000-\$34,999	223	697	604	517	470	471	506
\$35,000-\$49,999	281	965	935	856	738	617	542
\$50,000-\$74,999	223	1,339	1,436	1,325	1,170	814	351
\$75,000-\$99,999	108	1,123	1,444	1,378	1,107	597	248
\$100,000-	59	1,014	1,656	1,700	1,260	475	177
\$150,000-	8	223	528	660	452	145	29
\$200,000+	1	132	404	461	325	97	20
Median HH Income	\$36,373	\$60,232	\$77,236	\$80,167	\$74,787	\$56,133	\$33,010
Average HH	\$43,284	\$74,184	\$94,103	\$98,679	\$91,465	\$72,474	\$44,712
Percent Distribution							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
< \$15,000	19.7%	7.3%	5.2%	6.2%	8.1%	8.0%	20.0%
\$15,000-\$24,999	10.0%	5.3%	3.8%	3.7%	4.3%	5.3%	15.2%
\$25,000-\$34,999	17.4%	11.1%	7.8%	6.8%	7.5%	12.7%	17.5%
\$35,000-\$49,999	21.9%	15.3%	12.1%	11.2%	11.7%	16.6%	18.8%
\$50,000-\$74,999	17.4%	21.3%	18.6%	17.3%	18.6%	21.9%	12.2%
\$75,000-\$99,999	8.4%	17.9%	18.7%	18.0%	17.6%	16.1%	8.6%
\$100,000-	4.6%	16.1%	21.5%	22.2%	20.0%	12.8%	6.1%
\$150,000-	0.6%	3.5%	6.9%	8.6%	7.2%	3.9%	1.0%
\$200,000+	0.1%	2.1%	5.2%	6.0%	5.2%	2.6%	0.7%

**Data Note:** Income reported for July 1, 2018 represents annual income for the preceding year, expressed in current (2017) dollars, including an adjustment for inflation.



# Household Income Profile

NE midpoint  
 Location  
 Ring: 3 miles radius

Prepared by CED/Planning  
 Latitude: 47.49577  
 Longitude: -122.1639

2018 Households by Income and Age of Householder							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	1,304	6,333	7,955	7,988	6,974	4,666	3,529
< \$15,000	266	428	356	433	492	343	700
\$15,000-\$24,999	107	238	215	205	203	196	403
\$25,000-\$34,999	204	537	466	395	392	495	531
\$35,000-\$49,999	263	792	775	690	649	656	604
\$50,000-\$74,999	226	1,147	1,216	1,108	1,057	874	420
\$75,000-\$99,999	141	1,411	1,779	1,705	1,475	944	428
\$100,000-	81	1,277	2,030	2,077	1,671	751	346
\$150,000-	15	335	686	879	660	259	68
\$200,000+	1	167	433	497	374	148	30
Median HH Income	\$38,162	\$75,280	\$86,061	\$90,084	\$84,555	\$66,413	\$37,410
Average HH	\$46,873	\$86,716	\$108,271	\$114,239	\$106,278	\$84,584	\$53,185
Percent Distribution							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
< \$15,000	20.4%	6.8%	4.5%	5.4%	7.1%	7.4%	19.8%
\$15,000-\$24,999	8.2%	3.8%	2.7%	2.6%	2.9%	4.2%	11.4%
\$25,000-\$34,999	15.6%	8.5%	5.9%	4.9%	5.6%	10.6%	15.0%
\$35,000-\$49,999	20.2%	12.5%	9.7%	8.6%	9.3%	14.1%	17.1%
\$50,000-\$74,999	17.3%	18.1%	15.3%	13.9%	15.2%	18.7%	11.9%
\$75,000-\$99,999	10.8%	22.3%	22.4%	21.3%	21.1%	20.2%	12.1%
\$100,000-	6.2%	20.2%	25.5%	26.0%	24.0%	16.1%	9.8%
\$150,000-	1.2%	5.3%	8.6%	11.0%	9.5%	5.6%	1.9%
\$200,000+	0.1%	2.6%	5.4%	6.2%	5.4%	3.2%	0.9%

**Data Note:** Income reported for July 1, 2018 represents annual income for the preceding year, expressed in current (2017) dollars, including an adjustment for inflation.



# Household Income Profile

NE midpoint  
 Location  
 Ring: 5 miles radius

Prepared by CED/Planning  
 Latitude: 47.49577  
 Longitude: -122.1639

Summary	2013	2018	2013-2018 Change	2013-2018 Annual Rate
Population	208,157	223,330	15,173	1.42%
Households	79,203	84,803	5,600	1.38%
Median Age	38.5	39.0	0.5	0.26%
Average Household Size	2.61	2.62	0.01	0.08%

Households by Income	2013		2018	
	Number	Percent	Number	Percent
Household	79,203	100%	84,803	100%
<\$15,000	5,629	7.1%	5,567	6.6%
\$15,000-\$24,999	4,305	5.4%	3,408	4.0%
\$25,000-\$34,999	6,712	8.5%	5,732	6.8%
\$35,000-\$49,999	9,574	12.1%	8,316	9.8%
\$50,000-\$74,999	13,647	17.2%	12,059	14.2%
\$75,000-\$99,999	12,911	16.3%	16,487	19.4%
\$100,000-\$149,999	15,420	19.5%	19,427	22.9%
\$150,000-\$199,999	5,675	7.2%	7,679	9.1%
\$200,000+	5,331	6.7%	6,128	7.2%
Median Household Income	\$74,318		\$84,033	
Average Household Income	\$95,040		\$111,607	
Per Capita Income	\$36,257		\$42,467	

**Data Note:** Income reported for July 1, 2018 represents annual income for the preceding year, expressed in current (2017) dollars, including an adjustment for inflation.



# Household Income Profile

NE midpoint  
 Location  
 Ring: 5 miles radius

Prepared by CED/Planning  
 Latitude: 47.49577  
 Longitude: -122.1639

2013 Households by Income and Age of Householder							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	2,569	12,328	15,670	17,821	15,491	8,753	6,572
< \$15,000	512	857	744	924	1,025	579	987
\$15,000-\$24,999	313	697	625	661	620	474	916
\$25,000-\$34,999	411	1,306	1,121	1,019	1,002	805	1,048
\$35,000-\$49,999	488	1,650	1,720	1,718	1,560	1,233	1,204
\$50,000-\$74,999	414	2,539	2,724	2,751	2,564	1,800	854
\$75,000-\$99,999	243	2,150	2,823	3,016	2,580	1,446	653
\$100,000-	156	2,260	3,590	4,209	3,335	1,275	593
\$150,000-	26	521	1,242	1,802	1,392	548	144
\$200,000+	7	347	1,080	1,720	1,413	592	172
Median HH Income	\$36,041	\$63,903	\$81,261	\$88,341	\$82,655	\$65,682	\$38,125
Average HH	\$45,429	\$78,943	\$101,498	\$112,803	\$107,366	\$90,744	\$57,717
Percent Distribution							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
< \$15,000	19.9%	7.0%	4.7%	5.2%	6.6%	6.6%	15.0%
\$15,000-\$24,999	12.2%	5.7%	4.0%	3.7%	4.0%	5.4%	13.9%
\$25,000-\$34,999	16.0%	10.6%	7.2%	5.7%	6.5%	9.2%	15.9%
\$35,000-\$49,999	19.0%	13.4%	11.0%	9.6%	10.1%	14.1%	18.3%
\$50,000-\$74,999	16.1%	20.6%	17.4%	15.4%	16.6%	20.6%	13.0%
\$75,000-\$99,999	9.5%	17.4%	18.0%	16.9%	16.7%	16.5%	9.9%
\$100,000-	6.1%	18.3%	22.9%	23.6%	21.5%	14.6%	9.0%
\$150,000-	1.0%	4.2%	7.9%	10.1%	9.0%	6.3%	2.2%
\$200,000+	0.3%	2.8%	6.9%	9.7%	9.1%	6.8%	2.6%

**Data Note:** Income reported for July 1, 2018 represents annual income for the preceding year, expressed in current (2017) dollars, including an adjustment for inflation.

## Household Income Profile

NE midpoint  
Location  
Ring: 5 miles radius

Prepared by CED/Planning  
Latitude: 47.49577  
Longitude: -122.1639

2018 Households by Income and Age of Householder							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	2,537	12,634	16,136	17,837	16,878	11,057	7,724
< \$15,000	517	795	641	810	966	689	1,149
\$15,000-\$24,999	260	500	457	462	461	461	807
\$25,000-\$34,999	372	1,010	861	758	814	857	1,060
\$35,000-\$49,999	449	1,335	1,391	1,314	1,323	1,257	1,248
\$50,000-\$74,999	389	2,191	2,269	2,174	2,224	1,897	915
\$75,000-\$99,999	300	2,708	3,421	3,524	3,301	2,199	1,034
\$100,000-	202	2,876	4,343	4,820	4,231	1,954	1,001
\$150,000-	40	773	1,554	2,213	1,934	900	265
\$200,000+	8	447	1,200	1,761	1,623	843	245
Median HH Income	\$37,997	\$78,221	\$91,045	\$98,812	\$93,678	\$78,035	\$44,024
Average HH	\$49,645	\$93,416	\$118,673	\$131,757	\$127,400	\$108,518	\$70,330
Percent Distribution							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
< \$15,000	20.4%	6.3%	4.0%	4.5%	5.7%	6.2%	14.9%
\$15,000-\$24,999	10.2%	4.0%	2.8%	2.6%	2.7%	4.2%	10.4%
\$25,000-\$34,999	14.7%	8.0%	5.3%	4.2%	4.8%	7.8%	13.7%
\$35,000-\$49,999	17.7%	10.6%	8.6%	7.4%	7.8%	11.4%	16.2%
\$50,000-\$74,999	15.3%	17.3%	14.1%	12.2%	13.2%	17.2%	11.8%
\$75,000-\$99,999	11.8%	21.4%	21.2%	19.8%	19.6%	19.9%	13.4%
\$100,000-	8.0%	22.8%	26.9%	27.0%	25.1%	17.7%	13.0%
\$150,000-	1.6%	6.1%	9.6%	12.4%	11.5%	8.1%	3.4%
\$200,000+	0.3%	3.5%	7.4%	9.9%	9.6%	7.6%	3.2%

**Data Note:** Income reported for July 1, 2018 represents annual income for the preceding year, expressed in current (2017) dollars, including an adjustment for inflation.

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# Disposable Income Profile

NE midpoint  
 Location  
 Ring: 1 mile radius

Prepared by CED/Planning  
 Latitude: 47.49577  
 Longitude: -122.1639

	Census 2010	2013	2018	2013-2018 Change	2013-2018 Annual Rate
Population	19,923	21,267	23,441	2,174	1.97%
Median Age	34.7	35.1	35.5	0.4	0.23%
Households	7,704	8,132	8,913	781	1.85%
Average Household Size	2.56	2.59	2.61	0.02	0.15%

2013 Households by Disposable Income	Number	Percent
Total	8,132	100.0%
< \$15,000	1,055	13.0%
\$15,000-\$24,999	970	11.9%
\$25,000-\$34,999	1,201	14.8%
\$35,000-\$49,999	1,222	15.0%
\$50,000-\$74,999	1,592	19.6%
\$75,000-\$99,999	1,034	12.7%
\$100,000-\$149,999	948	11.7%
\$150,000-\$199,999	62	0.8%
\$200,000+	49	0.6%
Median Disposable Income	\$44,227	
Average Disposable Income	\$55,214	

2013 Disposable Income by Age of	Number of Households						
	<25	25-34	35-44	45-54	55-64	65-74	75+
Total	415	1,545	1,769	1,679	1,300	766	658
< \$15,000	111	176	148	161	181	103	175
\$15,000-\$24,999	81	185	165	136	123	107	172
\$25,000-\$34,999	80	252	234	174	151	206	104
\$35,000-\$49,999	80	289	252	257	186	77	80
\$50,000-\$74,999	40	319	432	349	258	137	57
\$75,000-\$99,999	17	185	264	280	173	71	43
\$100,000-\$149,999	7	133	247	285	194	60	23
\$150,000-\$199,999	0	1	16	22	19	3	0
\$200,000+	0	4	12	14	14	3	2
Median Disposable Income	\$26,451	\$41,891	\$53,298	\$55,816	\$50,532	\$32,813	\$23,336
Average Disposable Income	\$31,526	\$51,092	\$61,900	\$65,916	\$61,848	\$47,233	\$33,706

**Data Note:** Disposable Income is after-tax household income. Disposable income forecasts are based on the Current Population Survey, U.S. Census Bureau. Detail may not sum to totals due to rounding

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.



# Disposable Income Profile

NE midpoint  
 Location  
 Ring: 3 miles radius

Prepared by CED/Planning  
 Latitude: 47.49577  
 Longitude: -122.1639

	Census 2010	2013	2018	2013-2018 Change	2013-2018 Annual Rate
Population	86,868	90,921	98,545	7,624	1.62%
Median Age	36.7	37.2	37.8	0.6	0.32%
Households	34,398	35,835	38,749	2,914	1.58%
Average Household Size	2.51	2.52	2.53	0.01	0.08%

2013 Households by Disposable Income	Number	Percent
Total	35,835	100.0%
< \$15,000	3,243	9.0%
\$15,000-\$24,999	2,904	8.1%
\$25,000-\$34,999	4,417	12.3%
\$35,000-\$49,999	5,624	15.7%
\$50,000-\$74,999	8,436	23.5%
\$75,000-\$99,999	4,781	13.3%
\$100,000-\$149,999	4,890	13.6%
\$150,000-\$199,999	826	2.3%
\$200,000+	713	2.0%
Median Disposable Income	\$53,442	
Average Disposable Income	\$66,015	

2013 Disposable Income by Age of	Number of Households						
	<25	25-34	35-44	45-54	55-64	65-74	75+
Total	1,284	6,289	7,707	7,657	6,302	3,711	2,886
< \$15,000	262	493	431	501	588	351	618
\$15,000-\$24,999	187	512	448	410	426	326	595
\$25,000-\$34,999	242	868	795	616	598	776	521
\$35,000-\$49,999	285	1,249	1,132	1,127	952	452	428
\$50,000-\$74,999	208	1,569	2,163	1,762	1,467	900	367
\$75,000-\$99,999	68	833	1,136	1,262	852	419	212
\$100,000-\$149,999	30	642	1,231	1,447	1,038	382	121
\$150,000-\$199,999	1	50	208	297	212	48	11
\$200,000+	1	73	163	236	168	58	14
Median Disposable Income	\$32,372	\$50,212	\$59,115	\$64,202	\$57,448	\$47,908	\$28,576
Average Disposable Income	\$37,558	\$59,317	\$72,475	\$79,891	\$74,183	\$59,603	\$39,266

**Data Note:** Disposable Income is after-tax household income. Disposable income forecasts are based on the Current Population Survey, U.S. Census Bureau. Detail may not sum to totals due to rounding

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.



# Disposable Income Profile

NE midpoint  
 Location  
 Ring: 5 miles radius

Prepared by CED/Planning  
 Latitude: 47.49577  
 Longitude: -122.1639

	Census 2010	2013	2018	2013-2018 Change	2013-2018 Annual Rate
Population	200,847	208,157	223,330	15,173	1.42%
Median Age	37.9	38.5	39.0	0.5	0.26%
Households	76,650	79,203	84,803	5,600	1.38%
Average Household Size	2.61	2.61	2.62	0.01	0.08%

2013 Households by Disposable Income	Number	Percent
Total	79,203	100.0%
< \$15,000	6,224	7.9%
\$15,000-\$24,999	6,059	7.6%
\$25,000-\$34,999	8,551	10.8%
\$35,000-\$49,999	11,190	14.1%
\$50,000-\$74,999	17,690	22.3%
\$75,000-\$99,999	11,281	14.2%
\$100,000-\$149,999	12,591	15.9%
\$150,000-\$199,999	2,964	3.7%
\$200,000+	2,654	3.4%
Median Disposable Income	\$58,154	
Average Disposable Income	\$74,087	

2013 Disposable Income by Age of	Number of Households						
	<25	25-34	35-44	45-54	55-64	65-74	75+
Total	2,569	12,328	15,670	17,821	15,491	8,753	6,572
< \$15,000	533	917	797	980	1,211	715	1,071
\$15,000-\$24,999	410	1,020	897	902	930	654	1,246
\$25,000-\$34,999	436	1,568	1,471	1,225	1,268	1,472	1,111
\$35,000-\$49,999	508	2,260	2,123	2,300	2,050	974	976
\$50,000-\$74,999	420	2,991	4,177	3,762	3,341	2,081	918
\$75,000-\$99,999	174	1,787	2,437	3,007	2,187	1,069	620
\$100,000-\$149,999	81	1,459	2,781	3,733	2,923	1,184	429
\$150,000-\$199,999	3	133	552	1,038	854	291	92
\$200,000+	4	193	435	873	727	314	109
Median Disposable Income	\$32,233	\$52,135	\$62,412	\$72,556	\$64,779	\$54,683	\$33,322
Average Disposable Income	\$38,956	\$62,645	\$77,156	\$89,932	\$86,536	\$72,849	\$49,287

**Data Note:** Disposable Income is after-tax household income. Disposable income forecasts are based on the Current Population Survey, U.S. Census Bureau. Detail may not sum to totals due to rounding

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

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# Net Worth Profile

NE midpoint  
 Location  
 Ring: 1 mile radius

Prepared by CED/Planning  
 Latitude: 47.49577  
 Longitude: -122.1639

Summary	Census 2010	2013	2018	2013-2018 Change	2013-2018 Annual Rate
Population	19,923	21,267	23,441	2,174	1.97%
Median Age	34.7	35.1	35.5	0.4	0.23%
Households	7,704	8,132	8,913	781	1.85%
Average Household Size	2.56	2.59	2.61	0.02	0.15%

2013 Households by Net	Number	Percent
Total	8,132	100.0%
<\$15,000	2,961	36.4%
\$15,000-\$34,999	746	9.2%
\$35,000-\$49,999	401	4.9%
\$50,000-\$74,999	576	7.1%
\$75,000-\$99,999	373	4.6%
\$100,000-\$149,999	553	6.8%
\$150,000-\$249,999	720	8.9%
\$250,000-\$500,000	838	10.3%
\$500,000+	964	11.9%

Median Net Worth	\$48,088
Average Net Worth	\$364,847

2013 Net Worth by Age of Householder	Number of Households						
	<25	25-34	35-44	45-54	55-64	65-74	75+
Total	415	1,545	1,769	1,679	1,300	766	658
<\$15,000	323	885	717	471	309	119	137
\$15,000-\$34,999	63	186	204	157	82	30	24
\$35,000-\$49,999	8	82	114	81	55	50	10
\$50,000-\$99,999	12	149	286	226	125	80	72
\$100,000-\$149,999	4	85	98	140	118	63	47
\$150,000-\$249,999	4	76	118	138	159	121	104
\$250,000+	0	81	232	466	453	304	265
Median Net Worth	\$9,613	\$13,085	\$29,657	\$72,937	\$130,364	\$175,438	\$178,632
Average Net Worth	\$15,791	\$89,645	\$184,564	\$484,229	\$677,315	\$709,293	\$622,832

**Data Note:** Net Worth is total household wealth minus debt, secured and unsecured. Net worth includes home equity, equity in pension plans, net equity in vehicles, IRAs and Keogh accounts, business equity, interest-earning assets and mutual fund shares, stocks, etc. Examples of secured debt include home mortgages and vehicle loans; examples of unsecured debt include credit card debt, certain bank loans, and other outstanding bills. Forecasts of net worth are based on the Survey of Consumer Finances, Federal Reserve Board.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri Forecasts for 2013 and 2018.



# Net Worth Profile

NE midpoint  
 Location  
 Ring: 3 miles radius

Prepared by CED/Planning  
 Latitude: 47.49577  
 Longitude: -122.1639

Summary	Census 2010	2013	2018	2013-2018 Change	2013-2018 Annual Rate
Population	86,868	90,921	98,545	7,624	1.62%
Median Age	36.7	37.2	37.8	0.6	0.32%
Households	34,398	35,835	38,749	2,914	1.58%
Average Household Size	2.51	2.52	2.53	0.01	0.08%

2013 Households by Net	Number	Percent
Total	35,835	100.0%
<\$15,000	9,622	26.9%
\$15,000-\$34,999	3,039	8.5%
\$35,000-\$49,999	1,733	4.8%
\$50,000-\$74,999	2,569	7.2%
\$75,000-\$99,999	1,732	4.8%
\$100,000-\$149,999	2,536	7.1%
\$150,000-\$249,999	3,222	9.0%
\$250,000-\$500,000	4,593	12.8%
\$500,000+	6,790	18.9%

Median Net Worth	\$87,591
Average Net Worth	\$544,414

2013 Net Worth by Age of Householder	Number of Households						
	<25	25-34	35-44	45-54	55-64	65-74	75+
Total	1,284	6,289	7,707	7,657	6,302	3,711	2,886
<\$15,000	966	3,002	2,225	1,462	1,004	422	541
\$15,000-\$34,999	183	914	911	569	283	89	91
\$35,000-\$49,999	33	345	558	349	224	185	37
\$50,000-\$99,999	58	677	1,229	993	586	380	378
\$100,000-\$149,999	25	434	551	534	511	279	202
\$150,000-\$249,999	15	367	681	740	673	354	391
\$250,000+	4	549	1,553	3,010	3,021	2,001	1,246
Median Net Worth	\$9,969	\$16,825	\$54,009	\$140,828	\$224,629	\$250,001	\$189,944
Average Net Worth	\$23,412	\$131,310	\$267,233	\$667,302	\$908,506	\$930,709	\$661,508

**Data Note:** Net Worth is total household wealth minus debt, secured and unsecured. Net worth includes home equity, equity in pension plans, net equity in vehicles, IRAs and Keogh accounts, business equity, interest-earning assets and mutual fund shares, stocks, etc. Examples of secured debt include home mortgages and vehicle loans; examples of unsecured debt include credit card debt, certain bank loans, and other outstanding bills. Forecasts of net worth are based on the Survey of Consumer Finances, Federal Reserve Board.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri Forecasts for 2013 and 2018.

## Net Worth Profile

NE midpoint  
Location  
Ring: 5 miles radius

Prepared by CED/Planning  
Latitude: 47.49577  
Longitude: -122.1639

Summary	Census 2010	2013	2018	2013-2018 Change	2013-2018 Annual Rate
Population	200,847	208,157	223,330	15,173	1.42%
Median Age	37.9	38.5	39.0	0.5	0.26%
Households	76,650	79,203	84,803	5,600	1.38%
Average Household Size	2.61	2.61	2.62	0.01	0.08%

2013 Households by Net	Number	Percent
Total	79,203	100.0%
<\$15,000	18,085	22.8%
\$15,000-\$34,999	5,867	7.4%
\$35,000-\$49,999	3,433	4.3%
\$50,000-\$74,999	5,152	6.5%
\$75,000-\$99,999	3,465	4.4%
\$100,000-\$149,999	5,278	6.7%
\$150,000-\$249,999	6,900	8.7%
\$250,000-\$500,000	10,632	13.4%
\$500,000+	20,391	25.7%

Median Net Worth	\$131,088
Average Net Worth	\$707,124

2013 Net Worth by Age of Householder	Number of Households						
	<25	25-34	35-44	45-54	55-64	65-74	75+
Total	2,569	12,328	15,670	17,821	15,491	8,753	6,572
<\$15,000	1,828	5,582	4,241	2,917	2,008	748	761
\$15,000-\$34,999	404	1,798	1,711	1,059	583	166	146
\$35,000-\$49,999	66	785	1,120	657	441	298	66
\$50,000-\$99,999	142	1,339	2,621	2,064	1,156	695	602
\$100,000-\$149,999	55	817	1,126	1,203	1,076	610	391
\$150,000-\$249,999	54	743	1,303	1,693	1,576	701	830
\$250,000+	20	1,263	3,548	8,229	8,652	5,534	3,777
Median Net Worth	\$10,540	\$19,191	\$59,690	\$201,152	\$250,001	\$250,001	\$250,001
Average Net Worth	\$33,772	\$147,828	\$293,720	\$773,696	\$1,046,907	\$1,077,783	\$857,415

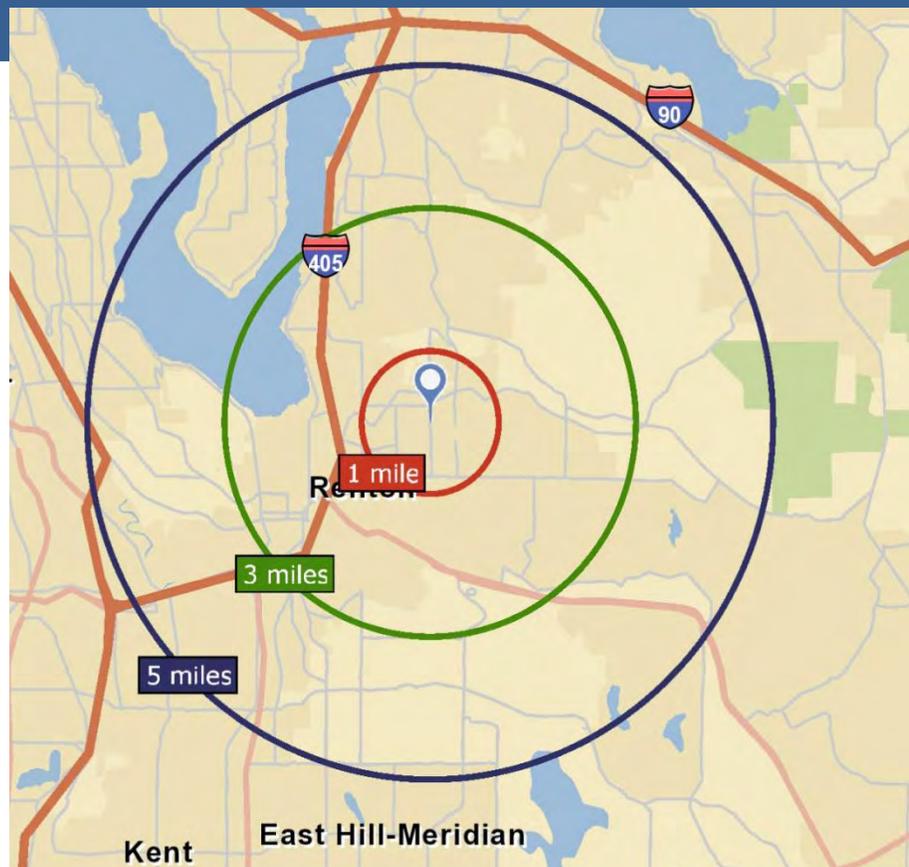
**Data Note:** Net Worth is total household wealth minus debt, secured and unsecured. Net worth includes home equity, equity in pension plans, net equity in vehicles, IRAs and Keogh accounts, business equity, interest-earning assets and mutual fund shares, stocks, etc. Examples of secured debt include home mortgages and vehicle loans; examples of unsecured debt include credit card debt, certain bank loans, and other outstanding bills. Forecasts of net worth are based on the Survey of Consumer Finances, Federal Reserve Board.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri Forecasts for 2013 and 2018.

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# Housing NE Renton

1, 3 and 5 Miles Radii from the Intersection of  
NE Sunset Blvd & NE 10<sup>th</sup> St



RENTON. AHEAD OF THE CURVE.

City of  
**Renton**



Community & Economic Development

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# Housing Profile

NE midpoint  
 Location  
 Ring: 1 mile radius

Prepared by CED/Planning  
 Latitude: 47.49577  
 Longitude: -122.1639

Population		Households	
2010 Total Population	19,923	2013 Median Household Income	\$52,026
2013 Total Population	21,267	2018 Median Household Income	\$64,604
2018 Total Population	23,441	2013-2018 Annual Rate	4.43%
2013-2018 Annual Rate	1.97%		

Housing Units by Occupancy Status and Tenure	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
Total Housing Units	8,193	100.0%	8,654	100.0%	9,353	100.0%
Occupied	7,704	94.0%	8,132	94.0%	8,913	95.3%
Owner	4,228	51.6%	4,397	50.8%	4,863	52.0%
Renter	3,476	42.4%	3,735	43.2%	4,050	43.3%
Vacant	489	6.0%	522	6.0%	440	4.7%

Owner Occupied Housing Units by Value	2013		2018		
	Number	Percent	Number	Percent	
Total	4,396	100.0%	4,863	100.0%	
<\$50,000	15	0.3%	14	0.3%	
\$50,000-\$99,999	59	1.3%	40	0.8%	
\$100,000-\$149,999	142	3.2%	62	1.3%	
\$150,000-\$199,999	317	7.2%	177	3.6%	
\$200,000-\$249,999	670	15.2%	470	9.7%	
\$250,000-\$299,999	902	20.5%	720	14.8%	
\$300,000-\$399,999	1,301	29.6%	1,616	33.2%	
\$400,000-\$499,999	576	13.1%	860	17.7%	
\$500,000-\$749,999	255	5.8%	577	11.9%	
\$750,000-\$999,999	18	0.4%	87	1.8%	
\$1,000,000+	141	3.2%	240	4.9%	
Median Value			\$307,148		\$358,694
Average Value			\$350,944		\$418,502

**Data Note:** Persons of Hispanic Origin may be of any race.  
**Source:** U.S. Census Bureau, Census 2010 Summary File 1.

NE midpoint  
Location  
Ring: 1 mile radius

Prepared by CED/Planning  
Latitude: 47.49577  
Longitude: -122.1639

<b>Census 2010 Owner Occupied Housing Units by Mortgage Status</b>		
	<b>Number</b>	<b>Percent</b>
Total	4,228	100.0%
Owned with a Mortgage/Loan	3,292	77.9%
Owned Free and Clear	936	22.1%

<b>Census 2010 Vacant Housing Units by Status</b>		
	<b>Number</b>	<b>Percent</b>
Total	489	100.0%
For Rent	263	53.8%
Rented- Not Occupied	10	2.0%
For Sale Only	93	19.0%
Sold - Not Occupied	19	3.9%
Seasonal/Recreational/Occasional Use	27	5.5%
For Migrant Workers	0	0.0%
Other Vacant	71	14.5%

<b>Census 2010 Occupied Housing Units by Age of Householder and Home Ownership</b>			
	<b>Occupied</b>	<b>Owner Occupied Units</b>	
		<b>Number</b>	<b>% of Occupied</b>
Total	7,705	4,228	54.9%
15-24	412	39	9.5%
25-34	1,540	609	39.5%
35-44	1,721	971	56.4%
45-54	1,577	958	60.7%
55-64	1,157	767	66.3%
65-74	675	475	70.4%
75-84	410	299	72.9%
85+	213	110	51.6%

<b>Census 2010 Occupied Housing Units by Race/Ethnicity of Householder and Home Ownership</b>			
	<b>Occupied</b>	<b>Owner Occupied Units</b>	
		<b>Number</b>	<b>% of Occupied</b>
Total	7,704	4,228	54.9%
White Alone	5,019	2,896	57.7%
Black/African American	581	158	27.2%
American	52	22	42.3%
Asian Alone	1,211	907	74.9%
Pacific Islander Alone	33	10	30.3%
Other Race Alone	547	135	24.7%
Two or More Races	261	100	38.3%
Hispanic Origin	1,056	289	27.4%

<b>Census 2010 Occupied Housing Units by Size and Home Ownership</b>			
	<b>Occupied</b>	<b>Owner Occupied Units</b>	
		<b>Number</b>	<b>% of Occupied</b>
Total	7,703	4,228	54.9%
1-Person	2,234	981	43.9%
2-Person	2,339	1,425	60.9%
3-Person	1,290	724	56.1%
4-Person	1,025	646	63.0%
5-Person	448	246	54.9%
6-Person	212	117	55.2%
7+ Person	155	89	57.4%

**Data Note:** Persons of Hispanic Origin may be of any race.  
**Source:** U.S. Census Bureau, Census 2010 Summary File 1.

NE midpoint  
Location  
Ring: 3 miles radius

Prepared by CED/Planning  
Latitude: 47.49577  
Longitude: -122.1639

Population		Households	
2010 Total Population	86,868	2013 Median Household Income	\$65,004
2013 Total Population	90,921	2018 Median Household Income	\$77,957
2018 Total Population	98,545	2013-2018 Annual Rate	3.70%
2013-2018 Annual Rate	1.62%		

Housing Units by Occupancy Status and Tenure	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
Total Housing Units	36,959	100.0%	38,332	100.0%	41,108	100.0%
Occupied	34,398	93.1%	35,835	93.5%	38,749	94.3%
Owner	20,851	56.4%	21,358	55.7%	23,151	56.3%
Renter	13,547	36.7%	14,477	37.8%	15,598	37.9%
Vacant	2,561	6.9%	2,497	6.5%	2,359	5.7%

Owner Occupied Housing Units by Value	2013		2018		
	Number	Percent	Number	Percent	
Total	21,358	100.0%	23,151	100.0%	
<\$50,000	34	0.2%	30	0.1%	
\$50,000-\$99,999	244	1.1%	154	0.7%	
\$100,000-\$149,999	746	3.5%	307	1.3%	
\$150,000-\$199,999	1,484	6.9%	751	3.2%	
\$200,000-\$249,999	2,730	12.8%	1,751	7.6%	
\$250,000-\$299,999	3,859	18.1%	3,067	13.2%	
\$300,000-\$399,999	5,776	27.0%	6,752	29.2%	
\$400,000-\$499,999	3,028	14.2%	4,088	17.7%	
\$500,000-\$749,999	2,491	11.7%	4,415	19.1%	
\$750,000-\$999,999	429	2.0%	991	4.3%	
\$1,000,000+	537	2.5%	845	3.6%	
Median Value			\$327,389		\$381,687
Average Value			\$376,219		\$445,123

**Data Note:** Persons of Hispanic Origin may be of any race.  
**Source:** U.S. Census Bureau, Census 2010 Summary File 1.

<b>Census 2010 Owner Occupied Housing Units by Mortgage Status</b>		
	<b>Number</b>	<b>Percent</b>
Total	20,851	100.0%
Owned with a Mortgage/Loan	16,692	80.1%
Owned Free and Clear	4,159	19.9%

<b>Census 2010 Vacant Housing Units by Status</b>		
	<b>Number</b>	<b>Percent</b>
Total	2,561	100.0%
For Rent	1,427	55.7%
Rented- Not Occupied	45	1.8%
For Sale Only	499	19.5%
Sold - Not Occupied	80	3.1%
Seasonal/Recreational/Occasional Use	139	5.4%
For Migrant Workers	0	0.0%
Other Vacant	425	16.6%

<b>Census 2010 Occupied Housing Units by Age of Householder and Home Ownership</b>			
	<b>Occupied</b>	<b>Owner Occupied Units</b>	
		<b>Number</b>	<b>% of Occupied</b>
Total	34,396	20,850	60.6%
15-24	1,291	128	9.9%
25-34	6,410	2,675	41.7%
35-44	7,619	4,791	62.9%
45-54	7,537	5,164	68.5%
55-64	5,697	4,118	72.3%
65-74	3,207	2,384	74.3%
75-84	1,764	1,223	69.3%
85+	871	367	42.1%

<b>Census 2010 Occupied Housing Units by Race/Ethnicity of Householder and Home Ownership</b>			
	<b>Occupied</b>	<b>Owner Occupied Units</b>	
		<b>Number</b>	<b>% of Occupied</b>
Total	34,396	20,850	60.6%
White Alone	23,446	14,864	63.4%
Black/African American	2,764	912	33.0%
American	218	83	38.1%
Asian Alone	5,489	4,060	74.0%
Pacific Islander Alone	138	57	41.3%
Other Race Alone	1,259	395	31.4%
Two or More Races	1,082	479	44.3%
Hispanic Origin	2,745	988	36.0%

<b>Census 2010 Occupied Housing Units by Size and Home Ownership</b>			
	<b>Occupied</b>	<b>Owner Occupied Units</b>	
		<b>Number</b>	<b>% of Occupied</b>
Total	34,398	20,850	60.6%
1-Person	9,871	4,383	44.4%
2-Person	10,998	7,211	65.6%
3-Person	5,466	3,596	65.8%
4-Person	4,694	3,443	73.3%
5-Person	1,971	1,336	67.8%
6-Person	818	530	64.8%
7+ Person	580	351	60.5%

**Data Note:** Persons of Hispanic Origin may be of any race.  
**Source:** U.S. Census Bureau, Census 2010 Summary File 1.

NE midpoint  
Location  
Ring: 5 miles radius

Prepared by CED/Planning  
Latitude: 47.49577  
Longitude: -122.1639

Population		Households	
2010 Total Population	200,847	2013 Median Household Income	\$74,318
2013 Total Population	208,157	2018 Median Household Income	\$84,033
2018 Total Population	223,330	2013-2018 Annual Rate	2.49%
2013-2018 Annual Rate	1.42%		

Housing Units by Occupancy Status and Tenure	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
Total Housing Units	81,690	100.0%	84,181	100.0%	89,696	100.0%
Occupied	76,650	93.8%	79,204	94.1%	84,803	94.5%
Owner	50,689	62.1%	51,616	61.3%	55,376	61.7%
Renter	25,961	31.8%	27,588	32.8%	29,427	32.8%
Vacant	5,040	6.2%	4,978	5.9%	4,893	5.5%

Owner Occupied Housing Units by Value	2013		2018	
	Number	Percent	Number	Percent
Total	51,615	100.0%	55,375	100.0%
<\$50,000	60	0.1%	46	0.1%
\$50,000-\$99,999	628	1.2%	381	0.7%
\$100,000-\$149,999	1,643	3.2%	655	1.2%
\$150,000-\$199,999	3,052	5.9%	1,518	2.7%
\$200,000-\$249,999	5,677	11.0%	3,564	6.4%
\$250,000-\$299,999	8,032	15.6%	6,373	11.5%
\$300,000-\$399,999	13,303	25.8%	15,545	28.1%
\$400,000-\$499,999	6,800	13.2%	8,878	16.0%
\$500,000-\$749,999	7,220	14.0%	10,652	19.2%
\$750,000-\$999,999	2,649	5.1%	4,630	8.4%
\$1,000,000+	2,551	4.9%	3,133	5.7%
Median Value		\$350,481		\$397,462
Average Value		\$426,414		\$487,451

NE midpoint  
Location  
Ring: 5 miles radius

Prepared by CED/Planning  
Latitude: 47.49577  
Longitude: -122.1639

<b>Census 2010 Owner Occupied Housing Units by Mortgage Status</b>		
	<b>Number</b>	<b>Percent</b>
Total	50,689	100.0%
Owned with a Mortgage/Loan	39,646	78.2%
Owned Free and Clear	11,043	21.8%

<b>Census 2010 Vacant Housing Units by Status</b>		
	<b>Number</b>	<b>Percent</b>
Total	5,040	100.0%
For Rent	2,345	46.5%
Rented- Not Occupied	119	2.4%
For Sale Only	972	19.3%
Sold - Not Occupied	199	3.9%
Seasonal/Recreational/Occasional Use	367	7.3%
For Migrant Workers	0	0.0%
Other Vacant	1,024	20.3%

<b>Census 2010 Occupied Housing Units by Age of Householder and Home Ownership</b>			
	<b>Occupied</b>	<b>Owner Occupied Units</b>	
		<b>Number</b>	<b>% of Occupied</b>
Total	76,652	50,689	66.1%
15-24	2,603	286	11.0%
25-34	12,299	5,037	41.0%
35-44	15,927	10,180	63.9%
45-54	18,100	13,391	74.0%
55-64	14,103	11,064	78.5%
65-74	7,558	6,207	82.1%
75-84	4,226	3,414	80.8%
85+	1,836	1,110	60.5%

<b>Census 2010 Occupied Housing Units by Race/Ethnicity of Householder and Home Ownership</b>			
	<b>Occupied</b>	<b>Owner Occupied Units</b>	
		<b>Number</b>	<b>% of Occupied</b>
Total	76,649	50,689	66.1%
White Alone	50,077	35,126	70.1%
Black/African American	7,861	2,946	37.5%
American	418	174	41.6%
Asian Alone	13,406	10,416	77.7%
Pacific Islander Alone	348	136	39.1%
Other Race Alone	2,110	714	33.8%
Two or More Races	2,429	1,177	48.5%
Hispanic Origin	4,777	1,875	39.3%

<b>Census 2010 Occupied Housing Units by Size and Home Ownership</b>			
	<b>Occupied</b>	<b>Owner Occupied Units</b>	
		<b>Number</b>	<b>% of Occupied</b>
Total	76,650	50,690	66.1%
1-Person	19,188	9,980	52.0%
2-Person	25,116	17,813	70.9%
3-Person	12,960	9,014	69.6%
4-Person	11,385	8,548	75.1%
5-Person	4,716	3,251	68.9%
6-Person	1,919	1,246	64.9%
7+ Person	1,366	838	61.3%

**Data Note:** Persons of Hispanic Origin may be of any race.  
**Source:** U.S. Census Bureau, Census 2010 Summary File 1.

NE midpoint  
Location  
Ring: 1 mile radius

Prepared by CED/Planning  
Latitude: 47.49577  
Longitude: -122.1639

	2007-2011 ACS Estimate	Percent	MOE(±)	Reliability
<b>TOTALS</b>				
Total Population	20,141		1,063	■■■
Total Households	7,971		324	■■■
Total Housing Units	8,273		322	■■■
<b>OWNER-OCCUPIED HOUSING UNITS BY VALUE</b>				
Total	4,280	100.0%	252	■■■
Less than \$10,000	51	1.2%	39	■
\$10,000 to \$14,999	77	1.8%	64	■
\$15,000 to \$19,999	36	0.8%	57	■
\$20,000 to \$24,999	7	0.2%	18	■
\$25,000 to \$29,999	25	0.6%	29	■
\$30,000 to \$34,999	45	1.1%	49	■
\$35,000 to \$39,999	6	0.1%	26	■
\$40,000 to \$49,999	107	2.5%	73	■
\$50,000 to \$59,999	83	1.9%	51	■■
\$60,000 to \$69,999	91	2.1%	53	■■
\$70,000 to \$79,999	0	0.0%	0	
\$80,000 to \$89,999	46	1.1%	65	■
\$90,000 to \$99,999	23	0.5%	21	■
\$100,000 to \$124,999	33	0.8%	28	■
\$125,000 to \$149,999	48	1.1%	26	■■
\$150,000 to \$174,999	85	2.0%	33	■■
\$175,000 to \$199,999	205	4.8%	75	■■■
\$200,000 to \$249,999	587	13.7%	121	■■■
\$250,000 to \$299,999	618	14.4%	147	■■■
\$300,000 to \$399,999	1,111	26.0%	141	■■■
\$400,000 to \$499,999	585	13.7%	80	■■■
\$500,000 to \$749,999	337	7.9%	76	■■■
\$750,000 to \$999,999	67	1.6%	31	■■■
\$1,000,000 or more	5	0.1%	12	■
Median Home Value	\$297,249		N/A	
Average Home Value	N/A		N/A	
<b>OWNER-OCCUPIED HOUSING UNITS BY MORTGAGE STATUS</b>				
Total	4,280	100.0%	252	■■■
Housing units with a mortgage/contract to purchase/similar debt	3,221	75.3%	228	■■■
Second mortgage only	314	7.3%	114	■■■
Home equity loan only	713	16.7%	122	■■■
Both second mortgage and home equity loan	16	0.4%	20	■
No second mortgage and no home equity loan	2,178	50.9%	202	■■■
Housing units without a mortgage	1,059	24.7%	164	■■■
<b>AVERAGE VALUE BY MORTGAGE STATUS</b>				
Housing units with a mortgage	N/A		N/A	
Housing units without a mortgage	N/A		N/A	

NE midpoint  
Location  
Ring: 1 mile radius

Prepared by CED/Planning  
Latitude: 47.49577  
Longitude: -122.1639

	2007-2011 ACS Estimate	Percent	MOE(±)	Reliability
<b>RENTER-OCCUPIED HOUSING UNITS BY CONTRACT RENT</b>				
Total	3,690	100.0%	282	■■■
With cash rent	3,602	97.6%	280	■■■
Less than \$100	19	0.5%	16	■
\$100 to \$149	16	0.4%	15	■
\$150 to \$199	52	1.4%	43	■
\$200 to \$249	0	0.0%	0	
\$250 to \$299	31	0.8%	31	■
\$300 to \$349	37	1.0%	47	■
\$350 to \$399	49	1.3%	27	■■
\$400 to \$449	29	0.8%	46	■
\$450 to \$499	0	0.0%	0	
\$500 to \$549	82	2.2%	51	■■
\$550 to \$599	130	3.5%	76	■■
\$600 to \$649	265	7.2%	108	■■■
\$650 to \$699	275	7.5%	150	■■■
\$700 to \$749	174	4.7%	73	■■■
\$750 to \$799	373	10.1%	123	■■■
\$800 to \$899	638	17.3%	160	■■■
\$900 to \$999	523	14.2%	157	■■■
\$1,000 to \$1,249	365	9.9%	102	■■■
\$1,250 to \$1,499	297	8.0%	123	■■■
\$1,500 to \$1,999	157	4.3%	76	■■■
\$2,000 or more	91	2.5%	44	■■■
No cash rent	88	2.4%	61	■
Median Contract Rent	\$842		N/A	
Average Contract Rent	N/A		N/A	
<b>RENTER-OCCUPIED HOUSING UNITS BY INCLUSION OF UTILITIES IN RENT</b>				
Total	3,690	100.0%	282	■■■
Pay extra for one or more utilities	3,505	95.0%	275	■■■
No extra payment for any utilities	186	5.0%	76	■■■
<b>HOUSING UNITS BY UNITS IN STRUCTURE</b>				
Total	8,273	100.0%	322	■■■
1, detached	3,960	47.9%	235	■■■
1, attached	428	5.2%	98	■■■
2	198	2.4%	107	■■■
3 or 4	489	5.9%	125	■■■
5 to 9	785	9.5%	181	■■■
10 to 19	575	7.0%	135	■■■
20 to 49	753	9.1%	179	■■■
50 or more	513	6.2%	124	■■■
Mobile home	573	6.9%	103	■■■
Boat, RV, van, etc.	0	0.0%	0	

NE midpoint  
Location  
Ring: 1 mile radius

Prepared by CED/Planning  
Latitude: 47.49577  
Longitude: -122.1639

	2007-2011 ACS Estimate	Percent	MOE(±)	Reliability
<b>HOUSING UNITS BY YEAR STRUCTURE BUILT</b>				
Total	8,273	100.0%	322	■■■
Built 2005 or later	429	5.2%	50	■■■
Built 2000 to 2004	543	6.6%	98	■■■
Built 1990 to 1999	1,302	15.7%	172	■■■
Built 1980 to 1989	1,830	22.1%	213	■■■
Built 1970 to 1979	1,449	17.5%	231	■■■
Built 1960 to 1969	1,280	15.5%	186	■■■
Built 1950 to 1959	911	11.0%	178	■■■
Built 1940 to 1949	406	4.9%	108	■■■
Built 1939 or earlier	124	1.5%	32	■■■
Median Year Structure Built	1980		N/A	
<b>OCCUPIED HOUSING UNITS BY YEAR HOUSEHOLDER INTO UNIT</b>				
Total	7,971	100.0%	324	■■■
Owner occupied				
Moved in 2005 or later	1,472	18.5%	194	■■■
Moved in 2000 to 2004	994	12.5%	146	■■■
Moved in 1990 to 1999	936	11.7%	151	■■■
Moved in 1980 to 1989	421	5.3%	86	■■■
Moved in 1970 to 1979	208	2.6%	64	■■■
Moved in 1969 or earlier	247	3.1%	70	■■■
Renter occupied				
Moved in 2005 or later	2,776	34.8%	264	■■■
Moved in 2000 to 2004	545	6.8%	103	■■■
Moved in 1990 to 1999	312	3.9%	126	■■■
Moved in 1980 to 1989	51	0.6%	44	■■■
Moved in 1970 to 1979	4	0.1%	19	■■■
Moved in 1969 or earlier	2	0.0%	38	■■■
Median Year Householder Moved Into Unit	2006		N/A	
<b>OCCUPIED HOUSING UNITS BY HOUSE HEATING FUEL</b>				
Total	7,971	100.0%	324	■■■
Utility gas	3,353	42.1%	234	■■■
Bottled, tank, or LP gas	81	1.0%	45	■■■
Electricity	4,335	54.4%	292	■■■
Fuel oil, kerosene, etc.	143	1.8%	59	■■■
Coal or coke	0	0.0%	0	■■■
Wood	49	0.6%	26	■■■
Solar energy	0	0.0%	0	■■■
Other fuel	2	0.0%	27	■■■
No fuel used	8	0.1%	16	■■■

	2007-2011 ACS Estimate	Percent	MOE(±)	Reliability
<b>OCCUPIED HOUSING UNITS BY VEHICLES AVAILABLE</b>				
Total	7,971	100.0%	324	
Owner occupied				
No vehicle available	115	1.4%	68	
1 vehicle available	1,134	14.2%	159	
2 vehicles available	2,005	25.2%	195	
3 vehicles available	780	9.8%	144	
4 vehicles available	183	2.3%	72	
5 or more vehicles available	64	0.8%	25	
Renter occupied				
No vehicle available	381	4.8%	140	
1 vehicle available	1,922	24.1%	267	
2 vehicles available	988	12.4%	188	
3 vehicles available	289	3.6%	111	
4 vehicles available	103	1.3%	82	
5 or more vehicles available	7	0.1%	22	
Average Number of Vehicles Available	N/A		N/A	

**Data Note:** N/A means not available.

**2007-2011 ACS Estimate:** The American Community Survey (ACS) replaces census sample data. Esri is releasing the 2007-2011 ACS estimates, five-year period data collected monthly from January 1, 2007 through December 31, 2011. Although the ACS includes many of the subjects previously covered by the decennial census sample, there are significant differences between the two surveys including fundamental differences in survey design and residency rules.

**Margin of error (MOE):** The MOE is a measure of the variability of the estimate due to sampling error. MOEs enable the data user to measure the range of uncertainty for each estimate with 90 percent confidence. The range of uncertainty is called the confidence interval, and it is calculated by taking the estimate +/- the MOE. For example, if the ACS reports an estimate of 100 with an MOE of +/- 20, then you can be 90 percent certain the value for the whole population falls between 80 and 120.

**Reliability:** These symbols represent threshold values that Esri has established from the Coefficients of Variation (CV) to designate the usability of the estimates. The CV measures the amount of sampling error relative to the size of the estimate, expressed as a percentage.

 High Reliability: Small CVs (less than or equal to 12 percent) are flagged green to indicate that the sampling error is small relative to the estimate and the estimate is reasonably reliable.

 Medium Reliability: Estimates with CVs between 12 and 40 are flagged yellow—use with caution.

 Low Reliability: Large CVs (over 40 percent) are flagged red to indicate that the sampling error is large relative to the estimate. The estimate is considered very unreliable.

**Source:** U.S. Census Bureau, 2007-2011 American Community Survey

Reliability:  high  medium  low



# ACS Housing Summary

NE midpoint  
 Location  
 Ring: 3 miles radius

Prepared by CED/Planning  
 Latitude: 47.49577  
 Longitude: -122.1639

	2007-2011 ACS Estimate	Percent	MOE(±)	Reliability
<b>TOTALS</b>				
Total Population	85,597		2,615	
Total Households	34,271		796	
Total Housing Units	36,172		815	
<b>OWNER-OCCUPIED HOUSING UNITS BY VALUE</b>				
Total	21,343	100.0%	628	
Less than \$10,000	201	0.9%	86	
\$10,000 to \$14,999	106	0.5%	69	
\$15,000 to \$19,999	60	0.3%	61	
\$20,000 to \$24,999	30	0.1%	26	
\$25,000 to \$29,999	57	0.3%	47	
\$30,000 to \$34,999	73	0.3%	54	
\$35,000 to \$39,999	63	0.3%	49	
\$40,000 to \$49,999	120	0.6%	77	
\$50,000 to \$59,999	145	0.7%	80	
\$60,000 to \$69,999	113	0.5%	58	
\$70,000 to \$79,999	28	0.1%	28	
\$80,000 to \$89,999	100	0.5%	74	
\$90,000 to \$99,999	65	0.3%	43	
\$100,000 to \$124,999	200	0.9%	72	
\$125,000 to \$149,999	206	1.0%	72	
\$150,000 to \$174,999	718	3.4%	162	
\$175,000 to \$199,999	638	3.0%	133	
\$200,000 to \$249,999	2,470	11.6%	276	
\$250,000 to \$299,999	2,768	13.0%	307	
\$300,000 to \$399,999	5,740	26.9%	423	
\$400,000 to \$499,999	3,388	15.9%	332	
\$500,000 to \$749,999	2,790	13.1%	285	
\$750,000 to \$999,999	787	3.7%	139	
\$1,000,000 or more	480	2.2%	111	
Median Home Value	\$343,763		N/A	
Average Home Value	N/A		N/A	
<b>OWNER-OCCUPIED HOUSING UNITS BY MORTGAGE STATUS</b>				
Total	21,343	100.0%	628	
Housing units with a mortgage/contract to purchase/similar debt	16,888	79.1%	612	
Second mortgage only	1,227	5.7%	227	
Home equity loan only	3,616	16.9%	327	
Both second mortgage and home equity loan	189	0.9%	90	
No second mortgage and no home equity loan	11,857	55.6%	572	
Housing units without a mortgage	4,455	20.9%	361	
<b>AVERAGE VALUE BY MORTGAGE STATUS</b>				
Housing units with a mortgage	N/A		N/A	
Housing units without a mortgage	N/A		N/A	

Source: U.S. Census Bureau, 2007-2011 American Community Survey

Reliability: high medium low

NE midpoint  
Location  
Ring: 3 miles radius

Prepared by CED/Planning  
Latitude: 47.49577  
Longitude: -122.1639

	2007-2011 ACS Estimate	Percent	MOE(±)	Reliability
<b>RENTER-OCCUPIED HOUSING UNITS BY CONTRACT RENT</b>				
Total	12,928	100.0%	662	
With cash rent	12,627	97.7%	658	
Less than \$100	115	0.9%	60	
\$100 to \$149	128	1.0%	100	
\$150 to \$199	245	1.9%	124	
\$200 to \$249	112	0.9%	65	
\$250 to \$299	119	0.9%	91	
\$300 to \$349	121	0.9%	86	
\$350 to \$399	79	0.6%	52	
\$400 to \$449	121	0.9%	95	
\$450 to \$499	95	0.7%	65	
\$500 to \$549	323	2.5%	119	
\$550 to \$599	369	2.9%	146	
\$600 to \$649	639	4.9%	203	
\$650 to \$699	618	4.8%	210	
\$700 to \$749	601	4.6%	188	
\$750 to \$799	892	6.9%	204	
\$800 to \$899	1,602	12.4%	281	
\$900 to \$999	1,309	10.1%	265	
\$1,000 to \$1,249	2,453	19.0%	343	
\$1,250 to \$1,499	1,366	10.6%	240	
\$1,500 to \$1,999	879	6.8%	202	
\$2,000 or more	440	3.4%	149	
No cash rent	301	2.3%	126	
Median Contract Rent	\$910		N/A	
Average Contract Rent	N/A		N/A	
<b>RENTER-OCCUPIED HOUSING UNITS BY INCLUSION OF UTILITIES IN RENT</b>				
Total	12,928	100.0%	662	
Pay extra for one or more utilities	11,881	91.9%	644	
No extra payment for any utilities	1,046	8.1%	220	
<b>HOUSING UNITS BY UNITS IN STRUCTURE</b>				
Total	36,172	100.0%	815	
1, detached	20,975	58.0%	621	
1, attached	1,309	3.6%	179	
2	690	1.9%	186	
3 or 4	1,412	3.9%	285	
5 to 9	2,624	7.3%	375	
10 to 19	2,950	8.2%	375	
20 to 49	2,242	6.2%	312	
50 or more	2,693	7.4%	327	
Mobile home	1,255	3.5%	169	
Boat, RV, van, etc.	23	0.1%	59	

Source: U.S. Census Bureau, 2007-2011 American Community Survey

Reliability:  high  medium  low

NE midpoint  
Location  
Ring: 3 miles radius

Prepared by CED/Planning  
Latitude: 47.49577  
Longitude: -122.1639

	2007-2011 ACS Estimate	Percent	MOE(±)	Reliability
<b>HOUSING UNITS BY YEAR STRUCTURE BUILT</b>				
Total	36,172	100.0%	815	High
Built 2005 or later	3,289	9.1%	320	High
Built 2000 to 2004	4,188	11.6%	379	High
Built 1990 to 1999	5,554	15.4%	429	High
Built 1980 to 1989	5,532	15.3%	427	High
Built 1970 to 1979	5,256	14.5%	451	High
Built 1960 to 1969	5,693	15.7%	447	High
Built 1950 to 1959	3,100	8.6%	386	High
Built 1940 to 1949	2,059	5.7%	285	High
Built 1939 or earlier	1,501	4.1%	257	High
Median Year Structure Built	1981		N/A	
<b>OCCUPIED HOUSING UNITS BY YEAR HOUSEHOLDER INTO UNIT</b>				
Total	34,271	100.0%	796	High
Owner occupied				
Moved in 2005 or later	6,850	20.0%	454	High
Moved in 2000 to 2004	5,536	16.2%	421	High
Moved in 1990 to 1999	4,206	12.3%	377	High
Moved in 1980 to 1989	2,264	6.6%	265	High
Moved in 1970 to 1979	1,431	4.2%	192	High
Moved in 1969 or earlier	1,056	3.1%	177	High
Renter occupied				
Moved in 2005 or later	9,771	28.5%	615	High
Moved in 2000 to 2004	1,969	5.7%	288	High
Moved in 1990 to 1999	822	2.4%	201	Medium
Moved in 1980 to 1989	242	0.7%	122	Medium
Moved in 1970 to 1979	80	0.2%	68	Low
Moved in 1969 or earlier	44	0.1%	42	Low
Median Year Householder Moved Into Unit	2005		N/A	
<b>OCCUPIED HOUSING UNITS BY HOUSE HEATING FUEL</b>				
Total	34,271	100.0%	796	High
Utility gas	16,728	48.8%	612	High
Bottled, tank, or LP gas	429	1.3%	114	Medium
Electricity	16,032	46.8%	702	High
Fuel oil, kerosene, etc.	744	2.2%	145	High
Coal or coke	0	0.0%	0	
Wood	237	0.7%	92	Medium
Solar energy	0	0.0%	0	
Other fuel	52	0.2%	34	Medium
No fuel used	48	0.1%	32	Low

	2007-2011 ACS Estimate	Percent	MOE(±)	Reliability
<b>OCCUPIED HOUSING UNITS BY VEHICLES AVAILABLE</b>				
Total	34,271	100.0%	796	
Owner occupied				
No vehicle available	279	0.8%	106	
1 vehicle available	4,866	14.2%	386	
2 vehicles available	10,239	29.9%	530	
3 vehicles available	4,263	12.4%	377	
4 vehicles available	1,162	3.4%	194	
5 or more vehicles available	533	1.6%	141	
Renter occupied				
No vehicle available	1,524	4.4%	267	
1 vehicle available	5,908	17.2%	508	
2 vehicles available	4,067	11.9%	466	
3 vehicles available	1,154	3.4%	268	
4 vehicles available	243	0.7%	114	
5 or more vehicles available	32	0.1%	25	
Average Number of Vehicles Available	N/A		N/A	

**Data Note:** N/A means not available.

**2007-2011 ACS Estimate:** The American Community Survey (ACS) replaces census sample data. Esri is releasing the 2007-2011 ACS estimates, five-year period data collected monthly from January 1, 2007 through December 31, 2011. Although the ACS includes many of the subjects previously covered by the decennial census sample, there are significant differences between the two surveys including fundamental differences in survey design and residency rules.

**Margin of error (MOE):** The MOE is a measure of the variability of the estimate due to sampling error. MOEs enable the data user to measure the range of uncertainty for each estimate with 90 percent confidence. The range of uncertainty is called the confidence interval, and it is calculated by taking the estimate +/- the MOE. For example, if the ACS reports an estimate of 100 with an MOE of +/- 20, then you can be 90 percent certain the value for the whole population falls between 80 and 120.

**Reliability:** These symbols represent threshold values that Esri has established from the Coefficients of Variation (CV) to designate the usability of the estimates. The CV measures the amount of sampling error relative to the size of the estimate, expressed as a percentage.

 High Reliability: Small CVs (less than or equal to 12 percent) are flagged green to indicate that the sampling error is small relative to the estimate and the estimate is reasonably reliable.

 Medium Reliability: Estimates with CVs between 12 and 40 are flagged yellow—use with caution.

 Low Reliability: Large CVs (over 40 percent) are flagged red to indicate that the sampling error is large relative to the estimate. The estimate is considered very unreliable.

NE midpoint  
Location  
Ring: 5 miles radius

Prepared by CED/Planning  
Latitude: 47.49577  
Longitude: -122.1639

	2007-2011 ACS Estimate	Percent	MOE(±)	Reliability
<b>TOTALS</b>				
Total Population	201,005		3,901	■■■
Total Households	77,591		1,212	■■■
Total Housing Units	82,221		1,232	■■■
<b>OWNER-OCCUPIED HOUSING UNITS BY VALUE</b>				
Total	52,451	100.0%	992	■■■
Less than \$10,000	298	0.6%	148	■■
\$10,000 to \$14,999	170	0.3%	81	■■
\$15,000 to \$19,999	60	0.1%	65	■
\$20,000 to \$24,999	87	0.2%	57	■■
\$25,000 to \$29,999	100	0.2%	55	■■
\$30,000 to \$34,999	152	0.3%	75	■■
\$35,000 to \$39,999	131	0.2%	72	■■
\$40,000 to \$49,999	258	0.5%	114	■■
\$50,000 to \$59,999	263	0.5%	105	■■
\$60,000 to \$69,999	164	0.3%	70	■■
\$70,000 to \$79,999	82	0.2%	53	■■
\$80,000 to \$89,999	102	0.2%	92	■
\$90,000 to \$99,999	125	0.2%	75	■■
\$100,000 to \$124,999	642	1.2%	179	■■
\$125,000 to \$149,999	573	1.1%	140	■■
\$150,000 to \$174,999	1,376	2.6%	250	■■■
\$175,000 to \$199,999	1,440	2.7%	255	■■■
\$200,000 to \$249,999	4,979	9.5%	440	■■■
\$250,000 to \$299,999	5,756	11.0%	474	■■■
\$300,000 to \$399,999	12,335	23.5%	634	■■■
\$400,000 to \$499,999	8,072	15.4%	530	■■■
\$500,000 to \$749,999	9,155	17.5%	489	■■■
\$750,000 to \$999,999	3,453	6.6%	280	■■■
\$1,000,000 or more	2,676	5.1%	224	■■■
Median Home Value	\$376,745		N/A	
Average Home Value	N/A		N/A	
<b>OWNER-OCCUPIED HOUSING UNITS BY MORTGAGE STATUS</b>				
Total	52,451	100.0%	992	■■■
Housing units with a mortgage/contract to purchase/similar debt	40,839	77.9%	976	■■■
Second mortgage only	2,739	5.2%	365	■■■
Home equity loan only	9,354	17.8%	561	■■■
Both second mortgage and home equity loan	362	0.7%	121	■■
No second mortgage and no home equity loan	28,385	54.1%	898	■■■
Housing units without a mortgage	11,612	22.1%	586	■■■
<b>AVERAGE VALUE BY MORTGAGE STATUS</b>				
Housing units with a mortgage	N/A		N/A	
Housing units without a mortgage	N/A		N/A	

NE midpoint  
Location  
Ring: 5 miles radius

Prepared by CED/Planning  
Latitude: 47.49577  
Longitude: -122.1639

	2007-2011 ACS Estimate	Percent	MOE(±)	Reliability
<b>RENTER-OCCUPIED HOUSING UNITS BY CONTRACT RENT</b>				
Total	25,141	100.0%	988	■■■
With cash rent	24,670	98.1%	983	■■■
Less than \$100	159	0.6%	88	■■
\$100 to \$149	175	0.7%	112	■■
\$150 to \$199	335	1.3%	158	■■
\$200 to \$249	220	0.9%	102	■■
\$250 to \$299	204	0.8%	119	■■
\$300 to \$349	167	0.7%	93	■■
\$350 to \$399	168	0.7%	104	■■
\$400 to \$449	154	0.6%	101	■■
\$450 to \$499	255	1.0%	138	■■
\$500 to \$549	522	2.1%	161	■■
\$550 to \$599	482	1.9%	161	■■
\$600 to \$649	1,067	4.2%	253	■■
\$650 to \$699	1,083	4.3%	268	■■
\$700 to \$749	1,118	4.4%	269	■■
\$750 to \$799	1,605	6.4%	299	■■■
\$800 to \$899	2,955	11.8%	427	■■■
\$900 to \$999	3,012	12.0%	433	■■■
\$1,000 to \$1,249	4,985	19.8%	534	■■■
\$1,250 to \$1,499	2,812	11.2%	382	■■■
\$1,500 to \$1,999	2,170	8.6%	338	■■■
\$2,000 or more	1,021	4.1%	218	■■
No cash rent	471	1.9%	152	■■
Median Contract Rent	\$955		N/A	
Average Contract Rent	N/A		N/A	
<b>RENTER-OCCUPIED HOUSING UNITS BY INCLUSION OF UTILITIES IN RENT</b>				
Total	25,141	100.0%	988	■■■
Pay extra for one or more utilities	23,664	94.1%	966	■■■
No extra payment for any utilities	1,477	5.9%	273	■■■
<b>HOUSING UNITS BY UNITS IN STRUCTURE</b>				
Total	82,221	100.0%	1,232	■■■
1, detached	52,979	64.4%	982	■■■
1, attached	3,257	4.0%	333	■■■
2	1,072	1.3%	276	■■
3 or 4	2,637	3.2%	373	■■■
5 to 9	4,871	5.9%	527	■■■
10 to 19	6,132	7.5%	592	■■■
20 to 49	4,699	5.7%	488	■■■
50 or more	4,615	5.6%	457	■■■
Mobile home	1,883	2.3%	267	■■■
Boat, RV, van, etc.	76	0.1%	66	■

Source: U.S. Census Bureau, 2007-2011 American Community Survey

Reliability: ■■■ high ■■■ medium ■ low

NE midpoint  
Location  
Ring: 5 miles radius

Prepared by CED/Planning  
Latitude: 47.49577  
Longitude: -122.1639

	2007-2011 ACS Estimate	Percent	MOE(±)	Reliability
<b>HOUSING UNITS BY YEAR STRUCTURE BUILT</b>				
Total	82,221	100.0%	1,232	■■■
Built 2005 or later	5,597	6.8%	468	■■■
Built 2000 to 2004	8,070	9.8%	554	■■■
Built 1990 to 1999	12,589	15.3%	701	■■■
Built 1980 to 1989	13,774	16.8%	691	■■■
Built 1970 to 1979	13,533	16.5%	704	■■■
Built 1960 to 1969	13,860	16.9%	704	■■■
Built 1950 to 1959	7,337	8.9%	547	■■■
Built 1940 to 1949	4,305	5.2%	426	■■■
Built 1939 or earlier	3,155	3.8%	377	■■■
Median Year Structure Built	1979		N/A	
<b>OCCUPIED HOUSING UNITS BY YEAR HOUSEHOLDER INTO UNIT</b>				
Total	77,591	100.0%	1,212	■■■
Owner occupied				
Moved in 2005 or later	14,714	19.0%	714	■■■
Moved in 2000 to 2004	12,551	16.2%	682	■■■
Moved in 1990 to 1999	11,790	15.2%	619	■■■
Moved in 1980 to 1989	6,606	8.5%	453	■■■
Moved in 1970 to 1979	3,928	5.1%	332	■■■
Moved in 1969 or earlier	2,862	3.7%	296	■■■
Renter occupied				
Moved in 2005 or later	19,111	24.6%	918	■■■
Moved in 2000 to 2004	3,709	4.8%	426	■■■
Moved in 1990 to 1999	1,734	2.2%	326	■■■
Moved in 1980 to 1989	404	0.5%	139	■■■
Moved in 1970 to 1979	133	0.2%	74	■■■
Moved in 1969 or earlier	51	0.1%	44	■
Median Year Householder Moved Into Unit	2003		N/A	
<b>OCCUPIED HOUSING UNITS BY HOUSE HEATING FUEL</b>				
Total	77,591	100.0%	1,212	■■■
Utility gas	41,272	53.2%	939	■■■
Bottled, tank, or LP gas	967	1.2%	215	■■■
Electricity	31,748	40.9%	1,044	■■■
Fuel oil, kerosene, etc.	2,762	3.6%	336	■■■
Coal or coke	12	0.0%	19	■
Wood	556	0.7%	159	■■■
Solar energy	0	0.0%	0	
Other fuel	158	0.2%	90	■■■
No fuel used	115	0.1%	67	■■■

NE midpoint  
Location  
Ring: 5 miles radius

Prepared by CED/Planning  
Latitude: 47.49577  
Longitude: -122.1639

	2007-2011 ACS Estimate	Percent	MOE(±)	Reliability
<b>OCCUPIED HOUSING UNITS BY VEHICLES AVAILABLE</b>				
Total	77,591	100.0%	1,212	
Owner occupied				
No vehicle available	823	1.1%	177	
1 vehicle available	11,211	14.4%	637	
2 vehicles available	24,415	31.5%	840	
3 vehicles available	11,336	14.6%	609	
4 vehicles available	3,414	4.4%	330	
5 or more vehicles available	1,252	1.6%	211	
Renter occupied				
No vehicle available	2,597	3.3%	384	
1 vehicle available	12,030	15.5%	777	
2 vehicles available	7,608	9.8%	648	
3 vehicles available	2,226	2.9%	371	
4 vehicles available	477	0.6%	184	
5 or more vehicles available	203	0.3%	84	
Average Number of Vehicles Available	N/A		N/A	

**Data Note:** N/A means not available.

**2007-2011 ACS Estimate:** The American Community Survey (ACS) replaces census sample data. Esri is releasing the 2007-2011 ACS estimates, five-year period data collected monthly from January 1, 2007 through December 31, 2011. Although the ACS includes many of the subjects previously covered by the decennial census sample, there are significant differences between the two surveys including fundamental differences in survey design and residency rules.

**Margin of error (MOE):** The MOE is a measure of the variability of the estimate due to sampling error. MOEs enable the data user to measure the range of uncertainty for each estimate with 90 percent confidence. The range of uncertainty is called the confidence interval, and it is calculated by taking the estimate +/- the MOE. For example, if the ACS reports an estimate of 100 with an MOE of +/- 20, then you can be 90 percent certain the value for the whole population falls between 80 and 120.

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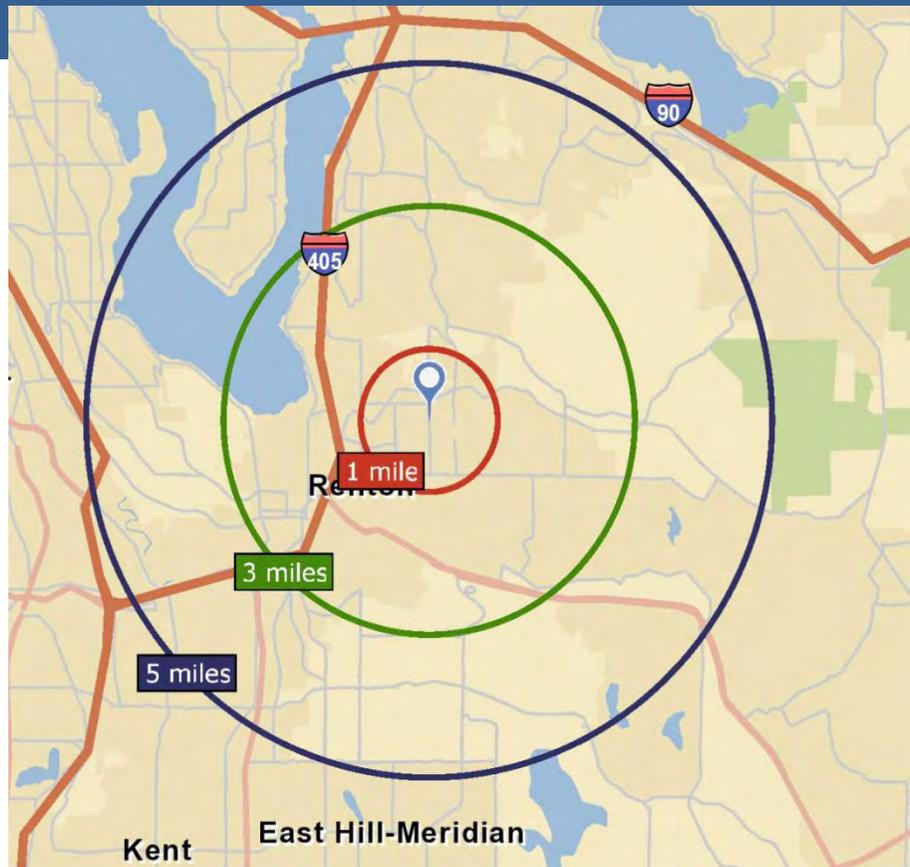
**Source:** U.S. Census Bureau, 2007-2011 American Community Survey

Reliability:  high  medium  low

# Expenditures

## NE Renton

1, 3 and 5 Miles Radii from the Intersection of  
NE Sunset Blvd & NE 10<sup>th</sup> St



RENTON. AHEAD OF THE CURVE.

City of  
**Renton**



Community & Economic Development

[Blank Page]

NE midpoint  
Location  
Ring: 1 mile radius

Prepared by CED/Planning  
Latitude: 47.49577  
Longitude: -122.1639

2013 Housing Summary		2013 Demographic Summary	
Housing Units	8,654	Population	21,267
2013-2018 Percent Change	8.08%	Households	8,132
Percent Occupied	94.0%	Families	5,087
Percent Owner Households	54.1%	Median Age	35.1
Median Home Value	\$307,148	Median Household Income	\$52,026
		Spending Potential Index	Average Amount Spent
			Total
<b>Owned Dwellings</b>		88	\$10,069.09
Mortgage Interest		91	\$3,868.45
Mortgage Principal		87	\$1,910.59
Property Taxes		87	\$2,178.82
Homeowners Insurance		81	\$383.56
Ground Rent		90	\$62.57
Maintenance and Remodeling Services		83	\$1,339.29
Maintenance and Remodeling Materials		78	\$226.57
Property Management and Security		93	\$99.24
<b>Rented Dwellings</b>		134	\$5,467.07
Rent		135	\$5,261.52
Rent Received as Pay		127	\$142.24
Renters' Insurance		124	\$21.46
Maintenance and Repair Services		94	\$26.15
Maintenance and Repair Materials		109	\$15.70
<b>Owned Vacation Homes</b>		87	\$520.63
Mortgage Payment		88	\$182.23
Property Taxes		84	\$134.30
Homeowners Insurance		81	\$11.52
Maintenance and Remodeling		89	\$169.03
Property Management and Security		83	\$23.55
Housing While Attending School		96	\$84.19
<b>Household Operations</b>		93	\$1,622.67
Child Care		105	\$465.14
Care for Elderly or Handicapped		91	\$55.91
Appliance Rental and Repair		85	\$22.75
Computer Information Services		98	\$400.48
Home Security System Services		86	\$28.77
Non-Apparel Household Laundry/Dry Cleaning		27	\$7.97
Housekeeping Services		90	\$133.86
Lawn and Garden		82	\$347.78
Moving/Storage/Freight Express		110	\$71.87
Installation of Computers		88	\$0.50
PC Repair (Personal Use)		98	\$9.32
Reupholstering/Furniture Repair		83	\$6.81
Termite/Pest Control		84	\$26.09
Water Softening Services		76	\$4.35
Internet Services Away from Home		104	\$6.38
Voice Over IP Service		104	\$13.94
Other Home Services (1)		88	\$20.75

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

**Source:** Esri forecasts for 2013 and 2018; Consumer Spending data are derived from the 2010 and 2011 Consumer Expenditure Surveys, Bureau of Labor Statistics.

NE midpoint  
Location  
Ring: 1 mile radius

Prepared by CED/Planning  
Latitude: 47.49577  
Longitude: -122.1639

	Spending Potential Index	Average Amount Spent	Total
<b>Utilities, Fuels, Public Services</b>	93	\$4,689.79	\$38,137,351
Bottled Gas	65	\$48.91	\$397,725
Electricity	91	\$1,772.20	\$14,411,538
Fuel Oil	90	\$102.71	\$835,217
Natural Gas	95	\$557.15	\$4,530,771
Phone Services	96	\$1,570.95	\$12,774,953
Water and Other Public Services	93	\$629.83	\$5,121,779
Coal/Wood/Other Fuel	64	\$8.04	\$65,368
<b>Housekeeping Supplies</b>	92	\$654.82	\$5,324,991
Laundry and Cleaning Supplies	93	\$188.10	\$1,529,593
Postage and Stationery	90	\$160.66	\$1,306,507
Other HH Products (2)	93	\$306.06	\$2,488,891
<b>Household Textiles</b>	96	\$101.28	\$823,592
Bathroom Linens	100	\$14.78	\$120,219
Bedroom Linens	99	\$49.61	\$403,413
Kitchen and Dining Room Linens	95	\$2.39	\$19,439
Curtains and Draperies	90	\$17.86	\$145,197
Slipcovers, Decorative Pillows	98	\$4.87	\$39,593
Materials for Slipcovers/Curtains	87	\$10.30	\$83,775
Other Linens	102	\$1.47	\$11,956
<b>Furniture</b>	96	\$460.49	\$3,744,694
Mattresses and Box Springs	97	\$72.72	\$591,347
Other Bedroom Furniture	100	\$90.93	\$739,415
Sofas	98	\$118.20	\$961,198
Living Room Tables and Chairs	91	\$62.92	\$511,647
Kitchen, Dining Room Furniture	95	\$38.98	\$316,946
Infant Furniture	105	\$11.84	\$96,276
Outdoor Furniture	87	\$19.91	\$161,874
Wall Units, Cabinets, Other Furniture (3)	91	\$45.01	\$365,992
<b>Major Appliances</b>	88	\$241.86	\$1,966,783
Dishwashers and Disposals	88	\$19.69	\$160,131
Refrigerators and Freezers	85	\$65.04	\$528,919
Clothes Washers	89	\$41.53	\$337,695
Clothes Dryers	89	\$32.23	\$262,073
Cooking Stoves and Ovens	84	\$33.78	\$274,720
Microwave Ovens	95	\$12.65	\$102,830
Window Air Conditioners	86	\$5.95	\$48,371
Electric Floor Cleaning Equipment	93	\$20.09	\$163,409
Sewing Machines and Miscellaneous Appliances	88	\$10.90	\$88,636

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

**Source:** Esri forecasts for 2013 and 2018: Consumer Spending data are derived from the 2010 and 2011 Consumer Expenditure Surveys, Bureau of Labor Statistics.



# House and Home Expenditures

NE midpoint  
 Location  
 Ring: 1 mile radius

Prepared by CED/Planning  
 Latitude: 47.49577  
 Longitude: -122.1639

	Spending Potential Index	Average Amount Spent	Total
<b>Household Items</b>			
Rugs	90	\$22.93	\$186,477
Housewares	83	\$61.87	\$503,120
Small Appliances	93	\$41.79	\$339,830
Window Coverings	90	\$23.93	\$194,622
Lamps and Other Lighting Fixtures	96	\$19.56	\$159,059
Infant Equipment	38	\$8.18	\$66,531
Rental of Furniture	103	\$7.33	\$59,633
Laundry and Cleaning Equipment	92	\$22.32	\$181,467
Closet and Storage Items	18	\$4.13	\$33,595
Luggage	97	\$8.64	\$70,279
Clocks and Other Household Decoratives	32	\$47.49	\$386,225
Telephones and Accessories	93	\$49.95	\$406,224
Telephone Answering Devices	95	\$0.62	\$5,062
Grills and Outdoor Equipment	29	\$13.28	\$107,995
Power Tools	37	\$19.10	\$155,296
Hand Tools	99	\$7.29	\$59,320
Office Furniture/Equipment for Home Use	96	\$13.99	\$113,777
Computers and Hardware for Home Use	100	\$203.54	\$1,655,178
Portable Memory	100	\$7.62	\$61,926
Computer Software	102	\$20.10	\$163,436
Computer Accessories	93	\$15.52	\$126,237
Personal Digital Assistants	94	\$7.04	\$57,268
Other Household Items (4)	90	\$75.04	\$610,228

**(1) Other Home Services** include miscellaneous home services and small repair jobs not already specified.

**(2) Other HH Products** includes paper towels, napkins, toilet tissue, facial tissue, and miscellaneous household products, such as paper, plastic and foil products.

**(3) Wall Units Cabinets and Other Furniture** includes modular wall units, shelves or cabinets, and other living room, family or recreation room furniture including desks..

**(4) Other Household Items** includes the purchase/rental of smoke alarms and detectors for owned and rented homes, other household appliances for owned and rented homes, curtain and drapery hardware, rope, portable ladders, sheds, non-permanent shelves and shelving, and miscellaneous household equipment and parts.

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

**Source:** Esri forecasts for 2013 and 2018; Consumer Spending data are derived from the 2010 and 2011 Consumer Expenditure Surveys, Bureau of Labor Statistics.

NE midpoint  
Location  
Ring: 3 miles radius

Prepared by CED/Planning  
Latitude: 47.49577  
Longitude: -122.1639

2013 Housing Summary		2013 Demographic Summary		
Housing Units	38,332	Population	90,921	
2013-2018 Percent Change	7.24%	Households	35,835	
Percent Occupied	93.5%	Families	22,499	
Percent Owner Households	59.6%	Median Age	37.2	
Median Home Value	\$327,389	Median Household Income	\$65,004	
		Spending Potential Index	Average Amount Spent	
			Total	
<b>Owned Dwellings</b>		115	\$13,271.79	\$475,594,618
Mortgage Interest		119	\$5,040.97	\$180,643,316
Mortgage Principal		115	\$2,521.50	\$90,357,823
Property Taxes		116	\$2,912.45	\$104,367,726
Homeowners Insurance		105	\$500.26	\$17,926,799
Ground Rent		114	\$79.62	\$2,853,101
Maintenance and Remodeling Services		110	\$1,788.77	\$64,100,573
Maintenance and Remodeling Materials		101	\$294.11	\$10,539,596
Property Management and Security		126	\$134.11	\$4,805,684
<b>Rented Dwellings</b>		142	\$5,768.06	\$206,698,582
Rent		142	\$5,550.97	\$198,918,960
Rent Received as Pay		131	\$146.74	\$5,258,319
Renters' Insurance		134	\$23.05	\$825,984
Maintenance and Repair Services		107	\$29.73	\$1,065,499
Maintenance and Repair Materials		122	\$17.58	\$629,820
<b>Owned Vacation Homes</b>		118	\$709.30	\$25,417,739
Mortgage Payment		118	\$242.80	\$8,700,698
Property Taxes		113	\$180.91	\$6,482,899
Homeowners Insurance		108	\$15.39	\$551,367
Maintenance and Remodeling		125	\$237.86	\$8,523,889
Property Management and Security		114	\$32.34	\$1,158,886
Housing While Attending School		121	\$106.53	\$3,817,570
<b>Household Operations</b>		116	\$2,023.24	\$72,502,667
Child Care		127	\$564.34	\$20,223,260
Care for Elderly or Handicapped		122	\$74.86	\$2,682,658
Appliance Rental and Repair		109	\$29.01	\$1,039,733
Computer Information Services		118	\$483.71	\$17,333,797
Home Security System Services		110	\$37.10	\$1,329,505
Non-Apparel Household Laundry/Dry Cleaning		31	\$8.91	\$319,296
Housekeeping Services		120	\$178.49	\$6,396,361
Lawn and Garden		106	\$450.12	\$16,130,132
Moving/Storage/Freight Express		129	\$84.34	\$3,022,396
Installation of Computers		109	\$0.62	\$22,326
PC Repair (Personal Use)		121	\$11.44	\$410,076
Reupholstering/Furniture Repair		110	\$9.04	\$324,010
Termite/Pest Control		108	\$33.36	\$1,195,478
Water Softening Services		93	\$5.34	\$191,181
Internet Services Away from Home		124	\$7.55	\$270,573
Voice Over IP Service		130	\$17.52	\$627,708
Other Home Services (1)		116	\$27.46	\$984,177

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

**Source:** Esri forecasts for 2013 and 2018; Consumer Spending data are derived from the 2010 and 2011 Consumer Expenditure Surveys, Bureau of Labor Statistics.

NE midpoint  
Location  
Ring: 3 miles radius

Prepared by CED/Planning  
Latitude: 47.49577  
Longitude: -122.1639

	Spending Potential Index	Average Amount Spent	Total
<b>Utilities, Fuels, Public Services</b>	113	\$5,696.03	\$204,117,162
Bottled Gas	78	\$58.96	\$2,112,676
Electricity	109	\$2,125.64	\$76,172,354
Fuel Oil	123	\$139.93	\$5,014,554
Natural Gas	119	\$702.02	\$25,156,785
Phone Services	115	\$1,880.61	\$67,391,634
Water and Other Public Services	115	\$779.42	\$27,930,495
Coal/Wood/Other Fuel	75	\$9.45	\$338,665
<b>Housekeeping Supplies</b>	112	\$798.71	\$28,621,831
Laundry and Cleaning Supplies	111	\$224.87	\$8,058,353
Postage and Stationery	112	\$199.70	\$7,156,179
Other HH Products (2)	113	\$374.14	\$13,407,299
<b>Household Textiles</b>	118	\$124.78	\$4,471,471
Bathroom Linens	121	\$17.88	\$640,879
Bedroom Linens	121	\$60.35	\$2,162,684
Kitchen and Dining Room Linens	119	\$2.99	\$107,274
Curtains and Draperies	114	\$22.71	\$813,798
Slipcovers, Decorative Pillows	123	\$6.11	\$219,004
Materials for Slipcovers/Curtains	109	\$12.94	\$463,727
Other Linens	124	\$1.79	\$64,107
<b>Furniture</b>	118	\$565.82	\$20,276,061
Mattresses and Box Springs	119	\$89.31	\$3,200,591
Other Bedroom Furniture	119	\$108.68	\$3,894,590
Sofas	119	\$144.25	\$5,169,103
Living Room Tables and Chairs	114	\$78.95	\$2,829,227
Kitchen, Dining Room Furniture	117	\$47.71	\$1,709,738
Infant Furniture	125	\$14.07	\$504,094
Outdoor Furniture	114	\$26.02	\$932,256
Wall Units, Cabinets, Other Furniture (3)	115	\$56.83	\$2,036,462
<b>Major Appliances</b>	109	\$301.51	\$10,804,631
Dishwashers and Disposals	116	\$25.90	\$928,164
Refrigerators and Freezers	107	\$81.77	\$2,930,101
Clothes Washers	109	\$50.46	\$1,808,332
Clothes Dryers	108	\$38.90	\$1,393,983
Cooking Stoves and Ovens	108	\$43.71	\$1,566,384
Microwave Ovens	115	\$15.40	\$551,979
Window Air Conditioners	103	\$7.11	\$254,695
Electric Floor Cleaning Equipment	113	\$24.49	\$877,458
Sewing Machines and Miscellaneous Appliances	111	\$13.77	\$493,536

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

**Source:** Esri forecasts for 2013 and 2018: Consumer Spending data are derived from the 2010 and 2011 Consumer Expenditure Surveys, Bureau of Labor Statistics.

# House and Home Expenditures

NE midpoint  
Location  
Ring: 3 miles radius

Prepared by CED/Planning  
Latitude: 47.49577  
Longitude: -122.1639

	Spending Potential Index	Average Amount Spent	Total
<b>Household Items</b>			
Rugs	120	\$30.50	\$1,093,082
Housewares	102	\$76.32	\$2,734,983
Small Appliances	114	\$51.02	\$1,828,301
Window Coverings	118	\$31.26	\$1,120,339
Lamps and Other Lighting Fixtures	121	\$24.61	\$882,071
Infant Equipment	45	\$9.61	\$344,296
Rental of Furniture	107	\$7.61	\$272,532
Laundry and Cleaning Equipment	112	\$27.12	\$971,955
Closet and Storage Items	22	\$5.01	\$179,590
Luggage	123	\$10.97	\$393,086
Clocks and Other Household Decoratives	40	\$60.50	\$2,168,160
Telephones and Accessories	110	\$59.12	\$2,118,699
Telephone Answering Devices	114	\$0.74	\$26,486
Grills and Outdoor Equipment	37	\$17.02	\$609,956
Power Tools	45	\$23.52	\$842,805
Hand Tools	119	\$8.78	\$314,542
Office Furniture/Equipment for Home Use	120	\$17.54	\$628,490
Computers and Hardware for Home Use	122	\$248.88	\$8,918,692
Portable Memory	120	\$9.18	\$329,099
Computer Software	125	\$24.65	\$883,307
Computer Accessories	117	\$19.47	\$697,555
Personal Digital Assistants	116	\$8.65	\$309,918
Other Household Items (4)	111	\$92.21	\$3,304,510

**(1) Other Home Services** include miscellaneous home services and small repair jobs not already specified.

**(2) Other HH Products** includes paper towels, napkins, toilet tissue, facial tissue, and miscellaneous household products, such as paper, plastic and foil products.

**(3) Wall Units Cabinets and Other Furniture** includes modular wall units, shelves or cabinets, and other living room, family or recreation room furniture including desks..

**(4) Other Household Items** includes the purchase/rental of smoke alarms and detectors for owned and rented homes, other household appliances for owned and rented homes, curtain and drapery hardware, rope, portable ladders, sheds, non-permanent shelves and shelving, and miscellaneous household equipment and parts.

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

**Source:** Esri forecasts for 2013 and 2018; Consumer Spending data are derived from the 2010 and 2011 Consumer Expenditure Surveys, Bureau of Labor Statistics.

NE midpoint  
Location  
Ring: 5 miles radius

Prepared by CED/Planning  
Latitude: 47.49577  
Longitude: -122.1639

2013 Housing Summary		2013 Demographic Summary		
Housing Units	84,181	Population	208,157	
2013-2018 Percent Change	6.55%	Households	79,203	
Percent Occupied	94.1%	Families	53,343	
Percent Owner Households	65.2%	Median Age	38.5	
Median Home Value	\$350,481	Median Household Income	\$74,318	
		Spending Potential Index	Average Amount Spent	
			Total	
<b>Owned Dwellings</b>		139	\$15,962.90	\$1,264,309,430
Mortgage Interest		141	\$5,992.46	\$474,620,550
Mortgage Principal		138	\$3,026.85	\$239,735,568
Property Taxes		142	\$3,553.89	\$281,478,763
Homeowners Insurance		125	\$595.45	\$47,161,707
Ground Rent		133	\$92.87	\$7,355,725
Maintenance and Remodeling Services		135	\$2,184.55	\$173,023,269
Maintenance and Remodeling Materials		121	\$350.94	\$27,795,213
Property Management and Security		156	\$165.89	\$13,138,637
<b>Rented Dwellings</b>		140	\$5,705.60	\$451,900,349
Rent		141	\$5,488.67	\$434,719,246
Rent Received as Pay		128	\$143.21	\$11,342,555
Renters' Insurance		133	\$23.01	\$1,822,288
Maintenance and Repair Services		117	\$32.35	\$2,561,974
Maintenance and Repair Materials		127	\$18.36	\$1,454,285
<b>Owned Vacation Homes</b>		149	\$892.75	\$70,708,258
Mortgage Payment		145	\$298.47	\$23,640,113
Property Taxes		139	\$223.77	\$17,723,302
Homeowners Insurance		133	\$18.89	\$1,496,288
Maintenance and Remodeling		164	\$310.62	\$24,602,350
Property Management and Security		144	\$40.99	\$3,246,205
Housing While Attending School		142	\$125.29	\$9,923,114
<b>Household Operations</b>		134	\$2,337.97	\$185,173,874
Child Care		143	\$635.03	\$50,296,109
Care for Elderly or Handicapped		149	\$91.35	\$7,235,168
Appliance Rental and Repair		128	\$34.15	\$2,704,796
Computer Information Services		132	\$541.15	\$42,861,023
Home Security System Services		130	\$43.56	\$3,450,451
Non-Apparel Household Laundry/Dry Cleaning		33	\$9.51	\$752,938
Housekeeping Services		148	\$220.50	\$17,464,460
Lawn and Garden		127	\$538.40	\$42,642,974
Moving/Storage/Freight Express		141	\$92.18	\$7,300,616
Installation of Computers		125	\$0.71	\$56,546
PC Repair (Personal Use)		139	\$13.13	\$1,040,293
Reupholstering/Furniture Repair		135	\$11.02	\$873,138
Termite/Pest Control		126	\$38.91	\$3,082,015
Water Softening Services		108	\$6.19	\$490,475
Internet Services Away from Home		136	\$8.32	\$658,729
Voice Over IP Service		153	\$20.61	\$1,632,555
Other Home Services (1)		141	\$33.23	\$2,631,590

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

**Source:** Esri forecasts for 2013 and 2018; Consumer Spending data are derived from the 2010 and 2011 Consumer Expenditure Surveys, Bureau of Labor Statistics.

NE midpoint  
Location  
Ring: 5 miles radius

Prepared by CED/Planning  
Latitude: 47.49577  
Longitude: -122.1639

	Spending Potential Index	Average Amount Spent	Total
<b>Utilities, Fuels, Public Services</b>	127	\$6,430.15	\$509,287,033
Bottled Gas	91	\$68.25	\$5,405,813
Electricity	122	\$2,370.55	\$187,754,422
Fuel Oil	159	\$181.76	\$14,395,879
Natural Gas	138	\$814.06	\$64,475,866
Phone Services	128	\$2,094.44	\$165,886,078
Water and Other Public Services	131	\$890.02	\$70,492,083
Coal/Wood/Other Fuel	88	\$11.07	\$876,892
<b>Housekeeping Supplies</b>	127	\$904.26	\$71,619,800
Laundry and Cleaning Supplies	124	\$250.29	\$19,823,985
Postage and Stationery	128	\$229.82	\$18,202,482
Other HH Products (2)	128	\$424.14	\$33,593,333
<b>Household Textiles</b>	135	\$142.82	\$11,311,939
Bathroom Linens	137	\$20.12	\$1,593,619
Bedroom Linens	136	\$68.24	\$5,404,750
Kitchen and Dining Room Linens	137	\$3.45	\$273,638
Curtains and Draperies	135	\$26.81	\$2,123,267
Slipcovers, Decorative Pillows	144	\$7.12	\$563,694
Materials for Slipcovers/Curtains	127	\$15.06	\$1,193,135
Other Linens	140	\$2.02	\$159,836
<b>Furniture</b>	133	\$642.38	\$50,878,652
Mattresses and Box Springs	135	\$101.65	\$8,050,731
Other Bedroom Furniture	132	\$120.13	\$9,514,275
Sofas	134	\$162.52	\$12,872,073
Living Room Tables and Chairs	132	\$91.41	\$7,239,967
Kitchen, Dining Room Furniture	132	\$53.85	\$4,265,194
Infant Furniture	138	\$15.61	\$1,236,196
Outdoor Furniture	136	\$30.99	\$2,454,519
Wall Units, Cabinets, Other Furniture (3)	134	\$66.23	\$5,245,696
<b>Major Appliances</b>	126	\$347.73	\$27,541,333
Dishwashers and Disposals	138	\$31.01	\$2,456,055
Refrigerators and Freezers	124	\$94.88	\$7,514,561
Clothes Washers	123	\$57.11	\$4,523,384
Clothes Dryers	121	\$43.79	\$3,468,208
Cooking Stoves and Ovens	129	\$51.88	\$4,108,997
Microwave Ovens	131	\$17.44	\$1,381,008
Window Air Conditioners	118	\$8.13	\$644,044
Electric Floor Cleaning Equipment	127	\$27.60	\$2,185,760
Sewing Machines and Miscellaneous Appliances	129	\$15.90	\$1,259,315

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

**Source:** Esri forecasts for 2013 and 2018: Consumer Spending data are derived from the 2010 and 2011 Consumer Expenditure Surveys, Bureau of Labor Statistics.

NE midpoint  
Location  
Ring: 5 miles radius

Prepared by CED/Planning  
Latitude: 47.49577  
Longitude: -122.1639

	Spending Potential Index	Average Amount Spent	Total
<b>Household Items</b>			
Rugs	148	\$37.52	\$2,971,972
Housewares	117	\$87.22	\$6,908,305
Small Appliances	129	\$57.96	\$4,590,538
Window Coverings	140	\$37.19	\$2,945,279
Lamps and Other Lighting Fixtures	140	\$28.53	\$2,259,351
Infant Equipment	49	\$10.50	\$831,486
Rental of Furniture	107	\$7.58	\$600,396
Laundry and Cleaning Equipment	127	\$30.63	\$2,426,205
Closet and Storage Items	25	\$5.62	\$444,958
Luggage	144	\$12.81	\$1,014,834
Clocks and Other Household Decoratives	47	\$71.08	\$5,629,392
Telephones and Accessories	121	\$64.97	\$5,145,791
Telephone Answering Devices	128	\$0.83	\$65,770
Grills and Outdoor Equipment	43	\$20.07	\$1,589,475
Power Tools	52	\$26.85	\$2,126,956
Hand Tools	132	\$9.78	\$774,859
Office Furniture/Equipment for Home Use	139	\$20.21	\$1,600,898
Computers and Hardware for Home Use	138	\$282.89	\$22,405,538
Portable Memory	134	\$10.20	\$807,950
Computer Software	141	\$27.92	\$2,211,141
Computer Accessories	134	\$22.38	\$1,772,545
Personal Digital Assistants	132	\$9.89	\$783,589
Other Household Items (4)	126	\$104.92	\$8,309,850

**(1) Other Home Services** include miscellaneous home services and small repair jobs not already specified.

**(2) Other HH Products** includes paper towels, napkins, toilet tissue, facial tissue, and miscellaneous household products, such as paper, plastic and foil products.

**(3) Wall Units Cabinets and Other Furniture** includes modular wall units, shelves or cabinets, and other living room, family or recreation room furniture including desks..

**(4) Other Household Items** includes the purchase/rental of smoke alarms and detectors for owned and rented homes, other household appliances for owned and rented homes, curtain and drapery hardware, rope, portable ladders, sheds, non-permanent shelves and shelving, and miscellaneous household equipment and parts.

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

**Source:** Esri forecasts for 2013 and 2018; Consumer Spending data are derived from the 2010 and 2011 Consumer Expenditure Surveys, Bureau of Labor Statistics.



# Household Budget Expenditures

NE midpoint  
 Location  
 Ring: 1 mile radius

Prepared by CED/Planning  
 Latitude: 47.49577  
 Longitude: -122.1639

<b>Demographic Summary</b>		<b>2013</b>	<b>2018</b>	
Population		21,267	23,441	
Households		8,132	8,913	
Families		5,087	5,559	
Median Age		35.1	35.5	
Median Household Income		\$52,026	\$64,604	
	<b>Spending Index</b>	<b>Average Amount Spent</b>	<b>Total</b>	<b>Percent</b>
Total Expenditures	94	\$65,123.27	\$529,582,400	100.0%
Food	97	\$7,940.26	\$64,570,222	12.2%
Food at Home	95	\$4,801.91	\$39,049,133	7.4%
Food Away from Home	98	\$3,138.35	\$25,521,089	4.8%
Alcoholic Beverages	100	\$534.57	\$4,347,138	0.8%
Housing	98	\$20,830.76	\$169,395,773	32.0%
Shelter	99	\$16,140.98	\$131,258,423	24.8%
Utilities, Fuel and Public Services	93	\$4,689.79	\$38,137,351	7.2%
Household Operations	93	\$1,622.67	\$13,195,558	2.5%
Housekeeping Supplies	92	\$654.82	\$5,324,991	1.0%
Household Furnishings and Equipment	83	\$1,504.90	\$12,237,857	2.3%
Apparel and Services	66	\$1,495.57	\$12,161,942	2.3%
Transportation	95	\$9,127.31	\$74,223,302	14.0%
Travel	93	\$1,704.98	\$13,864,917	2.6%
Health Care	87	\$3,897.26	\$31,692,487	6.0%
Entertainment and Recreation	96	\$3,116.37	\$25,342,335	4.8%
Personal Care Products & Services	95	\$708.32	\$5,760,073	1.1%
Education	101	\$1,473.32	\$11,981,031	2.3%
Smoking Products	94	\$456.67	\$3,713,613	0.7%
Miscellaneous (1)	91	\$1,062.85	\$8,643,081	1.6%
Support Payments/Cash Contributions/Gifts in Kind	89	\$2,049.65	\$16,667,733	3.1%
Life/Other Insurance	83	\$360.38	\$2,930,636	0.6%
Pensions and Social Security	95	\$6,582.60	\$53,529,713	10.1%

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

**(1) Miscellaneous** includes lotteries, pari-mutuel losses, legal fees, funeral expenses, safe deposit box rentals, checking account/banking service charges, cemetery lots/vaults/maintenance fees, accounting fees, miscellaneous personal services/advertising/fines, finance charges excluding mortgage & vehicle, occupational expenses, expenses for other properties, credit card membership fees, and shopping club membership fees.

**Source:** Esri forecasts for 2013 and 2018; Consumer Spending data are derived from the 2010 and 2011 Consumer Expenditure Surveys, Bureau of Labor Statistics.

NE midpoint  
Location  
Ring: 3 miles radius

Prepared by CED/Planning  
Latitude: 47.49577  
Longitude: -122.1639

<b>Demographic Summary</b>		<b>2013</b>	<b>2018</b>	
Population		90,921	98,545	
Households		35,835	38,749	
Families		22,499	24,239	
Median Age		37.2	37.8	
Median Household Income		\$65,004	\$77,957	
	<b>Spending Index</b>	<b>Average Amount Spent</b>	<b>Total</b>	<b>Percent</b>
Total Expenditures	116	\$80,100.90	\$2,870,415,585	100.0%
Food	117	\$9,588.20	\$343,593,006	12.0%
Food at Home	115	\$5,781.57	\$207,182,650	7.2%
Food Away from Home	119	\$3,806.62	\$136,410,356	4.8%
Alcoholic Beverages	122	\$650.96	\$23,326,989	0.8%
Housing	120	\$25,551.71	\$915,645,670	31.9%
Shelter	122	\$19,855.69	\$711,528,508	24.8%
Utilities, Fuel and Public Services	113	\$5,696.03	\$204,117,162	7.1%
Household Operations	116	\$2,023.24	\$72,502,667	2.5%
Housekeeping Supplies	112	\$798.71	\$28,621,831	1.0%
Household Furnishings and Equipment	103	\$1,856.41	\$66,524,618	2.3%
Apparel and Services	80	\$1,818.76	\$65,175,424	2.3%
Transportation	115	\$11,089.84	\$397,404,327	13.8%
Travel	119	\$2,174.73	\$77,931,438	2.7%
Health Care	109	\$4,868.86	\$174,475,709	6.1%
Entertainment and Recreation	119	\$3,860.98	\$138,358,223	4.8%
Personal Care Products & Services	117	\$869.74	\$31,167,198	1.1%
Education	126	\$1,832.84	\$65,679,873	2.3%
Smoking Products	108	\$522.95	\$18,739,846	0.7%
Miscellaneous (1)	111	\$1,306.10	\$46,803,926	1.6%
Support Payments/Cash Contributions/Gifts in Kind	112	\$2,561.52	\$91,792,041	3.2%
Life/Other Insurance	106	\$464.56	\$16,647,578	0.6%
Pensions and Social Security	119	\$8,260.78	\$296,025,219	10.3%

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

**(1) Miscellaneous** includes lotteries, pari-mutuel losses, legal fees, funeral expenses, safe deposit box rentals, checking account/banking service charges, cemetery lots/vaults/maintenance fees, accounting fees, miscellaneous personal services/advertising/fines, finance charges excluding mortgage & vehicle, occupational expenses, expenses for other properties, credit card membership fees, and shopping club membership fees.

**Source:** Esri forecasts for 2013 and 2018; Consumer Spending data are derived from the 2010 and 2011 Consumer Expenditure Surveys, Bureau of Labor Statistics.



# Household Budget Expenditures

NE midpoint  
 Location  
 Ring: 5 miles radius

Prepared by CED/Planning  
 Latitude: 47.49577  
 Longitude: -122.1639

<b>Demographic Summary</b>		<b>2013</b>	<b>2018</b>	
Population		208,157	223,330	
Households		79,203	84,803	
Families		53,343	56,889	
Median Age		38.5	39.0	
Median Household Income		\$74,318	\$84,033	
	<b>Spending Index</b>	<b>Average Amount Spent</b>	<b>Total</b>	<b>Percent</b>
Total Expenditures	132	\$91,411.85	\$7,240,093,076	100.0%
Food	131	\$10,775.85	\$853,479,920	11.8%
Food at Home	129	\$6,487.74	\$513,848,607	7.1%
Food Away from Home	134	\$4,288.11	\$339,631,313	4.7%
Alcoholic Beverages	138	\$734.18	\$58,148,974	0.8%
Housing	137	\$29,116.68	\$2,306,128,184	31.9%
Shelter	140	\$22,686.53	\$1,796,841,151	24.8%
Utilities, Fuel and Public Services	127	\$6,430.15	\$509,287,033	7.0%
Household Operations	134	\$2,337.97	\$185,173,874	2.6%
Housekeeping Supplies	127	\$904.26	\$71,619,800	1.0%
Household Furnishings and Equipment	118	\$2,120.49	\$167,949,001	2.3%
Apparel and Services	91	\$2,058.50	\$163,039,293	2.3%
Transportation	129	\$12,491.38	\$989,354,956	13.7%
Travel	139	\$2,557.54	\$202,564,816	2.8%
Health Care	126	\$5,619.47	\$445,078,821	6.1%
Entertainment and Recreation	136	\$4,429.88	\$350,859,820	4.8%
Personal Care Products & Services	133	\$988.53	\$78,294,425	1.1%
Education	146	\$2,131.65	\$168,833,267	2.3%
Smoking Products	115	\$560.92	\$44,426,434	0.6%
Miscellaneous (1)	128	\$1,500.30	\$118,828,607	1.6%
Support Payments/Cash Contributions/Gifts in Kind	129	\$2,974.52	\$235,590,983	3.3%
Life/Other Insurance	127	\$551.94	\$43,715,431	0.6%
Pensions and Social Security	138	\$9,557.80	\$757,006,469	10.5%

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

**(1) Miscellaneous** includes lotteries, pari-mutuel losses, legal fees, funeral expenses, safe deposit box rentals, checking account/banking service charges, cemetery lots/vaults/maintenance fees, accounting fees, miscellaneous personal services/advertising/fines, finance charges excluding mortgage & vehicle, occupational expenses, expenses for other properties, credit card membership fees, and shopping club membership fees.

**Source:** Esri forecasts for 2013 and 2018; Consumer Spending data are derived from the 2010 and 2011 Consumer Expenditure Surveys, Bureau of Labor Statistics.

NE midpoint  
Location  
Ring: 1 mile radius

Prepared by CED/Planning  
Latitude: 47.49577  
Longitude: -122.1639

<b>Demographic Summary</b>		<b>2013</b>	<b>2018</b>
Population		21,267	23,441
Households		8,132	8,913
Families		5,087	5,559
Median Age		35.1	35.5
Median Household Income		\$52,026	\$64,604
	<b>Spending Potential Index</b>	<b>Average Amount Spent</b>	<b>Total</b>
<b>Entertainment/Recreation Fees and Admissions</b>	96	\$603.86	\$4,910,583
Admission to Movies, Theater, Opera, Ballet	100	\$156.96	\$1,276,370
Admission to Sporting Events, excl. Trips	93	\$58.46	\$475,393
Fees for Participant Sports, excl. Trips	95	\$112.49	\$914,729
Fees for Recreational Lessons	98	\$121.69	\$989,582
Membership Fees for Social/Recreation/Civic Clubs	92	\$153.78	\$1,250,543
Dating Services	114	\$0.49	\$3,967
Rental of Video Cassettes and DVDs	103	\$28.30	\$230,160
<b>Toys &amp; Games</b>	99	\$137.71	\$1,119,819
Toys and Playground Equipment	99	\$130.48	\$1,061,051
Play Arcade Pinball/Video Games	109	\$3.37	\$27,390
Online Entertainment and Games	108	\$3.86	\$31,379
<b>Recreational Vehicles and Fees</b>	85	\$192.22	\$1,563,132
Docking and Landing Fees for Boats and Planes	85	\$10.33	\$84,033
Camp Fees	95	\$34.68	\$282,033
Purchase of RVs or Boats	83	\$139.53	\$1,134,633
Rental of RVs or Boats	92	\$7.68	\$62,434
<b>Sports, Recreation and Exercise Equipment</b>	83	\$148.92	\$1,211,045
Exercise Equipment and Gear, Game Tables	93	\$62.84	\$511,021
Bicycles	103	\$26.54	\$215,844
Camping Equipment	50	\$9.25	\$75,212
Hunting and Fishing Equipment	65	\$26.43	\$214,915
Winter Sports Equipment	95	\$6.72	\$54,683
Water Sports Equipment	89	\$5.95	\$48,350
Other Sports Equipment	92	\$7.88	\$64,104
Rental/Repair of Sports/Recreation/Exercise Equipment	87	\$3.31	\$26,915
<b>Photographic Equipment and Supplies</b>	98	\$76.08	\$618,709
Film	94	\$1.35	\$11,011
Film Processing	91	\$12.67	\$103,020
Photographic Equipment	100	\$35.24	\$286,611
Photographer Fees/Other Supplies & Equip Rental/Repair	98	\$26.82	\$218,068
<b>Reading</b>	92	\$140.86	\$1,145,491
Magazine/Newspaper Subscriptions	84	\$46.03	\$374,286
Magazine/Newspaper Single Copies	95	\$16.05	\$130,517
Books	96	\$61.84	\$502,855
Digital Book Readers	96	\$16.95	\$137,832

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

**Source:** Esri forecasts for 2013 and 2018; Consumer Spending data are derived from the 2010 and 2011 Consumer Expenditure Surveys, Bureau of Labor Statistics.



# Recreation Expenditures

NE midpoint  
 Location  
 Ring: 3 miles radius

Prepared by CED/Planning  
 Latitude: 47.49577  
 Longitude: -122.1639

<b>Demographic Summary</b>		<b>2013</b>	<b>2018</b>
Population		90,921	98,545
Households		35,835	38,749
Families		22,499	24,239
Median Age		37.2	37.8
Median Household Income		\$65,004	\$77,957
	<b>Spending Potential Index</b>	<b>Average Amount Spent</b>	<b>Total</b>
<b>Entertainment/Recreation Fees and Admissions</b>	123	\$773.88	\$27,731,918
Admission to Movies, Theater, Opera, Ballet	124	\$195.51	\$7,006,268
Admission to Sporting Events, excl. Trips	119	\$75.02	\$2,688,218
Fees for Participant Sports, excl. Trips	122	\$144.37	\$5,173,582
Fees for Recreational Lessons	128	\$158.30	\$5,672,702
Membership Fees for Social/Recreation/Civic Clubs	120	\$200.12	\$7,171,424
Dating Services	128	\$0.55	\$19,723
Rental of Video Cassettes and DVDs	123	\$33.69	\$1,207,290
<b>Toys &amp; Games</b>	119	\$166.01	\$5,948,867
Toys and Playground Equipment	119	\$157.52	\$5,644,851
Play Arcade Pinball/Video Games	127	\$3.91	\$140,092
Online Entertainment and Games	127	\$4.57	\$163,924
<b>Recreational Vehicles and Fees</b>	113	\$255.77	\$9,165,449
Docking and Landing Fees for Boats and Planes	118	\$14.27	\$511,445
Camp Fees	126	\$45.97	\$1,647,344
Purchase of RVs or Boats	110	\$185.67	\$6,653,419
Rental of RVs or Boats	118	\$9.86	\$353,241
<b>Sports, Recreation and Exercise Equipment</b>	103	\$183.35	\$6,570,321
Exercise Equipment and Gear, Game Tables	116	\$78.33	\$2,806,908
Bicycles	128	\$32.81	\$1,175,742
Camping Equipment	62	\$11.53	\$413,292
Hunting and Fishing Equipment	76	\$31.04	\$1,112,280
Winter Sports Equipment	121	\$8.50	\$304,426
Water Sports Equipment	112	\$7.50	\$268,793
Other Sports Equipment	110	\$9.42	\$337,489
Rental/Repair of Sports/Recreation/Exercise Equipment	111	\$4.22	\$151,390
<b>Photographic Equipment and Supplies</b>	120	\$93.75	\$3,359,635
Film	117	\$1.68	\$60,222
Film Processing	114	\$15.84	\$567,769
Photographic Equipment	123	\$43.34	\$1,553,125
Photographer Fees/Other Supplies & Equip Rental/Repair	120	\$32.89	\$1,178,519
<b>Reading</b>	115	\$177.41	\$6,357,424
Magazine/Newspaper Subscriptions	109	\$59.69	\$2,139,078
Magazine/Newspaper Single Copies	117	\$19.65	\$704,170
Books	119	\$77.05	\$2,761,011
Digital Book Readers	119	\$21.02	\$753,165

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

**Source:** Esri forecasts for 2013 and 2018; Consumer Spending data are derived from the 2010 and 2011 Consumer Expenditure Surveys, Bureau of Labor Statistics.

# Recreation Expenditures

NE midpoint  
Location  
Ring: 5 miles radius

Prepared by CED/Planning  
Latitude: 47.49577  
Longitude: -122.1639

<b>Demographic Summary</b>		<b>2013</b>	<b>2018</b>
Population		208,157	223,330
Households		79,203	84,803
Families		53,343	56,889
Median Age		38.5	39.0
Median Household Income		\$74,318	\$84,033
	<b>Spending Potential Index</b>	<b>Average Amount Spent</b>	<b>Total</b>
<b>Entertainment/Recreation Fees and Admissions</b>	145	\$913.55	\$72,356,293
Admission to Movies, Theater, Opera, Ballet	144	\$225.44	\$17,855,306
Admission to Sporting Events, excl. Trips	139	\$87.73	\$6,948,591
Fees for Participant Sports, excl. Trips	144	\$170.00	\$13,464,375
Fees for Recreational Lessons	154	\$190.59	\$15,095,286
Membership Fees for Social/Recreation/Civic Clubs	143	\$239.22	\$18,947,099
Dating Services	135	\$0.58	\$45,636
Rental of Video Cassettes and DVDs	136	\$37.15	\$2,942,636
<b>Toys &amp; Games</b>	134	\$186.49	\$14,770,960
Toys and Playground Equipment	134	\$177.27	\$14,040,028
Play Arcade Pinball/Video Games	137	\$4.22	\$333,931
Online Entertainment and Games	140	\$5.01	\$397,001
<b>Recreational Vehicles and Fees</b>	139	\$312.62	\$24,760,092
Docking and Landing Fees for Boats and Planes	146	\$17.71	\$1,402,999
Camp Fees	152	\$55.45	\$4,391,656
Purchase of RVs or Boats	135	\$227.84	\$18,045,871
Rental of RVs or Boats	139	\$11.61	\$919,565
<b>Sports, Recreation and Exercise Equipment</b>	117	\$209.16	\$16,566,091
Exercise Equipment and Gear, Game Tables	134	\$90.36	\$7,156,631
Bicycles	146	\$37.39	\$2,961,729
Camping Equipment	71	\$13.22	\$1,046,757
Hunting and Fishing Equipment	83	\$33.95	\$2,688,973
Winter Sports Equipment	143	\$10.06	\$796,395
Water Sports Equipment	131	\$8.78	\$695,667
Other Sports Equipment	122	\$10.46	\$828,743
Rental/Repair of Sports/Recreation/Exercise Equipment	130	\$4.94	\$391,196
<b>Photographic Equipment and Supplies</b>	137	\$106.80	\$8,458,706
Film	134	\$1.93	\$152,595
Film Processing	131	\$18.23	\$1,444,086
Photographic Equipment	140	\$49.27	\$3,902,651
Photographer Fees/Other Supplies & Equip Rental/Repair	137	\$37.36	\$2,959,374
<b>Reading</b>	134	\$206.72	\$16,372,819
Magazine/Newspaper Subscriptions	131	\$71.28	\$5,645,671
Magazine/Newspaper Single Copies	134	\$22.53	\$1,784,706
Books	137	\$88.79	\$7,032,338
Digital Book Readers	137	\$24.12	\$1,910,104

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

**Source:** Esri forecasts for 2013 and 2018; Consumer Spending data are derived from the 2010 and 2011 Consumer Expenditure Surveys, Bureau of Labor Statistics.

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# Financial Expenditures

NE midpoint  
Location  
Ring: 1 mile radius

Prepared by CED/Planning  
Latitude: 47.49577  
Longitude: -122.1639

<b>Demographic Summary</b>		<b>2013</b>	<b>2018</b>
Population		21,267	23,441
Households		8,132	8,913
Families		5,087	5,559
Median Age		35.1	35.5
Median Household Income		\$52,026	\$64,604
		<b>Spending Index</b>	<b>Average Amount Spent</b>
			<b>Total</b>
<b>Assets</b>			
<b>Market Value</b>			
Checking Accounts	89	\$5,089.31	\$41,386,300
Savings Accounts	85	\$11,100.91	\$90,272,623
U.S. Savings Bonds	86	\$295.30	\$2,401,419
Stocks, Bonds & Mutual Funds	85	\$26,134.66	\$212,527,034
<b>Annual Changes</b>			
Checking Accounts	101	\$219.80	\$1,787,428
Savings Accounts	82	-\$292.80	-\$2,381,028
U.S. Savings Bonds	20	\$2.91	\$23,644
<b>Earnings</b>			
Dividends, Royalties, Estates, Trusts	82	\$721.20	\$5,864,787
Interest from Savings Accounts or Bonds	82	\$496.54	\$4,037,878
Retirement Plan Contributions	92	\$1,298.49	\$10,559,359
<b>Liabilities</b>			
Original Mortgage Amount	95	\$13,610.48	\$110,680,408
Vehicle Loan Amount 1	98	\$1,849.09	\$15,036,823
Amount Paid: Interest			
Home Mortgage	91	\$3,868.45	\$31,458,226
Lump Sum Home Equity Loan	85	\$82.90	\$674,142
New Car/Truck/Van Loan	92	\$136.58	\$1,110,628
Used Car/Truck/Van Loan	98	\$143.03	\$1,163,114
<b>Amount Paid: Principal</b>			
Home Mortgage	87	\$1,910.59	\$15,536,919
Lump Sum Home Equity Loan	84	\$101.94	\$828,960
New Car/Truck/Van Loan	91	\$858.56	\$6,981,819
Used Car/Truck/Van Loan	96	\$722.44	\$5,874,916
Checking Account and Banking Service Charges	101	\$30.98	\$251,940
Finance Charges, excluding Mortgage/Vehicle	98	\$222.94	\$1,812,915

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. Annual change may be negative.

**1 Vehicle Loan Amount** is the amount of a loan for a car, truck, van, boat, camper, motorcycle, motor scooter, or moped, excluding interest.

**Source:** Esri forecasts for 2013 and 2018; Consumer Spending data are derived from the 2010 and 2011 Consumer Expenditure Surveys, Bureau of Labor Statistics.



# Financial Expenditures

NE midpoint  
 Location  
 Ring: 3 miles radius

Prepared by CED/Planning  
 Latitude: 47.49577  
 Longitude: -122.1639

<b>Demographic Summary</b>		<b>2013</b>	<b>2018</b>
Population		90,921	98,545
Households		35,835	38,749
Families		22,499	24,239
Median Age		37.2	37.8
Median Household Income		\$65,004	\$77,957
		<b>Spending Index</b>	<b>Average Amount Spent</b>
			<b>Total</b>
<b>Assets</b>			
<b>Market Value</b>			
Checking Accounts	115	\$6,603.83	\$236,648,342
Savings Accounts	111	\$14,550.94	\$521,432,789
U.S. Savings Bonds	112	\$386.13	\$13,836,936
Stocks, Bonds & Mutual Funds	117	\$35,747.90	\$1,281,025,951
<b>Annual Changes</b>			
Checking Accounts	129	\$279.91	\$10,030,543
Savings Accounts	106	-\$378.36	-\$13,558,599
U.S. Savings Bonds	30	\$4.39	\$157,321
<b>Earnings</b>			
Dividends, Royalties, Estates, Trusts	109	\$957.41	\$34,308,930
Interest from Savings Accounts or Bonds	109	\$664.17	\$23,800,481
Retirement Plan Contributions	120	\$1,704.79	\$61,091,180
<b>Liabilities</b>			
Original Mortgage Amount	124	\$17,733.64	\$635,484,895
Vehicle Loan Amount 1	118	\$2,227.96	\$79,838,984
Amount Paid: Interest			
Home Mortgage	119	\$5,040.97	\$180,643,316
Lump Sum Home Equity Loan	114	\$110.87	\$3,973,133
New Car/Truck/Van Loan	113	\$168.06	\$6,022,379
Used Car/Truck/Van Loan	115	\$167.54	\$6,003,689
<b>Amount Paid: Principal</b>			
Home Mortgage	115	\$2,521.50	\$90,357,823
Lump Sum Home Equity Loan	114	\$137.98	\$4,944,577
New Car/Truck/Van Loan	113	\$1,064.31	\$38,139,593
Used Car/Truck/Van Loan	113	\$845.40	\$30,294,958
Checking Account and Banking Service Charges	118	\$36.15	\$1,295,560
Finance Charges, excluding Mortgage/Vehicle	119	\$272.34	\$9,759,125

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. Annual change may be negative.

**1 Vehicle Loan Amount** is the amount of a loan for a car, truck, van, boat, camper, motorcycle, motor scooter, or moped, excluding interest.

**Source:** Esri forecasts for 2013 and 2018; Consumer Spending data are derived from the 2010 and 2011 Consumer Expenditure Surveys, Bureau of Labor Statistics.

NE midpoint  
Location  
Ring: 5 miles radius

Prepared by CED/Planning  
Latitude: 47.49577  
Longitude: -122.1639

<b>Demographic Summary</b>	<b>2013</b>	<b>2018</b>	
Population	208,157	223,330	
Households	79,203	84,803	
Families	53,343	56,889	
Median Age	38.5	39.0	
Median Household Income	\$74,318	\$84,033	
	<b>Spending Index</b>	<b>Average Amount Spent</b>	<b>Total</b>
<b>Assets</b>			
<b>Market Value</b>			
Checking Accounts	138	\$7,917.22	\$627,067,427
Savings Accounts	134	\$17,558.43	\$1,390,680,158
U.S. Savings Bonds	135	\$463.23	\$36,688,985
Stocks, Bonds & Mutual Funds	145	\$44,313.94	\$3,509,796,913
<b>Annual Changes</b>			
Checking Accounts	152	\$330.80	\$26,200,078
Savings Accounts	130	-\$462.95	-\$36,667,063
U.S. Savings Bonds	35	\$5.21	\$412,312
<b>Earnings</b>			
Dividends, Royalties, Estates, Trusts	134	\$1,175.68	\$93,117,723
Interest from Savings Accounts or Bonds	134	\$815.60	\$64,597,841
Retirement Plan Contributions	144	\$2,042.79	\$161,794,716
<b>Liabilities</b>			
Original Mortgage Amount	147	\$21,084.18	\$1,669,930,573
Vehicle Loan Amount 1	131	\$2,473.59	\$195,915,353
Amount Paid: Interest			
Home Mortgage	141	\$5,992.46	\$474,620,550
Lump Sum Home Equity Loan	140	\$136.13	\$10,781,770
New Car/Truck/Van Loan	128	\$190.01	\$15,049,113
Used Car/Truck/Van Loan	124	\$181.53	\$14,377,739
<b>Amount Paid: Principal</b>			
Home Mortgage	138	\$3,026.85	\$239,735,568
Lump Sum Home Equity Loan	141	\$170.31	\$13,488,987
New Car/Truck/Van Loan	129	\$1,212.74	\$96,052,971
Used Car/Truck/Van Loan	122	\$915.67	\$72,523,622
Checking Account and Banking Service Charges	129	\$39.64	\$3,139,693
Finance Charges, excluding Mortgage/Vehicle	134	\$305.99	\$24,235,245

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. Annual change may be negative.

**1 Vehicle Loan Amount** is the amount of a loan for a car, truck, van, boat, camper, motorcycle, motor scooter, or moped, excluding interest.

**Source:** Esri forecasts for 2013 and 2018; Consumer Spending data are derived from the 2010 and 2011 Consumer Expenditure Surveys, Bureau of Labor Statistics.

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NE midpoint  
Location  
Ring: 1 mile radius

Prepared by CED/Planning  
Latitude: 47.49577  
Longitude: -122.1639

<b>Demographic Summary</b>		<b>2013</b>	<b>2018</b>
Population		21,267	23,441
Households		8,132	8,913
Families		5,087	5,559
Median Household Income		\$52,026	\$64,604
Males per 100 Females		99.0	99.1
<b>Population By Age</b>			
Population <5 Years		7.8%	7.7%
Population 65+ Years		10.6%	12.0%
Median Age		35.1	35.5
	<b>Spending Potential Index</b>	<b>Average Amount Spent</b>	<b>Total</b>
<b>Health Care</b>	87	\$3,897.26	\$31,692,487
<b>Medical Care</b>	87	\$1,716.40	\$13,957,730
Physician Services	91	\$228.85	\$1,860,981
Dental Services	89	\$339.61	\$2,761,749
Eyecare Services	88	\$44.58	\$362,536
Lab Tests, X-Rays	85	\$54.49	\$443,116
Hospital Room and Hospital Services	90	\$149.60	\$1,216,558
Convalescent or Nursing Home Care	86	\$12.81	\$104,151
Other Medical services (1)	90	\$97.67	\$794,285
Nonprescription Drugs	88	\$108.92	\$885,765
Prescription Drugs	83	\$403.02	\$3,277,371
Nonprescription Vitamins	90	\$59.26	\$481,915
Medicare Prescription Drug Premium	79	\$66.84	\$543,537
Eyeglasses and Contact Lenses	88	\$76.21	\$619,732
Hearing Aids	76	\$15.45	\$125,600
Medical Equipment for General Use	92	\$4.01	\$32,612
Other Medical Supplies (2)	89	\$55.07	\$447,822
<b>Health Insurance</b>	88	\$2,180.86	\$17,734,757
Blue Cross/Blue Shield	89	\$708.79	\$5,763,916
Commercial Health Insurance	92	\$432.14	\$3,514,203
Health Maintenance Organization	95	\$396.21	\$3,221,988
Medicare Payments	80	\$391.93	\$3,187,136
Long Term Care Insurance	78	\$73.45	\$597,257
Other Health Insurance (3)	82	\$178.34	\$1,450,258

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

**(1) Other Medical Services** includes Services by Medical Professionals other than Physicians, Nursing Services, Therapeutic Treatments, Blood Donation, Ambulance, Emergency Room, and Outpatient Hospital Services

**(2) Other Medical Supplies** includes Topicals, Dressings, Supportive and Convalescent Medical Equipment, Rental of Medical Equipment for General Use, and Rental of Supportive and Convalescent Medical Equipment.

**(3) Other Health Insurance** includes Medicare Supplements and Other Health Insurance excluding Blue Cross/Blue Shield.

**Source:** Esri forecasts for 2013 and 2018; Consumer Spending data are derived from the 2010 and 2011 Consumer Expenditure Surveys, Bureau of Labor statistics

NE midpoint  
Location  
Ring: 3 miles radius

Prepared by CED/Planning  
Latitude: 47.49577  
Longitude: -122.1639

<b>Demographic Summary</b>		<b>2013</b>	<b>2018</b>
Population		90,921	98,545
Households		35,835	38,749
Families		22,499	24,239
Median Household Income		\$65,004	\$77,957
Males per 100 Females		98.4	98.0
<b>Population By Age</b>			
Population <5 Years		7.1%	6.9%
Population 65+ Years		11.4%	13.2%
Median Age		37.2	37.8
	<b>Spending Potential Index</b>	<b>Average Amount Spent</b>	<b>Total</b>
<b>Health Care</b>	109	\$4,868.86	\$174,475,709
<b>Medical Care</b>	109	\$2,143.90	\$76,826,690
Physician Services	114	\$286.47	\$10,265,808
Dental Services	113	\$432.77	\$15,508,203
Eyecare Services	108	\$54.86	\$1,966,016
Lab Tests, X-Rays	106	\$68.23	\$2,444,986
Hospital Room and Hospital Services	109	\$181.97	\$6,520,825
Convalescent or Nursing Home Care	108	\$16.07	\$575,921
Other Medical services (1)	113	\$123.08	\$4,410,394
Nonprescription Drugs	107	\$133.28	\$4,776,025
Prescription Drugs	104	\$502.16	\$17,995,000
Nonprescription Vitamins	113	\$74.81	\$2,680,849
Medicare Prescription Drug Premium	97	\$81.63	\$2,925,221
Eyeglasses and Contact Lenses	111	\$95.72	\$3,430,124
Hearing Aids	97	\$19.87	\$712,129
Medical Equipment for General Use	118	\$5.19	\$186,014
Other Medical Supplies (2)	110	\$67.79	\$2,429,175
<b>Health Insurance</b>	110	\$2,724.96	\$97,649,020
Blue Cross/Blue Shield	112	\$889.57	\$31,877,900
Commercial Health Insurance	116	\$540.13	\$19,355,658
Health Maintenance Organization	118	\$492.94	\$17,664,674
Medicare Payments	98	\$483.78	\$17,336,337
Long Term Care Insurance	103	\$96.93	\$3,473,495
Other Health Insurance (3)	102	\$221.60	\$7,940,955

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

**(1) Other Medical Services** includes Services by Medical Professionals other than Physicians, Nursing Services, Therapeutic Treatments, Blood Donation, Ambulance, Emergency Room, and Outpatient Hospital Services

**(2) Other Medical Supplies** includes Topicals, Dressings, Supportive and Convalescent Medical Equipment, Rental of Medical Equipment for General Use, and Rental of Supportive and Convalescent Medical Equipment.

**(3) Other Health Insurance** includes Medicare Supplements and Other Health Insurance excluding Blue Cross/Blue Shield.

**Source:** Esri forecasts for 2013 and 2018; Consumer Spending data are derived from the 2010 and 2011 Consumer Expenditure Surveys, Bureau of Labor statistics

NE midpoint  
Location  
Ring: 5 miles radius

Prepared by CED/Planning  
Latitude: 47.49577  
Longitude: -122.1639

<b>Demographic Summary</b>		<b>2013</b>	<b>2018</b>
Population		208,157	223,330
Households		79,203	84,803
Families		53,343	56,889
Median Household Income		\$74,318	\$84,033
Males per 100 Females		97.9	97.7
<b>Population By Age</b>			
Population <5 Years		6.5%	6.4%
Population 65+ Years		12.2%	14.1%
Median Age		38.5	39.0
	<b>Spending Potential Index</b>	<b>Average Amount Spent</b>	<b>Total</b>
<b>Health Care</b>	126	\$5,619.47	\$445,078,821
<b>Medical Care</b>	126	\$2,476.66	\$196,158,639
Physician Services	131	\$330.13	\$26,147,247
Dental Services	133	\$508.94	\$40,309,227
Eyecare Services	124	\$62.89	\$4,980,872
Lab Tests, X-Rays	122	\$78.39	\$6,208,839
Hospital Room and Hospital Services	123	\$204.23	\$16,175,517
Convalescent or Nursing Home Care	129	\$19.11	\$1,513,635
Other Medical services (1)	131	\$143.07	\$11,331,866
Nonprescription Drugs	122	\$151.49	\$11,998,442
Prescription Drugs	120	\$579.04	\$45,861,661
Nonprescription Vitamins	132	\$87.47	\$6,928,119
Medicare Prescription Drug Premium	111	\$93.80	\$7,428,945
Eyeglasses and Contact Lenses	129	\$111.23	\$8,809,994
Hearing Aids	115	\$23.46	\$1,858,300
Medical Equipment for General Use	141	\$6.17	\$489,071
Other Medical Supplies (2)	125	\$77.23	\$6,116,904
<b>Health Insurance</b>	127	\$3,142.81	\$248,920,181
Blue Cross/Blue Shield	129	\$1,025.66	\$81,235,318
Commercial Health Insurance	132	\$616.72	\$48,845,965
Health Maintenance Organization	136	\$568.58	\$45,032,969
Medicare Payments	114	\$557.89	\$44,186,562
Long Term Care Insurance	125	\$117.56	\$9,311,130
Other Health Insurance (3)	118	\$256.41	\$20,308,237

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

**(1) Other Medical Services** includes Services by Medical Professionals other than Physicians, Nursing Services, Therapeutic Treatments, Blood Donation, Ambulance, Emergency Room, and Outpatient Hospital Services

**(2) Other Medical Supplies** includes Topicals, Dressings, Supportive and Convalescent Medical Equipment, Rental of Medical Equipment for General Use, and Rental of Supportive and Convalescent Medical Equipment.

**(3) Other Health Insurance** includes Medicare Supplements and Other Health Insurance excluding Blue Cross/Blue Shield.

**Source:** Esri forecasts for 2013 and 2018; Consumer Spending data are derived from the 2010 and 2011 Consumer Expenditure Surveys, Bureau of Labor statistics

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# Automotive Aftermarket Expenditures

NE midpoint  
 Location  
 Ring: 1 mile radius

Prepared by CED/Planning  
 Latitude: 47.49577  
 Longitude: -122.1639

<b>Demographic Summary</b>	<b>2013</b>	<b>2018</b>
Population	21,267	23,441
Households	8,132	8,913
Families	5,087	5,559
Median Age	35.1	35.5
Median Household Income	\$52,026	\$64,604

	<b>Spending Potential Index</b>	<b>Average Amount Spent</b>	<b>Total</b>
<b>Products</b>			
Vehicle Coolant/Brake/Transmission Fluids	95	\$5.55	\$45,099
Gasoline	94	\$2,843.51	\$23,123,452
Motor Oil	90	\$12.90	\$104,872
Vehicle Parts/Equipment and Accessories	96	\$59.27	\$481,955
Tire Purchase/Replacement	93	\$181.20	\$1,473,488
Vehicle Audio/Video Equipment and Installation	112	\$5.40	\$43,906
Vehicle Cleaning Products and Services	97	\$10.05	\$81,766
<b>Services</b>			
Auto Repair Service Policy	91	\$19.42	\$157,924
Membership Fees for Automobile Service Clubs	91	\$24.77	\$201,420
Global Positioning Services	86	\$2.04	\$16,573
Vehicle Air Conditioning Repair	92	\$17.64	\$143,470
Vehicle Body Work and Painting	97	\$33.52	\$272,579
Vehicle Brake Work	97	\$82.11	\$667,701
Vehicle Clutch/Transmission Repair	93	\$43.57	\$354,327
Vehicle Cooling System Repair	96	\$30.07	\$244,516
Vehicle Drive Shaft and Rear-end Repair	91	\$8.07	\$65,648
Vehicle Electrical System Repair	96	\$39.30	\$319,598
Vehicle Exhaust System Repair	98	\$15.62	\$127,053
Vehicle Front End Alignment/Wheel Balance & Rotation	94	\$22.69	\$184,531
Lube/Oil Change and Oil Filters	92	\$95.00	\$772,521
Vehicle Motor Repair/Replacement	98	\$87.21	\$709,193
Vehicle Motor Tune-up	98	\$64.82	\$527,147
Vehicle Shock Absorber Replacement	96	\$7.02	\$57,120
Vehicle Steering/Front End Repair	95	\$26.41	\$214,732
Tire Repair and Other Repair Work	96	\$67.35	\$547,710

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.  
**Source:** Esri forecasts for 2013 and 2018; Consumer Spending data are derived from the 2010 and 2011 Consumer Expenditure Surveys, Bureau of Labor Statistics.

NE midpoint  
Location  
Ring: 3 miles radius

Prepared by CED/Planning  
Latitude: 47.49577  
Longitude: -122.1639

<b>Demographic Summary</b>	<b>2013</b>	<b>2018</b>
Population	90,921	98,545
Households	35,835	38,749
Families	22,499	24,239
Median Age	37.2	37.8
Median Household Income	\$65,004	\$77,957

	<b>Spending Potential Index</b>	<b>Average Amount Spent</b>	<b>Total</b>
<b>Products</b>			
Vehicle Coolant/Brake/Transmission Fluids	110	\$6.43	\$230,488
Gasoline	113	\$3,412.44	\$122,284,687
Motor Oil	105	\$15.02	\$538,218
Vehicle Parts/Equipment and Accessories	115	\$71.22	\$2,552,164
Tire Purchase/Replacement	114	\$221.81	\$7,948,525
Vehicle Audio/Video Equipment and Installation	134	\$6.44	\$230,708
Vehicle Cleaning Products and Services	121	\$12.54	\$449,267
<b>Services</b>			
Auto Repair Service Policy	114	\$24.40	\$874,413
Membership Fees for Automobile Service Clubs	117	\$31.91	\$1,143,422
Global Positioning Services	114	\$2.71	\$96,985
Vehicle Air Conditioning Repair	114	\$21.85	\$782,984
Vehicle Body Work and Painting	122	\$42.02	\$1,505,909
Vehicle Brake Work	120	\$101.89	\$3,651,142
Vehicle Clutch/Transmission Repair	114	\$53.27	\$1,909,051
Vehicle Cooling System Repair	117	\$36.65	\$1,313,219
Vehicle Drive Shaft and Rear-end Repair	109	\$9.71	\$348,106
Vehicle Electrical System Repair	117	\$48.07	\$1,722,760
Vehicle Exhaust System Repair	123	\$19.51	\$699,228
Vehicle Front End Alignment/Wheel Balance & Rotation	116	\$27.97	\$1,002,483
Lube/Oil Change and Oil Filters	112	\$114.95	\$4,119,237
Vehicle Motor Repair/Replacement	120	\$106.65	\$3,821,837
Vehicle Motor Tune-up	123	\$81.22	\$2,910,494
Vehicle Shock Absorber Replacement	119	\$8.75	\$313,724
Vehicle Steering/Front End Repair	117	\$32.62	\$1,169,116
Tire Repair and Other Repair Work	118	\$82.73	\$2,964,670

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.

**Source:** Esri forecasts for 2013 and 2018; Consumer Spending data are derived from the 2010 and 2011 Consumer Expenditure Surveys, Bureau of Labor Statistics.

NE midpoint  
Location  
Ring: 5 miles radius

Prepared by CED/Planning  
Latitude: 47.49577  
Longitude: -122.1639

<b>Demographic Summary</b>	<b>2013</b>	<b>2018</b>
Population	208,157	223,330
Households	79,203	84,803
Families	53,343	56,889
Median Age	38.5	39.0
Median Household Income	\$74,318	\$84,033

	<b>Spending Potential Index</b>	<b>Average Amount Spent</b>	<b>Total</b>
<b>Products</b>			
Vehicle Coolant/Brake/Transmission Fluids	121	\$7.03	\$556,946
Gasoline	126	\$3,803.14	\$301,220,004
Motor Oil	114	\$16.44	\$1,301,806
Vehicle Parts/Equipment and Accessories	128	\$79.04	\$6,259,843
Tire Purchase/Replacement	129	\$251.82	\$19,944,901
Vehicle Audio/Video Equipment and Installation	146	\$7.02	\$556,010
Vehicle Cleaning Products and Services	140	\$14.44	\$1,143,779
<b>Services</b>			
Auto Repair Service Policy	131	\$28.04	\$2,221,186
Membership Fees for Automobile Service Clubs	141	\$38.19	\$3,024,411
Global Positioning Services	138	\$3.27	\$259,264
Vehicle Air Conditioning Repair	129	\$24.76	\$1,960,861
Vehicle Body Work and Painting	142	\$48.84	\$3,868,352
Vehicle Brake Work	138	\$117.16	\$9,279,359
Vehicle Clutch/Transmission Repair	129	\$60.46	\$4,788,661
Vehicle Cooling System Repair	132	\$41.34	\$3,274,231
Vehicle Drive Shaft and Rear-end Repair	122	\$10.84	\$858,688
Vehicle Electrical System Repair	133	\$54.48	\$4,314,794
Vehicle Exhaust System Repair	143	\$22.64	\$1,793,218
Vehicle Front End Alignment/Wheel Balance & Rotation	131	\$31.73	\$2,513,425
Lube/Oil Change and Oil Filters	125	\$128.87	\$10,206,740
Vehicle Motor Repair/Replacement	135	\$120.27	\$9,525,606
Vehicle Motor Tune-up	143	\$94.40	\$7,476,486
Vehicle Shock Absorber Replacement	137	\$10.01	\$792,615
Vehicle Steering/Front End Repair	134	\$37.39	\$2,961,137
Tire Repair and Other Repair Work	135	\$94.12	\$7,454,917

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.  
**Source:** Esri forecasts for 2013 and 2018; Consumer Spending data are derived from the 2010 and 2011 Consumer Expenditure Surveys, Bureau of Labor Statistics.

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# Business Summary

NE midpoint  
Rings: 1, 3, 5 mile radii

Prepared by CED/Planning  
Latitude: 47.49577  
Longitude: -122.1639

Data for all businesses in area	1 mile				3 miles				5 miles			
	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Total Businesses:	1,007				4,878				11,823			
Total Employees:	4,466				24,327				65,640			
Total Residential Population:	21,267				90,921				208,157			
Employee/Residential Population Ratio:	0.21:1				0.27:1				0.32:1			
Agriculture & Mining	26	2.6%	63	1.4%	117	2.4%	309	1.3%	251	2.1%	786	1.2%
Construction	88	8.7%	238	5.3%	472	9.7%	1,527	6.3%	1,008	8.5%	3,360	5.1%
Manufacturing	22	2.2%	48	1.1%	129	2.6%	3,404	14.0%	367	3.1%	7,407	11.3%
Transportation	32	3.2%	112	2.5%	134	2.7%	524	2.2%	346	2.9%	2,000	3.0%
Communication	7	0.7%	15	0.3%	47	1.0%	281	1.2%	115	1.0%	656	1.0%
Utility	3	0.3%	11	0.2%	9	0.2%	63	0.3%	22	0.2%	269	0.4%
Wholesale Trade	26	2.6%	59	1.3%	190	3.9%	853	3.5%	576	4.9%	4,469	6.8%
Retail Trade Summary	189	18.8%	1,211	27.1%	773	15.8%	4,978	20.5%	1,678	14.2%	12,040	18.3%
Home Improvement	7	0.7%	27	0.6%	34	0.7%	353	1.5%	71	0.6%	692	1.1%
General Merchandise Stores	2	0.2%	28	0.6%	9	0.2%	575	2.4%	22	0.2%	1,327	2.0%
Food Stores	25	2.5%	454	10.2%	75	1.5%	794	3.3%	157	1.3%	1,510	2.3%
Auto Dealers, Gas Stations, Auto Aftermarket	12	1.2%	75	1.7%	66	1.4%	688	2.8%	118	1.0%	1,177	1.8%
Apparel & Accessory Stores	7	0.7%	13	0.3%	39	0.8%	189	0.8%	119	1.0%	1,077	1.6%
Furniture & Home Furnishings	18	1.8%	71	1.6%	70	1.4%	272	1.1%	175	1.5%	1,101	1.7%
Eating & Drinking Places	60	6.0%	269	6.0%	235	4.8%	1,238	5.1%	450	3.8%	2,834	4.3%
Miscellaneous Retail	58	5.8%	275	6.2%	245	5.0%	870	3.6%	567	4.8%	2,323	3.5%
Finance, Insurance, Real Estate Summary	77	7.6%	268	6.0%	378	7.7%	1,404	5.8%	913	7.7%	3,316	5.1%
Banks, Savings & Lending Institutions	13	1.3%	82	1.8%	53	1.1%	365	1.5%	116	1.0%	814	1.2%
Securities Brokers	6	0.6%	11	0.2%	27	0.6%	110	0.5%	62	0.5%	198	0.3%
Insurance Carriers & Agents	11	1.1%	20	0.4%	61	1.3%	201	0.8%	121	1.0%	391	0.6%
Real Estate, Holding, Other Investment Offices	47	4.7%	154	3.4%	237	4.9%	728	3.0%	614	5.2%	1,912	2.9%
Services Summary	535	53.1%	2,417	54.1%	2,610	53.5%	10,512	43.2%	6,482	54.8%	26,603	40.5%
Hotels & Lodging	1	0.1%	4	0.1%	10	0.2%	213	0.9%	41	0.3%	812	1.2%
Automotive Services	22	2.2%	73	1.6%	102	2.1%	336	1.4%	186	1.6%	676	1.0%
Motion Pictures & Amusements	25	2.5%	123	2.8%	121	2.5%	973	4.0%	301	2.5%	2,019	3.1%
Health Services	33	3.3%	154	3.4%	182	3.7%	811	3.3%	557	4.7%	3,537	5.4%
Legal Services	1	0.1%	2	0.0%	42	0.9%	121	0.5%	120	1.0%	298	0.5%
Education Institutions & Libraries	11	1.1%	1,034	23.2%	64	1.3%	2,226	9.2%	159	1.3%	4,348	6.6%
Other Services	443	44.0%	1,026	23.0%	2,088	42.8%	5,830	24.0%	5,118	43.3%	14,913	22.7%
Government	2	0.2%	26	0.6%	20	0.4%	473	1.9%	66	0.6%	4,734	7.2%
Totals	1,007	100%	4,466	100%	4,878	100%	24,327	100%	11,823	100%	65,640	100%

Source: Copyright 2013 Dun & Bradstreet, Inc. All rights reserved. Esri Total Residential Population forecasts for 2013.



# Business Summary

NE midpoint  
 Location  
 Rings: 1, 3, 5 mile radii

Prepared by CED/Planning  
 Latitude: 47.49577  
 Longitude: -122.1639

Agriculture, Forestry, Fishing & Hunting	5	0.5%	8	0.2%	27	0.6%	51	0.2%	64	0.5%	268	0.4%
Mining	1	0.1%	1	0.0%	2	0.0%	4	0.0%	4	0.0%	10	0.0%
Utilities	2	0.2%	8	0.2%	7	0.1%	54	0.2%	14	0.1%	178	0.3%
Construction	90	8.9%	236	5.3%	479	9.8%	1,533	6.3%	1,024	8.7%	3,385	5.2%
Manufacturing	23	2.3%	55	1.2%	130	2.7%	3,485	14.3%	364	3.1%	7,456	11.4%
Wholesale Trade	26	2.6%	59	1.3%	190	3.9%	853	3.5%	575	4.9%	4,468	6.8%
Retail Trade	125	12.4%	927	20.8%	528	10.8%	3,691	15.2%	1,204	10.2%	9,110	13.9%
Motor Vehicle & Parts Dealers	7	0.7%	52	1.2%	50	1.0%	609	2.5%	85	0.7%	1,019	1.6%
Furniture & Home Furnishings Stores	12	1.2%	38	0.9%	40	0.8%	102	0.4%	98	0.8%	735	1.1%
Electronics & Appliance Stores	8	0.8%	35	0.8%	29	0.6%	169	0.7%	70	0.6%	341	0.5%
Bldg Material & Garden Equipment & Supplies Dealers	7	0.7%	27	0.6%	33	0.7%	350	1.4%	70	0.6%	689	1.0%
Food & Beverage Stores	24	2.4%	446	10.0%	73	1.5%	804	3.3%	145	1.2%	1,484	2.3%
Health & Personal Care Stores	8	0.8%	74	1.7%	23	0.5%	180	0.7%	74	0.6%	586	0.9%
Gasoline Stations	5	0.5%	22	0.5%	16	0.3%	79	0.3%	33	0.3%	162	0.2%
Clothing & Clothing Accessories Stores	11	1.1%	34	0.8%	53	1.1%	235	1.0%	151	1.3%	1,185	1.8%
Sport Goods, Hobby, Book, & Music Stores	10	1.0%	27	0.6%	47	1.0%	138	0.6%	108	0.9%	452	0.7%
General Merchandise Stores	2	0.2%	28	0.6%	9	0.2%	575	2.4%	22	0.2%	1,327	2.0%
Miscellaneous Store Retailers	28	2.8%	131	2.9%	118	2.4%	383	1.6%	259	2.2%	934	1.4%
Nonstore Retailers	6	0.6%	11	0.2%	37	0.8%	68	0.3%	89	0.8%	198	0.3%
Transportation & Warehousing	28	2.8%	102	2.3%	114	2.3%	475	2.0%	308	2.6%	4,003	6.1%
Information	19	1.9%	38	0.9%	111	2.3%	421	1.7%	279	2.4%	1,176	1.8%
Finance & Insurance	35	3.5%	123	2.8%	182	3.7%	773	3.2%	420	3.6%	1,682	2.6%
Central Bank/Credit Intermediation & Related Activities	13	1.3%	82	1.8%	55	1.1%	382	1.6%	121	1.0%	817	1.2%
Securities, Commodity Contracts & Other Financial	11	1.1%	21	0.5%	64	1.3%	187	0.8%	166	1.4%	451	0.7%
Insurance Carriers & Related Activities: Funds, Trusts &	11	1.1%	20	0.4%	63	1.3%	204	0.8%	134	1.1%	414	0.6%
Real Estate, Rental & Leasing	41	4.1%	155	3.5%	208	4.3%	737	3.0%	523	4.4%	1,931	2.9%
Professional, Scientific & Tech Services	160	15.9%	279	6.2%	823	16.9%	2,063	8.5%	2,221	18.8%	5,696	8.7%
Legal Services	2	0.2%	3	0.1%	50	1.0%	168	0.7%	132	1.1%	350	0.5%
Management of Companies & Enterprises	1	0.1%	3	0.1%	10	0.2%	22	0.1%	28	0.2%	118	0.2%
Administrative & Support & Waste Management & Educational Services	176	17.5%	336	7.5%	830	17.0%	2,042	8.4%	1,949	16.5%	5,473	8.3%
Educational Services	16	1.6%	1,044	23.4%	88	1.8%	2,257	9.3%	214	1.8%	4,441	6.8%
Health Care & Social Assistance	56	5.6%	301	6.7%	297	6.1%	1,386	5.7%	824	7.0%	4,804	7.3%
Arts, Entertainment & Recreation	17	1.7%	91	2.0%	86	1.8%	889	3.7%	219	1.9%	1,704	2.6%
Accommodation & Food Services	63	6.3%	305	6.8%	248	5.1%	1,512	6.2%	496	4.2%	3,710	5.7%
Accommodation	1	0.1%	4	0.1%	10	0.2%	213	0.9%	40	0.3%	810	1.2%
Food Services & Drinking Places	62	6.2%	301	6.7%	239	4.9%	1,299	5.3%	456	3.9%	2,899	4.4%
Other Services (except Public Administration)	123	12.2%	372	8.3%	498	10.2%	1,608	6.6%	1,035	8.8%	3,416	5.2%
Automotive Repair & Maintenance	20	2.0%	55	1.2%	91	1.9%	296	1.2%	160	1.4%	557	0.8%
Public Administration	2	0.2%	26	0.6%	20	0.4%	473	1.9%	54	0.5%	2,611	4.0%
<b>Total</b>	<b>1,007</b>	<b>100%</b>	<b>4,466</b>	<b>100%</b>	<b>4,878</b>	<b>100%</b>	<b>24,327</b>	<b>100%</b>	<b>11,823</b>	<b>100%</b>	<b>65,640</b>	<b>100%</b>

Source: Copyright 2013 Dun & Bradstreet, Inc. All rights reserved. Esri Total Residential Population forecasts for 2013.

# Retail Goods and Services Expenditures

NE midpoint  
Location  
Ring: 1 mile radius

Prepared by CED/Planning  
Latitude: 47.49577  
Longitude: -122.1639

Top Tapestry Segments	Percen	Demographic Summary	2013	2018
Main Street, USA	22.4%	Population	21,267	23,441
Enterprising Professionals	16.1%	Households	8,132	8,913
Simple Living	10.8%	Families	5,087	5,559
Young and Restless	10.1%	Median Age	35.1	35.5
International Marketplace	7.8%	Median Household	\$52,026	\$64,604
		Spending Potential Index	Average Amount Spent	Total
<b>Apparel and Services</b>				
Men's		66	\$1,495.57	\$12,161,942
Women's		62	\$263.12	\$2,139,719
Children's		56	\$443.94	\$3,610,116
Footwear		75	\$278.52	\$2,264,905
Watches & Jewelry		48	\$204.74	\$1,664,921
Apparel Products and Services (1)		97	\$144.70	\$1,176,690
<b>Computer</b>				
Computers and Hardware for Home Use		169	\$160.55	\$1,305,590
Portable Memory		100	\$203.54	\$1,655,178
Computer Software		100	\$7.62	\$61,926
Computer Accessories		102	\$20.10	\$163,436
<b>Entertainment &amp; Recreation</b>				
Fees and Admissions		93	\$15.52	\$126,237
Membership Fees for Clubs (2)		96	\$3,116.37	\$25,342,335
Fees for Participant Sports, excl. Trips		96	\$603.86	\$4,910,583
Admission to Movie/Theatre/Opera/Ballet		92	\$153.78	\$1,250,543
Admission to Sporting Events, excl. Trips		95	\$112.49	\$914,729
Fees for Recreational Lessons		100	\$156.96	\$1,276,370
Dating Services		93	\$58.46	\$475,393
TV/Video/Audio		98	\$121.69	\$989,582
Cable and Satellite Television Services		114	\$0.49	\$3,967
Televisions		95	\$1,226.64	\$9,975,074
Satellite Dishes		93	\$805.38	\$6,549,357
VCRs, Video Cameras, and DVD Players		97	\$154.35	\$1,255,138
Miscellaneous Video Equipment		88	\$1.39	\$11,332
Video Cassettes and DVDs		101	\$13.04	\$106,029
Video Game Hardware/Accessories		102	\$7.81	\$63,493
Video Game Software		102	\$35.93	\$292,181
Streaming/Downloaded Video		107	\$28.81	\$234,306
Rental of Video Cassettes and DVDs		102	\$30.34	\$246,691
Installation of Televisions		108	\$4.03	\$32,768
Audio (3)		103	\$28.30	\$230,160
Rental and Repair of TV/Radio/Sound Equipment		92	\$0.79	\$6,455
Pets		97	\$112.21	\$912,473
Toys and Games (4)		89	\$4.27	\$34,690
Recreational Vehicles and Fees (5)		106	\$562.30	\$4,572,611
Sports/Recreation/Exercise Equipment (6)		99	\$137.71	\$1,119,819
Photo Equipment and Supplies (7)		85	\$192.22	\$1,563,132
Reading (8)		83	\$148.92	\$1,211,045
Catered Affairs (9)		98	\$76.08	\$618,709
<b>Food</b>				
Food at Home		92	\$140.86	\$1,145,491
Bakery and Cereal Products		105	\$27.78	\$225,870
Meats, Poultry, Fish, and Eggs		97	\$7,940.26	\$64,570,222
Dairy Products		95	\$4,801.91	\$39,049,133
Fruits and Vegetables		95	\$669.25	\$5,442,321
Snacks and Other Food at Home (10)		96	\$1,057.09	\$8,596,234
Food Away from Home		95	\$509.15	\$4,140,395
Alcoholic Beverages		97	\$919.21	\$7,475,055
Nonalcoholic Beverages at Home		95	\$1,647.21	\$13,395,128
		98	\$3,138.35	\$25,521,089
		100	\$534.57	\$4,347,138
		96	\$453.13	\$3,684,872

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

**Source:** Esri forecasts for 2013 and 2018; Consumer Spending data are derived from the 2010 and 2011 Consumer Expenditure Surveys, Bureau of Labor Statistics.

NE midpoint  
Location  
Ring: 1 mile radius

Prepared by CED/Planning  
Latitude: 47.49577  
Longitude: -122.1639

	Spending Potential Index	Average Amount Spent	Total
<b>Financial</b>			
Investments	95	\$1,979.74	\$16,099,275
Vehicle Loans	96	\$3,656.36	\$29,733,551
<b>Health</b>			
Nonprescription Drugs	88	\$108.92	\$885,765
Prescription Drugs	83	\$403.02	\$3,277,371
Eyeglasses and Contact Lenses	88	\$76.21	\$619,732
<b>Home</b>			
Mortgage Payment and Basics (11)	89	\$8,403.99	\$68,341,236
Maintenance and Remodeling Services	83	\$1,339.29	\$10,891,068
Maintenance and Remodeling Materials (12)	78	\$226.57	\$1,842,494
Utilities, Fuel, and Public Services	93	\$4,689.79	\$38,137,351
<b>Household Furnishings and Equipment</b>			
Household Textiles (13)	96	\$101.28	\$823,592
Furniture	96	\$460.49	\$3,744,694
Rugs	90	\$22.93	\$186,477
Major Appliances (14)	88	\$241.86	\$1,966,783
Housewares (15)	83	\$61.87	\$503,120
Small Appliances	93	\$41.79	\$339,830
Luggage	97	\$8.64	\$70,279
Telephones and Accessories	93	\$49.95	\$406,224
<b>Household Operations</b>			
Child Care	105	\$465.14	\$3,782,508
Lawn and Garden (16)	82	\$347.78	\$2,828,177
Moving/Storage/Freight Express	110	\$71.87	\$584,467
Housekeeping Supplies (17)	92	\$654.82	\$5,324,991
<b>Insurance</b>			
Owners and Renters Insurance	82	\$405.01	\$3,293,546
Vehicle Insurance	95	\$1,131.40	\$9,200,520
Life/Other Insurance	83	\$360.38	\$2,930,636
Health Insurance	88	\$2,180.86	\$17,734,757
Personal Care Products (18)	97	\$432.41	\$3,516,362
School Books and Supplies (19)	99	\$184.88	\$1,503,455
Smoking Products	94	\$456.67	\$3,713,613
<b>Transportation</b>			
Vehicle Purchases (Net Outlay) (20)	94	\$3,389.62	\$27,564,357
Gasoline and Motor Oil	94	\$2,903.79	\$23,613,627
Vehicle Maintenance and Repairs	95	\$1,036.23	\$8,426,588
<b>Travel</b>			
Airline Fares	98	\$450.72	\$3,665,228
Lodging on Trips	90	\$380.84	\$3,096,980
Auto/Truck/Van Rental on Trips	95	\$32.11	\$261,128
Food and Drink on Trips	92	\$404.65	\$3,290,586

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

**Source:** Esri forecasts for 2013 and 2018; Consumer Spending data are derived from the 2010 and 2011 Consumer Expenditure Surveys, Bureau of Labor Statistics.

NE midpoint  
Location  
Ring: 1 mile radius

Prepared by CED/Planning  
Latitude: 47.49577  
Longitude: -122.1639

- (1) Apparel Products and Services** includes material for making clothes, sewing patterns and notions, shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) Audio** includes satellite radio service, sound components and systems, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, tape recorders, radios, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, and online entertainment and games.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, purchase and rental of RVs or boats, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fat, oil, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for hard surface flooring, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers, decorative pillows, and materials for slipcovers and curtains.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes plastic dinnerware, china, flatware, glassware, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for College, Elementary school, High school, Vocational/Technical School, Preschool/Other Schools, and Other School Supplies.
- (20) Vehicle Purchases (Net Outlay)** includes net outlay for new and used cars, trucks, vans, motorcycles, and motor scooters.

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

**Source:** Esri forecasts for 2013 and 2018; Consumer Spending data are derived from the 2010 and 2011 Consumer Expenditure Surveys, Bureau of Labor Statistics.

NE midpoint  
Location  
Ring: 3 miles radius

Prepared by CED/Planning  
Latitude: 47.49577  
Longitude: -122.1639

Top Tapestry Segments	Percen	Demographic Summary	2013	2018
Enterprising Professionals	15.5%	Population	90,921	98,545
Old and Newcomers	13.3%	Households	35,835	38,749
Pleasant-Ville	12.1%	Families	22,499	24,239
Main Street, USA	11.2%	Median Age	37.2	37.8
Sophisticated Squires	8.3%	Median Household	\$65,004	\$77,957
		Spending Potential Index	Average Amount Spent	Total
<b>Apparel and Services</b>				
Men's		80	\$1,818.76	\$65,175,424
Women's		76	\$323.63	\$11,597,221
Children's		69	\$547.76	\$19,629,045
Footwear		89	\$329.03	\$11,790,789
Watches & Jewelry		58	\$247.79	\$8,879,475
Apparel Products and Services (1)		120	\$180.56	\$6,470,516
		200	\$189.99	\$6,808,379
<b>Computer</b>				
Computers and Hardware for Home Use		122	\$248.88	\$8,918,692
Portable Memory		120	\$9.18	\$329,099
Computer Software		125	\$24.65	\$883,307
Computer Accessories		117	\$19.47	\$697,555
<b>Entertainment &amp; Recreation</b>				
Fees and Admissions		119	\$3,860.98	\$138,358,223
Membership Fees for Clubs (2)		123	\$773.88	\$27,731,918
Fees for Participant Sports, excl. Trips		120	\$200.12	\$7,171,424
Admission to Movie/Theatre/Opera/Ballet		122	\$144.37	\$5,173,582
Admission to Sporting Events, excl. Trips		124	\$195.51	\$7,006,268
Fees for Recreational Lessons		119	\$75.02	\$2,688,218
Dating Services		128	\$158.30	\$5,672,702
TV/Video/Audio		128	\$0.55	\$19,723
TV/Video/Audio		115	\$1,480.01	\$53,035,986
Cable and Satellite Television Services		113	\$971.59	\$34,816,961
Televisions		118	\$187.12	\$6,705,492
Satellite Dishes		106	\$1.67	\$59,750
VCRs, Video Cameras, and DVD Players		122	\$15.68	\$561,892
Miscellaneous Video Equipment		124	\$9.50	\$340,351
Video Cassettes and DVDs		120	\$42.50	\$1,522,849
Video Game Hardware/Accessories		123	\$33.21	\$1,190,088
Video Game Software		121	\$35.98	\$1,289,388
Streaming/Downloaded Video		132	\$4.93	\$176,806
Rental of Video Cassettes and DVDs		123	\$33.69	\$1,207,290
Installation of Televisions		121	\$1.04	\$37,258
Audio (3)		119	\$137.91	\$4,941,847
Rental and Repair of TV/Radio/Sound Equipment		108	\$5.19	\$186,012
Pets		131	\$695.91	\$24,938,083
Toys and Games (4)		119	\$166.01	\$5,948,867
Recreational Vehicles and Fees (5)		113	\$255.77	\$9,165,449
Sports/Recreation/Exercise Equipment (6)		103	\$183.35	\$6,570,321
Photo Equipment and Supplies (7)		120	\$93.75	\$3,359,635
Reading (8)		115	\$177.41	\$6,357,424
Catered Affairs (9)		132	\$34.90	\$1,250,539
<b>Food</b>				
Food at Home		117	\$9,588.20	\$343,593,006
Food at Home		115	\$5,781.57	\$207,182,650
Bakery and Cereal Products		115	\$807.67	\$28,942,953
Meats, Poultry, Fish, and Eggs		115	\$1,268.34	\$45,451,097
Dairy Products		114	\$615.36	\$22,051,572
Fruits and Vegetables		117	\$1,112.75	\$39,875,435
Snacks and Other Food at Home (10)		114	\$1,977.44	\$70,861,593
Food Away from Home		119	\$3,806.62	\$136,410,356
Alcoholic Beverages		122	\$650.96	\$23,326,989
Nonalcoholic Beverages at Home		114	\$541.27	\$19,396,368

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

**Source:** Esri forecasts for 2013 and 2018; Consumer Spending data are derived from the 2010 and 2011 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
<b>Financial</b>			
Investments	129	\$2,682.04	\$96,110,794
Vehicle Loans	115	\$4,412.87	\$158,135,325
<b>Health</b>			
Nonprescription Drugs	107	\$133.28	\$4,776,025
Prescription Drugs	104	\$502.16	\$17,995,000
Eyeglasses and Contact Lenses	111	\$95.72	\$3,430,124
<b>Home</b>			
Mortgage Payment and Basics (11)	117	\$11,054.80	\$396,148,765
Maintenance and Remodeling Services	110	\$1,788.77	\$64,100,573
Maintenance and Remodeling Materials (12)	101	\$294.11	\$10,539,596
Utilities, Fuel, and Public Services	113	\$5,696.03	\$204,117,162
<b>Household Furnishings and Equipment</b>			
Household Textiles (13)	118	\$124.78	\$4,471,471
Furniture	118	\$565.82	\$20,276,061
Rugs	120	\$30.50	\$1,093,082
Major Appliances (14)	109	\$301.51	\$10,804,631
Housewares (15)	102	\$76.32	\$2,734,983
Small Appliances	114	\$51.02	\$1,828,301
Luggage	123	\$10.97	\$393,086
Telephones and Accessories	110	\$59.12	\$2,118,699
<b>Household Operations</b>			
Child Care	127	\$564.34	\$20,223,260
Lawn and Garden (16)	106	\$450.12	\$16,130,132
Moving/Storage/Freight Express	129	\$84.34	\$3,022,396
Housekeeping Supplies (17)	112	\$798.71	\$28,621,831
<b>Insurance</b>			
Owners and Renters Insurance	106	\$523.31	\$18,752,783
Vehicle Insurance	116	\$1,380.33	\$49,464,182
Life/Other Insurance	106	\$464.56	\$16,647,578
Health Insurance	110	\$2,724.96	\$97,649,020
Personal Care Products (18)	117	\$522.32	\$18,717,422
School Books and Supplies (19)	118	\$220.38	\$7,897,439
Smoking Products	108	\$522.95	\$18,739,846
<b>Transportation</b>			
Vehicle Purchases (Net Outlay) (20)	115	\$4,126.49	\$147,872,798
Gasoline and Motor Oil	112	\$3,484.31	\$124,860,285
Vehicle Maintenance and Repairs	116	\$1,273.45	\$45,634,217
<b>Travel</b>			
Airline Fares	124	\$572.03	\$20,498,686
Lodging on Trips	116	\$493.26	\$17,676,050
Auto/Truck/Van Rental on Trips	123	\$41.39	\$1,483,368
Food and Drink on Trips	117	\$514.31	\$18,430,457

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

**Source:** Esri forecasts for 2013 and 2018; Consumer Spending data are derived from the 2010 and 2011 Consumer Expenditure Surveys, Bureau of Labor Statistics.



# Retail Goods and Services Expenditures

NE midpoint  
Location  
Ring: 3 miles radius

Prepared by CED/Planning  
Latitude: 47.49577  
Longitude: -122.1639

- (1) Apparel Products and Services** includes material for making clothes, sewing patterns and notions, shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) Audio** includes satellite radio service, sound components and systems, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, tape recorders, radios, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, and online entertainment and games.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, purchase and rental of RVs or boats, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fat, oil, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for hard surface flooring, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers, decorative pillows, and materials for slipcovers and curtains.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes plastic dinnerware, china, flatware, glassware, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for College, Elementary school, High school, Vocational/Technical School, Preschool/Other Schools, and Other School Supplies.
- (20) Vehicle Purchases (Net Outlay)** includes net outlay for new and used cars, trucks, vans, motorcycles, and motor scooters.

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

**Source:** Esri forecasts for 2013 and 2018; Consumer Spending data are derived from the 2010 and 2011 Consumer Expenditure Surveys, Bureau of Labor Statistics.

NE midpoint  
Location  
Ring: 5 miles radius

Prepared by CED/Planning  
Latitude: 47.49577  
Longitude: -122.1639

Top Tapestry Segments	Percen	Demographic Summary	2013	2018
Enterprising Professionals	13.3%	Population	208,157	223,330
Pleasant-Ville	11.4%	Households	79,203	84,803
Main Street, USA	9.4%	Families	53,343	56,889
Old and Newcomers	9.4%	Median Age	38.5	39.0
Sophisticated Squires	9.4%	Median Household	\$74,318	\$84,033
		Spending Potential Index	Average Amount Spent	Total
<b>Apparel and Services</b>		91	\$2,058.50	\$163,039,293
Men's		87	\$369.30	\$29,249,853
Women's		78	\$626.28	\$49,602,975
Children's		98	\$363.57	\$28,795,714
Footwear		66	\$279.54	\$22,140,679
Watches & Jewelry		139	\$208.12	\$16,483,790
Apparel Products and Services (1)		223	\$211.69	\$16,766,282
<b>Computer</b>				
Computers and Hardware for Home Use		138	\$282.89	\$22,405,538
Portable Memory		134	\$10.20	\$807,950
Computer Software		141	\$27.92	\$2,211,141
Computer Accessories		134	\$22.38	\$1,772,545
<b>Entertainment &amp; Recreation</b>		136	\$4,429.88	\$350,859,820
Fees and Admissions		145	\$913.55	\$72,356,293
Membership Fees for Clubs (2)		143	\$239.22	\$18,947,099
Fees for Participant Sports, excl. Trips		144	\$170.00	\$13,464,375
Admission to Movie/Theatre/Opera/Ballet		144	\$225.44	\$17,855,306
Admission to Sporting Events, excl. Trips		139	\$87.73	\$6,948,591
Fees for Recreational Lessons		154	\$190.59	\$15,095,286
Dating Services		135	\$0.58	\$45,636
TV/Video/Audio		129	\$1,657.01	\$131,240,484
Cable and Satellite Television Services		126	\$1,089.68	\$86,306,021
Televisions		132	\$209.22	\$16,570,962
Satellite Dishes		115	\$1.81	\$143,058
VCRs, Video Cameras, and DVD Players		135	\$17.41	\$1,378,764
Miscellaneous Video Equipment		137	\$10.53	\$833,895
Video Cassettes and DVDs		132	\$46.55	\$3,687,160
Video Game Hardware/Accessories		132	\$35.58	\$2,817,909
Video Game Software		133	\$39.53	\$3,130,641
Streaming/Downloaded Video		149	\$5.59	\$442,560
Rental of Video Cassettes and DVDs		136	\$37.15	\$2,942,636
Installation of Televisions		145	\$1.25	\$98,916
Audio (3)		136	\$156.78	\$12,417,611
Rental and Repair of TV/Radio/Sound Equipment		123	\$5.94	\$470,349
Pets		149	\$796.27	\$63,066,837
Toys and Games (4)		134	\$186.49	\$14,770,960
Recreational Vehicles and Fees (5)		139	\$312.62	\$24,760,092
Sports/Recreation/Exercise Equipment (6)		117	\$209.16	\$16,566,091
Photo Equipment and Supplies (7)		137	\$106.80	\$8,458,706
Reading (8)		134	\$206.72	\$16,372,819
Catered Affairs (9)		156	\$41.26	\$3,267,538
<b>Food</b>		131	\$10,775.85	\$853,479,920
Food at Home		129	\$6,487.74	\$513,848,607
Bakery and Cereal Products		129	\$908.46	\$71,952,416
Meats, Poultry, Fish, and Eggs		129	\$1,420.89	\$112,538,908
Dairy Products		129	\$693.56	\$54,932,333
Fruits and Vegetables		132	\$1,255.04	\$99,402,627
Snacks and Other Food at Home (10)		128	\$2,209.79	\$175,022,323
Food Away from Home		134	\$4,288.11	\$339,631,313
Alcoholic Beverages		138	\$734.18	\$58,148,974
Nonalcoholic Beverages at Home		127	\$602.70	\$47,735,967

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

**Source:** Esri forecasts for 2013 and 2018; Consumer Spending data are derived from the 2010 and 2011 Consumer Expenditure Surveys, Bureau of Labor Statistics.

NE midpoint  
Location  
Ring: 5 miles radius

Prepared by CED/Planning  
Latitude: 47.49577  
Longitude: -122.1639

	Spending Potential Index	Average Amount Spent	Total
<b>Financial</b>			
Investments	164	\$3,393.77	\$268,797,129
Vehicle Loans	128	\$4,909.80	\$388,871,034
<b>Health</b>			
Nonprescription Drugs	122	\$151.49	\$11,998,442
Prescription Drugs	120	\$579.04	\$45,861,661
Eyeglasses and Contact Lenses	129	\$111.23	\$8,809,994
<b>Home</b>			
Mortgage Payment and Basics (11)	140	\$13,261.52	\$1,050,352,312
Maintenance and Remodeling Services	135	\$2,184.55	\$173,023,269
Maintenance and Remodeling Materials (12)	121	\$350.94	\$27,795,213
Utilities, Fuel, and Public Services	127	\$6,430.15	\$509,287,033
<b>Household Furnishings and Equipment</b>			
Household Textiles (13)	135	\$142.82	\$11,311,939
Furniture	133	\$642.38	\$50,878,652
Rugs	148	\$37.52	\$2,971,972
Major Appliances (14)	126	\$347.73	\$27,541,333
Housewares (15)	117	\$87.22	\$6,908,305
Small Appliances	129	\$57.96	\$4,590,538
Luggage	144	\$12.81	\$1,014,834
Telephones and Accessories	121	\$64.97	\$5,145,791
<b>Household Operations</b>			
Child Care	143	\$635.03	\$50,296,109
Lawn and Garden (16)	127	\$538.40	\$42,642,974
Moving/Storage/Freight Express	141	\$92.18	\$7,300,616
Housekeeping Supplies (17)	127	\$904.26	\$71,619,800
<b>Insurance</b>			
Owners and Renters Insurance	126	\$618.46	\$48,983,995
Vehicle Insurance	131	\$1,560.12	\$123,565,855
Life/Other Insurance	127	\$551.94	\$43,715,431
Health Insurance	127	\$3,142.81	\$248,920,181
Personal Care Products (18)	132	\$586.26	\$46,433,887
School Books and Supplies (19)	130	\$243.89	\$19,317,009
Smoking Products	115	\$560.92	\$44,426,434
<b>Transportation</b>			
Vehicle Purchases (Net Outlay) (20)	129	\$4,641.84	\$367,647,986
Gasoline and Motor Oil	125	\$3,883.53	\$307,587,416
Vehicle Maintenance and Repairs	132	\$1,449.04	\$114,768,679
<b>Travel</b>			
Airline Fares	146	\$670.80	\$53,129,765
Lodging on Trips	138	\$588.07	\$46,576,827
Auto/Truck/Van Rental on Trips	146	\$49.22	\$3,898,278
Food and Drink on Trips	138	\$602.95	\$47,755,688

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

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NE midpoint  
Location  
Ring: 5 miles radius

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- (1) Apparel Products and Services** includes material for making clothes, sewing patterns and notions, shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) Audio** includes satellite radio service, sound components and systems, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, tape recorders, radios, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, and online entertainment and games.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, purchase and rental of RVs or boats, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fat, oil, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for hard surface flooring, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers, decorative pillows, and materials for slipcovers and curtains.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes plastic dinnerware, china, flatware, glassware, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for College, Elementary school, High school, Vocational/Technical School, Preschool/Other Schools, and Other School Supplies.
- (20) Vehicle Purchases (Net Outlay)** includes net outlay for new and used cars, trucks, vans, motorcycles, and motor scooters.

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

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# Retail Market Potential

NE midpoint  
 Location  
 Ring: 1 mile radius

Prepared by CED/Planning  
 Latitude: 47.49577  
 Longitude: -122.1639

Demographic Summary	2013	2018
Population	21,267	23,441
Population 18+	16,149	17,695
Households	8,132	8,913
Median Household Income	\$52,026	\$64,604

Product/Consumer Behavior	Expected Number of Adults/HHs	Percent of Adults/HHs	MPI
<b>Apparel (Adults)</b>			
Bought any men's clothing in last 12 months	8,017	49.6%	101
Bought any women's clothing in last 12 months	7,238	44.8%	99
Bought clothing for child <13 years in last 6 months	4,741	29.4%	99
Bought any shoes in last 12 months	8,854	54.8%	100
Bought costume jewelry in last 12 months	3,177	19.7%	98
Bought any fine jewelry in last 12 months	3,276	20.3%	102
Bought a watch in last 12 months	1,773	11.0%	96
<b>Automobiles (Households)</b>			
HH owns/leases any vehicle	6,748	83.0%	97
HH bought/leased new vehicle last 12 mo	531	6.5%	83
<b>Automotive Aftermarket (Adults)</b>			
Bought gasoline in last 6 months	13,752	85.2%	100
Bought/changed motor oil in last 12 months	7,820	48.4%	96
Had tune-up in last 12 months	5,067	31.4%	99
<b>Beverages (Adults)</b>			
Drank bottled water/seltzer in last 6 months	10,616	65.7%	103
Drank regular cola in last 6 months	7,637	47.3%	102
Drank beer/ale in last 6 months	7,084	43.9%	103
<b>Cameras (Adults)</b>			
Own digital point & shoot camera	5,551	34.4%	99
Own digital single-lens reflex (SLR) camera	1,337	8.3%	99
Bought any camera in last 12 months	1,346	8.3%	96
Bought memory card for camera in last 12 months	1,047	6.5%	99
Printed digital photos in last 12 months	649	4.0%	91
<b>Cell Phones (Adults/Housholds)</b>			
Bought cell phone in last 12 months	6,140	38.0%	102
Have a smartphone	6,542	40.5%	111
Have an iPhone	1,964	12.2%	104
Number of cell phones in household: 1	2,723	33.5%	105
Number of cell phones in household: 2	2,871	35.3%	98
Number of cell phones in household: 3+	1,892	23.3%	94
HH has cell phone only (no landline telephone)	3,218	39.6%	118
<b>Computers (Households)</b>			
HH owns a computer	6,211	76.4%	101
HH owns desktop computer	4,112	50.6%	97
HH owns laptop/notebook/tablet	4,075	50.1%	105
Spent <\$500 on most recent home computer	1,091	13.4%	102
Spent \$500-\$999 on most recent home computer	1,748	21.5%	104
Spent \$1,000-\$1,499 on most recent home computer	857	10.5%	98
Spent \$1,500-\$1,999 on most recent home computer	380	4.7%	94
Spent \$2,000+ on most recent home computer	321	3.9%	102

**Data Note:** An MPI (Market Potential Index) measures the relative likelihood of the adults or households in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.

**Source:** These data are based upon national propensities to use various products and services, applied to local demographic composition. Usage data were collected by GfK MRI in a nationally representative survey of U.S. households. Esri forecasts for 2013 and 2018.



# Retail Market Potential

NE midpoint  
 Location  
 Ring: 1 mile radius

Prepared by CED/Planning  
 Latitude: 47.49577  
 Longitude: -122.1639

Product/Consumer Behavior	Expected Number of Adults/HHs	Percent of Adults/HHs	MPI
<b>Convenience Stores (Adults)</b>			
Bought brewed coffee at convenience store in last 30 days	2,795	17.3%	110
Bought cigarettes at convenience store in last 30 days	2,343	14.5%	108
Bought gas at convenience store in last 30 days	5,145	31.9%	96
Spent at convenience store in last 30 days: <\$11	1,193	7.4%	105
Spent at convenience store in last 30 days: \$11-\$19	288	1.8%	92
Spent at convenience store in last 30 days: \$20-\$39	1,445	8.9%	96
Spent at convenience store in last 30 days: \$40-\$50	1,344	8.3%	109
Spent at convenience store in last 30 days: \$51-\$99	867	5.4%	108
Spent at convenience store in last 30 days: \$100+	3,552	22.0%	96
<b>Entertainment (Adults)</b>			
Attended a movie in last 6 months	10,195	63.1%	104
Went to live theater in last 12 months	1,878	11.6%	96
Went to a bar/night club in last 12 months	3,115	19.3%	108
Dined out in last 12 months	7,555	46.8%	102
Gambled at a casino in last 12 months	2,777	17.2%	110
Visited a theme park in last 12 months	3,081	19.1%	105
Viewed movie (video-on-demand) in last 30 days	2,958	18.3%	118
Viewed TV show (video-on-demand) in last 30 days	2,160	13.4%	128
Watched any pay-per-view TV in last 12 months	2,355	14.6%	104
Downloaded a movie over the Internet in last 30 days	1,076	6.7%	113
Downloaded any individual song in last 6 months	3,422	21.2%	103
Watched a movie online in the last 30 days	2,178	13.5%	120
Watched a TV program online in last 30 days	2,463	15.3%	123
Played a video/electronic game (console) in last 12 months	2,088	12.9%	110
Played a video/electronic game (portable) in last 12 months	859	5.3%	115
<b>Financial (Adults)</b>			
Have home mortgage (1st)	5,197	32.2%	100
Used ATM/cash machine in last 12 months	8,231	51.0%	106
Own any stock	1,223	7.6%	92
Own U.S. savings bond	980	6.1%	97
Own shares in mutual fund (stock)	1,197	7.4%	91
Own shares in mutual fund (bonds)	754	4.7%	89
Have interest checking account	4,604	28.5%	98
Have non-interest checking account	4,696	29.1%	101
Have savings account	8,808	54.5%	103
Have 401K retirement savings plan	2,526	15.6%	106
Own/used any credit/debit card in last 12 months	11,887	73.6%	101
Avg monthly credit card expenditures: <\$111	2,114	13.1%	105
Avg monthly credit card expenditures: \$111-\$225	1,096	6.8%	104
Avg monthly credit card expenditures: \$226-\$450	1,035	6.4%	105
Avg monthly credit card expenditures: \$451-\$700	918	5.7%	107
Avg monthly credit card expenditures: \$701-\$1,000	724	4.5%	100
Avg monthly credit card expenditures: \$1,001+	1,307	8.1%	89
Did banking online in last 12 months	6,075	37.6%	110
Did banking on mobile device in last 12 months	1,343	8.3%	115
Paid bills online in last 12 months	7,135	44.2%	110

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NE midpoint  
Location  
Ring: 1 mile radius

Prepared by CED/Planning  
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Product/Consumer Behavior	Expected Number of Adults/HHs	Percent of Adults/HHs	MPI
<b>Grocery (Adults)</b>			
Used beef (fresh/frozen) in last 6 months	11,377	70.5%	98
Used bread in last 6 months	15,403	95.4%	100
Used chicken/turkey (fresh or frozen) in last 6 months	13,005	80.5%	100
Used fish/seafood (fresh or frozen) in last 6 months	8,986	55.6%	100
Used fresh fruit/vegetables in last 6 months	14,043	87.0%	100
Used fresh milk in last 6 months	14,469	89.6%	100
Used organic food in last 6 months	3,116	19.3%	101
<b>Health (Adults)</b>			
Exercise at home 2+ times per week	4,341	26.9%	99
Exercise at club 2+ times per week	2,262	14.0%	106
Visited a doctor in last 12 months	12,105	75.0%	99
Used vitamin/dietary supplement in last 6 months	8,716	54.0%	101
<b>Home (Households)</b>			
Any home improvement in last 12 months	2,087	25.7%	91
Used housekeeper/maid/professional HH cleaning service in last 12	985	12.1%	90
Purchased low ticket HH furnishings in last 12 months	1,326	16.3%	104
Purchased big ticket HH furnishings in last 12 months	1,854	22.8%	108
Purchased bedding/bath goods in last 12 months	4,427	54.4%	101
Purchased cooking/serving product in last 12 months	2,073	25.5%	104
Bought any small kitchen appliance in last 12 months	1,844	22.7%	103
Bought any large kitchen appliance in last 12 months	1,047	12.9%	101
<b>Insurance (Adults/Households)</b>			
Currently carry life insurance	6,878	42.6%	97
Carry medical/hospital/accident insurance	10,233	63.4%	99
Carry homeowner insurance	6,949	43.0%	89
Have auto insurance: 1 vehicle in household covered	2,762	34.0%	110
Have auto insurance: 2 vehicles in household covered	2,162	26.6%	95
Have auto insurance: 3+ vehicles in household covered	1,463	18.0%	82
<b>Pets (Households)</b>			
Household owns any pet	3,859	47.5%	90
Household owns any cat	1,796	22.1%	96
Household owns any dog	2,559	31.5%	80
<b>Psychographics (Adults)</b>			
Buying American is important to me	6,325	39.2%	94
Usually buy items on credit rather than wait	1,910	11.8%	102
Usually buy based on quality - not price	2,925	18.1%	100
Price is usually more important than brand name	4,331	26.8%	99
Usually use coupons for brands I buy often	2,827	17.5%	93
Am interested in how to help the environment	2,726	16.9%	97
Usually pay more for environ safe product	2,010	12.4%	99
Usually value green products over convenience	1,463	9.1%	92
Likely to buy a brand that supports a charity	5,218	32.3%	97
<b>Reading (Adults)</b>			
Bought digital book in last 12 months	1,116	6.9%	99
Bought hardcover book in last 12 months	4,166	25.8%	102
Bought paperback book in last 12 month	5,895	36.5%	100
Read newspaper using e-reader/tablet in last 6 months	414	2.6%	102
Read book using e-reader/tablet in last 6 months	1,159	7.2%	101
Read any daily newspaper (paper version)	4,867	30.1%	94
Read any magazine (paper/electronic version) in last 6 months	14,932	92.5%	102

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# Retail Market Potential

NE midpoint  
 Location  
 Ring: 1 mile radius

Prepared by CED/Planning  
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 Longitude: -122.1639

Product/Consumer Behavior	Expected Number of Adults/HHs	Percent of Adults/HHs	MPI
<b>Restaurants (Adults)</b>			
Went to family restaurant/steak house in last 6 months	12,628	78.2%	103
Went to family restaurant/steak house: 4+ times a month	4,783	29.6%	100
Went to fast food/drive-in restaurant in last 6 months	14,666	90.8%	101
Went to fast food/drive-in restaurant 9+ times/mo	7,033	43.6%	107
Fast food/drive-in last 6 months: eat in	6,015	37.2%	103
Fast food/drive-in last 6 months: home delivery	1,631	10.1%	130
Fast food/drive-in last 6 months: take-out/drive-thru	7,849	48.6%	103
Fast food/drive-in last 6 months: take-out/walk-in	3,376	20.9%	107
<b>Television &amp; Electronics (Adults/Households)</b>			
Own any e-reader/tablet (such as Kindle or iPad)	1,551	9.6%	98
Own any portable MP3 player	6,032	37.4%	111
HH owns 1 TV	1,832	22.5%	114
HH owns 2 TVs	2,182	26.8%	102
HH owns 3 TVs	1,596	19.6%	91
HH owns 4+ TVs	1,492	18.3%	91
HH subscribes to cable TV	5,023	61.8%	112
HH subscribes to fiber optic	651	8.0%	130
HH has satellite dish	1,474	18.1%	71
HH owns DVD/Blu-ray player	5,287	65.0%	104
HH owns camcorder	1,488	18.3%	106
HH owns portable GPS navigation device	2,163	26.6%	102
HH owns video game system	3,754	46.2%	106
<b>Travel (Adults)</b>			
Domestic travel in last 12 months	8,193	50.7%	100
Took 3+ domestic non-business trips in last 12 months	1,788	11.1%	89
Spent on domestic vacations in last 12 months: <\$1,000	2,070	12.8%	111
Spent on domestic vacations in last 12 months: \$1,000-\$1,499	852	5.3%	89
Spent on domestic vacations in last 12 months: \$1,500-\$1,999	600	3.7%	98
Spent on domestic vacations in last 12 months: \$2,000-\$2,999	555	3.4%	86
Spent on domestic vacations in last 12 months: \$3,000+	842	5.2%	93
Domestic travel in the 12 months: used general travel website	1,240	7.7%	99
Foreign travel in last 3 years	3,925	24.3%	99
Took 3+ foreign trips by plane in last 3 years	592	3.7%	83
Spent on foreign vacations in last 12 months: <\$1,000	794	4.9%	100
Spent on foreign vacations in last 12 months: \$1,000-\$2,999	559	3.5%	101
Spent on foreign vacations in last 12 months: \$3,000+	624	3.9%	81
Foreign travel in last 3 years: used general travel website	974	6.0%	99
Stayed 1+ nights at hotel/motel in last 12 months	6,619	41.0%	97
Took cruise of more than one day in last 3 years	1,369	8.5%	97
Member of any frequent flyer program	2,320	14.4%	86
Member of any hotel rewards program	2,100	13.0%	96

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**Source:** These data are based upon national propensities to use various products and services, applied to local demographic composition. Usage data were collected by GfK MRI in a nationally representative survey of U.S. households. Esri forecasts for 2013 and 2018.



# Retail Market Potential

NE midpoint  
 Location  
 Ring: 3 miles radius

Prepared by CED/Planning  
 Latitude: 47.49577  
 Longitude: -122.1639

Demographic Summary	2013	2018
Population	90,921	98,545
Population 18+	69,836	75,130
Households	35,835	38,749
Median Household Income	\$65,004	\$77,957

Product/Consumer Behavior	Expected Number of Adults/HHs	Percent of Adults/HHs	MPI
<b>Apparel (Adults)</b>			
Bought any men's clothing in last 12 months	35,584	51.0%	103
Bought any women's clothing in last 12 months	31,885	45.7%	100
Bought clothing for child <13 years in last 6 months	20,441	29.3%	99
Bought any shoes in last 12 months	39,057	55.9%	102
Bought costume jewelry in last 12 months	14,547	20.8%	104
Bought any fine jewelry in last 12 months	14,559	20.8%	105
Bought a watch in last 12 months	8,164	11.7%	103
<b>Automobiles (Households)</b>			
HH owns/leases any vehicle	30,871	86.1%	101
HH bought/leased new vehicle last 12 mo	2,858	8.0%	101
<b>Automotive Aftermarket (Adults)</b>			
Bought gasoline in last 6 months	61,172	87.6%	103
Bought/changed motor oil in last 12 months	34,087	48.8%	97
Had tune-up in last 12 months	22,682	32.5%	103
<b>Beverages (Adults)</b>			
Drank bottled water/seltzer in last 6 months	46,838	67.1%	105
Drank regular cola in last 6 months	31,808	45.5%	98
Drank beer/ale in last 6 months	31,944	45.7%	107
<b>Cameras (Adults)</b>			
Own digital point & shoot camera	26,240	37.6%	108
Own digital single-lens reflex (SLR) camera	6,421	9.2%	110
Bought any camera in last 12 months	6,195	8.9%	102
Bought memory card for camera in last 12 months	4,926	7.1%	108
Printed digital photos in last 12 months	2,833	4.1%	92
<b>Cell Phones (Adults/Housholds)</b>			
Bought cell phone in last 12 months	27,005	38.7%	103
Have a smartphone	29,363	42.0%	115
Have an iPhone	9,785	14.0%	120
Number of cell phones in household: 1	11,038	30.8%	97
Number of cell phones in household: 2	13,320	37.2%	103
Number of cell phones in household: 3+	9,242	25.8%	104
HH has cell phone only (no landline telephone)	12,820	35.8%	106
<b>Computers (Households)</b>			
HH owns a computer	28,983	80.9%	107
HH owns desktop computer	19,755	55.1%	106
HH owns laptop/notebook/tablet	18,948	52.9%	111
Spent <\$500 on most recent home computer	4,700	13.1%	100
Spent \$500-\$999 on most recent home computer	8,181	22.8%	110
Spent \$1,000-\$1,499 on most recent home computer	4,158	11.6%	108
Spent \$1,500-\$1,999 on most recent home computer	1,925	5.4%	108
Spent \$2,000+ on most recent home computer	1,550	4.3%	111

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NE midpoint  
Location  
Ring: 3 miles radius

Prepared by CED/Planning  
Latitude: 47.49577  
Longitude: -122.1639

Product/Consumer Behavior	Expected Number of Adults/HHs	Percent of Adults/HHs	MPI
<b>Convenience Stores (Adults)</b>			
Bought brewed coffee at convenience store in last 30 days	11,860	17.0%	108
Bought cigarettes at convenience store in last 30 days	9,103	13.0%	97
Bought gas at convenience store in last 30 days	21,314	30.5%	92
Spent at convenience store in last 30 days: <\$11	5,563	8.0%	114
Spent at convenience store in last 30 days: \$11-\$19	1,384	2.0%	102
Spent at convenience store in last 30 days: \$20-\$39	6,281	9.0%	96
Spent at convenience store in last 30 days: \$40-\$50	5,676	8.1%	107
Spent at convenience store in last 30 days: \$51-\$99	3,602	5.2%	104
Spent at convenience store in last 30 days: \$100+	14,886	21.3%	93
<b>Entertainment (Adults)</b>			
Attended a movie in last 6 months	45,772	65.5%	108
Went to live theater in last 12 months	9,160	13.1%	108
Went to a bar/night club in last 12 months	13,799	19.8%	110
Dined out in last 12 months	34,656	49.6%	108
Gambled at a casino in last 12 months	12,490	17.9%	114
Visited a theme park in last 12 months	14,673	21.0%	115
Viewed movie (video-on-demand) in last 30 days	13,929	19.9%	128
Viewed TV show (video-on-demand) in last 30 days	10,064	14.4%	138
Watched any pay-per-view TV in last 12 months	10,983	15.7%	112
Downloaded a movie over the Internet in last 30 days	4,666	6.7%	113
Downloaded any individual song in last 6 months	16,190	23.2%	113
Watched a movie online in the last 30 days	9,285	13.3%	118
Watched a TV program online in last 30 days	10,759	15.4%	124
Played a video/electronic game (console) in last 12 months	9,041	12.9%	110
Played a video/electronic game (portable) in last 12 months	3,571	5.1%	111
<b>Financial (Adults)</b>			
Have home mortgage (1st)	24,857	35.6%	111
Used ATM/cash machine in last 12 months	37,532	53.7%	112
Own any stock	6,255	9.0%	109
Own U.S. savings bond	4,755	6.8%	109
Own shares in mutual fund (stock)	5,860	8.4%	104
Own shares in mutual fund (bonds)	3,899	5.6%	107
Have interest checking account	21,367	30.6%	106
Have non-interest checking account	20,744	29.7%	103
Have savings account	40,053	57.4%	108
Have 401K retirement savings plan	12,125	17.4%	118
Own/used any credit/debit card in last 12 months	53,748	77.0%	106
Avg monthly credit card expenditures: <\$111	8,981	12.9%	103
Avg monthly credit card expenditures: \$111-\$225	5,046	7.2%	111
Avg monthly credit card expenditures: \$226-\$450	4,660	6.7%	109
Avg monthly credit card expenditures: \$451-\$700	4,369	6.3%	118
Avg monthly credit card expenditures: \$701-\$1,000	3,407	4.9%	109
Avg monthly credit card expenditures: \$1,001+	6,894	9.9%	109
Did banking online in last 12 months	28,214	40.4%	118
Did banking on mobile device in last 12 months	6,009	8.6%	119
Paid bills online in last 12 months	32,421	46.4%	116

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NE midpoint  
Location  
Ring: 3 miles radius

Prepared by CED/Planning  
Latitude: 47.49577  
Longitude: -122.1639

Product/Consumer Behavior	Expected Number of Adults/HHs	Percent of Adults/HHs	MPI
<b>Grocery (Adults)</b>			
Used beef (fresh/frozen) in last 6 months	49,878	71.4%	99
Used bread in last 6 months	66,570	95.3%	100
Used chicken/turkey (fresh or frozen) in last 6 months	56,980	81.6%	101
Used fish/seafood (fresh or frozen) in last 6 months	39,741	56.9%	103
Used fresh fruit/vegetables in last 6 months	61,568	88.2%	101
Used fresh milk in last 6 months	62,757	89.9%	100
Used organic food in last 6 months	14,237	20.4%	107
<b>Health (Adults)</b>			
Exercise at home 2+ times per week	19,815	28.4%	104
Exercise at club 2+ times per week	11,069	15.8%	120
Visited a doctor in last 12 months	53,411	76.5%	101
Used vitamin/dietary supplement in last 6 months	38,670	55.4%	104
<b>Home (Households)</b>			
Any home improvement in last 12 months	9,911	27.7%	98
Used housekeeper/maid/professional HH cleaning service in last 12	4,968	13.9%	103
Purchased low ticket HH furnishings in last 12 months	6,090	17.0%	108
Purchased big ticket HH furnishings in last 12 months	8,621	24.1%	114
Purchased bedding/bath goods in last 12 months	19,898	55.5%	103
Purchased cooking/serving product in last 12 months	9,412	26.3%	107
Bought any small kitchen appliance in last 12 months	8,344	23.3%	106
Bought any large kitchen appliance in last 12 months	4,887	13.6%	107
<b>Insurance (Adults/Households)</b>			
Currently carry life insurance	31,384	44.9%	102
Carry medical/hospital/accident insurance	46,375	66.4%	104
Carry homeowner insurance	33,167	47.5%	98
Have auto insurance: 1 vehicle in household covered	11,635	32.5%	105
Have auto insurance: 2 vehicles in household covered	10,602	29.6%	106
Have auto insurance: 3+ vehicles in household covered	7,204	20.1%	91
<b>Pets (Households)</b>			
Household owns any pet	17,981	50.2%	95
Household owns any cat	8,110	22.6%	99
Household owns any dog	12,276	34.3%	87
<b>Psychographics (Adults)</b>			
Buying American is important to me	27,359	39.2%	94
Usually buy items on credit rather than wait	8,704	12.5%	107
Usually buy based on quality - not price	12,614	18.1%	99
Price is usually more important than brand name	18,400	26.3%	97
Usually use coupons for brands I buy often	12,519	17.9%	96
Am interested in how to help the environment	11,932	17.1%	98
Usually pay more for environ safe product	8,616	12.3%	98
Usually value green products over convenience	6,189	8.9%	90
Likely to buy a brand that supports a charity	23,488	33.6%	101
<b>Reading (Adults)</b>			
Bought digital book in last 12 months	5,450	7.8%	112
Bought hardcover book in last 12 months	19,216	27.5%	109
Bought paperback book in last 12 month	27,371	39.2%	108
Read newspaper using e-reader/tablet in last 6 months	2,013	2.9%	115
Read book using e-reader/tablet in last 6 months	5,843	8.4%	118
Read any daily newspaper (paper version)	22,114	31.7%	99
Read any magazine (paper/electronic version) in last 6 months	65,066	93.2%	102

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NE midpoint  
Location  
Ring: 3 miles radius

Prepared by CED/Planning  
Latitude: 47.49577  
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Product/Consumer Behavior	Expected Number of Adults/HHs	Percent of Adults/HHs	MPI
<b>Restaurants (Adults)</b>			
Went to family restaurant/steak house in last 6 months	55,212	79.1%	104
Went to family restaurant/steak house: 4+ times a month	21,124	30.2%	102
Went to fast food/drive-in restaurant in last 6 months	63,609	91.1%	101
Went to fast food/drive-in restaurant 9+ times/mo	30,314	43.4%	107
Fast food/drive-in last 6 months: eat in	25,894	37.1%	102
Fast food/drive-in last 6 months: home delivery	6,813	9.8%	126
Fast food/drive-in last 6 months: take-out/drive-thru	34,185	49.0%	104
Fast food/drive-in last 6 months: take-out/walk-in	14,687	21.0%	108
<b>Television &amp; Electronics (Adults/Households)</b>			
Own any e-reader/tablet (such as Kindle or iPad)	8,036	11.5%	118
Own any portable MP3 player	27,623	39.6%	117
HH owns 1 TV	7,297	20.4%	103
HH owns 2 TVs	9,569	26.7%	102
HH owns 3 TVs	7,393	20.6%	95
HH owns 4+ TVs	7,234	20.2%	100
HH subscribes to cable TV	22,310	62.3%	112
HH subscribes to fiber optic	3,506	9.8%	159
HH has satellite dish	6,610	18.4%	72
HH owns DVD/Blu-ray player	23,687	66.1%	106
HH owns camcorder	7,071	19.7%	114
HH owns portable GPS navigation device	10,584	29.5%	113
HH owns video game system	17,045	47.6%	109
<b>Travel (Adults)</b>			
Domestic travel in last 12 months	38,252	54.8%	108
Took 3+ domestic non-business trips in last 12 months	8,698	12.5%	100
Spent on domestic vacations in last 12 months: <\$1,000	9,038	12.9%	112
Spent on domestic vacations in last 12 months: \$1,000-\$1,499	4,403	6.3%	106
Spent on domestic vacations in last 12 months: \$1,500-\$1,999	3,003	4.3%	113
Spent on domestic vacations in last 12 months: \$2,000-\$2,999	2,927	4.2%	105
Spent on domestic vacations in last 12 months: \$3,000+	4,230	6.1%	108
Domestic travel in the 12 months: used general travel website	6,328	9.1%	117
Foreign travel in last 3 years	19,507	27.9%	114
Took 3+ foreign trips by plane in last 3 years	3,275	4.7%	106
Spent on foreign vacations in last 12 months: <\$1,000	3,892	5.6%	114
Spent on foreign vacations in last 12 months: \$1,000-\$2,999	2,644	3.8%	111
Spent on foreign vacations in last 12 months: \$3,000+	3,353	4.8%	101
Foreign travel in last 3 years: used general travel website	4,766	6.8%	112
Stayed 1+ nights at hotel/motel in last 12 months	31,665	45.3%	108
Took cruise of more than one day in last 3 years	6,801	9.7%	112
Member of any frequent flyer program	12,915	18.5%	111
Member of any hotel rewards program	10,590	15.2%	112

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NE midpoint  
Location  
Ring: 5 miles radius

Prepared by CED/Planning  
Latitude: 47.49577  
Longitude: -122.1639

Demographic Summary	2013	2018
Population	208,157	223,330
Population 18+	159,460	170,755
Households	79,203	84,803
Median Household Income	\$74,318	\$84,033

Product/Consumer Behavior	Expected Number of Adults/HHs	Percent of Adults/HHs	MPI
<b>Apparel (Adults)</b>			
Bought any men's clothing in last 12 months	81,497	51.1%	103
Bought any women's clothing in last 12 months	73,831	46.3%	102
Bought clothing for child <13 years in last 6 months	46,319	29.0%	98
Bought any shoes in last 12 months	90,427	56.7%	103
Bought costume jewelry in last 12 months	33,961	21.3%	106
Bought any fine jewelry in last 12 months	33,482	21.0%	106
Bought a watch in last 12 months	19,163	12.0%	105
<b>Automobiles (Households)</b>			
HH owns/leases any vehicle	69,644	87.9%	103
HH bought/leased new vehicle last 12 mo	7,185	9.1%	115
<b>Automotive Aftermarket (Adults)</b>			
Bought gasoline in last 6 months	141,557	88.8%	104
Bought/changed motor oil in last 12 months	76,174	47.8%	95
Had tune-up in last 12 months	53,386	33.5%	106
<b>Beverages (Adults)</b>			
Drank bottled water/seltzer in last 6 months	108,015	67.7%	106
Drank regular cola in last 6 months	68,645	43.0%	93
Drank beer/ale in last 6 months	74,586	46.8%	110
<b>Cameras (Adults)</b>			
Own digital point & shoot camera	62,665	39.3%	113
Own digital single-lens reflex (SLR) camera	15,840	9.9%	119
Bought any camera in last 12 months	14,346	9.0%	103
Bought memory card for camera in last 12 months	11,344	7.1%	109
Printed digital photos in last 12 months	6,392	4.0%	91
<b>Cell Phones (Adults/Households)</b>			
Bought cell phone in last 12 months	61,047	38.3%	102
Have a smartphone	67,988	42.6%	117
Have an iPhone	23,587	14.8%	127
Number of cell phones in household: 1	22,516	28.4%	89
Number of cell phones in household: 2	30,173	38.1%	106
Number of cell phones in household: 3+	22,255	28.1%	114
HH has cell phone only (no landline telephone)	24,741	31.2%	93
<b>Computers (Households)</b>			
HH owns a computer	66,077	83.4%	110
HH owns desktop computer	45,491	57.4%	110
HH owns laptop/notebook/tablet	43,498	54.9%	115
Spent <\$500 on most recent home computer	9,954	12.6%	96
Spent \$500-\$999 on most recent home computer	18,418	23.3%	113
Spent \$1,000-\$1,499 on most recent home computer	9,869	12.5%	116
Spent \$1,500-\$1,999 on most recent home computer	4,642	5.9%	118
Spent \$2,000+ on most recent home computer	3,878	4.9%	126

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# Retail Market Potential

NE midpoint  
 Location  
 Ring: 5 miles radius

Prepared by CED/Planning  
 Latitude: 47.49577  
 Longitude: -122.1639

Product/Consumer Behavior	Expected Number of Adults/HHs	Percent of Adults/HHs	MPI
<b>Convenience Stores (Adults)</b>			
Bought brewed coffee at convenience store in last 30 days	26,608	16.7%	106
Bought cigarettes at convenience store in last 30 days	18,518	11.6%	87
Bought gas at convenience store in last 30 days	45,837	28.7%	87
Spent at convenience store in last 30 days: <\$11	12,945	8.1%	116
Spent at convenience store in last 30 days: \$11-\$19	3,254	2.0%	105
Spent at convenience store in last 30 days: \$20-\$39	14,853	9.3%	100
Spent at convenience store in last 30 days: \$40-\$50	12,314	7.7%	101
Spent at convenience store in last 30 days: \$51-\$99	7,507	4.7%	95
Spent at convenience store in last 30 days: \$100+	32,071	20.1%	88
<b>Entertainment (Adults)</b>			
Attended a movie in last 6 months	106,649	66.9%	110
Went to live theater in last 12 months	23,788	14.9%	123
Went to a bar/night club in last 12 months	31,508	19.8%	110
Dined out in last 12 months	82,134	51.5%	112
Gambled at a casino in last 12 months	29,165	18.3%	117
Visited a theme park in last 12 months	34,957	21.9%	120
Viewed movie (video-on-demand) in last 30 days	33,522	21.0%	135
Viewed TV show (video-on-demand) in last 30 days	23,998	15.0%	145
Watched any pay-per-view TV in last 12 months	26,083	16.4%	116
Downloaded a movie over the Internet in last 30 days	10,510	6.6%	111
Downloaded any individual song in last 6 months	37,672	23.6%	115
Watched a movie online in the last 30 days	20,814	13.1%	116
Watched a TV program online in last 30 days	24,566	15.4%	124
Played a video/electronic game (console) in last 12 months	19,736	12.4%	105
Played a video/electronic game (portable) in last 12 months	7,746	4.9%	105
<b>Financial (Adults)</b>			
Have home mortgage (1st)	60,977	38.2%	119
Used ATM/cash machine in last 12 months	87,979	55.2%	115
Own any stock	16,653	10.4%	127
Own U.S. savings bond	11,844	7.4%	118
Own shares in mutual fund (stock)	15,551	9.8%	120
Own shares in mutual fund (bonds)	10,548	6.6%	126
Have interest checking account	51,998	32.6%	113
Have non-interest checking account	47,987	30.1%	105
Have savings account	94,113	59.0%	111
Have 401K retirement savings plan	29,138	18.3%	124
Own/used any credit/debit card in last 12 months	125,899	79.0%	108
Avg monthly credit card expenditures: <\$111	19,903	12.5%	100
Avg monthly credit card expenditures: \$111-\$225	11,566	7.3%	112
Avg monthly credit card expenditures: \$226-\$450	10,922	6.8%	112
Avg monthly credit card expenditures: \$451-\$700	10,525	6.6%	125
Avg monthly credit card expenditures: \$701-\$1,000	8,723	5.5%	122
Avg monthly credit card expenditures: \$1,001+	19,276	12.1%	133
Did banking online in last 12 months	66,657	41.8%	122
Did banking on mobile device in last 12 months	13,372	8.4%	116
Paid bills online in last 12 months	75,737	47.5%	119

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# Retail Market Potential

NE midpoint  
 Location  
 Ring: 5 miles radius

Prepared by CED/Planning  
 Latitude: 47.49577  
 Longitude: -122.1639

Product/Consumer Behavior	Expected Number of Adults/HHs	Percent of Adults/HHs	MPI
<b>Grocery (Adults)</b>			
Used beef (fresh/frozen) in last 6 months	113,829	71.4%	99
Used bread in last 6 months	152,231	95.5%	100
Used chicken/turkey (fresh or frozen) in last 6 months	130,898	82.1%	102
Used fish/seafood (fresh or frozen) in last 6 months	91,840	57.6%	104
Used fresh fruit/vegetables in last 6 months	141,829	88.9%	102
Used fresh milk in last 6 months	143,707	90.1%	100
Used organic food in last 6 months	34,362	21.5%	113
<b>Health (Adults)</b>			
Exercise at home 2+ times per week	47,247	29.6%	109
Exercise at club 2+ times per week	27,339	17.1%	130
Visited a doctor in last 12 months	124,228	77.9%	103
Used vitamin/dietary supplement in last 6 months	90,664	56.9%	106
<b>Home (Households)</b>			
Any home improvement in last 12 months	23,687	29.9%	105
Used housekeeper/maid/professional HH cleaning service in last 12	13,157	16.6%	124
Purchased low ticket HH furnishings in last 12 months	13,706	17.3%	110
Purchased big ticket HH furnishings in last 12 months	19,033	24.0%	113
Purchased bedding/bath goods in last 12 months	44,261	55.9%	104
Purchased cooking/serving product in last 12 months	20,672	26.1%	107
Bought any small kitchen appliance in last 12 months	18,524	23.4%	106
Bought any large kitchen appliance in last 12 months	10,926	13.8%	108
<b>Insurance (Adults/Households)</b>			
Currently carry life insurance	74,448	46.7%	106
Carry medical/hospital/accident insurance	109,562	68.7%	107
Carry homeowner insurance	82,192	51.5%	106
Have auto insurance: 1 vehicle in household covered	23,954	30.2%	98
Have auto insurance: 2 vehicles in household covered	25,001	31.6%	113
Have auto insurance: 3+ vehicles in household covered	17,611	22.2%	101
<b>Pets (Households)</b>			
Household owns any pet	40,826	51.5%	98
Household owns any cat	17,884	22.6%	98
Household owns any dog	28,454	35.9%	92
<b>Psychographics (Adults)</b>			
Buying American is important to me	61,655	38.7%	93
Usually buy items on credit rather than wait	20,634	12.9%	112
Usually buy based on quality - not price	29,018	18.2%	100
Price is usually more important than brand name	41,306	25.9%	95
Usually use coupons for brands I buy often	28,923	18.1%	97
Am interested in how to help the environment	26,910	16.9%	97
Usually pay more for environ safe product	19,486	12.2%	97
Usually value green products over convenience	13,999	8.8%	89
Likely to buy a brand that supports a charity	53,828	33.8%	101
<b>Reading (Adults)</b>			
Bought digital book in last 12 months	13,525	8.5%	122
Bought hardcover book in last 12 months	46,097	28.9%	114
Bought paperback book in last 12 month	65,420	41.0%	113
Read newspaper using e-reader/tablet in last 6 months	5,511	3.5%	138
Read book using e-reader/tablet in last 6 months	15,285	9.6%	135
Read any daily newspaper (paper version)	54,195	34.0%	106
Read any magazine (paper/electronic version) in last 6 months	149,655	93.9%	103

**Data Note:** An MPI (Market Potential Index) measures the relative likelihood of the adults or households in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.

**Source:** These data are based upon national propensities to use various products and services, applied to local demographic composition. Usage data were collected by GfK MRI in a nationally representative survey of U.S. households. Esri forecasts for 2013 and 2018.



# Retail Market Potential

NE midpoint  
 Location  
 Ring: 5 miles radius

Prepared by CED/Planning  
 Latitude: 47.49577  
 Longitude: -122.1639

Product/Consumer Behavior	Expected Number of Adults/HHs	Percent of Adults/HHs	MPI
<b>Restaurants (Adults)</b>			
Went to family restaurant/steak house in last 6 months	126,210	79.1%	104
Went to family restaurant/steak house: 4+ times a month	47,956	30.1%	101
Went to fast food/drive-in restaurant in last 6 months	144,520	90.6%	101
Went to fast food/drive-in restaurant 9+ times/mo	66,623	41.8%	103
Fast food/drive-in last 6 months: eat in	58,484	36.7%	101
Fast food/drive-in last 6 months: home delivery	14,564	9.1%	118
Fast food/drive-in last 6 months: take-out/drive-thru	76,204	47.8%	101
Fast food/drive-in last 6 months: take-out/walk-in	33,608	21.1%	108
<b>Television &amp; Electronics (Adults/Households)</b>			
Own any e-reader/tablet (such as Kindle or iPad)	21,263	13.3%	137
Own any portable MP3 player	64,409	40.4%	120
HH owns 1 TV	15,010	19.0%	95
HH owns 2 TVs	20,570	26.0%	99
HH owns 3 TVs	16,982	21.4%	99
HH owns 4+ TVs	17,463	22.0%	109
HH subscribes to cable TV	49,826	62.9%	114
HH subscribes to fiber optic	8,871	11.2%	182
HH has satellite dish	14,849	18.7%	74
HH owns DVD/Blu-ray player	52,894	66.8%	107
HH owns camcorder	16,457	20.8%	120
HH owns portable GPS navigation device	25,087	31.7%	121
HH owns video game system	37,909	47.9%	110
<b>Travel (Adults)</b>			
Domestic travel in last 12 months	92,762	58.2%	115
Took 3+ domestic non-business trips in last 12 months	21,849	13.7%	110
Spent on domestic vacations in last 12 months: <\$1,000	20,471	12.8%	111
Spent on domestic vacations in last 12 months: \$1,000-\$1,499	10,807	6.8%	114
Spent on domestic vacations in last 12 months: \$1,500-\$1,999	7,568	4.7%	125
Spent on domestic vacations in last 12 months: \$2,000-\$2,999	7,620	4.8%	119
Spent on domestic vacations in last 12 months: \$3,000+	11,639	7.3%	130
Domestic travel in the 12 months: used general travel website	15,536	9.7%	126
Foreign travel in last 3 years	50,099	31.4%	128
Took 3+ foreign trips by plane in last 3 years	9,531	6.0%	135
Spent on foreign vacations in last 12 months: <\$1,000	9,767	6.1%	125
Spent on foreign vacations in last 12 months: \$1,000-\$2,999	6,726	4.2%	123
Spent on foreign vacations in last 12 months: \$3,000+	9,826	6.2%	129
Foreign travel in last 3 years: used general travel website	12,252	7.7%	126
Stayed 1+ nights at hotel/motel in last 12 months	76,910	48.2%	115
Took cruise of more than one day in last 3 years	17,009	10.7%	123
Member of any frequent flyer program	35,826	22.5%	134
Member of any hotel rewards program	27,255	17.1%	127

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